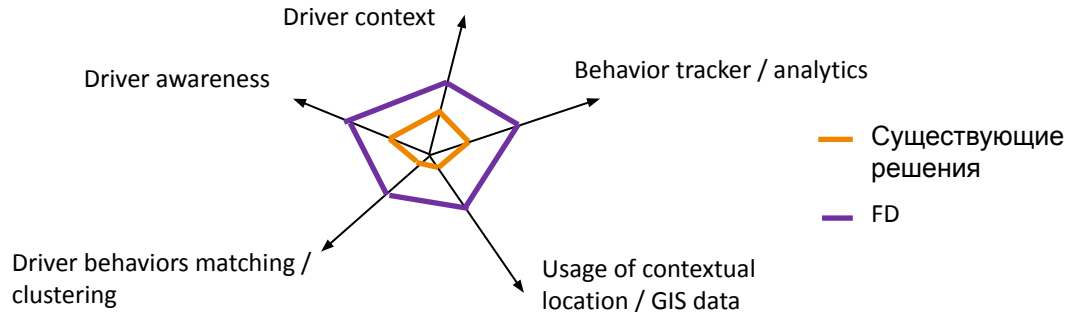


Сравнение уровней технологий аналитики

| Behavior tracker / analytics | ДАННЫХ Driver context | Usage of contextual location / GIS data | Drivers behavior matching / clustering | Drivers awareness |
|---|---|--|---|---|
| Event-based analytics speeding phone usage Acceleration, braking, cornering | Basic info age gender driving experience | General info Speed limits | Scoring based on detected events | Event-based tips |
| Trip context weather visibility time of day maneuvers type and number prohibited maneuvers | Trip context Trips history Route familiarity Route type familiarity | Detailed road info Road type Number of lanes Intersection types Traffic lights, signs Permitted maneuvers | Driving behavior Drivers behavioral model based on trip and driver context Trip planning behavior | Trip context Personalized recommendations based on trip context and planning |
| Driver context Other trips of this driver Same trips of other drivers | Driver context Car ownership history Traffic fines Total mileage Annual mileage | Real-time & historic info traffic jams traffic flow speed roadworks closures & restrictions | Deviations from typical behavior | Driver context Personalized recommendations based on driver context |

Существующие решения

FlexyDrive



Аналитика данных, получаемых из многих источников, позволяет строить поведенческие модели пользователей, проводить их сравнение между собой и наиболее точно оценивать уровень риска, в том числе в конкретной поездке