

#### **MARK ZUCKERBERG**

## Mark Elliot Zuckerberg

- American entrepreneur in the field of Internet technology.
- He is one of the developers and founders of the social network Facebook.



#### Childhood Mark Zuckerberg

- Mark Elliot Zuckerberg was born on may 14, 1984 in white plains, new York, in a well-off and educated family.
- The boy was interested in computers from early childhood.

#### ZuckNet

- Starting at the age of 10, he began to learn computer programming on his own.
- At the age of 12, mark Zuckerberg launched a program that allowed family members to communicate with each other.



# Synapse Media Player

- In high school, he created the Synapse Media Player, which can predict the user's musical preferences based on an artificial intelligence system.
- Microsoft tried to buy out the program and hire mark, but he refused.





#### Years at Harvard

- In 2002, Zuckerberg entered Harvard University.
- He comes up with a program called «Facemash» that compares photos of two female students and allows users to vote for the one they like best.

## CourseMatch

- He created the CourseMatch student program, which helped students at the beginning of each semester choose the courses they would like to study. With
- CourseMatch, they could see the number of students enrolled in a particular course.



## FACEBOOK

The history of the global **Facebook** network began in his student years, when **Mark and his friends** decided to make a social network that will expand student communication.

In a matter of days, the project began to gain momentum, joining the attention of other universities.



## WIREHOG

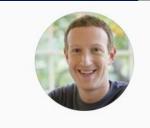
- Facebook wasn't Mark Zuckerberg's only project.
- In the summer of 2004, he also launched the file-sharing service Wirehog, but it ceased to exist in January 2006.



# Mark Zuckerberg is in Russia.

- In 2012, Mark Zuckerberg visited Russia.
- The billionaire took part in two programs on channel One and spoke to MSU students.





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Mark Zuckerberg

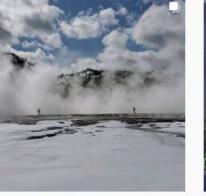
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🌐 ПУБЛИКАЦИИ



• At the end of 2017, Mark Zuckerberg's fortune totaled more than \$62 billion.

• Mark's official salary for the year is \$1.













#### PERSONAL LIFE

He is married to his long – time friend Priscilla Chan, with whom he has already had two daughters, maxima Chan and Augusta.



#### Sources

- <u>https://24smi.org/celebrity/1760-mark-tsukerberg.html</u>
- <u>https://moneymakerfactory.ru/spravochnik/mark-tsukerberg-istoriya-uspeha/</u>
- <u>https://constructorus.ru/istorii-uspexa/mark-cukerberg.html</u>
- <u>https://geniusmarketing.me/lab/mark-cukerberg-istoriya-uspexa-facebook/</u>