

Уральский федеральный университет  
имени первого Президента России Б.Н.Ельцина

Междисциплинарный семинар в области Интернет-технологий

# Встреча Третья. «Web-дизайн vs. Проектирование интерфейсов»

Гаранин Дмитрий  
КН-401

13 ноября 2017  
Екатеринбург

**ДИЗАЙН**

vs.

Дизайн

“Я так вижу”

Объективность

Самовыражение

```
graph TD; A[Самовыражение] --> B["“Я так вижу”"]; A --> C[Объективность]
```

“Я так вижу”

Объективность

Самовыражение

```
graph TD; A[Самовыражение] --> B[Неосознанное]; A --> C[Осознанное]; C --> D["“Я так вижу”"]; C --> E[Объективность];
```

Неосознанное

Осознанное

“Я так вижу”

Объективность

Деятельность

```
graph TD; A[Деятельность] --> B[Неосознанное]; A --> C[Осознанное]; C --> D["“Я так вижу”"]; C --> E[Объективность];
```

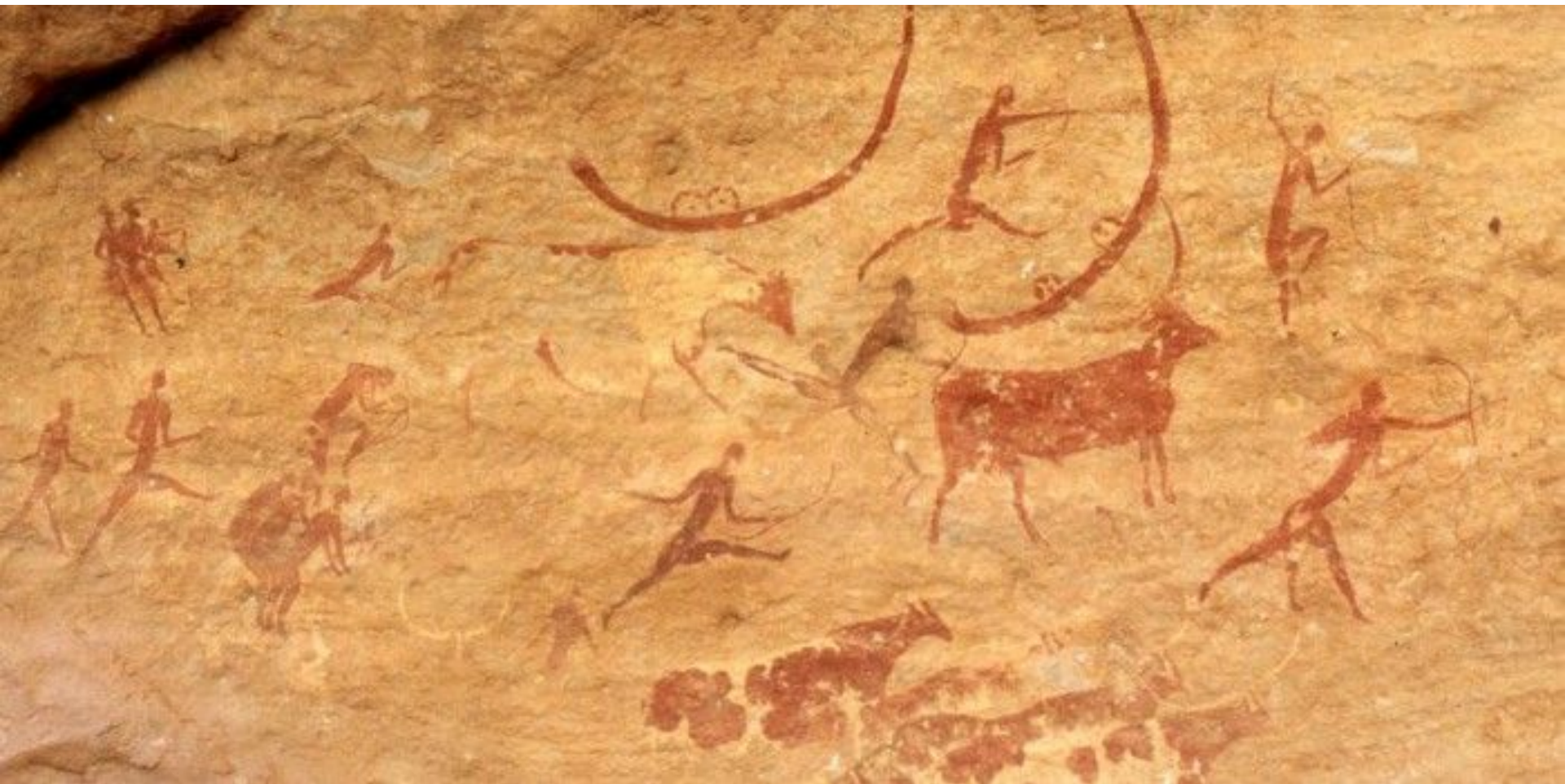
Неосознанное

Осознанное

“Я так вижу”

Объективность









ок, а что с web'ом?



