

ИНСТРУКЦИЯ ПО ПРИМЕНЕНИЮ

Интерактивные визуальные
коммуникации



Genially – это онлайн-инструмент/ресурс для создания интерактивных плакатов, изображений, презентаций, викторин, тестов, обзоров, игр и т. д.



ЧТО МОЖНО СДЕЛАТЬ?



ВИРТУАЛЬНЫЕ/ИНТЕРАКТИВНЫЕ ПУТЕШЕСТВИЯ ПО БИБЛИОТЕКЕ

<https://view.genial.ly/5faa095084006a0d0070bc96/interactive-image-virtualnyi-tur-po-abonementu-cgdb-ima-p-gajdara-g-novosibirska>



ВИРТУАЛЬНАЯ ЭКСКУРСИЯ

<https://view.genial.ly/5fb37ceb1779890d192cf5b2/interactive-image-virtualnaya-ekskursiya-my-zhivem-v-leninskom-rajone>



ЧТО МОЖНО СДЕЛАТЬ?

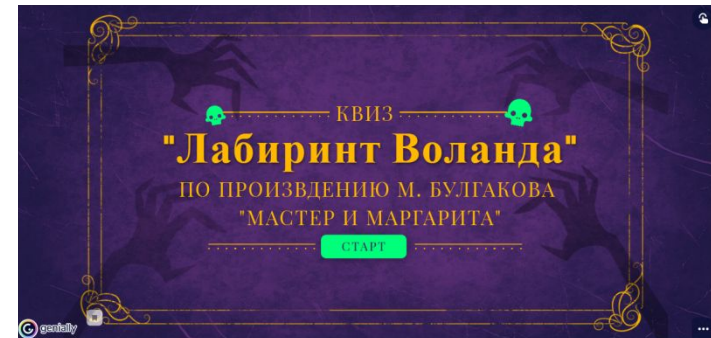
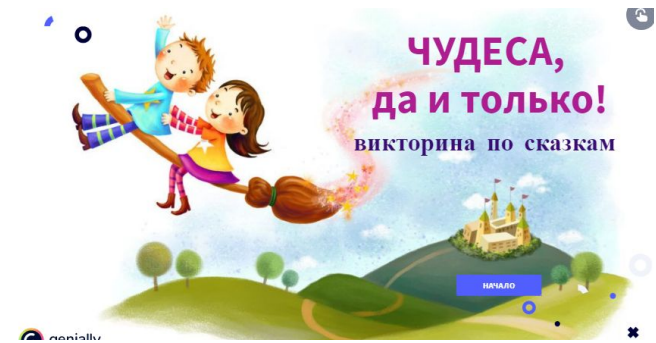


ИНТЕРАКТИВНЫЕ ВИКТОРИНЫ

<https://view.genial.ly/6017b1ec64fcaad84f8b741/learning-experience-challenges-chudesa-da-i-tolko-viktorina-po-skazkam>

КВИЗ

<https://view.genial.ly/60307d4a72dd1e0da393eef0/game-labirint-volonda>





ЧТО МОЖНО СДЕЛАТЬ?

ИНТЕРАКТИВНЫЕ ПЛАКАТЫ

<https://view.genial.ly/603883222e75ae0d0934be87/interactive-content-190-let-so-dnya-rozhdeniya-ns-leskova>



ВИРТУАЛЬНЫЕ ТЕМАТИЧЕСКИЕ ОБЗОРЫ/ КНИЖНЫЕ ВЫСТАВКИ

<https://view.genial.ly/5fea9da36157fe0d691971ec/vertical-infographic-arkadij-gajdar>

<https://view.genial.ly/6013c2f5a9ce380d7fc1809a/i/nteractive-image-pch-zashitnik-zemli-russkoj>

