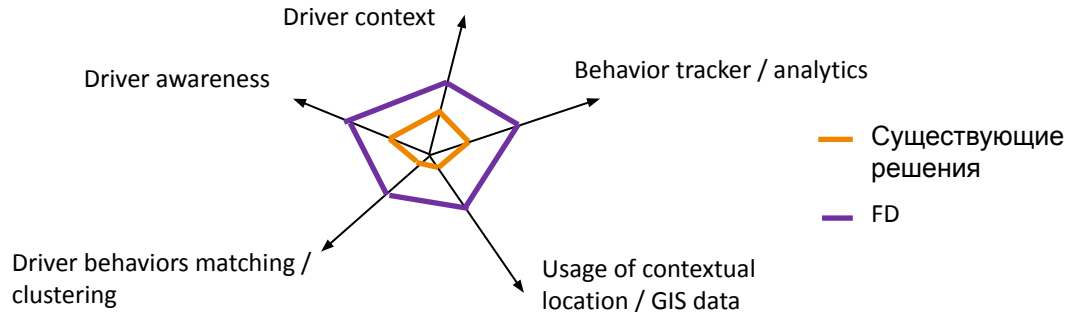


# Сравнение уровней технологий аналитики

Behavior tracker / analytics	Данных Driver context	Usage of contextual location / GIS data	Drivers behavior matching / clustering	Drivers awareness
Event-based analytics speeding phone usage Acceleration, braking, cornering	Basic info age gender driving experience	General info Speed limits	Scoring based on detected events	Event-based tips
Trip context weather visibility time of day maneuvers type and number prohibited maneuvers	Trip context Trips history Route familiarity Route type familiarity	Detailed road info Road type Number of lanes Intersection types Traffic lights, signs Permitted maneuvers	Driving behavior Drivers behavioral model based on trip and driver context Trip planning behavior	Trip context Personalized recommendations based on trip context and planning
Driver context Other trips of this driver Same trips of other drivers	Driver context Car ownership history Traffic fines Total mileage Annual mileage	Real-time & historic info traffic jams traffic flow speed roadworks closures & restrictions	Deviations from typical behavior	Driver context Personalized recommendations based on driver context

Существующие решения

FlexyDrive



**Аналитика данных, получаемых из многих источников, позволяет строить поведенческие модели пользователей, проводить их сравнение между собой и наиболее точно оценивать уровень риска, в том числе в конкретной поездке**