09/29/96 - 08:54 PM ET - Click reload often for latest version

## Fantasy baseball home page

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Check here daily for everything you need to manage your fantasy baseball team:

[FanTrack software](#) (free software to track your players)

### Daily Best/Worst

- [Sunday, Sept. 29](#)
- [Saturday, Sept. 28](#)
- [Friday, Sept. 27](#)
- [Thursday, Sept. 26](#)
- [Wednesday, Sept. 25](#)
- [Tuesday, Sept. 24](#)
- [Monday, Sept. 23](#)

### Baseball Weekly's John Hunt

- [Latest column](#)

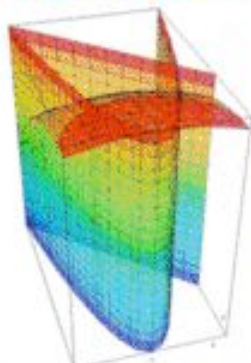
### Player position eligibility

- [AL games by position breakdown](#)
- [NL games by position breakdown](#)

"Quality: Excellent. Value: Excellent." ... "DPGraph is one of the most exciting Windows-PC programs I've ever seen for creating beautiful, even stunning, mathematical graphics." Dr. Michael W. Ecker, Recreational & Educational Computing, and DPGraph runs under Wine on Linux, or under SoftWindows or Virtual PC on the Mac.

## DPGraph: Dynamic Photorealistic 3D Graphing Software for Math and Physics Visualization

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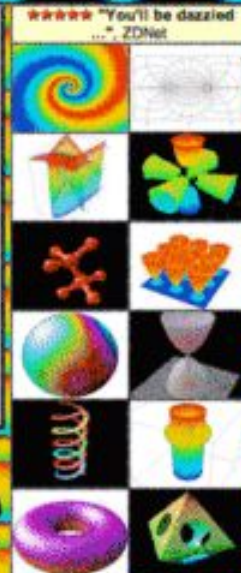
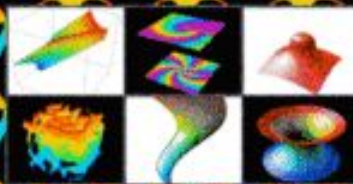
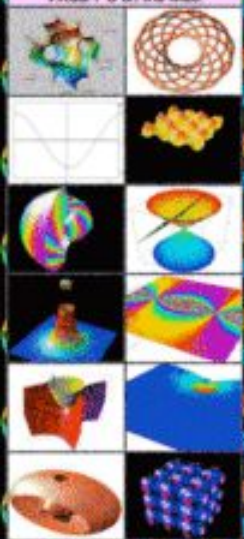
The world's most powerful software for math and physics visualization. Create beautiful, interactive, dynamic, photorealistic 2D, 3D, 4D, 5D, 6D, 7D and 8D graphs. So easy to use that even junior high and senior high students have had their graphs published. Includes hundreds of examples contributed by users from around the world.

Over two million mathematicians, physicists, teachers and students at over 1,000 colleges, universities and K-12 schools worldwide are already licensed. Comes with a free subscription to the [Flaming Thunder](#) programming language.

Optimized for the internet – search for DPGraph using your favorite search engine to find ways that people are using DPGraph for both classroom and distance learning. Used for pre-algebra, geometry, trigonometry and general physics, through multivariable calculus, field theory, quantum mechanics and gravitation.

Use time and color as extra dimensions (to create motion or encode momentum, for example). Use the scrollbar to vary parameters in realtime, to slice through graphs, or to vary transparency. Programmed entirely in assembly language for maximum speed.

Graph functions, equations, conic sections, planes, spheres, toruses, parametric curves and surfaces, implicit equalities and inequalities, volume intersections, volumes of integration, vector fields, surfaces of revolution, equipotential surfaces, and much more, in rectangular, polar, cylindrical, or spherical coordinates.



