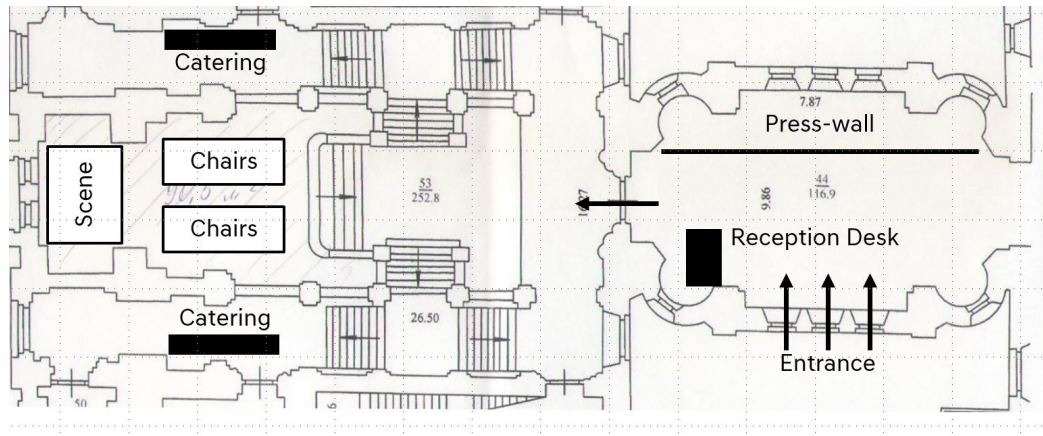
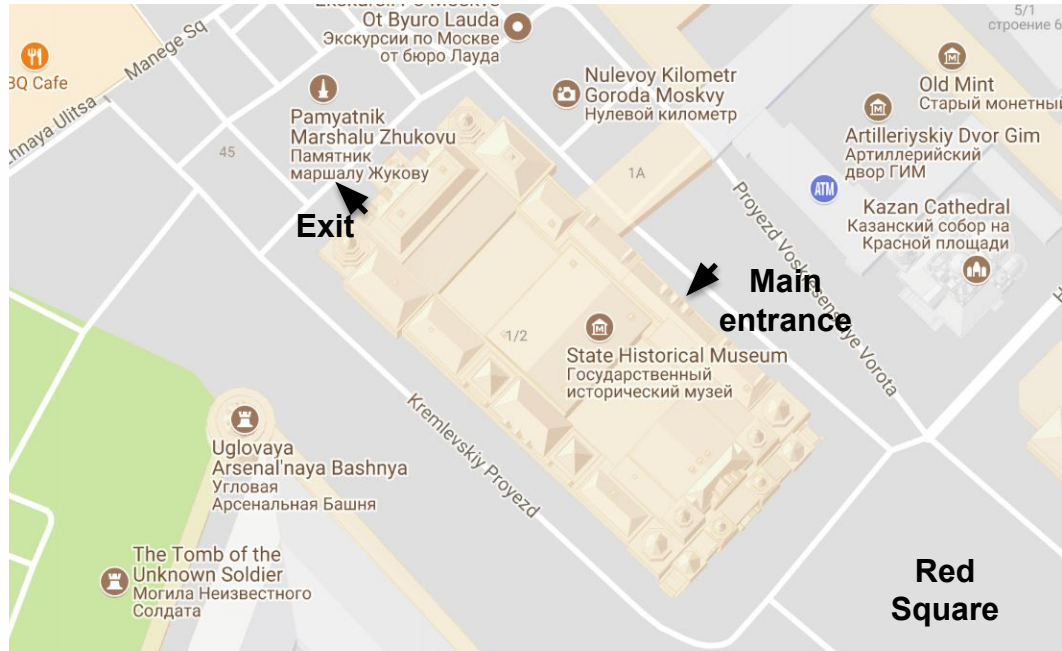


VENUE FOR PRESS CONFERENCE



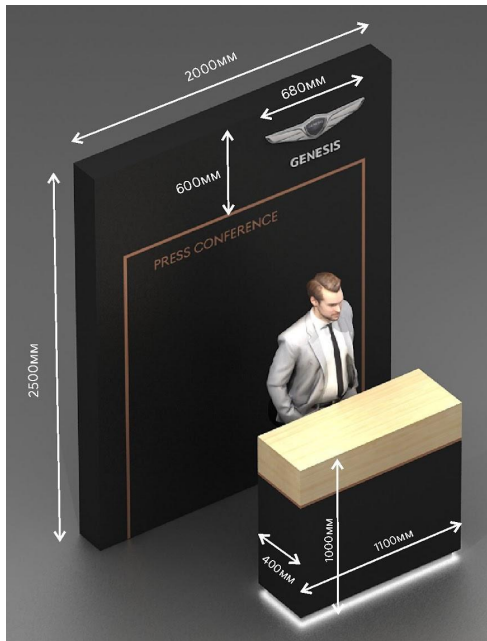
GENESIS



Venue branding



GENESIS



Reception desk and
press-wall

Venue branding



GENESIS

Stage with the inscription
«Car partner of the festival»

