

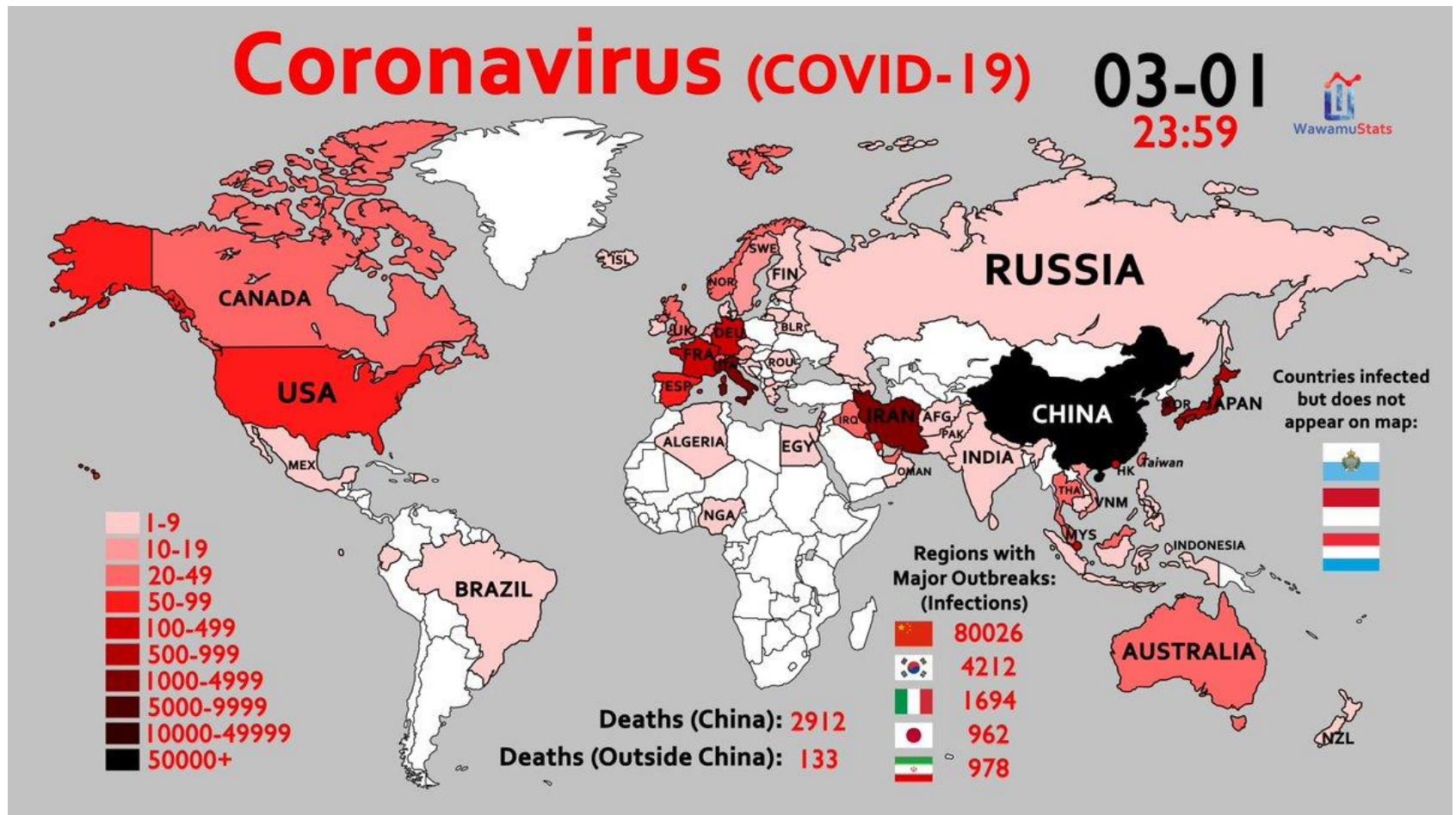
# Impact (B2)

- **a powerful effect that something, especially something new, has on a situation or person:**
- The anti-smoking campaign had had/made quite an impact on young people.
- The new proposals were intended to soften the impact of the reformed tax system.
- To have quite an impact on
- To make quite an impact on
- To have a disastrous impact on
- To have a serious impact on
- To soften the impact of

