



# Создание учебного пособия на основе журналов

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EnglishMag (English Magazine)

Создание  
учебного  
пособия на  
основе  
журналов,  
реально ли  
это?





# Что должно быть в учебном пособии?

What is needed to be in the educational book?

01.

## Reading

(чтение)

Блоги, подкасты, новости, интервью, обзоры интересных книг и фильмов

02.

## Listening

(аудирование)

Видео и аудио материалы, читать одновременно для практики произношения

03.

## Grammar

(грамматика)

Грамматические упражнения, тесты, времена, Грамматика на каждый день

04.

## Vocabulary

(словарный запас)

Использование языка в повседневном общении (словообразование, предлоги, словосочетания, идиомы)

05.

## Writing

(письмо)

Письма, эссе, написание эссе на важные и актуальные темы (экология, окружающая среда, развитие, психология, отношения...)

06.

## Speaking

(говорение)

Практика навыков говорения с помощью формата экзаменов (First Certificate in English) и ОГЭ/ЕГЭ + реальные жизненные ситуации (в магазине, в кафе, в отеле, в аэропорту, у доктора...)



“Success is the result of perfection, hard work, learning from failure, loyalty, and persistence.”



## Креативное мышление (Creative Learning)

У нас сейчас  
лучшие  
технологии в  
мире за  
меньшие деньги  
**Социальные сети**

# Небольшой опрос



Fr  
cl

**ПЕРЕЙДИТЕ ПО ССЫЛКЕ В ЧАТЕ  
КОНФЕРЕНЦИИ**

FOLLOW THE LINK IN THE CHAT



3/4



3. Какие задания нравятся  
ученикам больше всего?

Vocabulary (Use  
of English) /  
Grammar /  
Tests

Reading

Listening

Speaking  
activities

Writing tasks





4. Хотели бы Вы поучаствовать в создании интересного учебного пособия на основе Ваших школьных учебников? (чтобы материал преподносился более ярко, красочно и полезно)

Конечно, да

Нет

Затрудняюсь ответить

# Creative Learning

Insert Your Creative Idea



What constitutes Creative Learning?



How much time do you spend on Creative Learning in your class?



To what you pay attention first of all?



Do you want to plan creative learning in the future?





# Why Creative Learning

Insert Your Creative Idea



Time spent more efficiently



Close up on the real life situations



Helps you make decisions and be more organized

# Printed books vs. Online (pdf) books

Add your ideas in the chat

Writing by  
Hand

Easier navigation  
(bookmarks)

Much Better for  
your Eyesight

Marking with the  
pencil

**82%**

Importance of handwriting skills

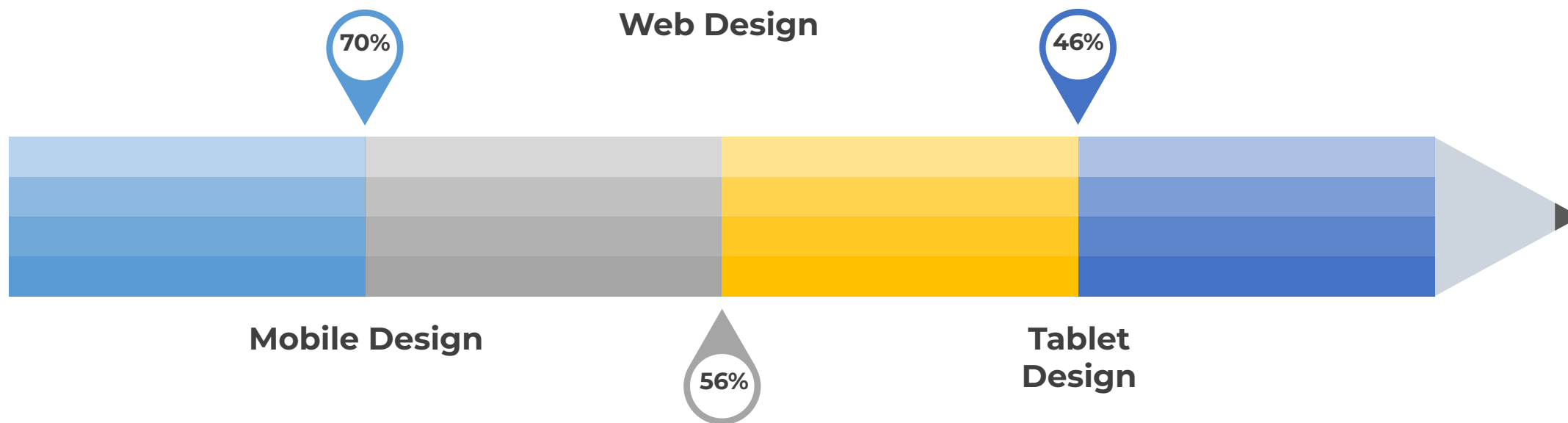
82% students write less than 10 years ago

