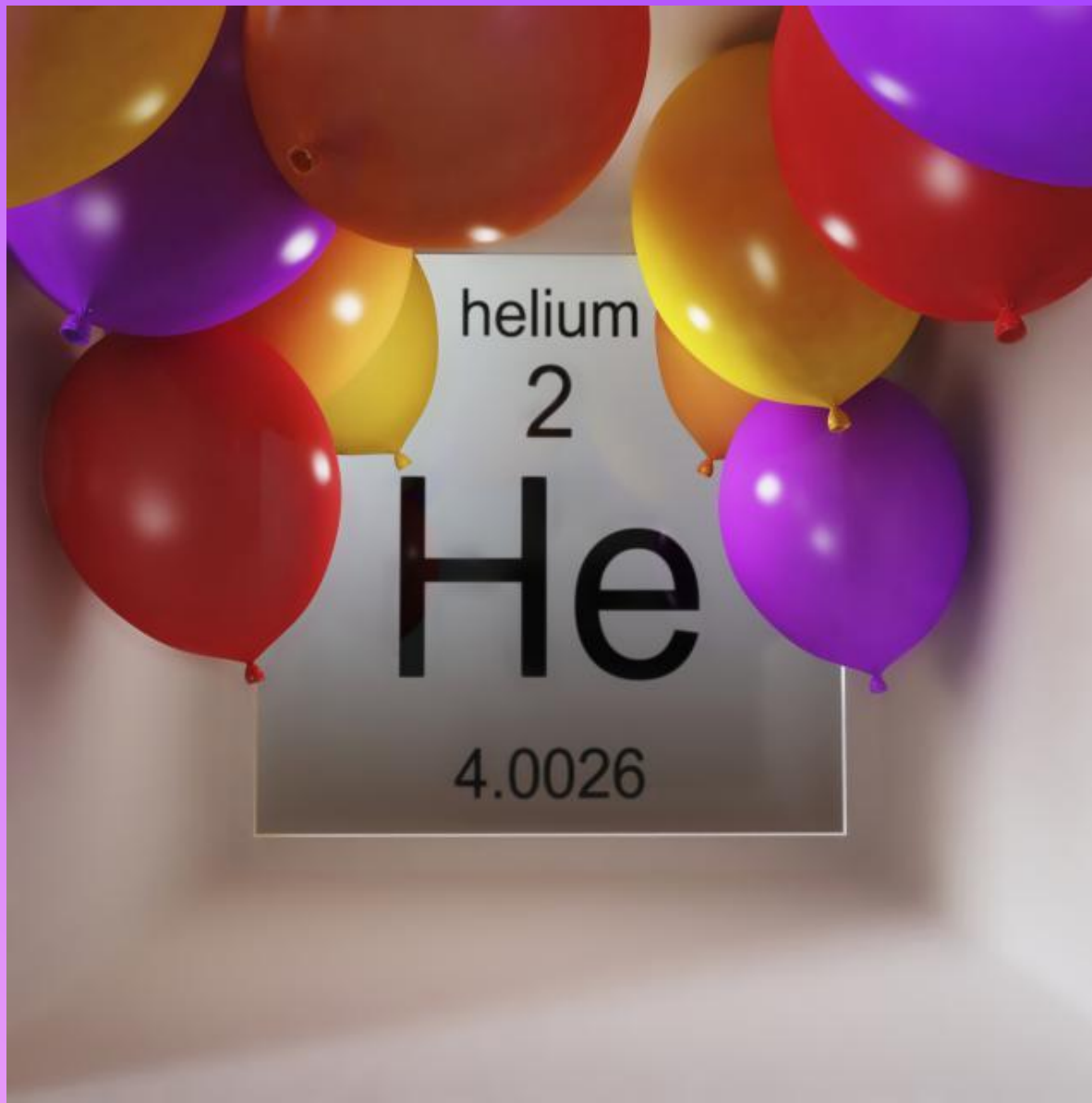


PROBLEM, THAT IS SILENT BY EVERYONE





HELIUM

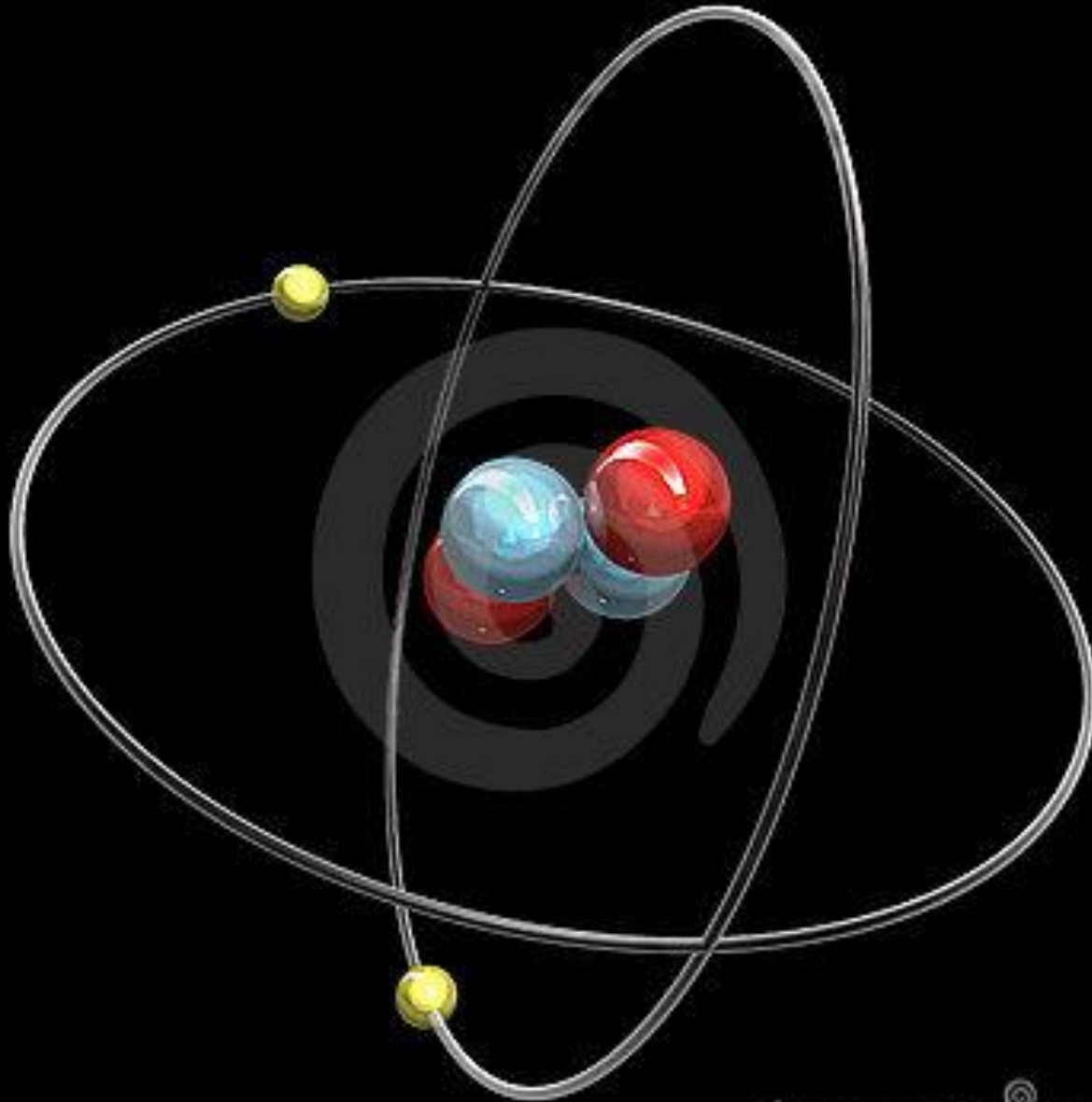
He

- 24 per cent of our galaxy's elemental mass consists of helium
- Because of its lightness, helium vanished from our own planet many years ago
- only a miniscule proportion – 0.00052%, to be exact – remains in earth's atmosphere
- Helium is the by-product of millennia of radioactive decay from the elements thorium and uranium

AFFECTING THE SOCIETY GREATLY



UNIQUE PROPERTIES OF HELIUM





"the government had the good vision to store helium, and the question now is: Will the corporations have the vision to capture it when extracting natural gas, and consumers the wisdom to recycle? This takes long-term vision because present market forces are not sufficient to compel prudent practice"

SAVE HELIUM! LET US BREATHE!