

# Building Partnerships with US Institutions

UNIVERSITY OF TEXAS AT AUSTIN

HEATHER THOMPSON, DIRECTOR OF STUDY ABROAD



The University of Texas at Austin  
**International Office**

# Why is UT Austin so interested in Latin America?

1. CAREER IMPLICATIONS
2. LANGUAGE FOR LIFE
3. CAPACITY BUILDING
4. ACADEMIC AREAS OF INTEREST
5. ECONOMIC IMPACT



# US Partnerships with Argentine Universities

## Considerations

1. Internationalization Goals
2. Demand vs Supply
3. Economic Viability
4. Mission & Vision
5. Language Level
6. Academically Compatibility

## Benefits

1. Deepens partnerships because of the complexity of establishing collaborations
2. Students are committed to the learning environment
3. Capacity to expand student mobility
4. Equal commitment

## Challenges

1. Academic Calendar
2. Courses in English
3. Housing
4. Course Enrollment Guidance
5. Location
6. Risk Aversion
7. Finances



# Challenge: Academic Calendars

UT Austin DiTella	First Class Day	Last Class Day	Finals
Fall	Aug 25	Dec 9	Dec 21
	Aug 1	Nov 25	Dec 16
Spring	Jan 19	May 6	May 18
	Mar 7	June 24	July 15
Summer 1	June 3	July 14	July 13
Summer 2	July 15	Aug 23	Aug 23

OPPORTUNITY

What types of creative programs  
can we design to take advantage  
of these differences?





## EXAMPLE OF CREATIVITY

### ISSS Customized

- ESL
- Foundation Year
- Professional Development Programs





# EXAMPLE OF CREATIVITY

## SEMESTER PLUS

- UT IN PARIS
- UT IN MADRID
- UT IN SYDNEY
- UT IN MEXICO CITY



## FALL 2015



	FIRST 3 WEEKS 3 credit hours	FALL 2014 SEMESTER 12-16 credit hours	FIRST 3 WEEKS + FALL SEMESTER 1 credit hour
UT in PARIS	IRG 320F: Foundations of International Relations and Global Studies (major requirement).  Taught in Paris by Dr. Michael Anderson, Director, International Relations & Global Studies.	Taken at Sciences Po, in classes with French and international students. Courses in English offered in government, history, economics, European studies and many other disciplines.  Local faculty include high-level politicians, military personnel and career diplomats.	LA 119: Applied Cultural Analysis is designed to develop crucial skills for the global marketplace while enhancing your ability to live and study in a cross-cultural environment.  Taught online by UT faculty.
UT in MADRID	GOV 365N: Politics of New Democracies (major elective).  Taught in Madrid by Dr. Raúl Madrid, Government faculty.	Taken at Universidad Pontificia Comillas in classes with Spanish and international students. Courses are taught in English and Spanish and include government, business, and international relations offerings, among others.  Many local faculty have received awards for academic excellence and held high-level positions throughout Europe.	LA 119: Applied Cultural Analysis is designed to develop crucial skills for the global marketplace while enhancing your ability to live and study in a cross-cultural environment.  Taught online by UT faculty.
UT in SEOUL	Communicating Korea (major elective).  Taught in Seoul by Prof. Tracy Dahlby, Journalism professor.	Taken at Korea University in classes with Korean and international students. Courses in English offered across all disciplines, including communication and humanities.  KU has received worldwide recognition as one of a few private universities in Asia to be ranked by QS World Rankings to be in the top 150 universities in 2013.	COM 119: Applied Cultural Analysis is designed to develop crucial skills for the global marketplace while enhancing your ability to live and study in a cross-cultural environment.  Taught online by UT faculty.

### LEARN MORE

- Attend an info session and meet the professor
- Attend a funding session
- Speak to a study abroad peer advisor

**PRIORITY DEADLINE: DECEMBER 1, 2014**

[world.utexas.edu/abroad/programs/semester](http://world.utexas.edu/abroad/programs/semester)

[/longhorns.abroad](https://www.facebook.com/longhorns.abroad)



- ❖ ... an arranged marriage
- ❖ ... a communication tool
- ❖ ... a guarantee
- ❖ ... a way to make something complex = simple
- ❖ ... a commitment from an academic department