**64%**

**FEATURE PRODUCT**



# Creative Learning



According to VK statistics, Mobile use is becoming more and more popular. Even though, people use laptops and computers more often than in the late 2019, because of Pandemic.



# TIPS FOR YOU AND YOUR STUDENTS

- ask students what books they have at home (maybe Classics in English)





2006-05-01

Public Domain  

librivox, audiobook, literature

# Workbook – this is what saves teachers' lives!

## EnglishMag issue with W/B –

<https://yadi.sk/i/Fwj7lnAA7Pm4lQ>

### EnglishMag WorkBook 1Q/2020

We are excited to present you special workbooks inside the magazine! Now, you can underline, highlight all the new words for you, do exercises, crosswords, and much more! If you want to practice English more, this part is made for you!

TED talks material shared with you by Creative Commons license solely for educational purposes.

0:12 – 0:19  
Okay, now I don't want to alarm anybody in this room, but it's just come to my \_\_\_\_\_ that the person to your right is a liar. Also, the person to your left is a liar. Also the person sitting in your very seat is a liar. We're all liars. What I'm going to do today is I'm going to show you what the research says about why we're all liars, how you can become a liaspotter and why you might want to go the extra mile and go from liaspotting to \_\_\_\_\_ seeking, and ultimately to trust building. Now, speaking of \_\_\_\_\_, ever since I wrote this book, "Liespotting", no one wants to meet me in person anymore, no, no, no, no, no. They say, "It's okay, we'll email you." (Laughter) I can't even get a coffee date at Starbucks. My husband's like, "Honey, deception? Maybe you could have \_\_\_\_\_ on cooking. How about French cooking?"

0:19 – 0:58  
So before I get started, what I'm going to do is I'm going to \_\_\_\_\_ my goal for you, which is not to teach a game of Gotcha. Liespotting isn't those \_\_\_\_\_ kids, those kids in the back of the room that are shouting, "Gotcha! Gotcha! Your eyebrow \_\_\_\_\_." You flared your nostril. I watch that TV show "Lie To Me". I know you're lying! No, liaspotters are armed with scientific knowledge of how to spot \_\_\_\_\_. They use it to get to the truth, and they do what mature leaders do everyday: they have difficult conversations with difficult people, sometimes during very difficult times. And they start up that path by accepting a core \_\_\_\_\_, and that proposition is the following: lying is a \_\_\_\_\_ act. Think about it, a lie has no power whatsoever by its mere utterance. Its power emerges when someone else agrees to believe the lie.

1:58 – 3:08  
So I know it may sound like tough love, but look, if at some

#### Tasks

##### 1. Find the right definitions:

- 1) a con man
- 2) the crux
- 3) to recoil
- 4) ambivalent
- 5) neocortex

- \* the decisive or most important point at issue
- \* suddenly spring or flinch back in fear, horror, or disgust
- \* a man who cheats or tricks someone by gaining their trust and persuading them to believe something that is not true
- \* a part of the cerebral cortex concerned with sight and hearing in mammals, regarded as the most recently evolved part of the cortex
- \* having mixed feelings or contradictory ideas about something or someone

TED tasks prepared  
by Mark Kravchenko  
(English Philology,  
Voronezh State University)



point you got lied to, it's because you agreed to go to Truth number one about lying: lying's a coop act. Now not all lies are harmful. Sometimes we're \_\_\_\_\_ in deception for the sake of social \_\_\_\_\_ maybe to keep a secret that should be kept secret any, "Nice song".

