

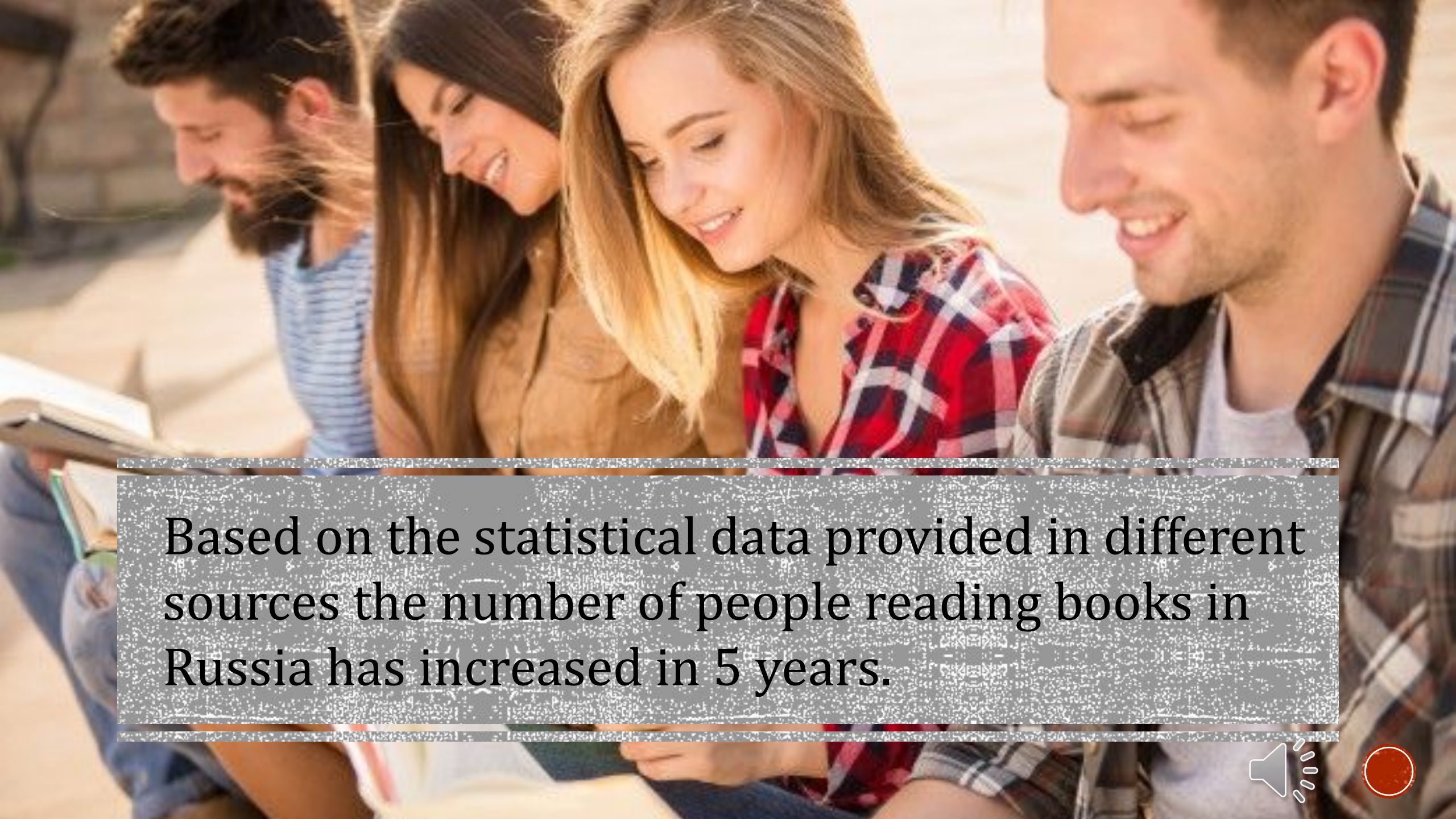
# READING STATISTICS IN RUSSIA

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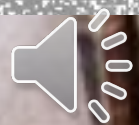
Valberg Maya, Berezhnaya Sofya, Fomina Anna, Varuhina Polina,  
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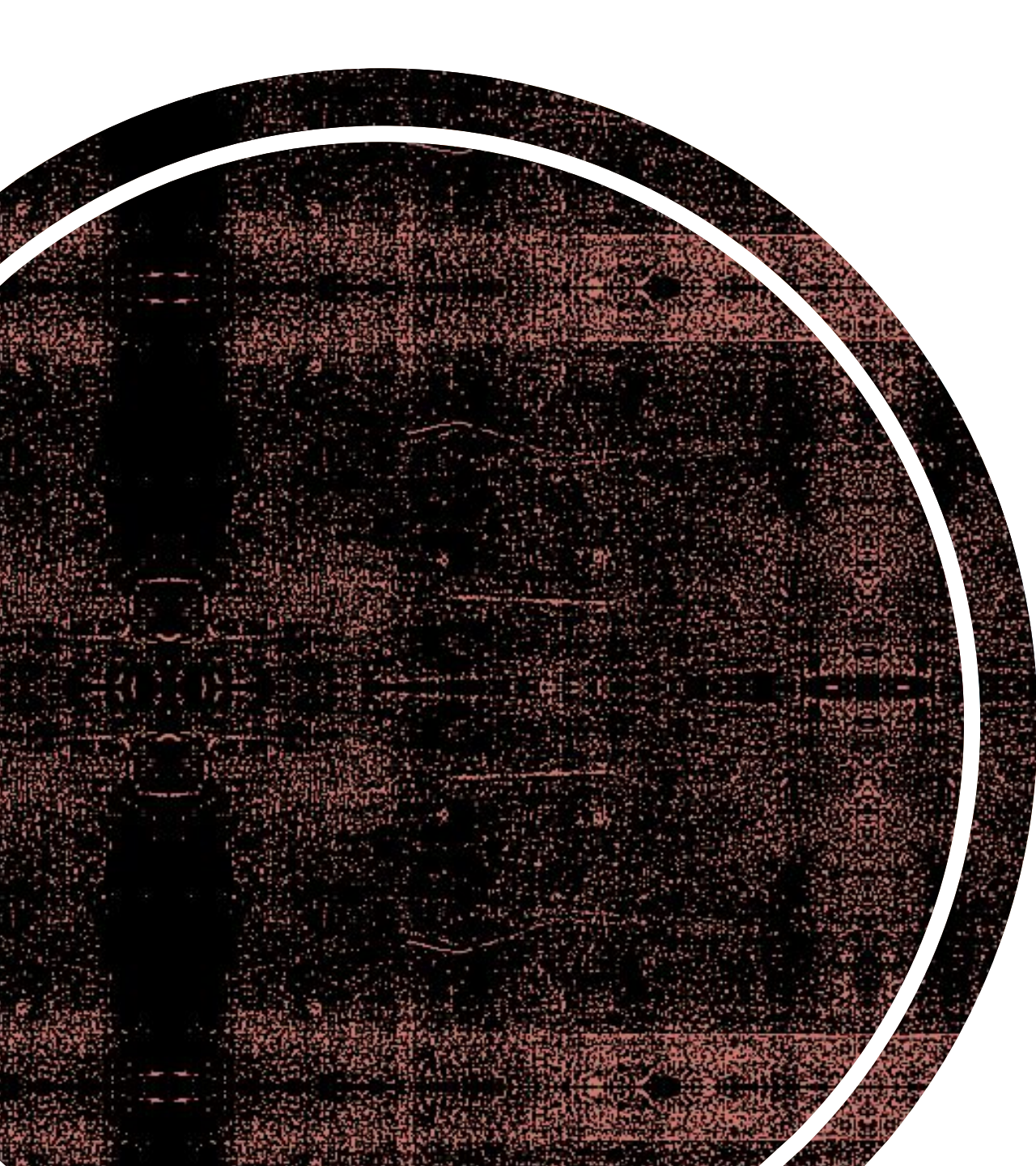


A photograph of four young adults (three women and one man) sitting together and reading books. They are all smiling and looking down at their books. The background is a soft, out-of-focus outdoor setting. A semi-transparent grey text box is overlaid on the lower half of the image.