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Киев

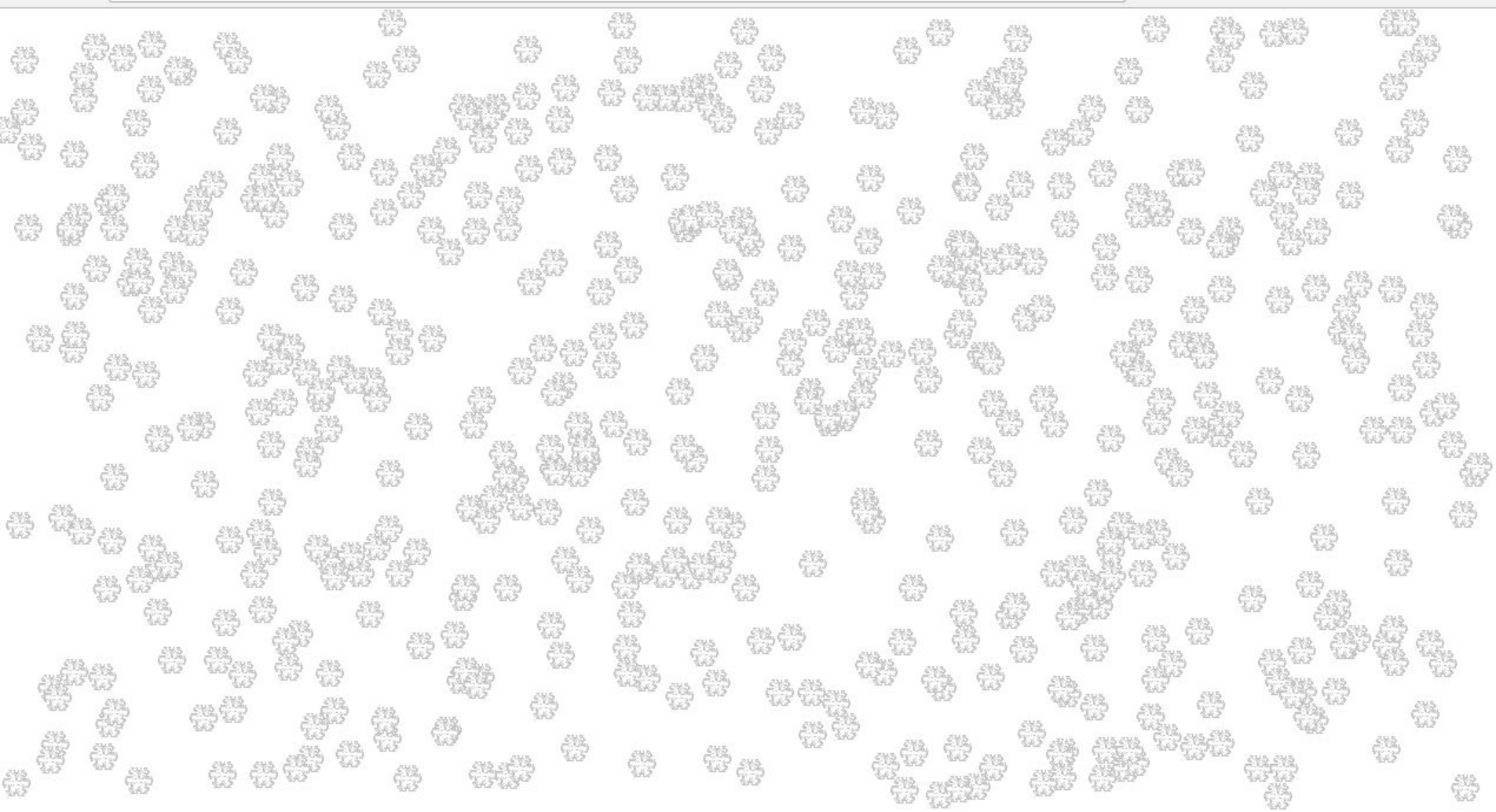
[www.50kopeek.com.ua](http://www.50kopeek.com.ua)

Приветствуем Вас на сайте  
Типографии «50 Копеек»

(чтобы перейти к разделам сайта – прокрутите колесико мышки вниз)

Мы ❤️ наших Клиентов!  
Наши Клиенты ★ для нас!  
Готовы 💋 каждого Клиента!  
Всегда 😊 Клиентам!

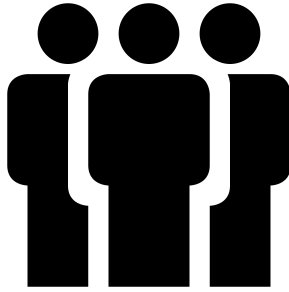




ок, а как это устроено ?

# №1. Компании







- Этан Маркотт (среди его клиентов W3C, написал “Отзывчивый web-дизайн”, придумал понятие “отзывчивый дизайн”, работал над редакцией “Web-дизайн по стандартам”);
- Крис Койер ([CSS-tricks.com](http://css-tricks.com) - его сайт, курсы на кикстартер)
- Артемий лебедев (ководство ну и так по мелочам: иконка “Домой”, растяжение сайта по ширине окна и т.д.)

