

# Online European Career Event

***And your participation we highly appreciate!***

# More about the event

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- Online Career Event organised by Talent Acquisition for the **15<sup>th</sup> of October 2020**.
- The event will be aimed at **Graduates** based in **Europe** to **introduce** them to **Cargill** as a company and what we do/how we impact their lives and showcase our **European graduate programme** and open positions we are recruiting for at the time of the event.
- Our target group is **Engineering Students** that are about to graduate and would potentially be interested in joining Cargill as our **Technical Management Trainees**.
- The event will include **10-15 min pre-recorded presentations** and 5 different booths.



# Our ideas for the booths

## Booths

### Booth 1: GRADUATE CAREERS (TECHNICAL MANAGEMENT TRAINEES)

- **Videos:**
  - About Cargill
  - Culture Cargill (tangible examples – how our culture is, do we have mentors, what support do we get)
  - EGP video ([JobTeaser](#))
  - TMT videos, preferably in the plant
  - TMT alumni videos (send them questions we want them to focus on: COVID response, greatest impact of their work, show diversity)
- **Documents:**
  - TMT Job description
  - How to apply, career insights, interview tips
- **Live chat:**
  - Live chat with recruiters and TMTs

### Booth 2: SUSTAINABILITY

- **Videos:**
  - From Sustainability Director
  - *Other videos?*
  - Podcast: conversational story with TA and Director of Engineering for example?
- **Documents:**
  - News articles and other documents to share about sustainability
- **Live Chat:**
  - Live chat with sustainability professionals

### Booth 3: CORPORATE RESPONSIBILITY

- **Videos:**
  - A4Y
- **Documents:**
  - Cargill Cares
  - [Covid Response](#)
  - Empowering Communities

Any other ideas?

[Covid initiatives – food banks?](#) (Masha)



### Booth 4: 24 HOURS WITH CARGILL

Being able to click on each photo to a **video** or **document** with more information and where it is made / plants.



# Our ideas for the presentations

## Auditorium (presentations): 10 minutes



### Presentation 1:

#### Topic options:

**1. Smart Manufacturing - advanced technologies in our operations environment.**

*Anita Heinemann, the new CSST Group Smart Manufacturing Leader*

**2. Process improvement in our plants**

Plants – process improvement or where do we want to go with our plants, what will they look like in a few years. Green/black belt. – maybe one of these projects can be mentioned about the new technologies.

Anita Heinemann – Lisanne (TBC)



### Presentation 2:

#### Topic options:

**1. Cargill's impact in the world: Sustainable Energy**

*Ask Wim Vriendt who is responsible for Sustainable Energy for a presentation*

Wim Vriendt confirmed



### Presentation 3:

#### Topic:

***A4Y Readiness for work***

TBC - Arancha (move to booth?)



### Presentation 4:

#### Topic options:

**1. Trends in the food industry**  
And how Cargill reacts to the market

- For example the shift to plant protein, beyond meat, acquisitions

TBC – Cara (move to booth?)



### Presentation 5:

#### Topic:

**1. Cargill plants investments**  
What we invest in our plants, engineers think it is interesting to hear.

Henk Beukers confirmed

# The presentations and videos

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- We look forward to including your presentations and / or short videos!
- **The presentations** will be pre-recorded 10-12 minutes presentations about the discussed topic.
- **The videos** for on our booth can be pre-recorded 3-5 minutes videos about the discussed topic.
- **HOW TO RECORD THIS?**
- You can record this via PowerPoint including a video and your slides with the PowerPoint Recording Tool please see this link where it's easily explained:  
<https://www.youtube.com/watch?v=2wO3OWtFwxU>
- After recording you can export the video and it will be saved as a mp4.
- **THANK YOU FOR YOUR PARTICIPATION!**