Unknown Company The Next Phase

Today's objectives

- Scene Setting
- Recap on principles agreed
- Feedback on impact of those principles
 - what's working? What needs
 - adjusting?
 - Reviewing of results from role
 - definitions
 - What else is needed?
- 6. Setting next steps

Timings for today

09.30 to 10.30 - Scene Setting, recap, feedback

10.30 to 11.00 - Review of roles

11.00 to 11.10 - Break

11.10 to 11.30 - Roles contd.

11.30 to 12.00 - Next steps



A Strategy is.....

Mission

We are... through...

Scope

Our business is...
We are not...
We are able to
compete effectively
because...

Goals

By 2022, we will have achieved ...

Vision

We want to be famous for...our North Star

STRATEGY

EXECUTION

Culture

What is it like to work in Troy? What is it like to deal with Troy? Describe what you want the answers to those questions to be

Key Success Factors

What do we have to do to implement the strategy?

Leadership

What is the leadership style, what is its impact?

Build a winning team

Hire people better than yourself in specialist areas

Formal Organisation

Structure, Rewards, Controls, Career Path etc

What was agreed

The Principles of Rhythm

Consistency

Short, medium and long interval points

Structured meetings – short term content for frequent meetings, medium term content for medium term meetings – no hijacking

Meetings and people availability scheduling disconnected

Data is king – work to a plan, measure, adjust

The Rhythm of Unknown
The daily

Company

The weekly

The monthly

The quarterly

The annual – Yearly plan, appraisals, goal setting at an individual level etc
Building a rhythm for external activities

Roles Review

Measurements

The Core Measures for Unknown Company

What are the top 3 measures for each function?

What is missing?

What is being measured, that no-one uses?

Can we truly measure what we want to know?

D Stage

Next Steps