Остальные: <http://mcocos.ru/infodesign/articles/znamenitye-dizainery/>



VISIT  
THE FOREST



VISIT  
THE NATIVES



VISIT  
THE VILLAGE

7/100.000



# Fabian Irsara

Developer, Photographer, Travian

**Cheers, I am Fabian,**  
**Interactive Developer,**

<https://fabianirsara.com/>



# WEB-EXPERT

CREATIVE FRONTEND DEVELOPER

<http://www.web-expert.it/>

**Hey! I am Prashant.  
I build interactive websites that  
run across platforms & devices**



A woman with voluminous, dark curly hair is shown from the chest up, wearing a black button-down shirt. She is looking slightly to her right with a neutral expression. The background is a white wall covered in black line-art doodles, including faces, abstract shapes, and the word 'WORK'. The name 'SHANTELL MARTIN' is printed in large, bold, black capital letters across the top of the image.

**SHANTELL  
MARTIN**

**WORK**

<https://shantellmartin.art/>



error

something went really wrong!

scroll down



<http://fabiotoste.com/>



## №2. Процесс разработки

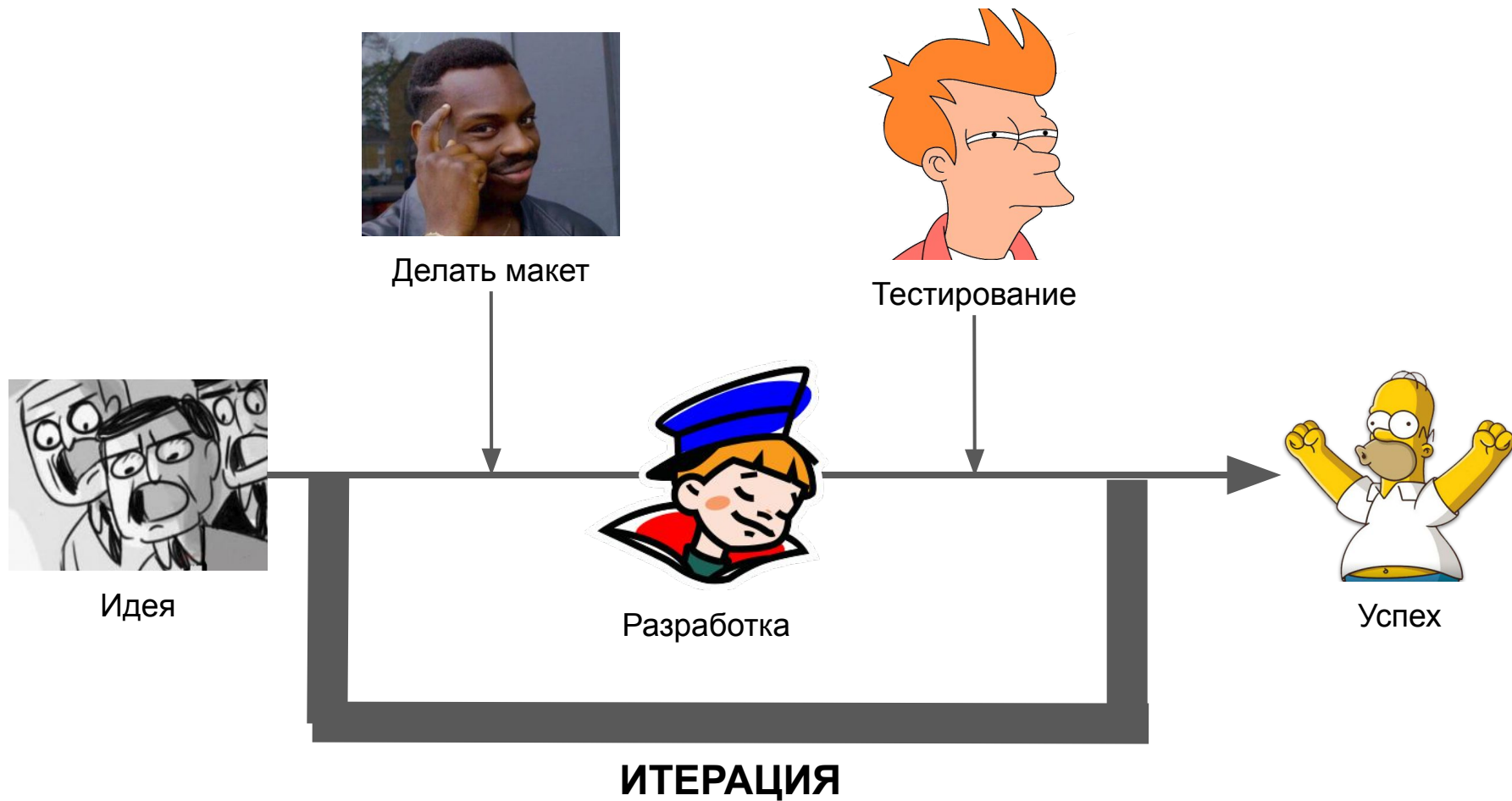
# Мем ~~Ахсека~~ мартовца и цидеидеи

Нет\*



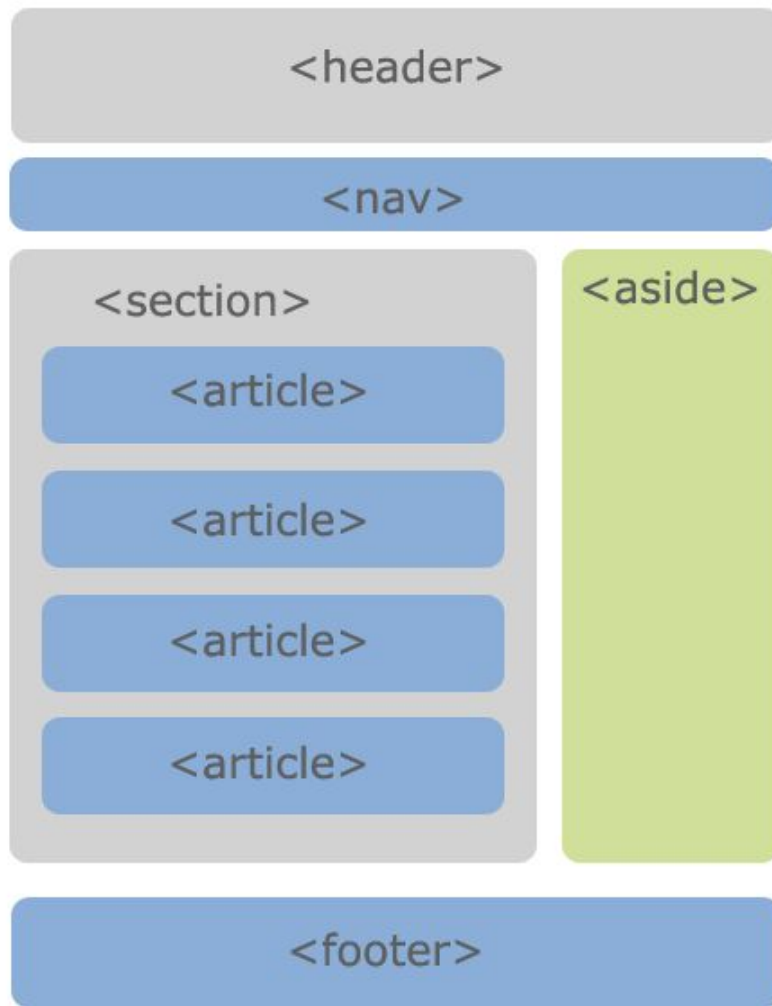
\*если у вас нет или после раскрытия имени магических навыков или если вы не продали душу кое-кому