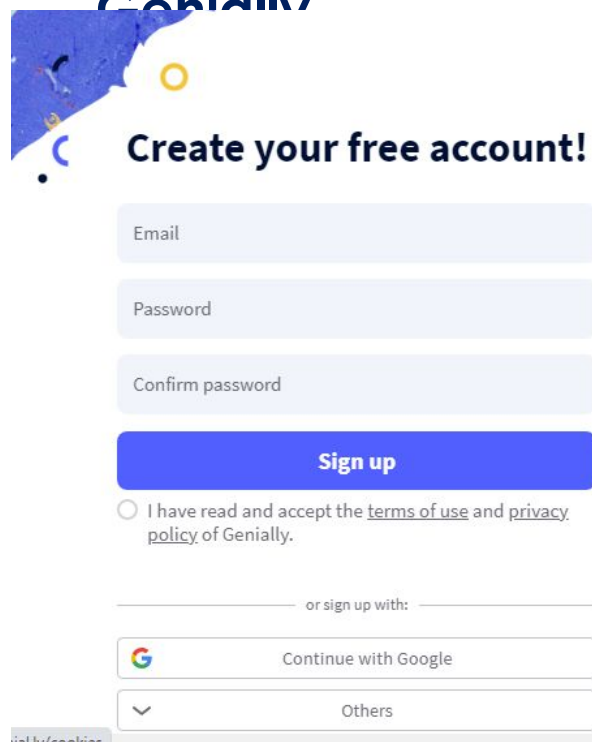
<https://view.genial.ly/6001194f32457a0d0e7d04a6/interactive-image-interactive-image>





КАК ЭТО СДЕЛАТЬ?

1. Создаем аккаунт в Genially



Create your free account!

Email


Password


Confirm password

Sign up

I have read and accept the [terms of use](#) and [privacy policy](#) of Genially.

or sign up with:

 Continue with Google

 Others

Pretty much everything you can imagine is possible with Genially. It's a motivating experience that makes you lose the fear of the world.



Concha Roldán, Santillana



Руководство
пользователя
Genially

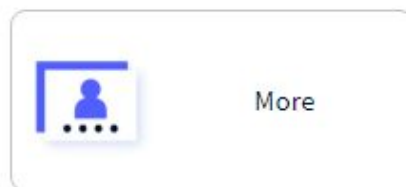
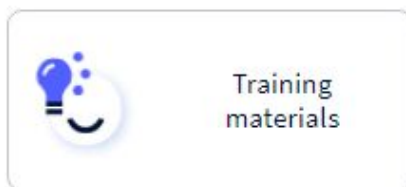
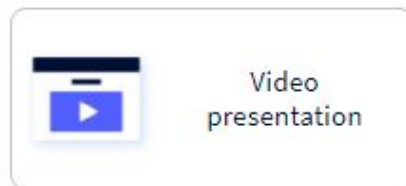
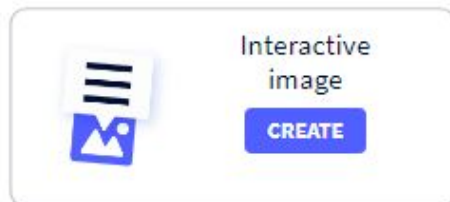
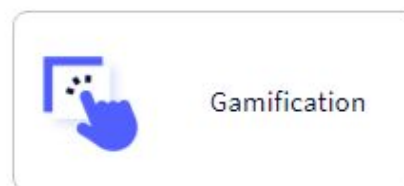
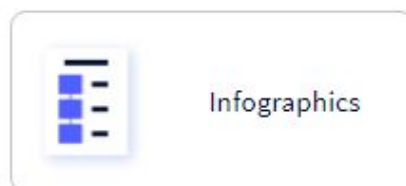
<https://view.genial.ly/5fd217363088a00d24f8bb0a/guide-rukovodstvo-polzovatel-ya-genially-na-russkom-yazyke>

ИДЕЯ. ЖЕЛАНИЕ. ВРЕМЯ



КАК ЭТО СДЕЛАТЬ?

Создаем интерактивный плакат



https://www.youtube.com/watch?v=sAslwVZKh_M



КАК ЭТО СДЕЛАТЬ?