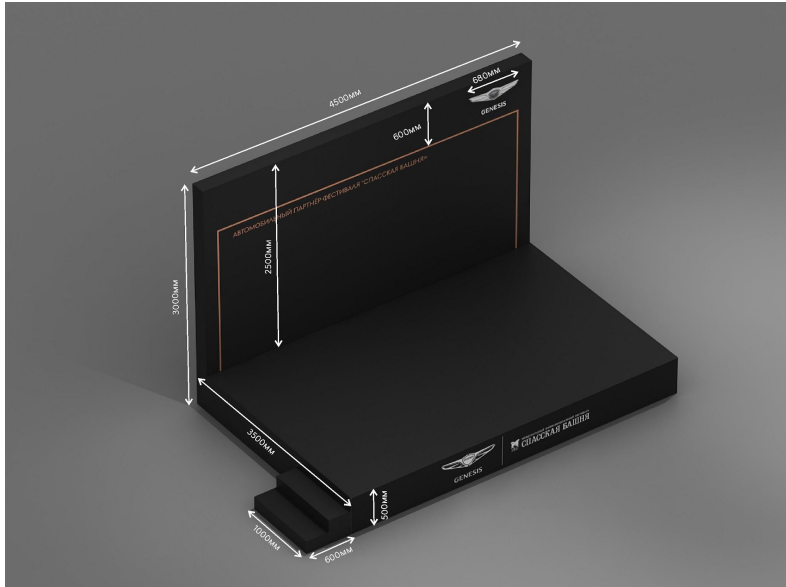


Plate for the Ceremony
(100x40cm)

Gifts
Black drumsticks
with engraving

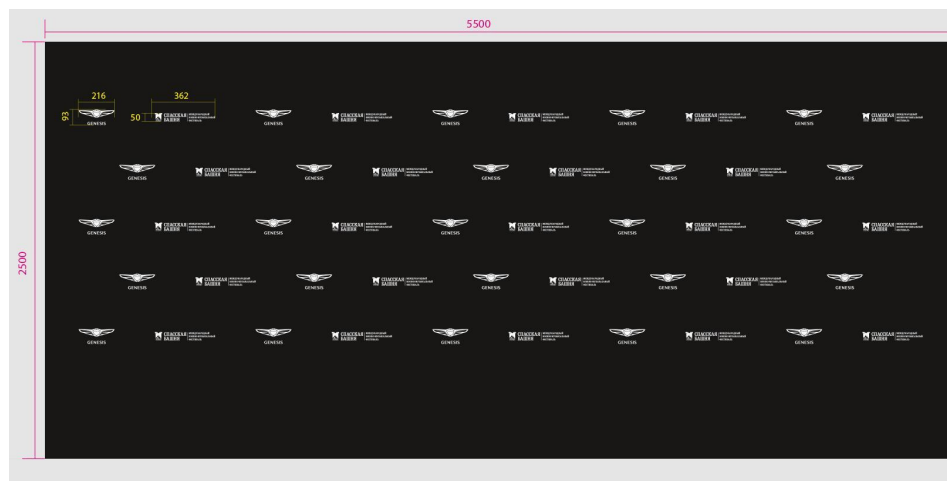
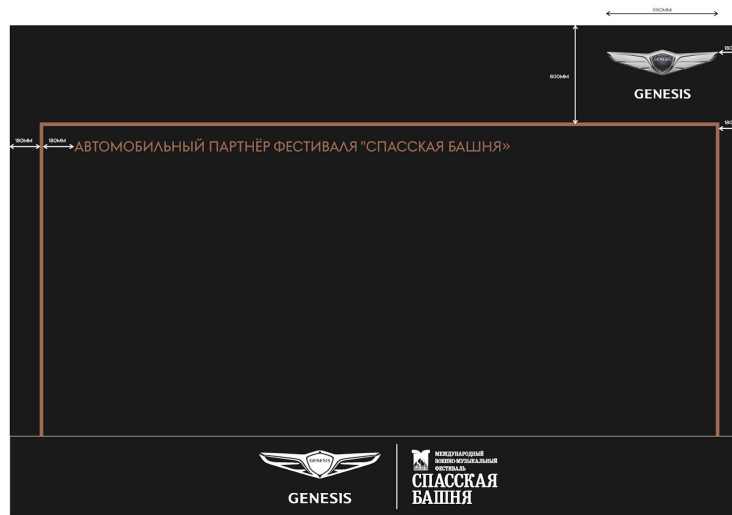
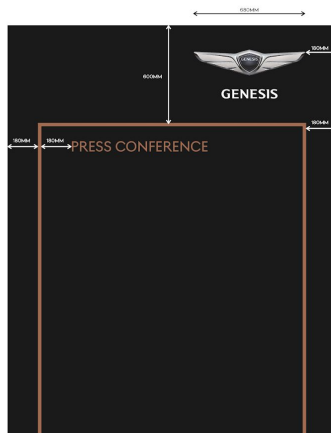
«ТОРЖЕСТВЕННАЯ ПЕРЕДАЧА АВТОМОБИЛЕЙ GENESIS
ФЕСТИВАЛЮ «СПАСКАЯ БАШНЯ»