Based on the statistical data provided in different sources the number of people reading books in Russia has increased in 5 years.

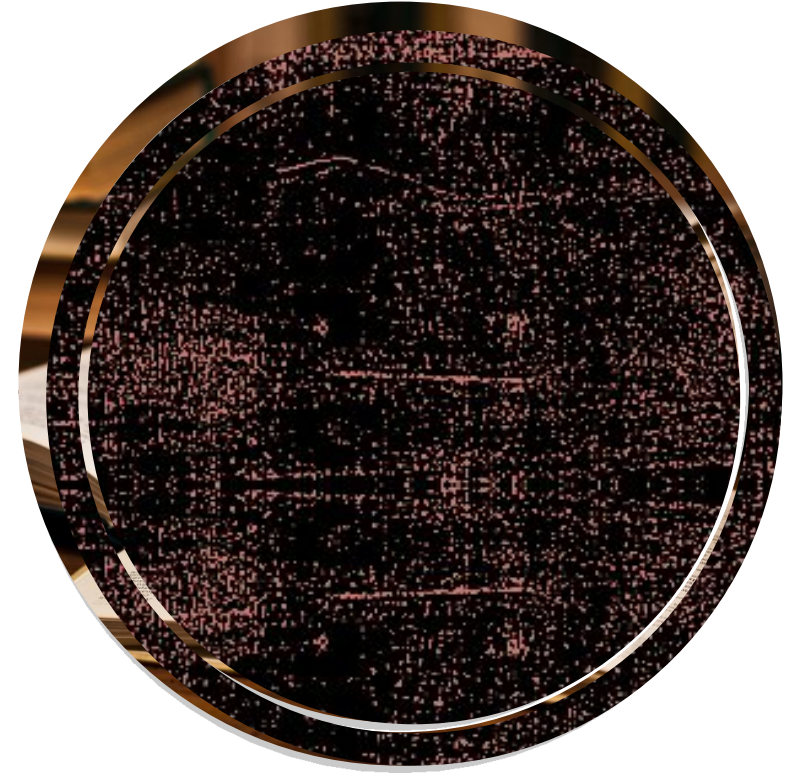




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- Today, every second Russian citizen (53%) reads books, which is slightly lower than last year's figure (55%), but exceeds the five-year value (45%). Most often, books are read by women (59%), young people aged 18-24 years old (83%) and people aged 25-34 years old (61%), as well as people with higher education (68%).