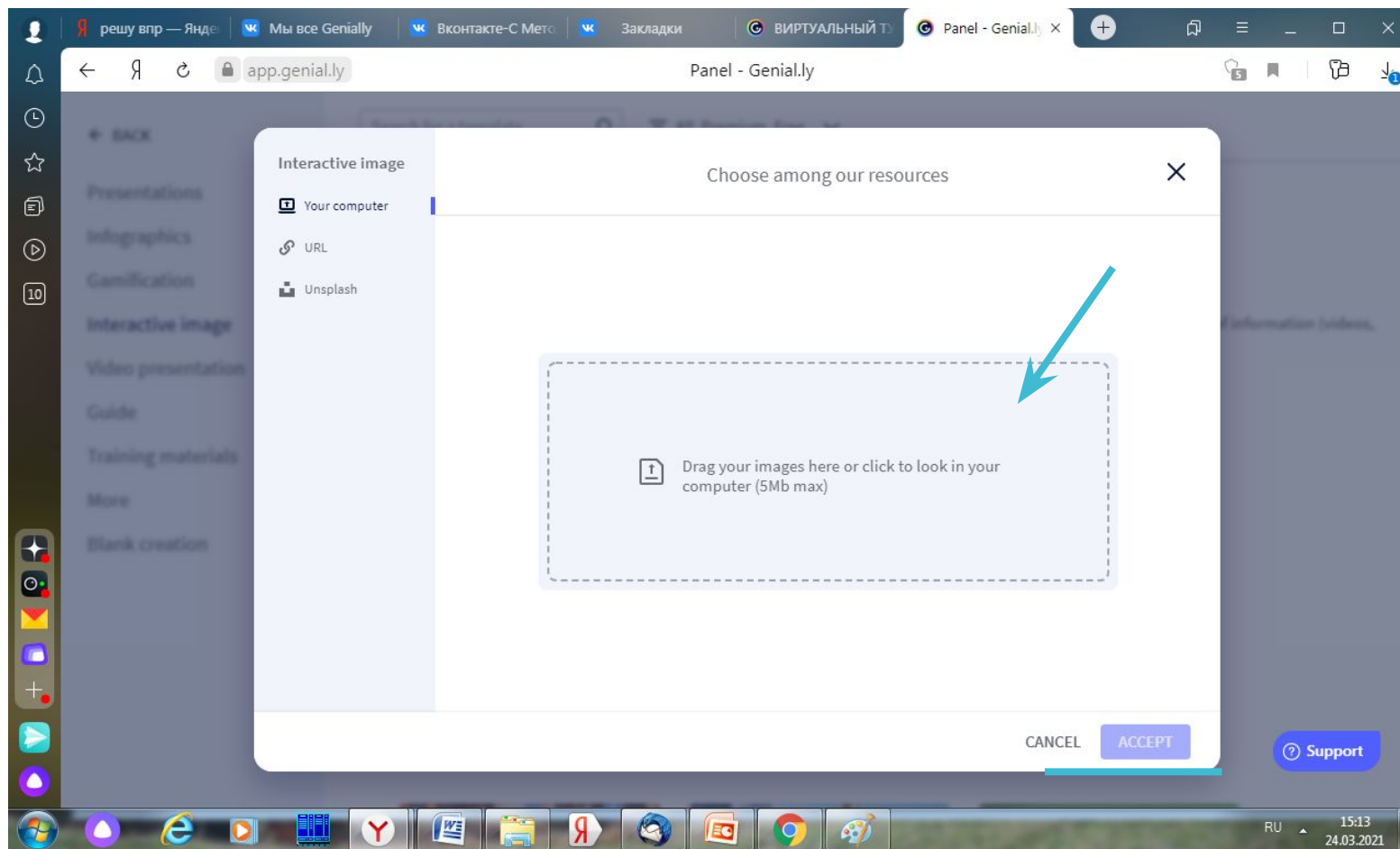
Создаем интерактивный

ПАНЕЛЬ

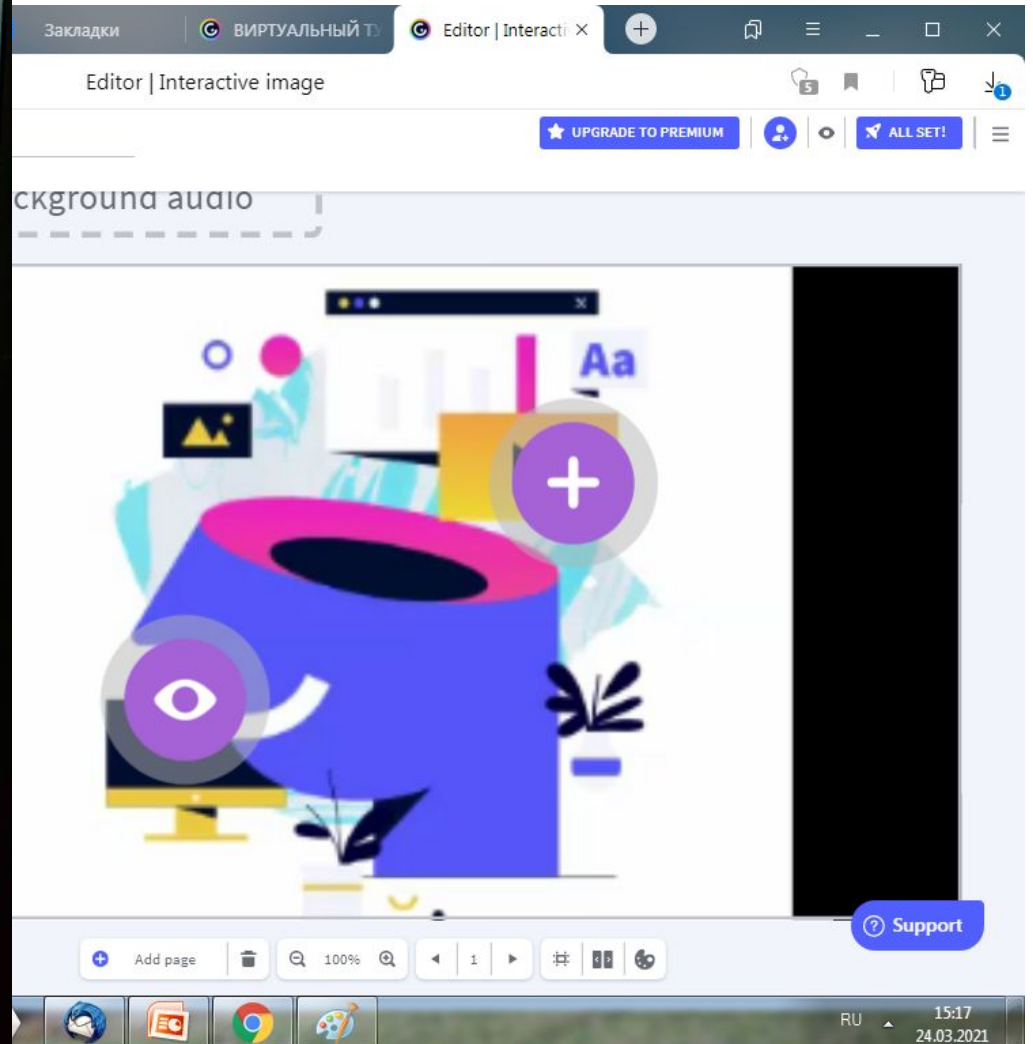
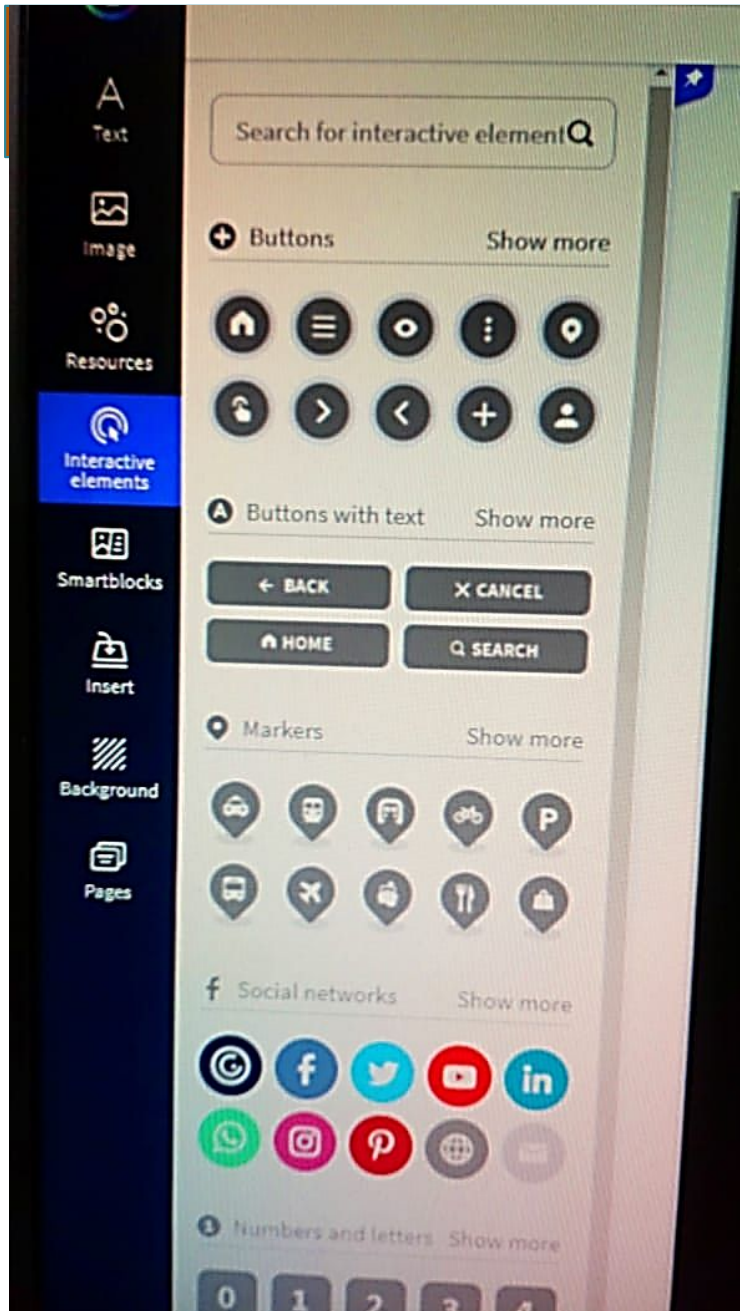
The screenshot shows the Genially website interface in a browser window. The browser's address bar displays 'app.genially.ly'. The main content area is titled 'Interactive image' and includes a search bar and a filter dropdown set to 'All, Premium, Free'. Below the title, there is a descriptive paragraph: 'Transform your static images into incredible interactive images. Ideal for enriching your images with multiple layers of information (videos, images, text, maps, etc.)'. A light blue button with a plus sign and the text 'Create Interactive Image' is highlighted with a blue arrow. To the right of this button is a preview of an interactive image titled 'How to make an interactive ima...' with the text 'How to make an interactive image' and a play button icon. The left sidebar contains a navigation menu with options: '← BACK', 'Presentations', 'Infographics', 'Gamification', 'Interactive image' (highlighted), 'Video presentation', 'Guide', 'Training materials', 'More', and 'Blank creation'. The bottom of the browser window shows the Windows taskbar with various application icons and the system tray displaying 'RU' and the date '24.03.2021'.



