

M&A

# The largest mergers and acquisitions

# *mergers and acquisitions*

## Content:

- what is a merger and acquisition?
- examples of mergers
- examples of acquisitions

# mergers and acquisitions

Merger= combining several companies

Acquisition=process of "taking over"



**MARS WRIGLEY**

Snickers, Bounty+Hubba Bubba, Orbit

23

billion dollars



A large, irregular splash of pink watercolor paint is on the left side of the page, extending from the top to the bottom. It has a soft, textured appearance with some darker spots and a few small droplets extending to the right.

**FCA**

FIAT CHRYSLER AUTOMOBILES

Fiat + Chrysler

**bankruptcy of**  
*the Chrysler*

*2009-2014*



adidas<sup>®</sup>

Reebok

Adidas+Reebok

3,8

billion dollars



*mergers and acquisitions*



from eBay to Microsoft

*2005 - 2011*

a prime example of a takeover



Instagram  
from Facebook

1  
billion dollars




*mergers and acquisitions*

**a new stage** in the **successful development** of the  
company



# References:

- <https://fx-rating.com/overviews/10361/>
  - <https://investprofit.info/merges-and-acquisitions/>
  - <https://journal.open-broker.ru/economy/sliyanie-i-pogloshenie--m-a/>
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Thank you for your attention!