"Honey, you don't look fat in that, no." Or we say, the digitratt, "You know, I just fished that email o Spam folder. So sorry". But there are times when we are unwiling partic deception. And that can have dramatic costs for a year saw 997 billion dollars in \_\_\_\_\_ fraud also United States. That's an \_\_\_\_\_ under a trillion do seven percent of revenues. Deception can \_\_\_\_\_ Think Enron, Madoff, the \_\_\_\_\_ crisis. Or in th double agents and traitors, like Robert Hansen o Ames, lies can \_\_\_\_\_ our country, they can comp security, they can \_\_\_\_\_ democracy, they can c deaths of those that defend us. ->

2. Fill out the missing gaps with these words then watch the video and check:

- |                |                |
|----------------|----------------|
| 0:12 – 0:19    | 1:58 – 3:08    |
| 1. truth       | 11. participar |
| 2. trust       | 12. dignity    |
| 3. attention   | 13. corporate  |
| 4. focused     | 14. eyelash    |
| 0:19 – 0:58    | 15. mortgage   |
| 5. proposition | 16. betray     |
| 6. twiched     | 17. undermin   |
| 7. deception   | 18. cost       |
| 8. clarify     |                |
| 9. cooperative |                |
| 10. nitpicky   |                |



3. Choose the right preposition and make ye sentences:

come \_\_\_\_\_ (ambly) attention - прийти в голову

\_\_\_\_\_ focused \_\_\_\_\_ сконцентрироваться на

\_\_\_\_\_ to be \_\_\_\_\_ something - быть прорисч

\_\_\_\_\_ to be overdetermined \_\_\_\_\_ быть задан

EnglishMag



LISTEN AND  
READ THE SCRIPT



englishmag.ru/how-to-spot-a-liar

VK @english\_mag: Dear Eng readers, it was a while since TED video, but we didn't forg TED! Moreover, we will be mak interesting and useful releases

Pamela Meyer thinks we're facing a pandemic\* (an outbreak of a disease) of deception\*, but she's arming\* people with tools\*, that can help take back\* the truth. On any given day\*, we're lied\* to from 10 to 200 times, and the clues\* to detect\* those lies can be subtle\* and counter-intuitive. Pamela Meyer, the author of Liespotting, shows the manners and "hotspots" used\* by those trained to recognize\* deception\* — and she argues honesty\* is a value\* worth preserving\*.

Pamela Meyer, Lie detector

(the beginning on page A)  
03:08

Deception is actually serious business. This con man, Henry Oberlander, he was such an effective con man, British authorities say he could have undermined the entire banking system of the Western world. And you can't find this guy on Google, you can't find him anywhere. He was interviewed once, and he said the following. He said, "Look, I've got one rule." And this was Henry's rule, he said, "Look, everyone

04:20 (Laughter)  
04:22 Now when we first hear this data, we recoil. We ca how prevalent lying is. We're essentially against ly you look more closely, the plot actually thickens. I strangers than we lie to coworkers. Extroverts li introverts. Men lie eight times more about themsel they do other people. Women lie more to protect of

-- the list goes on. Lying is an attempt to bridge that gap, to connect our wishes and our fantasies about who we wish we were, how we wish we could be, with what we're really like. And boy are we willing to fill in those gaps in our lives with

We parse it out on an as-needed basis, sometimes good reasons, other times just because we don't us the gaps in our lives. That's truth number two about We're against lying, but we're covertly for it in us our society has sanctioned for centuries and centu countries. It's as old as breathing. It's part of our c part of our history. Think Dante, Shakespeare, the l of the World.

