



# Presentation of the new «Miracle-pen»



company in the market, thanks to our latest development, namely the miracle pen, which was reproduced just recently. As you can see, the volume of sales of funds for writing on the territory of the country is in the forefront.

## STATISTICS ON THE MOVEMENT OF OFFICE SUPPLIES IN RUSSIA



# The presentation will take place in 3 stages:

- ☐ *place of the product in the sales market;*
- ☐ *review of the latest «Miracle-pen»;*
- ☐ *place of the product in the sales market.*



## *First stage:*

- We are a company, "**Y\_U\_must**", which produces stationery of the best quality. And as you can see from the first slide, the market is dominated by sales of writing items, they will always be relevant even though writing is being replaced by computers...therefore, the main idea of our work is to develop high-quality products in this category.



*Second stage: «New development*





## *Second stage:* Perfection "miracle pens"

- additional rods (3 gel black, 3 ball black, 3 gel blue, 3 ball blue and 3 gel red rods.)
- USB-stick (4GB; 8GB; 16 GB.)
- Laser pointer
- presence of a flashlight
- stylish design
- beautiful package
- exclusive option



*The third stage: «A new level in the market»*

- We think that our new product will take us to a new level of sales and add 20% growth to sales. Despite the fact that the product was recently reproduced, there is already a great demand for it and several organizations have shown interest and are preparing for economic obligations with our organization under certain



Thank you all for your attention!

