



**MEDIA AND INFORMATION  
LITERACY AS THE CONDITION  
OF OVERCOMING BY  
AUDIENCE OF MEDIA OF  
INFORMATION NOISE**



MY NAME IS  
MARGARITA, I AM 23  
YEARS OLD. I WAS  
BORN ON JUNE 23. I  
ENTERED  
COMPREHENSIVE  
SCHOOL AT THE AGE  
OF 7 YEARS. THE  
SCHOOL HAS THE  
NAME AFTER THE  
ASTRONAUT A.A.  
LEONOV.

AFTER FINISHING 11 CLASSES, I  
SUCCESSFULLY PASSED THE EXAMS  
AND ENTERED THE MOSCOW STATE  
UNIVERSITY OF FOOD PRODUCTION  
FOR A SPECIALTY IN MARKETING.

I STUDIED WELL, WROTE SCIENTIFIC  
ARTICLES. I HAVE GRADUATED FROM  
THE UNIVERSITY WITH THE DIPLOMA  
WITH HONOURS.





I have decided to enter the MA course spontaneously. I have entered the Moscow Pedagogical State university at the faculty of journalism. In year and a half of training I have written several scientific articles, participated in conferences both as the speaker and as the listener.





The subject of my thesis is "Media and Information Literacy as the Condition of Overcoming by Audience of Media of Information Noise". Such work is difficult for me" as it is necessary to learn a lot of things from scratch.

Information noise is an unfiltered flow of information, in which the usefulness of the received data is reduced in direct proportion to the amount of this data.



Scientific novelty of the work is that for the first time an attempt was made to generalize interdisciplinary knowledge, research on the topic of information noise and to reveal the correlation interrelations between the level of media literacy of various groups and psychological resistance to the impact of information noise.





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The main goal of this work is the identification of correlations between the level of media literacy of the population and the level of psychological resistance to information noise

Hypothesis: there is a definite link between media literacy media audience and its resistance to the effects of informational noise. The higher the level of media competencies of the individual, the higher the resistance to data noise.



**THANKS FOR  
ATTENTION**

