

# The public Bot



Hello!

K



Marketing



**SOCIAL**



F W  
♪



**MEDIA**

**SMM**



**MARKETING**



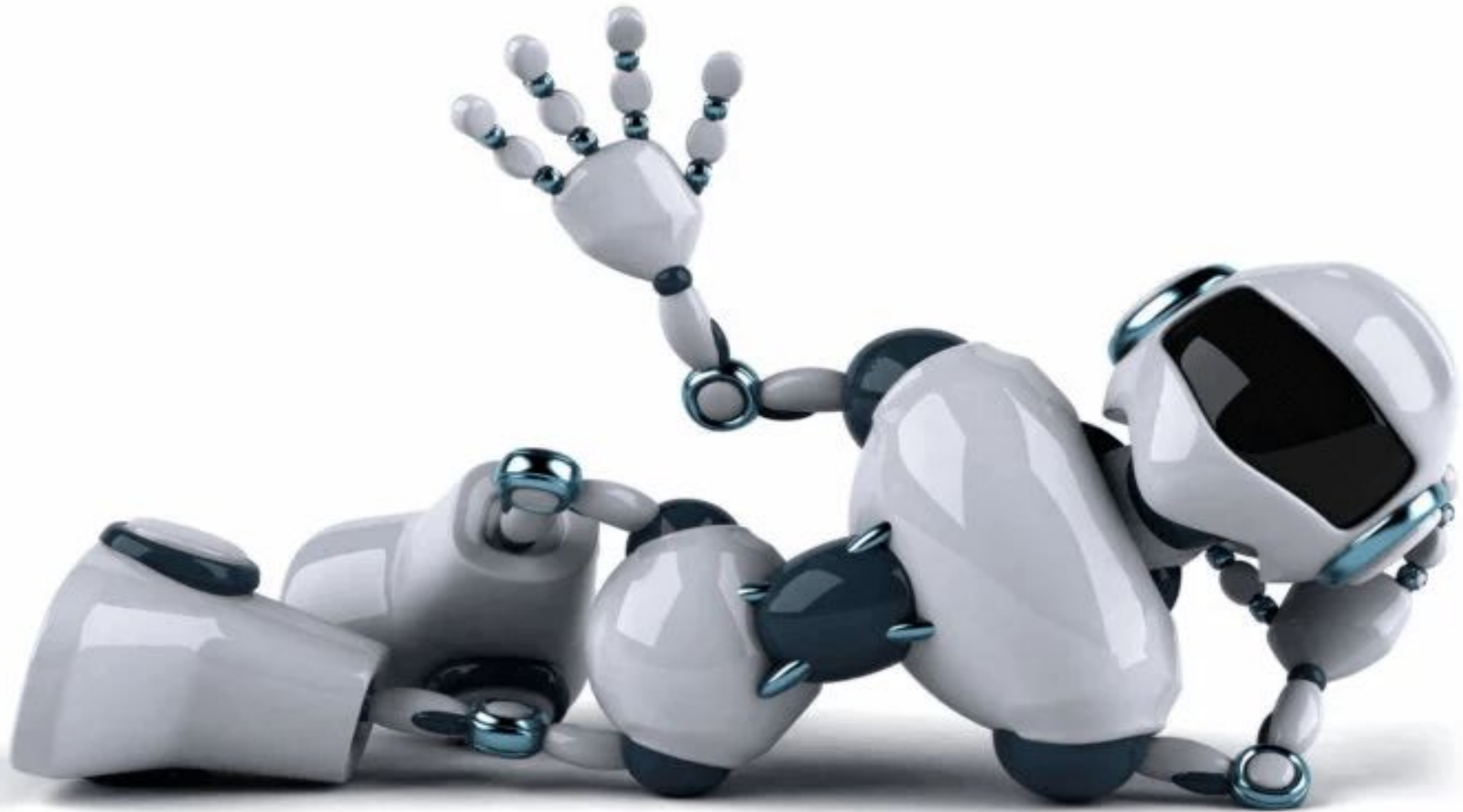
















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TUMBLR



МОЙ МИР

*“The bot sends one message a week when a new release of the program comes out. According to Levin, the “delayed viewing” method in the user's usual messenger environment a turns out to be the most successful and promising. ”*

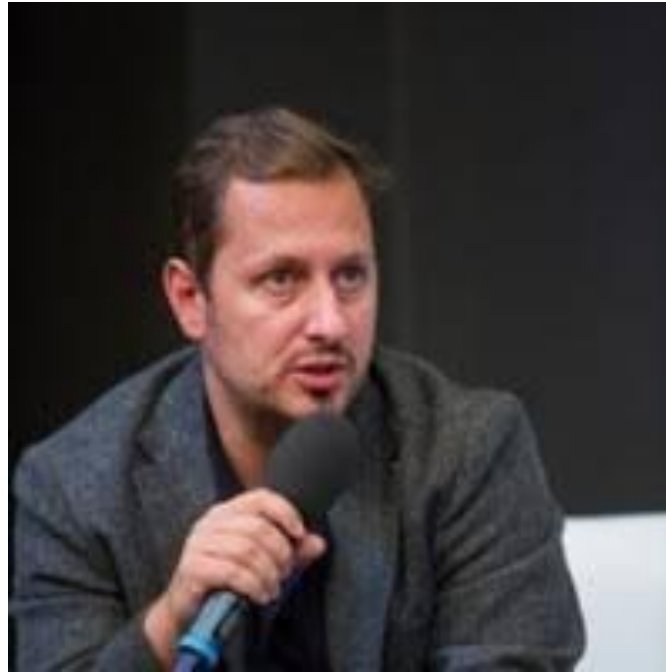
-Andrey Levin,  
CEO of Comedy Club Production





*“Since the launch of the robotic system, we have reduced the number of incoming phone calls by 66%, and calls via mail - by 33%. The speed of reaction to appeals has also increased, but the quality of service has not fallen.”*

- Boris Golikov,  
founder of YouDrive





*maxim*

*maxim*



*"All bots in Aviasales we do on our own. Alert bots work best when the user asks to keep up to date with the current prices, for example: "I want to go to Paris or anywhere in Europe in the next two months with a discount of at least 60% of the regular price." This is the best selling scenario.*

*Since the company does not have support bots, effectiveness is measured by conversion into sales and profits. We also look at the wow effect: often the development itself becomes a PR reason. "*



- Janis Dzenis,  
Aviasales External  
Communications Director.









```
package com.ds.ucd.be.becore.solr;
import ...
public final class LocationUtils {
    /**
     * Parses Point from it's String representation.
     * @param locationString - String that represents location, as 2 double values split with coma. Accepts space after/before
     * @return org.springframework.data.solr.core.geo.Point instance
     */
    public static Point parseLocation(String locationString) {
        Preconditions.checkNotNull(locationString, "Location String should not be null");
        Preconditions.checkArgument(locationString.contains(","), "Location must be split with coma");
        locationString = locationString.trim();

        if (locationString.contains(" ")) {
            locationString = locationString.replaceAll(" ", "");
        }

        if (locationString.contains(", ")) {
            locationString = locationString.replaceAll(", ", ",");
        }

        String[] location = locationString.split(",");
        Preconditions.checkArgument(location.length >= 2, "Location should consist at least 2 Double parameters");
        double lat = Double.parseDouble(location[0]);
        double lon = Double.parseDouble(location[1]);

        return new Point(lat, lon);
    }
}
```



A laptop screen displaying code. A semi-transparent image of a person's face is overlaid on the right side of the screen. The code is in a dark-themed editor.

Goodbye