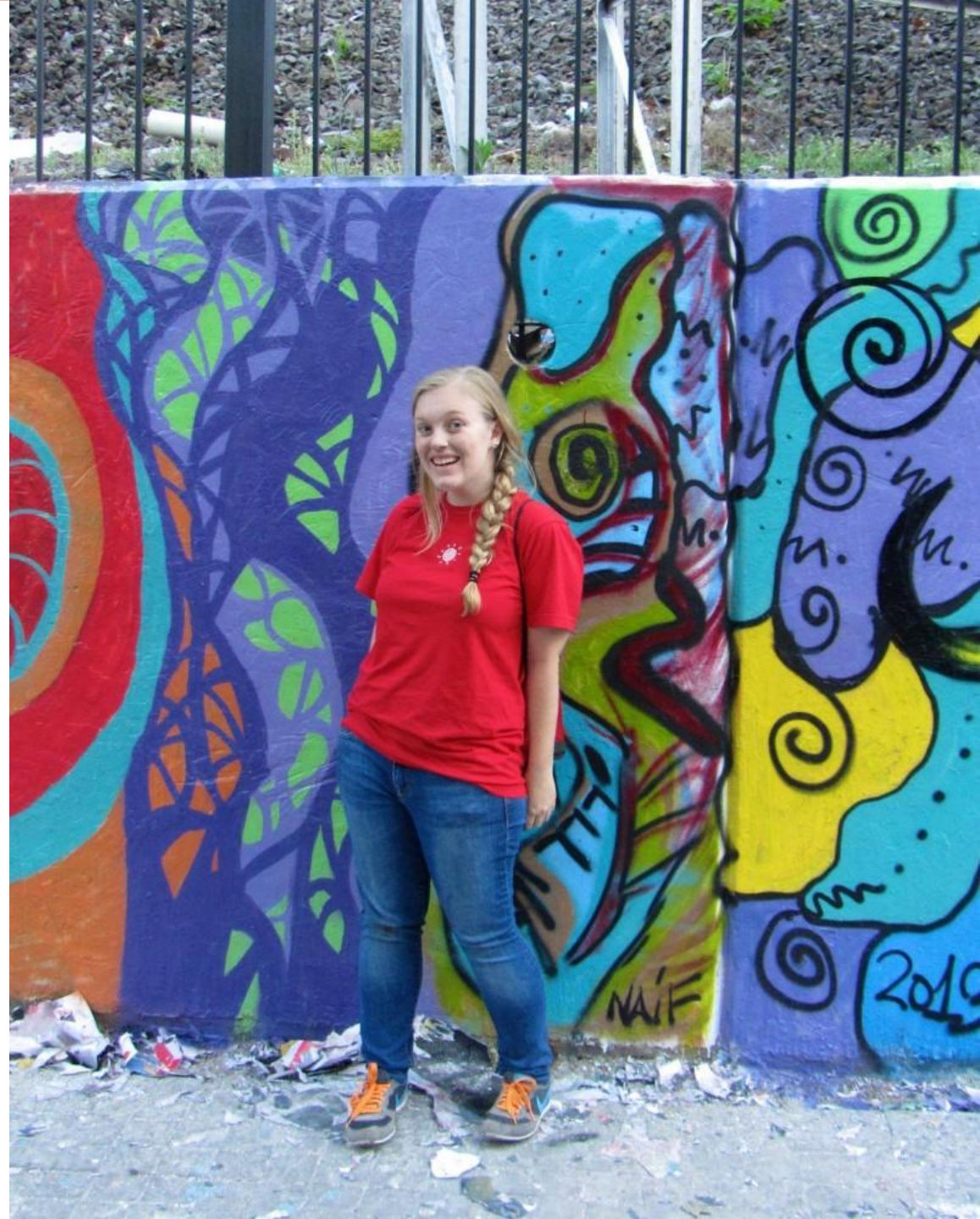
WHAT IS CURRICULUM INTEGRATION?



# QUESTIONS DISCUSSION COFFEE BREAK

Horns meet World.  
World meet Elizabeth Gerberich.

Elizabeth is an Anthropology and Latin American Studies major at UT. She studied abroad fall 2013 with IFSA Butler in Buenos Aires, Argentina.





# TRABAJO EN TALLER

## Case Studies



*Photo by Kelly Vu, Study Abroad Participant*



The University of Texas at Austin  
International Office

## Case Study #1

Academic barriers, including language level (Spanish and English) may be the most challenging aspect to student mobility between Latin America and the USA.  
Discuss innovations and solutions.

Barriers

Innovations

Solutions

Discuss in your groups the question and fill in the three column chart.  
Report back to the larger group.



The University of Texas at Austin  
International Office

## Case Study #1 (alt version)

Academic barriers including credit transfer, eclectic backgrounds, specific career tracks, academic culture & epistemology create tension. How do we shift the dialogue to frame these challenges as learning something new without creating decision fatigue when there are too many options?

Barriers

Innovations

Solutions

Discuss in your groups the question and fill in the three column chart.  
Report back to the larger group.



The University of Texas at Austin  
International Office



## Case Study #2

Why are program providers so dominate in the Latin American market?  
Discuss the positive and negative impact of such arrangements

Reasons

Positive Impact

Negative Impact

Discuss in your groups the question and fill in the three column chart.  
Report back to the larger group.



### Case Study #3

Capacity building is all the buzz. As universities seek to send larger and larger percentages of students abroad. What must we change in the way we conduct our international partnerships to make this a reality?

Discuss the low level changes that must be made at your campus.

What must  
change?

How are you going  
to accomplish  
that?

Who do you need  
to help you?

Discuss in your group the question and fill in the three column chart.  
Report back to the larger group.



The University of Texas at Austin  
International Office

## Case Study #4

US Universities are increasingly seeking customized short term programs?

Discuss why you think this is occurring, how it might benefit partnerships and what challenges it may bring.

Why are US partners seeking these programs?

What benefits do these programs bring to the partnership?

What challenges need to be considered?

Discuss in your group the question and fill in the three column chart.  
Report back to the larger group.



The University of Texas at Austin  
International Office



# CASE STUDY WORKHOP

## WRAP UP

Select one individual from your group to share your findings with the symposium attendees.



The University of Texas at Austin  
International Office