# Самая настоящая мемас-схема реализации идеи



## №3. Условные рефлекссы

## 3.1. Макет





<header>

<aside>

<header>

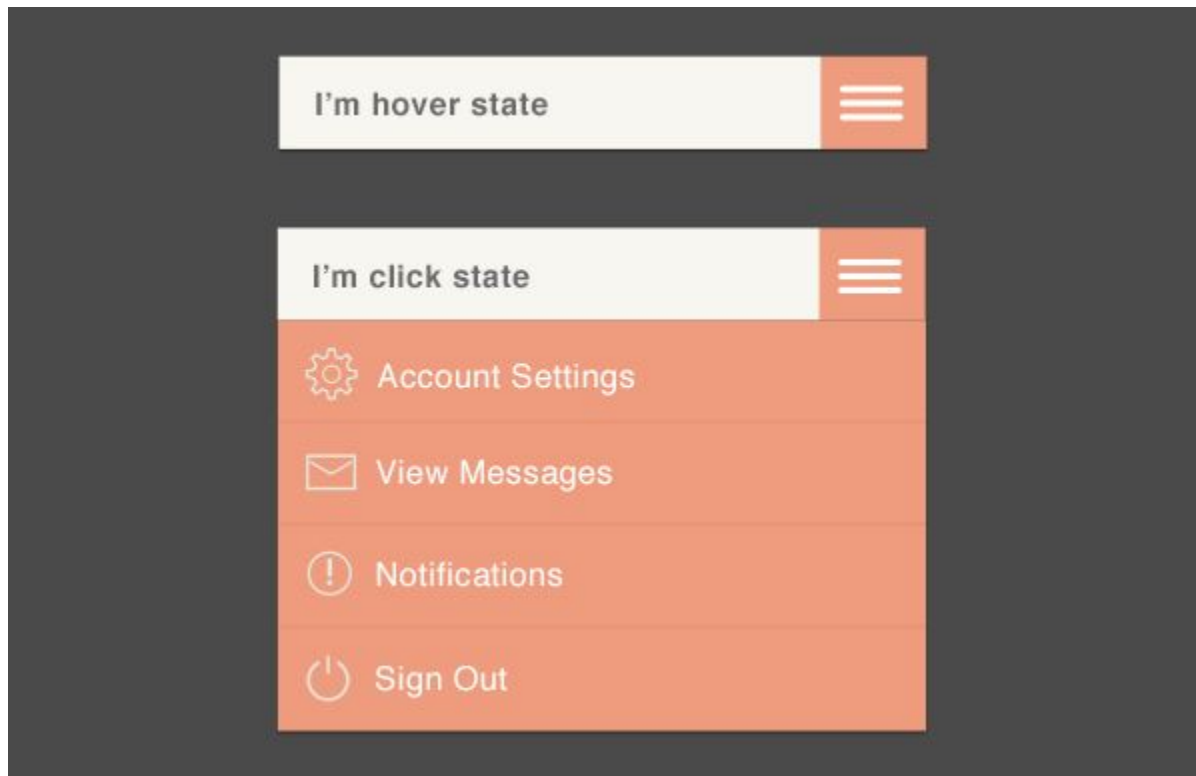
<aside>

<footer>

<nav>



## 3.2. Элементы



HOME

FEATURES ▾

TUTORIALS ▾

STYLES ▾

JI STUFF ▾

MODULE POSITIONS

MODULE VARIATIONS

TYPOGRAPHY

MENU OPTIONS >

EXTENSIONS

404 ERROR PAGE

MORE DETAILS

MENU EXAMPLES ▾

MENU TYPES ▾

CHILD ITEM

DROPDOWN MENU

☰ MENU ICON

SPLIT MENU

MODULE MENU >

NO MENU

Overview

Style

Menu Control

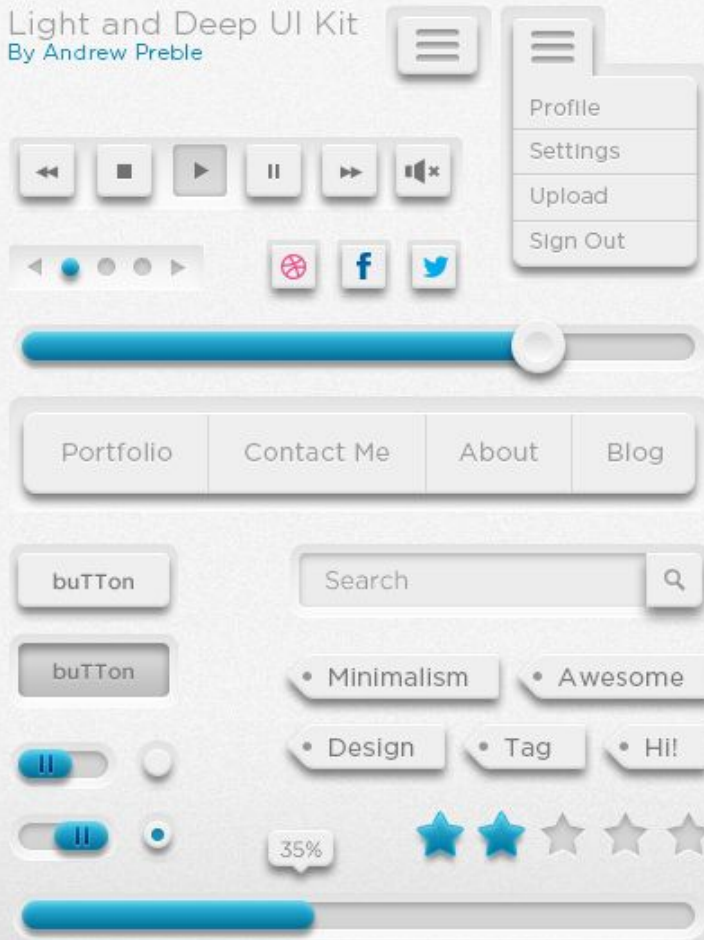
ON

✓ Dropdown-Menu

Split-Menu

# Light and Deep UI Kit

By Andrew Preble



THIS MONTH						
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2



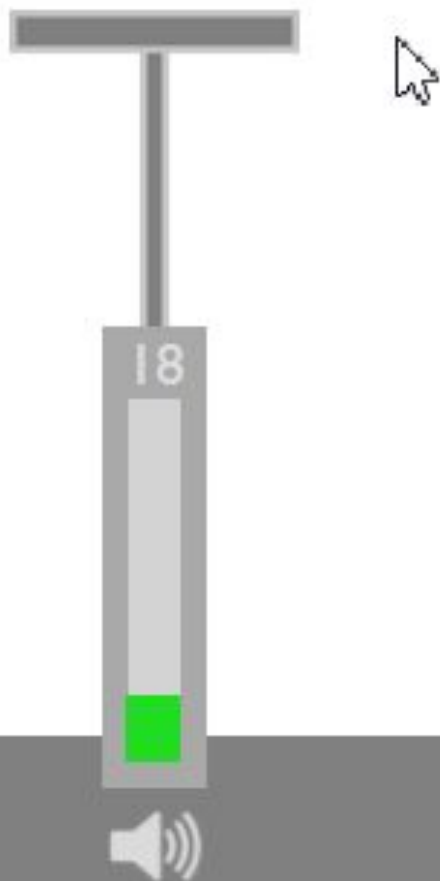
**ВОТ ТОЛЬКО...**



**Volume**  **0%**



**Volume: 0**





VOLUME CHANGE REQUEST FORM V2 FINAL

Home Insert Design Layout References Mailings Review View

Calibri (Body) 12 A A Aa A

Paste

B I U abc X<sub>2</sub> X<sup>2</sup> A A

Styles Styles Pane

## VOLUME CHANGE REQUEST FORM

Name: \_\_\_\_\_ Emp No: \_\_\_\_\_ Date: \_\_\_\_\_

Previous Volume: \_\_\_\_\_  mute Requested Volume: \_\_\_\_\_  mute

Business Justification:

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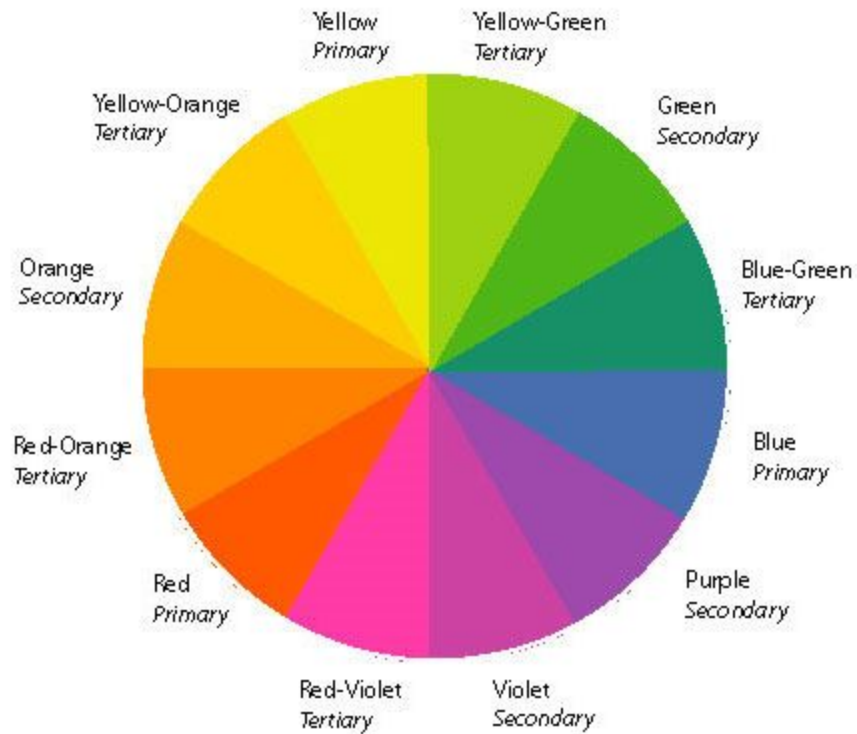
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Supervisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Department Manager Approval: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax completed form to HR at x3230.  
Forms without justification or supervisor approval will not be processed.  
Volumes above 75% require department manager approval.  
Forms are typically processed within 3-5 business days.  
If you do not receive a response within 9 days, contact your supervisor.