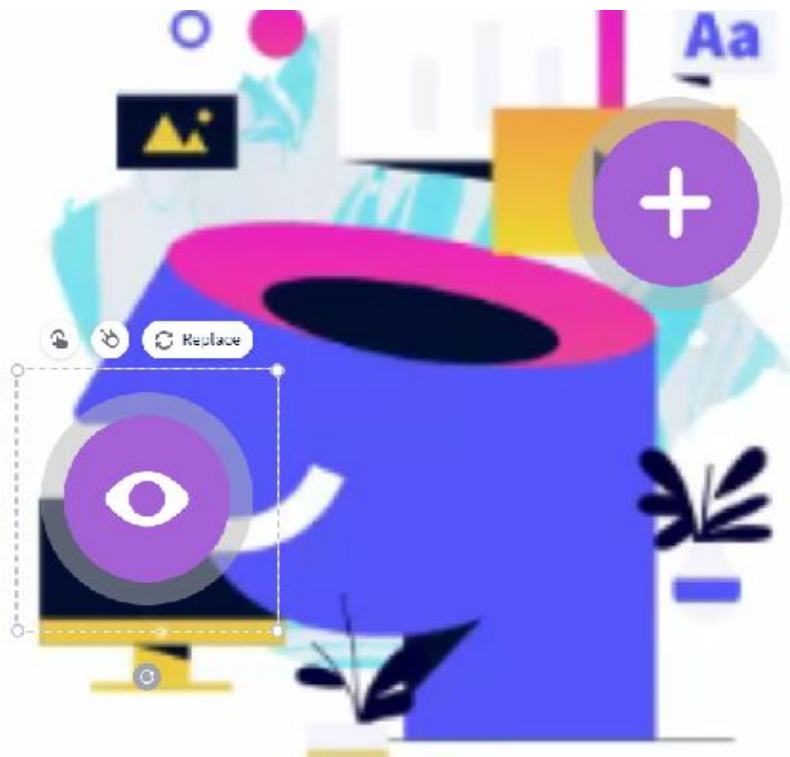
КАК ЭТО СДЕЛАТЬ?



