## Colour - is a wave



## How we see colour



## What is a Hue?



Hue is the term used by artists and designers to describe a full value pigment.

plus black plus white

A <u>fully-saturated</u> colour that has not been modified by the addition of other colours including white and black.

Once you begin to modify colour by adding agents to lighten





The colour of the pills we take affects how well we perceive them to work

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