### 3.3. Цветовая гамма и ужасы этого мира



# ORDER THE NEW ALBUM BUNDLES



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Apple Music

Google Play

Amazon

Spotify



Download AIM logos

Tour Dates

<http://www.miauk.com/>

# Space Is The Place

Welcome to my **Space Is The Place**\* home page. I have been interested in spaceflight all my life. Perhaps this resulted from my coming of age and developing an awareness of the larger world during the 1960's, when mankind made its first tentative steps beyond our protective Earth, decided that the Moon was the first goal, and **BY GOLLY GOT THERE WITHIN THAT SAME DECADE!** Pretty impressive for someone of my age in those years (i.e. 6 to 16), and proof to me that anything is possible. Mankind's destiny **has to be** in space.

- Ken R. Harman

***"The dinosaurs went extinct because they didn't have a space program"***

*- Arthur C. Clarke, science/science fiction writer, visionary and author of "2001 - A Space Odyssey"*

My **Space Is The Place** website consists of two main parts:

- **My Visits to Space Centres** - which are outlined here on the [home page](#) and on the [second page](#).
- **My Models of Spacecraft** - and some of the history behind them, which is the main topic of the [third](#), [fourth](#), [fifth](#), and [sixth](#) pages.

*\*Note - credit for the name of this website goes to the late jazz band leader, black prophet and native of the planet Saturn (so he claimed), [Sun Ra](#), who titled a song, album and film "[Space is the Place](#)". (note this is an MP3 file, as are other audio files on this page)*

This site is dedicated to the memory of my dear friend and fellow space enthusiast **Butch Head** 1952 - 2005, greatly missed member of the "Baikonour Boys".



