

Cara Cosmetics

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Density

Cara Cosmetics

Cara Cosmetics

Natural Shampoo

Cara Cosmetics

Cara Cosmetics

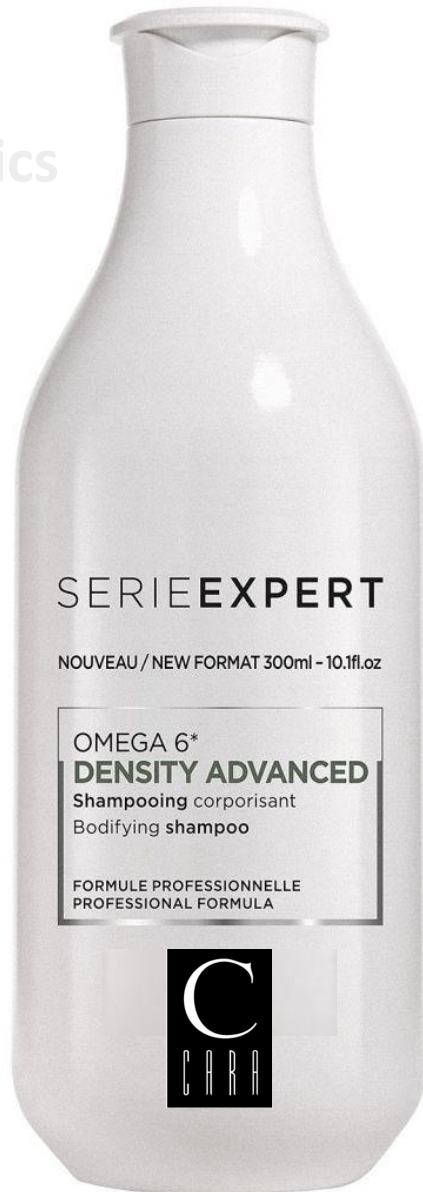
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Cosmetics

Differentiation

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□ 100% natural ingredients

□ medical purpose

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□ conservative
style

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□ eco-friendly packaging

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Price



COSMETICS
INTERNATIONAL

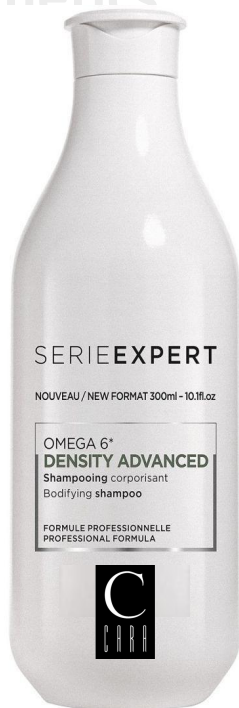
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□ 300 ml – 10\$

