

4 sections

1. Main 2. Search 3. Deals 4. Tele-health

We benchmark Booking.com app, as main benchmark. Main functions as you see should be in 4 sections

1. Main – includes everything as our website with connection to search, deals , tele-health
2. Search – we use Azure cognitive search (AI) search so hospitals doctors , deals , articles everything actually searchable
3. Deals– it is our main products – includes diagnostic packages beauty packages etc. (in our website this section currently unfinished)
4. Tele-health – it is videocalls and messaging with us , with hospitals, and with doctors – this section also doesn't exist in web version yet.

We have two big categories 1)General Health 2) Beauty , this 2 categories should be completely different

General Health patients – 40 year and above patients with various illnesses – which will be more concentrated about their purpose – finding and booking best hospitals and doctors
Beauty patients young patients – which will use our app for longer
Fyi – For payment we will use card payments and wechatpay

