



“It was a basic need. When I looked around, I saw that there were services on the Internet for many things. You could find music, news, information, but you could not find it and contact people who were dear to you. And people are the most important thing. It was like a big niche that needed to be filled. ”

# Mark Zuckerberg

# Childhood

- Mark was born on May 14, 1984 in White Plains (New York State), a few kilometers north of the city of New York, into a Jewish family.
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- In his school years, Mark was engaged in computer programming and developed a network version of the game "Risk".
- Mark Zuckerberg did not complete higher education: in 2002, he entered Harvard University, where until 2004 he studied at the Department of Psychology.
- Back in college, Microsoft employees noticed Mark after writing the Synapse program, which allowed the computer to independently compose a sequence of music hits for its owner.

# Facebook

- Together with Chris Hughes and Dustin Moskowitz began to create a social network Facebook . Financial assistance was provided by a student of Brazilian origin, Eduardo Saverin.
- Mark does not have a higher education, he achieved such heights thanks to ambition, talent and daily hard work. A young man is an example of how to achieve success without a diploma, if you go to your goal and make every effort to achieve it.
- When Zuckerberg created a social network, he solved the problem that he saw around him and did not plan to create a business. Four years after the establishment of the network, Zuckerberg was still trying to help people connect with each other.

# Income

- Today, the market capitalization of a social network exceeds \$ 500 billion, the social network itself has more than 2 billion active users per month. And the status of the founder of the social network exceeds \$ 70 billion.