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□ 500 ml – 15\$

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NICE
PRICES
FIXED

PRICES
AFFORDABLE
PRICES

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Positioning

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Sale in
pharmacies



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Placement



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Pharmaci



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**Online
pharmacies:**

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Cara Cosme



Cara



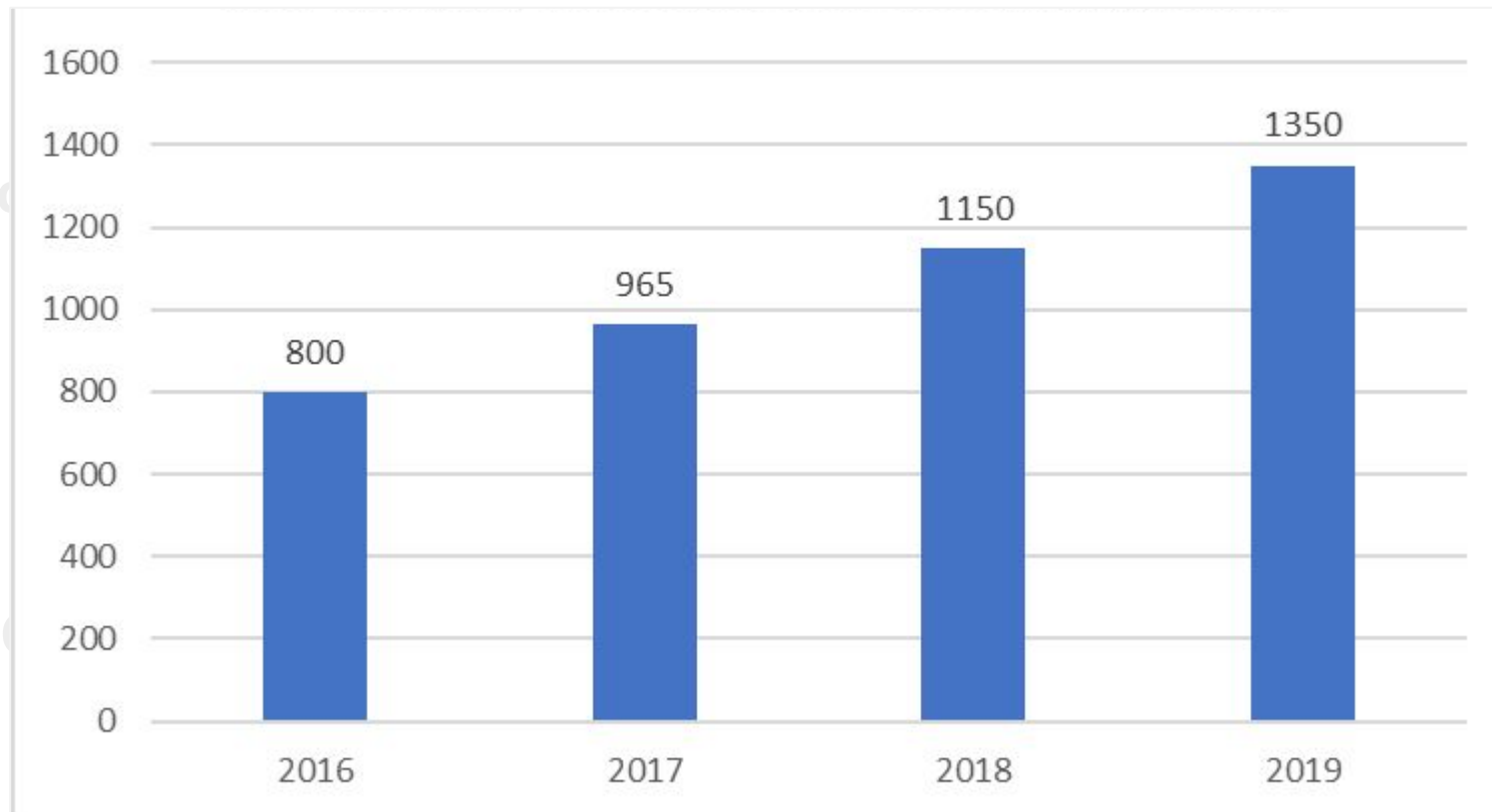
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Online trade



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The growth of Internet Commerce in 2016-2019 (billion rubles)



Cara Cosmetics

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Campaign

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Billboard

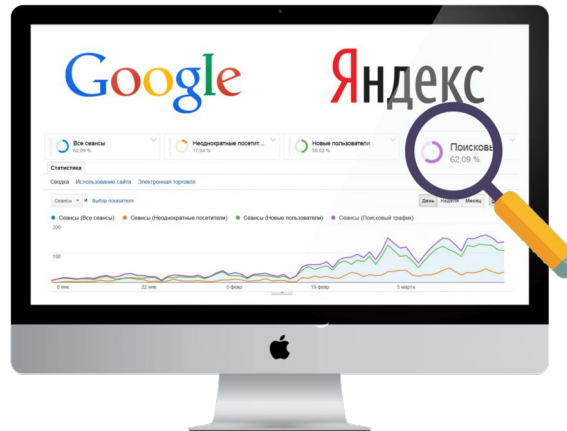


Radi

o

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Cara



Online advertising

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Cara Cosmetics

Cara Cosmetics Promotion



Sample

s

Cara Cosmetics



Discount coupons

Cara Cosmetics

Cara Co



Racks with advertising products

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Why our product?



Cara Cosmetics

☐ Effectiv

☐ Available
Cara Cosmetics

☐ Ingredients

Cara Cosmetics

Cara Cosmetics

Cara C



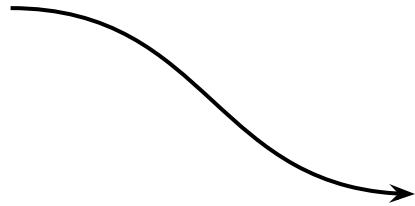
How to find us?



Cara Cosmetics



Instagram



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CARACOSMETICS.COM – Official site

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