# Impact (C1)

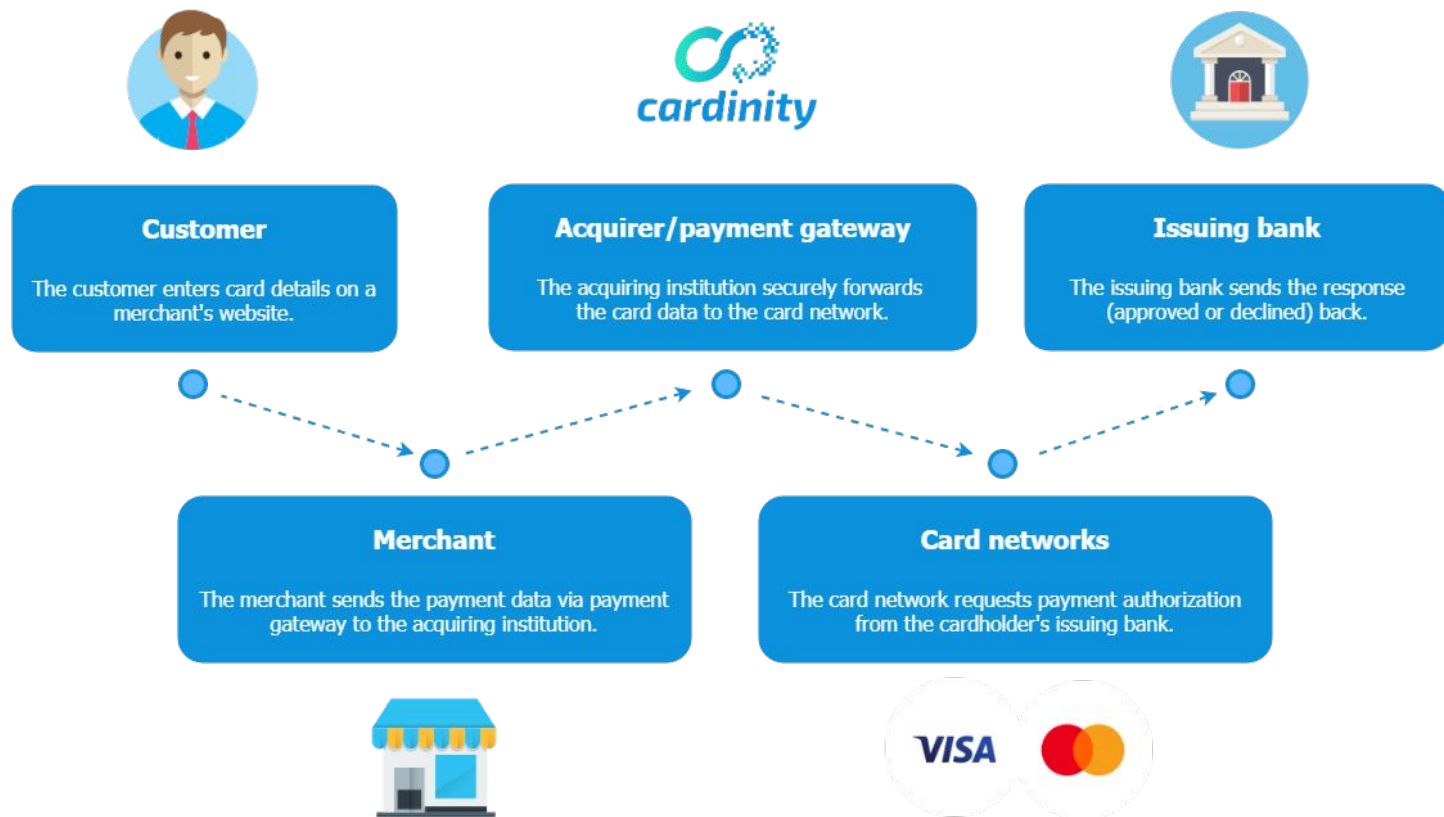
- **to have an influence on something:**
- *Falling export rates have impacted (on) the country's economy quite considerably.*
- *To impact on the situation quite considerably*
- *To impact the situation quite considerably*
- *To have a marked impact on*
- *Is being increasingly impacted*

*The major impact of this epidemic worldwide is yet to come.*



*Such schemes mean little unless they impact on people.*

## CARD PROCESSING SCHEME



# the **environmental impacts** of global warming



# huge/enormous/massive

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- Industry has a huge impact on the environment we live in.
- The impact has been enormous on people's daily lives.

# minimal/negligible (very small and not important)

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- New technologies have only had a small impact on the overall level of employment.
- The change in government had a minimal impact in the rural areas of the country.

# Major/significant/ profound

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- Population growth has a profound impact on world food demand.



## Negative/ disastrous/ an adverse impact

- The expansion of the airport would have a negative impact on the environment.
- The loss of forests has had an adverse impact on bird populations. (formal)

# A lasting impact/ a long-term impact

- The arrival of the railways made a lasting impact on many sectors of the economy.
- Scientists are calculating the long-term impact of the floods.

# a short-term/immediate impact

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- A military attack may only have a short-term impact on terrorist activity.

# the potential/likely impact

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- He's studying the potential impact of climate change.



To feel the impact of sth

The industry has felt the impact of rising fuel prices.



**reduce/lessen/soften the impact of something**

The chemical industry is looking at ways to reduce its impact on the environment.



Special education programs are having a tremendous **impact on** the way schools, educators, and library media programs do their work.



- o *highlight the impact of technology on working practices*





# Synonyms in the sense “affect”

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- To affect
- To influence
- Is/are a matter of great concern

# COMMAND ECONOMIES: DECISION MAKING BY GOVERNMENT PLANNERS

Term	Definition	Pros	Cons
Command economy	an economic system that relies mainly on the central government to determine what goods and services to produce and how	<ul style="list-style-type: none"><li>• can ensure full employment</li><li>• can control prices and bring stability to the economy</li><li>• distributes income more equally</li></ul>	<ul style="list-style-type: none"><li>• workers have little incentive to work hard or to produce quality goods</li><li>• government planners are less efficient than the market at making economic decisions</li></ul>

- The political theories known as *socialism* and communism addressed the inequalities of capitalism by calling for public ownership of farms and factories.

importance in influence or effect

decisions of *moment* must be made by our government

# Affect/ effect

- *Affect* is a verb meaning 'influence or cause someone or something to change':
  - *The cold weather has really **affected** her health.*
  - *New technologies continue to **affect** how we live.*
- *Effect* is a noun that means 'the result of an influence':
  - *The pollution in the city had a bad **effect** on me.*
  - *Most people these days understand the serious **effects** of smoking.*