

Online European Career Event

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And your participation we highly appreciate!

More about the event

- Online Career Event organised by Talent Acquisition for the **15th of October 2020**.
- The event will be aimed at **Graduates** based in **Europe** to **introduce** them to **Cargill** as a company and what we do/how we impact their lives and showcase our **European graduate programme** and open positions we are recruiting for at the time of the event.
- Our target group is **Engineering Students** that are about to graduate and would potentially be interested in joining Cargill as our **Technical Management Trainees**.
- The event will include **10-15 min pre-recorded presentations** and 5 different booths.



Our ideas for the booths

Booths

Booth 1: GRADUATE CAREERS (TECHNICAL MANAGEMENT TRAINEES)

- **Videos:**
 - About Cargill
 - Culture Cargill (tangible examples – how our culture is, do we have mentors, what support do we get)
 - EGP video ([JobTeaser](#))
 - TMT videos, preferably in the plant
 - TMT alumni videos (send them questions we want them to focus on: COVID response, greatest impact of their work, show diversity)
- **Documents:**
 - TMT Job description
 - How to apply, career insights, interview tips
- **Live chat:**
 - Live chat with recruiters and TMTs

Booth 2: SUSTAINABILITY

- **Videos:**
 - From Sustainability Director
 - *Other videos?*
 - Podcast: conversational story with TA and Director of Engineering for example?
- **Documents:**
 - News articles and other documents to share about sustainability
- **Live Chat:**
 - Live chat with sustainability professionals

Booth 3: CORPORATE RESPONSIBILITY

- **Videos:**
 - A4Y
- **Documents:**
 - Cargill Cares
 - [Covid Response](#)
 - Empowering Communities

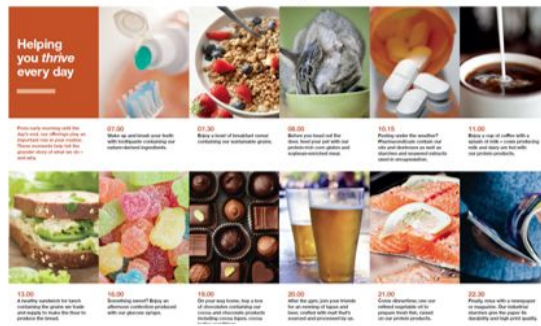
Any other ideas?

[Covid initiatives – food banks?](#) (Masha)



Booth 4: 24 HOURS WITH CARGILL

Being able to click on each photo to a **video** or **document** with more information and where it is made / plants.



Our ideas for the presentations

Auditorium (presentations): 10 minutes



Presentation 1:

Topic options:

1. Smart Manufacturing - advanced technologies in our operations environment.

Anita Heinemann, the new CSST Group Smart Manufacturing Leader

2. Process improvement in our plants

Plants – process improvement or where do we want to go with our plants, what will they look like in a few years. Green/black belt. – maybe one of these projects can be mentioned about the new technologies.

Anita Heinemann – Lisanne (TBC)



Presentation 2:

Topic options:

1. Cargill's impact in the world: Sustainable Energy

Ask Wim Vriendt who is responsible for Sustainable Energy for a presentation

Wim Vriendt confirmed



Presentation 3:

Topic:

A4Y Readiness for work

TBC - Arancha (move to booth?)



Presentation 4:

Topic options:

1. Trends in the food industry
And how Cargill reacts to the market

- For example the shift to plant protein, beyond meat, acquisitions

TBC – Cara (move to booth?)



Presentation 5:

Topic:

1. Cargill plants investments
What we invest in our plants, engineers think it is interesting to hear.

Henk Beukers confirmed

The presentations and videos

- We look forward to including your presentations and / or short videos!
- **The presentations** will be pre-recorded 10-12 minutes presentations about the discussed topic.
- **The videos** for on our booth can be pre-recorded 3-5 minutes videos about the discussed topic.
- **HOW TO RECORD THIS?**
- You can record this via PowerPoint including a video and your slides with the PowerPoint Recording Tool please see this link where it's easily explained:
<https://www.youtube.com/watch?v=2wO3OWtFwU>
- After recording you can export the video and it will be saved as a mp4.
- **THANK YOU FOR YOUR PARTICIPATION!**