КАК ЭТО СДЕЛАТЬ?



«Оживляем» интерактивные метки



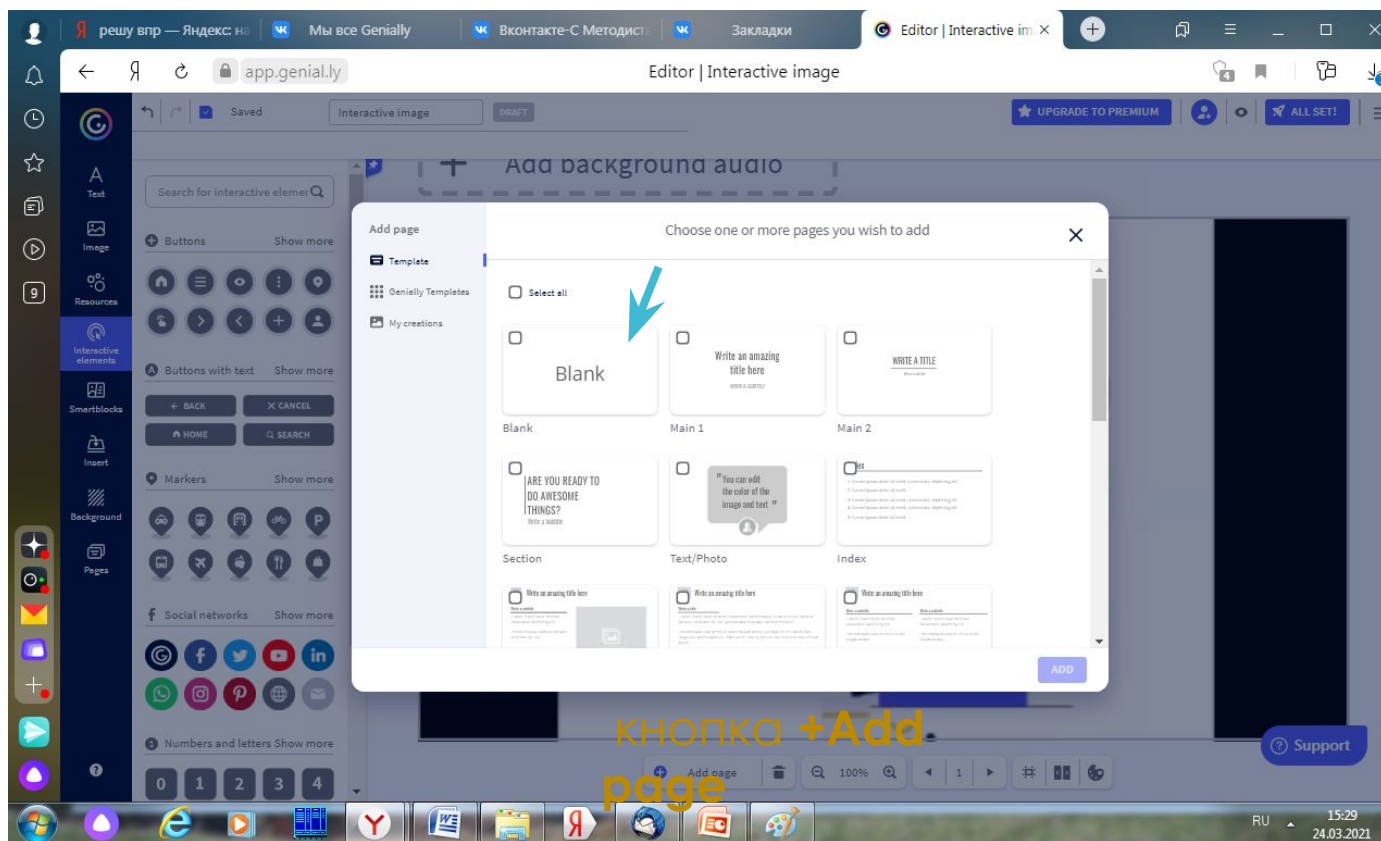
При наведении на метку появляется маленькое меню, на котором есть три значка:

- «палец» - с помощью которого к данной метке можно прикрепить картинку, текст или ссылку на сторонний ресурс;
- «падающий метеорит» - позволяет анимировать саму метку.
- «круговые стрелочки» Replace – замена формы метки.



КАК ЭТО СДЕЛАТЬ?

Как создать многостраничный плакат или презентацию?





КАК ЭТО СДЕЛАТЬ?

Как сохранить интерактивный плакат или презентацию?

КНОПКА ALL SET

The screenshot displays the Genially editor interface in a web browser. The browser's address bar shows 'app.genially.ly' and the page title is 'Editor | Interactive image'. The interface includes a left sidebar with various tool categories like Text, Image, Resources, Interactive elements, Smartblocks, Insert, Background, and Pages. The main workspace contains a colorful, abstract graphic design with a large blue cylinder, a purple circle with a plus sign, and other geometric shapes. At the top right of the editor, there is a blue button labeled 'ALL SET' with a red arrow pointing to it. Other buttons visible include 'UPGRADE TO PREMIUM', 'Support', and 'Add page'. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 15:17 on 24.03.2021.



КАК ЭТО СДЕЛАТЬ?

Как сохранить интерактивный плакат или презентацию?

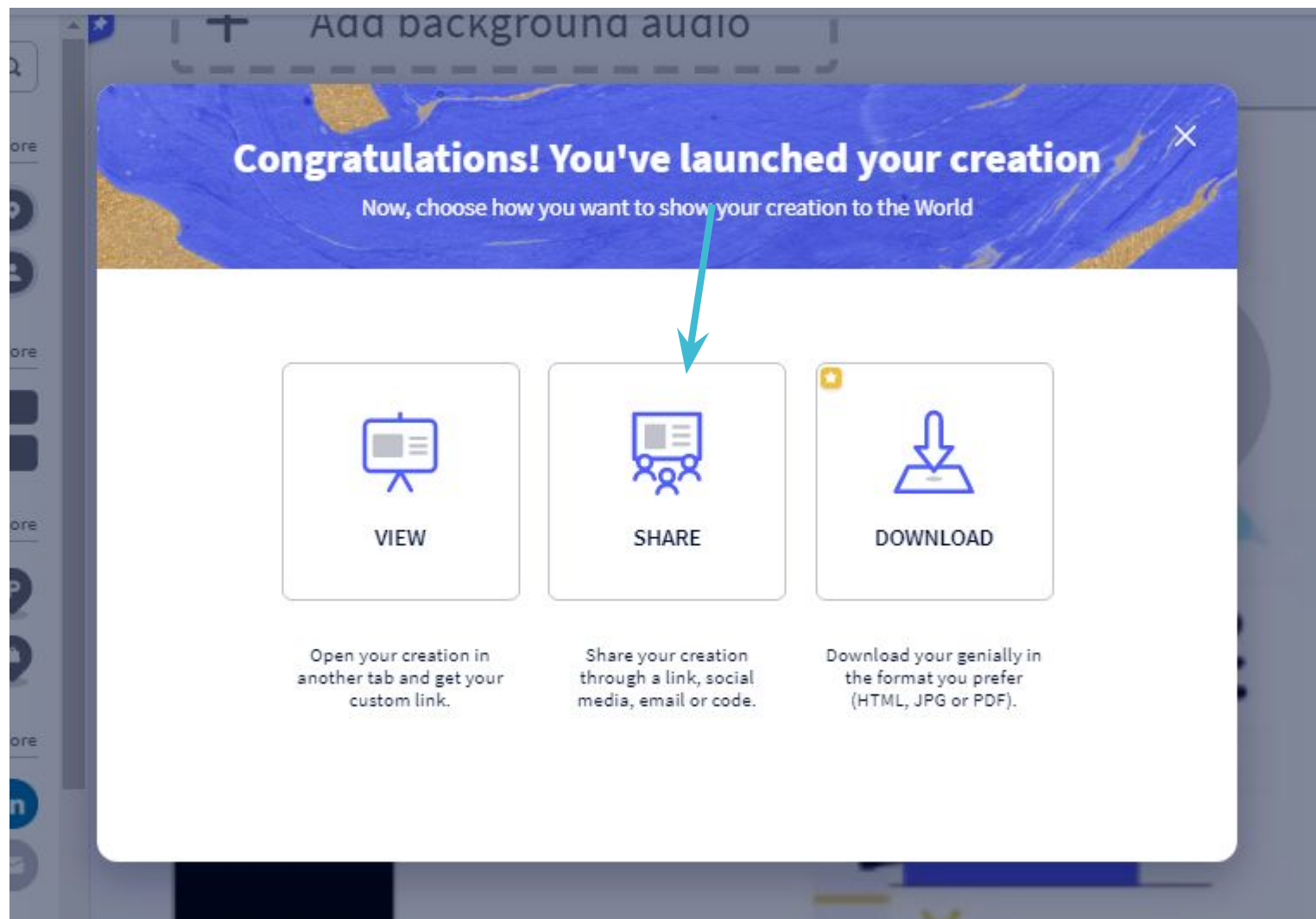
PUBLIC ONLINE:

TITLE

The screenshot shows a modal dialog box titled "Three, two, one..." with a close button (X) in the top right corner. The dialog is divided into several sections:

- PUBLIC ONLINE:** A radio button is selected, with the text "Your project will have a URL that appears in search engines." A blue arrow points from the text "PUBLIC ONLINE:" to this section.
- PRIVATE:** A radio button is unselected, with the text "Your project will be visible to you and those you share the private link with."
- REUSABLE:** A toggle switch is turned off, with the text "I want my genially to inspire others and to be used as a template by other users."
- PROTECT WITH A PASSWORD:** A toggle switch is turned off, with the text "Enter an access password for your genially:" and a password input field containing "Minimum of 6 characters".
- TITLE:** A text input field contains the text "Interactive image". A blue arrow points from the text "TITLE" to this field.
- DESCRIPTION:** A text input field contains the text "Enter a description (Max. 300)".

At the bottom right of the dialog, there are two buttons: "CANCEL" and "ALL SET!".



Congratulations! You've launched your creation

Now, choose how you want to show your creation to the World

- VIEW**
Open your creation in another tab and get your custom link.
- SHARE**
Share your creation through a link, social media, email or code.
- DOWNLOAD**
Download your genially in the format you prefer (HTML, JPG or PDF).

НЕТ НИЧЕГО НЕВОЗМОЖНОГО ДЛЯ БИБЛИОТЕКАРЯ,
У КОТОРОГО ЕСТЬ ИДЕЯ,
ТРЕБУЮЩАЯ ВОПЛОЩЕНИЯ.



Спасибо за внимание.