



HERBALIFE®



Before watching

What is Herbalife?

Where is it originated from?

Have you ever used their products?

Do you know people working for the company?

Do you believe that Herbalife is a pyramid scheme?

Match the person and the position

- Who is Bill Ackman?
- Michael O.Johnson
- Mark Hughes
- Hedge fund CEO
- Herbalife CEO
- Herbalife founder

Answer the questions

- When was Herbalife founded?
- How can you earn in Herbalife according to the CEO of the company?
- How are the products available?
- What is their distribution channel? (sell through)
- What has the company been criticized for?

1:39 – 1:37:55

When was Herbalife founded?

How can you earn in Herbalife according to the CEO of the company?

How are the products available?

What is their distribution channel? (sell through)

What has the company been criticized for?



11:36- 11:34:09

- What happened in 1986? (Injunction-судебное предписание)
- How did that affect the company?
- What happened 14 years later?
- Had the company been listed on the NY Stock Exchange before the death of the founder?
- Who is Michael O.Johnson?
- Was the position well suited for him?

11:32:46-11:29:39

- What is Herbalife being accused of today?
- How does the scheme work?
- How many distributors can actually earn?
- How many will earn zero?
- Useful language
- Weight loss products
- Nutritional supplements
- Business opportunity
- Sign up
- To be convinced to
- Downline
- To generate commissions
- Negligible-too slight or small in amount to be of importance