

Marketing tricks

A perspective view of a supermarket aisle. In the foreground, a silver metal shopping cart with a red handle is visible. The aisle is lined with shelves stocked with various products. On the left, there are rows of 'Alive!' brand items, including small bottles and boxes. On the right, there are more products, including what appear to be small bottles and boxes. The background shows the continuation of the aisle with more shelves and products. The lighting is bright and even. The text 'Marketing tricks' is overlaid in a white box on an orange background.

Bright signs



“Empty” basket



Price from “0.99”