- On the average, based on the conducted poll each person has read five books in the last three months. More often books are read by people over the age of 60 (an average of seven books in three months).



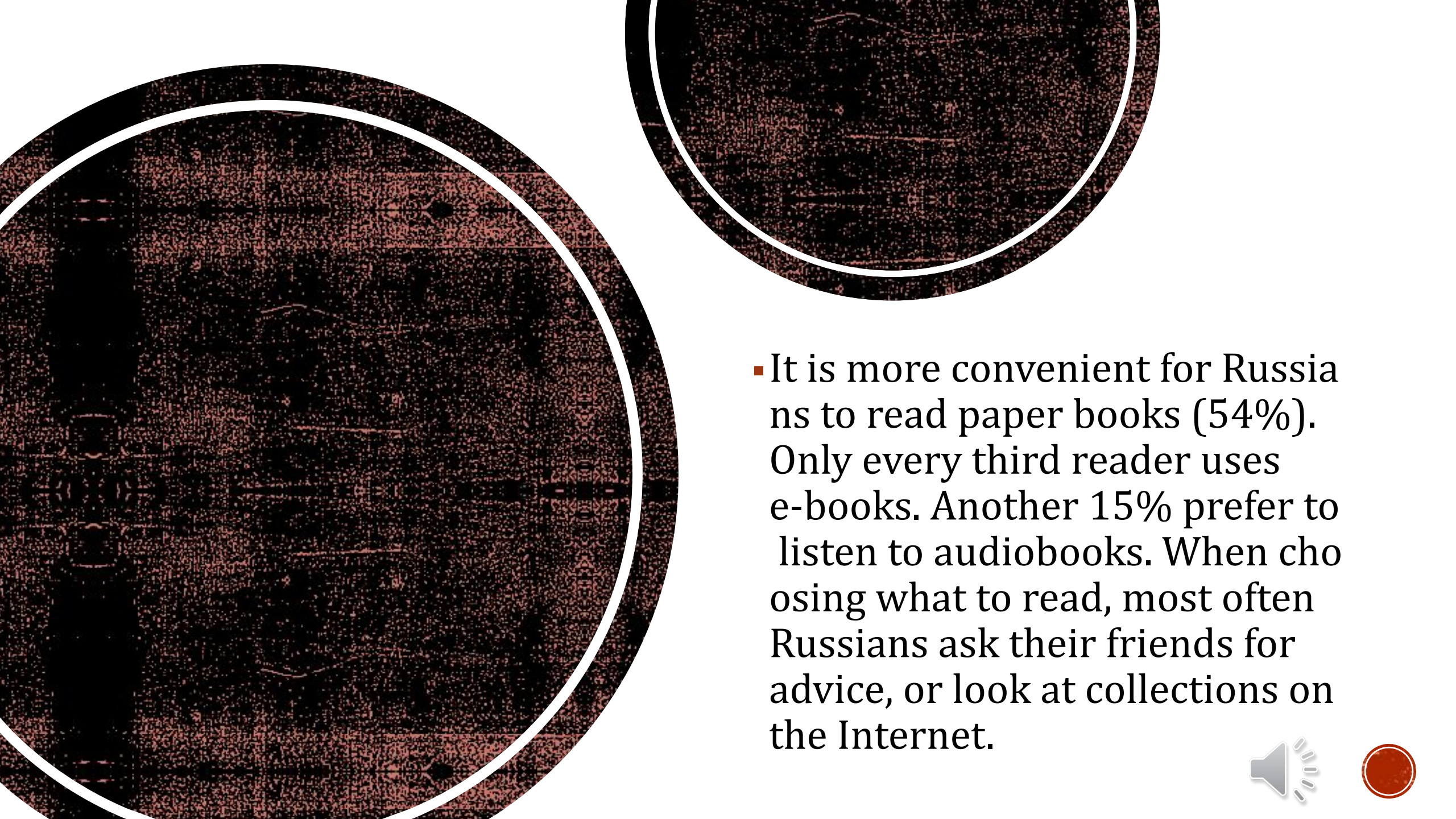




- Most often, Russians manage to read in the evening and before bedtime. 74% of the polled Russians say this. 58% manage to read on weekdays.





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- It is more convenient for Russians to read paper books (54%). Only every third reader uses e-books. Another 15% prefer to listen to audiobooks. When choosing what to read, most often Russians ask their friends for advice, or look at collections on the Internet.





- Most often, they recommend reading the books of Russian classics, written by such authors as Pushkin (9%), Tolstoy (6%), Dostoevsky (5%), Lermontov (4%) and Bulgakov (4%).







THANK YOU FOR YOUR ATTENTION

