

The public Bot



K



SOCIAL



SMM



MEDIA



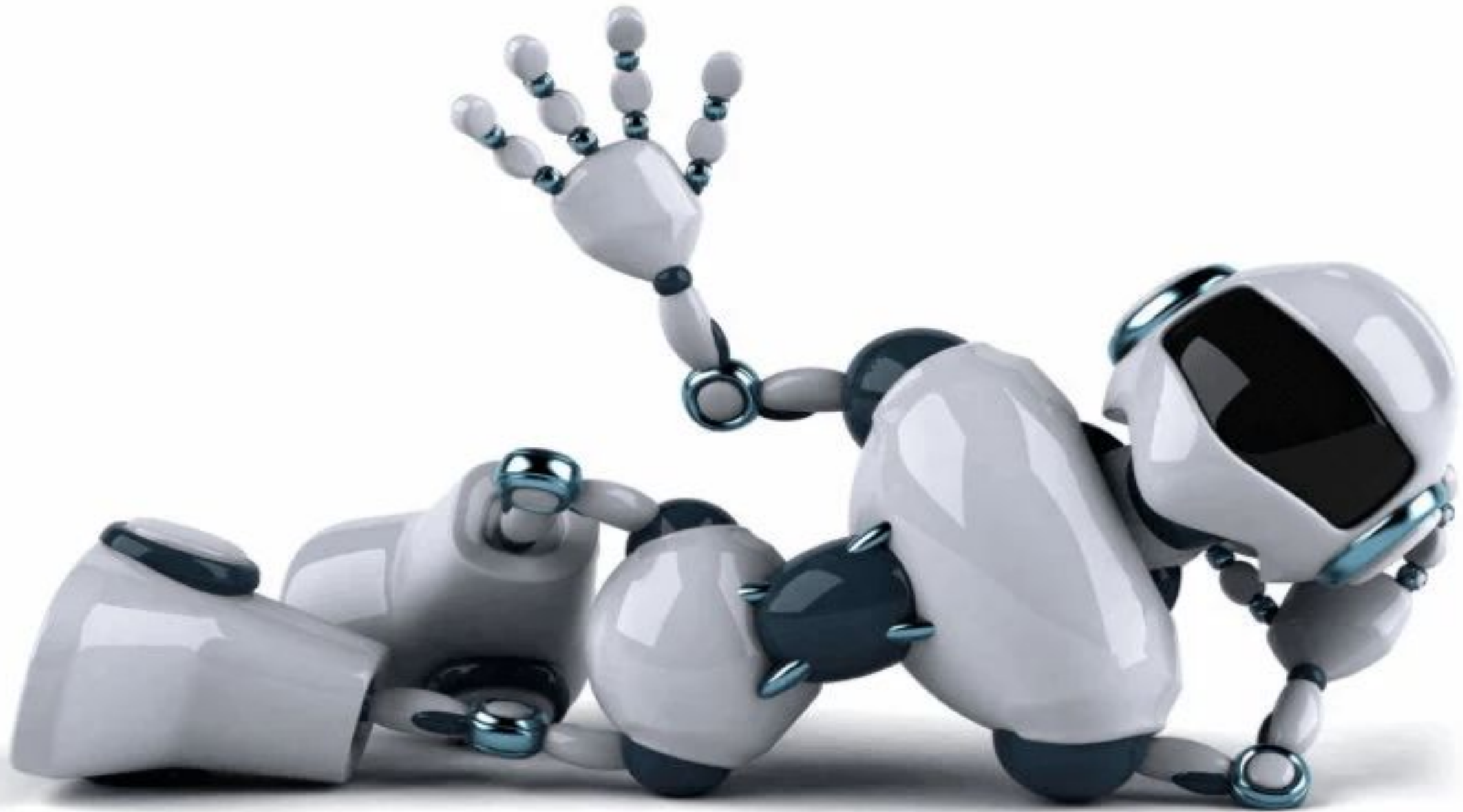
MARKETING













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TUMBLR



МОЙ МИР

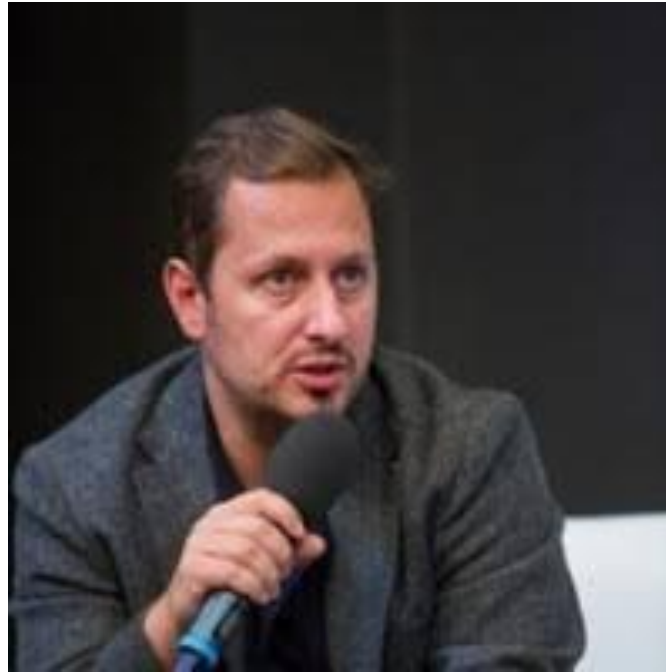
“The bot sends one message a week when a new release of the program comes out. According to Levin, the “delayed viewing” method in the user's usual messenger environment a turns out to be the most successful and promising. ”

-Andrey Levin,
CEO of Comedy Club Production



“Since the launch of the robotic system, we have reduced the number of incoming phone calls by 66%, and calls via mail - by 33%. The speed of reaction to appeals has also increased, but the quality of service has not fallen. ”

- Boris Golikov,
founder of YouDrive





maxim

maxim

"All bots in Aviasales we do on our own. Alert bots work best when the user asks to keep up to date with the current prices, for example: "I want to go to Paris or anywhere in Europe in the next two months with a discount of at least 60% of the regular price." This is the best selling scenario.

Since the company does not have support bots, effectiveness is measured by conversion into sales and profits. We also look at the wow effect: often the development itself becomes a PR reason. "



- Janis Dzenis,
Aviasales External
Communications Director.







Goodbye