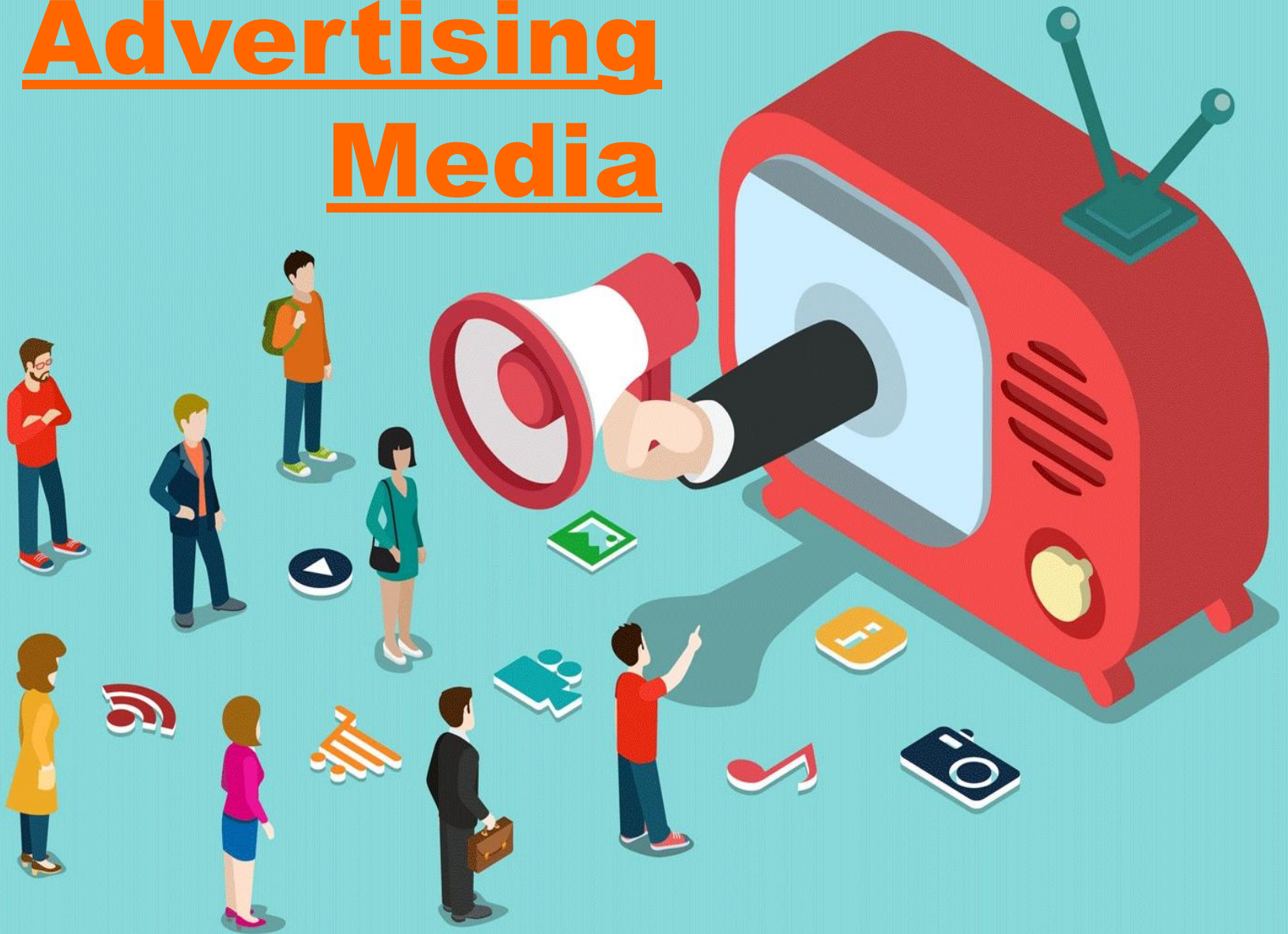


Advertising Media



Importance of Advertising media

Advertising media plays a pivotal role in business and marketing for companies. There are many companies who offer products and services to companies. However, it is impossible for every customer to know about every brand or product. This is why companies advertise and use advertising media to reach to customers.

Depending upon the customer demographics, advertising budget, targets of the company, advertising objectives etc, companies can choose the type of media they want and they can do an advertising campaign.





TV

Outdoor

Radio

**ADVERTISING
MEDIA**

Print

Online

Mobile