**Edgar Mitchell visits "the Shrine"** - in June 2006 I was honoured to have Dr. Edgar Mitchell, Apollo 14 astronaut and sixth man to walk on the Moon, visit my home, and in particular the ["Shrine"](#) (click to go p 3 with "Shrine" section).

# The World's Worst Website Ever!

COMING SOON: An even worse site! Look for it sometime later, eventually! we PROMISE!

Traffic Stats

SELF SERVE

THIS WEEK 999 9/10

LAST WEEK 999 9/10

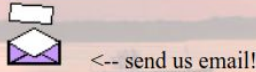
DAILY RECORD 1.4058

>>>>> You've found  The World's   
**Worst Website Ever!**

TWWWE is a project to highlight errors in web design by breaking every single design rule imaginable.  
[Click here](#) for an incomplete list of errors found on this site.



**WATCH OUT!** This site is under construction! =)



OHHH BOY!

v 2.0

of TWWWE coming SHORTLY!

 **MAIN MENU**  
(and other kewl links!)  
\*smile\*

**NEW** [NEW TO THE SITE](#)  [YAHOO NEWS](#)  [WEATHER](#) [GOOGLE MAPS](#) [GREAT WEB DESIGN](#)  
[ABOUT TWWWE](#) [VISIT KENTUCKY LAKE!](#) [SHOCKING PICTURES!](#) [AMAZING COLOURS](#) [SMOKY MOUNTAINS!](#)

terrible website!

Welcome to our new world's Worst Website EVER! we're stoked to be able to bring u  
de best in REALLY BAD WEBSITE DESIGN! Our goal is to break every single rule

<http://www.theworldsworstwebsiteever.com/>



Регламенты утвержденные



Регламенты проекты



Информация



Схема территориального планирования



Этот сайт живет **4219**-й день.

Design by Sas

DREAM AND VISIONS PREDICTIONS POSTING BOARD  
WORLD CLOCKS

MAKES YOU REALIZE HOW FAST TIME IS REALLY GOING!

EARTH MOUNTAIN VIEW  
EDUCATONAL RESEARCH CENTER

THIS IS WHERE YOU AND I RESIDE!

"Sometimes dreams are wiser than waking"

- Black Elk -

holy man of the Oglala Lakota Sioux

**ITS A GREAT DAY TO BE ALIVE!**

All truth goes through three stages: First it is ridiculed.

Then it is violently opposed.

Finally, accepted as self-evident.

PDF FILE FOUND IN MY INBOX FROM 2009

DUSTIFICATION OF THE TWIN TOWERS

<http://www.greatdreams.com/numbers/777coin/777coin.htm>

now on youtube.com <http://www.youtube.com/watch?v=gqVkoFo3dyc>

A

WELCOME TO GREAT DREAMS .  
MEET YOUR WEB PAGE AUTHORS

**NEW DEE'S BLOG NEW**

**THIS IS WHERE I POST WHAT I'M DOING AND THINKING**

**BLOG INDEX 2011**

BLOG INDEX 2012 - page 1

JANUARY THRU APRIL 2012

BLOG INDEX 2012 - PAGE 2

MAY THRU AUGUST 2012

<http://www.greatdreams.com/>

## Лучше увидеть в живую

- <http://gamosyaca.ru/>
- <http://endosur.narod.ru/> (ШИКАРНЫЙ)
- <http://www.eniology.ktk.ru/>
- <http://www.50kopeek.kiev.ua/> (ОН ХОРОШ, ОСОБОЕ ВНИМАНИЕ)
- <http://www.dokimos.org/>
- <http://www.merryday.ru/> (о навигации)
- <http://www.constellation7.org/Constellation-Seven/Josiah/Index.htm>



## Десерт

- <http://heaven.internetarchaeology.org/heaven.html#bottom>

Победители на звание “Самый лучший дизайн рунета 2015 ”

- <http://2015.goldensite.ru/results/>

чтобы не убивать в вас чувство прекрасного

Московское метро — проект Артемия Лебедева. Это сайт о мифе и легенде, о том, что было и чего не было. Это одновременно музей, архив, иллюстрированный альбом, справочник и энциклопедия. Это первый в мире сайт о метро, сделанный на черном фоне.



# МОСКОВСКОЕ МЕТРО

ПРОЕКТ АРТЕМИЯ ЛЕБЕДЕВА

## [Схемы линий](#)

от первой до последней

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правила, адреса и телефоны

## [Метро-2](#)

о том, что мы никогда не увидим

## [Истории](#)

случаи из жизни, рассказы, анекдоты

## [Ссылки](#)

## [Поиск](#)



И что же делать?

Вопросы?