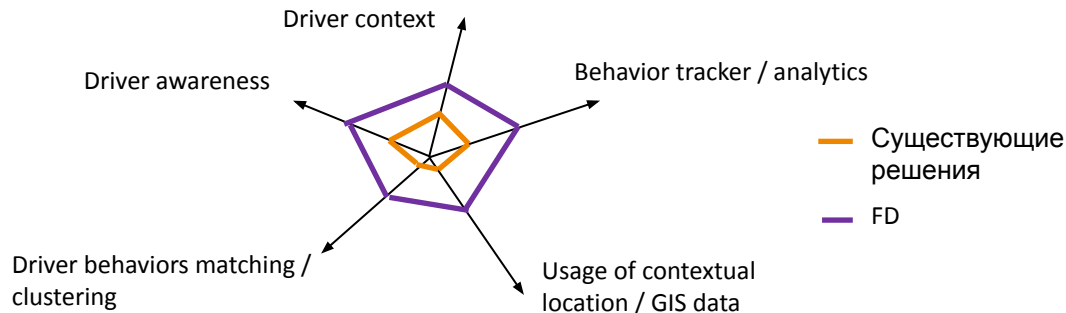# Сравнение уровней технологий аналитики данных

Behavior tracker / analytics	Driver context	Usage of contextual location / GIS data	Drivers behavior matching / clustering	Drivers awareness	
Event-based analytics speeding phone usage Acceleration, braking, cornering	**Basic info** age gender driving experience	**General info** Speed limits	**Scoring based on detected events**	**Event-based tips**	Существующие решения
Trip context weather visibility time of day maneuvers type and number prohibited maneuvers	**Trip context** Trips history Route familiarity Route type familiarity	**Detailed road info** Road type Number of lanes Intersection types Traffic lights, signs Permitted maneuvers	**Driving behavior** Drivers behavioral model based on trip and driver context Trip planning behavior	**Trip context** Personalized recommendations based on trip context and planning	FlexyDrive
Driver context Other trips of this driver Same trips of other drivers	**Driver context** Car ownership history Traffic fines Total mileage Annual mileage	**Real-time & historic info** traffic jams traffic flow speed roadworks closures & restrictions	**Deviations from typical behavior**	**Driver context** Personalized recommendations based on driver context	

Driver context
Driver awareness
Behavior tracker / analytics
Driver behaviors matching / clustering
Usage of contextual location / GIS data

— Существующие решения
— FD

Аналитика данных, получаемых из многих источников, позволяет строить поведенческие модели пользователей, проводить их сравнение между собой и наиболее точно оценивать уровень риска, в том числе в конкретной поездке