Venue branding



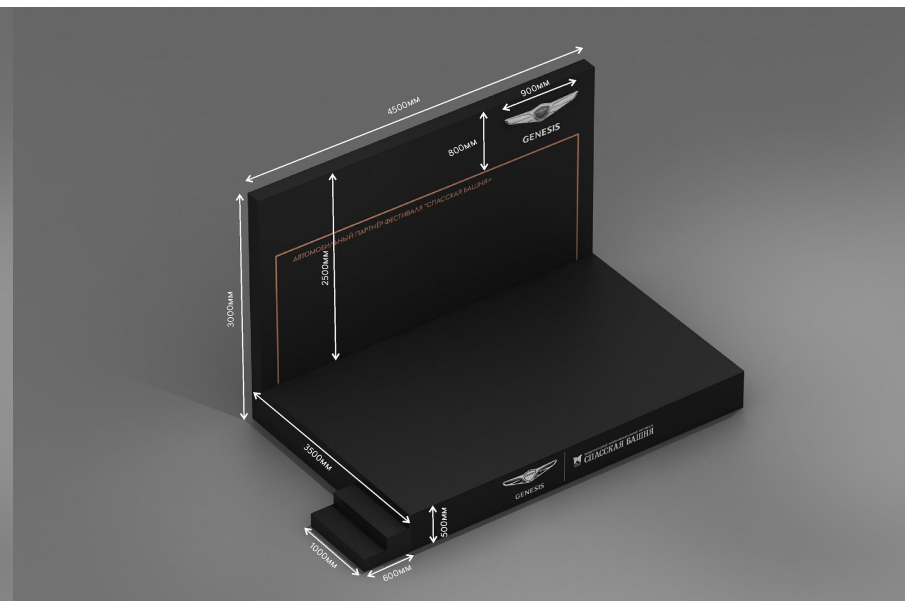
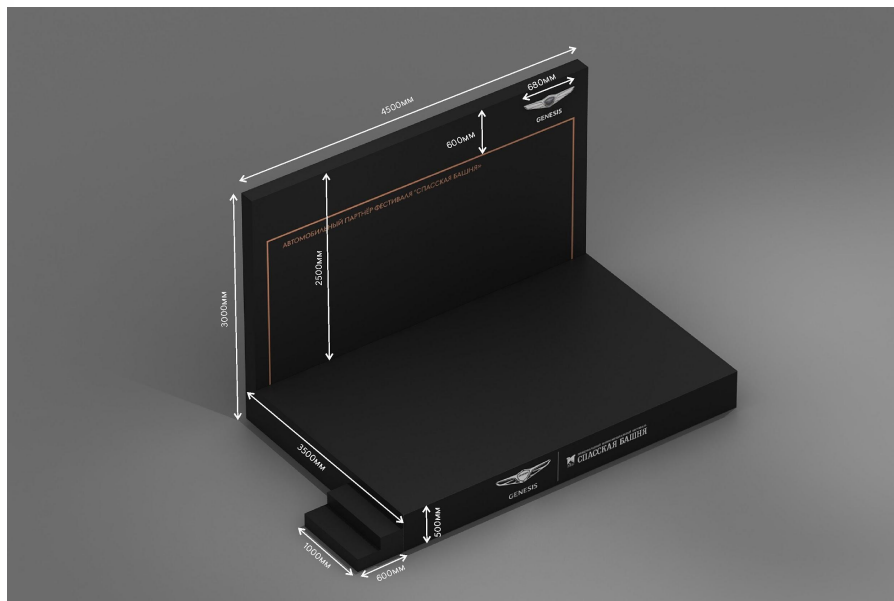
GENESIS



Venue branding



GENESIS



STREET EXPOSITION VISUALIZATION



GENESIS



Cars (G90, G80, G70) installed on paving stones and flags behind with backlight (4 units).

During the event, exposition attendant is located near the exhibition

PODIUM IN THE VIP TENT



GENESIS

Activity on the stand: lounge zone and giant equalizer on the backdrop



PODIUM IN THE VIP TENT



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