

Cara Cosmetics

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Density

Cara Cosmetics

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Natural Shampoo

Cara Cosmetics

Cara Cosmetics

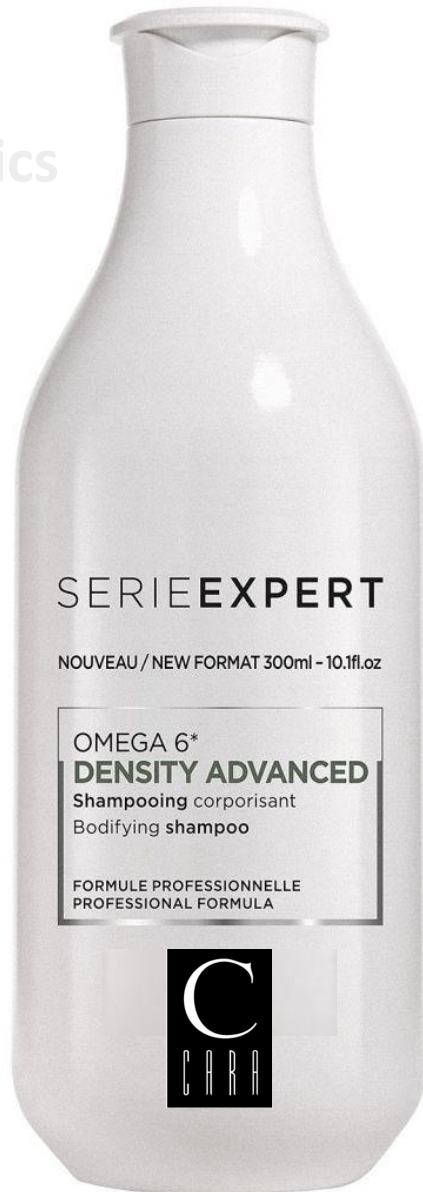
Cara Cosmetics



Cosmetics

Differentiation

Cara Cosmetics



□ 100% natural ingredients

□ medical purpose

Cara Cosmetics

□ conservative
style

Cara Cosmetics

□ eco-friendly packaging

Cara Cosmetics

Cara Cosmetics

Price



COSMETICS
INTERNATIONAL

Cara Cosmetics

Cara Cosmetics



□ 300 ml – 10\$

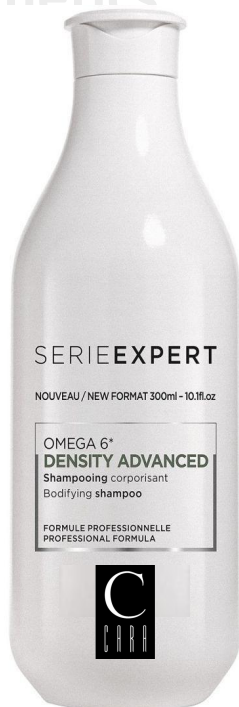
NICE
PRICES
FIXED

Cara Cosmetics

PRICES
AFFORDABLE

Cara Cosmetics

Cara Cosmetics



□ 500 ml – 15\$

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Positioning

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Sale in
pharmacies



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Placement



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Pharmaci



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Online pharmacies:

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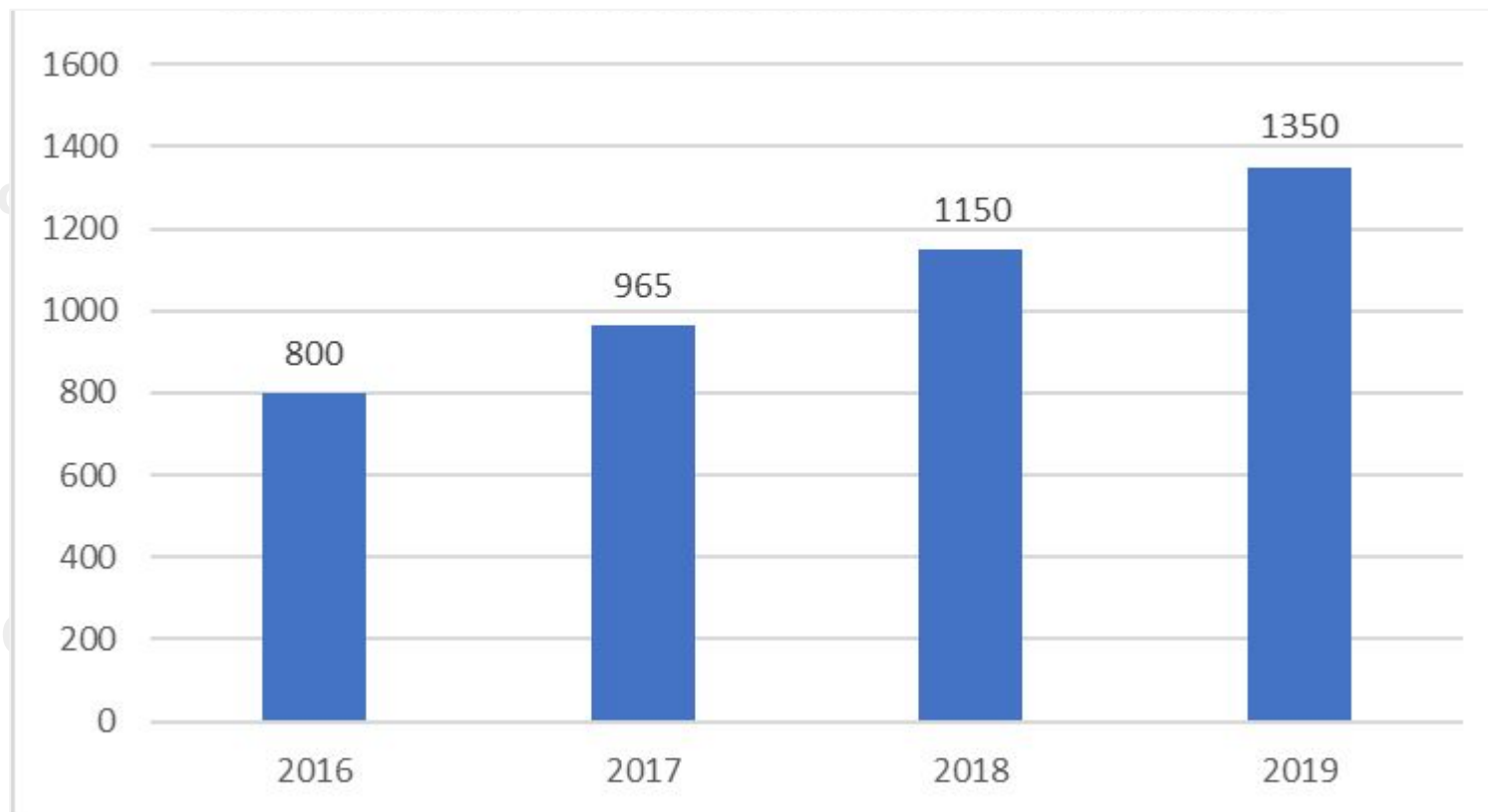
Cara

Online trade



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The growth of Internet Commerce in 2016-2019 (billion rubles)



Cara Cosmetics

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Campaign

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Billboard

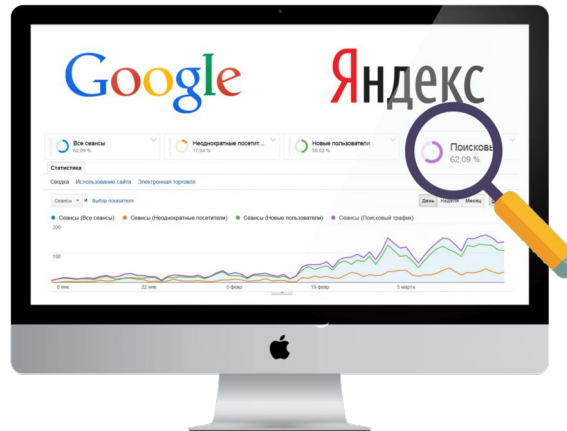


Radi

o

Cara Cosmetics

Cara



Online advertising

Cara Cosmetics

Cara Cosmetics

Cara Cosmetics Promotion



Sample

s

Cara Cosmetics



Discount coupons

Cara Cosmetics

Cara Co



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Racks with advertising products

Why our product?



Cara Cosmetics

☐ Effectiv

☐ Available
Cara Cosmetics

☐ Ingredients

Cara Cosmetics

Cara Cosmetics

Cara C



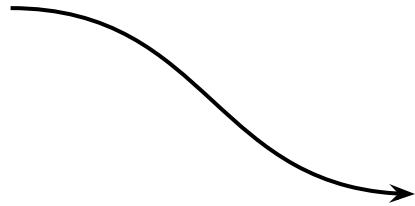
How to find us?



Cara Cosmetics



Instagram



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CARACOSMETICS.COM – Official site

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