05:33 (Laughter)  
05:35

Studies show that people who are overdetermined in their denial will resort to formal rather than informal language. We also heard distancing language: "that woman." We know that liars will unconsciously distance themselves from their subject, using language as their tool. Now if Bill Clinton had said, "Well, to tell you the truth..." or Richard Nixon's favorite, "In all candor..." he would have been a dead giveaway for any liaspotter that knows that qualifying language,

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prescriptive (приказный) language  
confidence) man - мошенник  
authorities (с) (Вот) обычно во мн. - (органы) власти  
crux (пробл) основное проблема  
bridge the gap - ликвидировать разрыв  
granted = assuming that - предположим  
recoil (трасс) отскочить, отпрыгнуть  
emphatic (эмпатив) (эмпатив) (эмпатив)  
parse (парс) проводить анализ  
bluff (блэф) блеф; вводить в заблуждение  
tosses (тосс) волосы, трясина

B2 10:23  
An honest person is going to be cooperative going to show they're on your side. They're going enthusiastic. They're going to be willing and help getting you to the truth. They're going to be with transparent, same suspects, provide details. They to say, "Hey, maybe it was those guys in payroll those checks." They're going to be infuriated if they're wrongly accused throughout the entire co interview, not just in flashes; they'll be infuriated the entire course of the interview. And if you ask honest what should happen to whomever did for checks, an honest person is much more likely to strict rather than lenient punishment.

11:00  
Now let's say you're having that exact conversation with someone deceptive. That person may be withdrawn, look down, lower their voice, pause, be kind of harky-jarky. Ask a deceptive person to tell their story; they're going to pepper it with way too much detail in all kinds of irrelevant places. And then they're going to tell their story in strict chronological order. And what a trained interrogator does is they come in and in



Слушайте и  
читайте

When you combine the science of recognizing deception with the art of looking, listening, you exempt yourself from collaborating in a lie. You start up that path of being just a little bit more explicit, because you signal to everyone around you, you say, "Hey, my world, our world, it's going to be an honest one. My world is going to be one where truth is strengthened and falsehood is recognized and marginalized. And when you do that, the ground around you starts to shift just a little bit. And that's the truth. Thank you.

18:05  
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Tasks: Write out all the new words in your workbook and try to guess the meaning from the English-English dictionary you can check free Macmillan online dictionary: [macmillandictionary.com](http://macmillandictionary.com)

#### Vocabulary and Notes:

13:44  
Science has surfaced many, many more indicators. We know, for example, we know liars will shift their blink rate, point their feet towards an exit. They will take barrier objects and

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## What magazine would you like to see?

*Читайте наш журнал в бумажной  
или электронной версии!*



1Q/2018 Canada  
Blog



4Q/2018 FIFA  
Blog

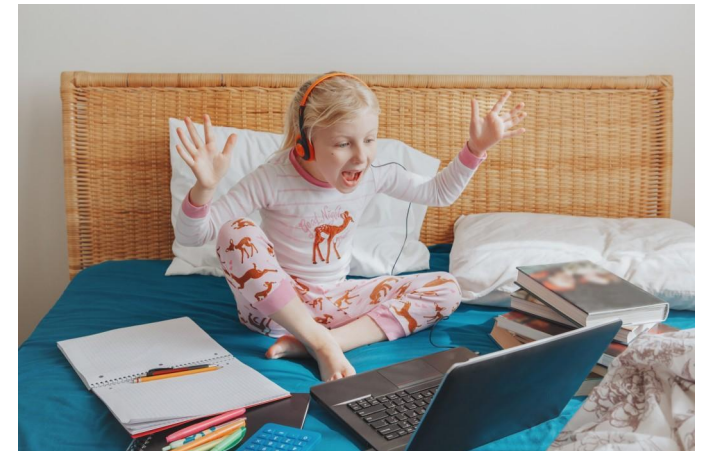
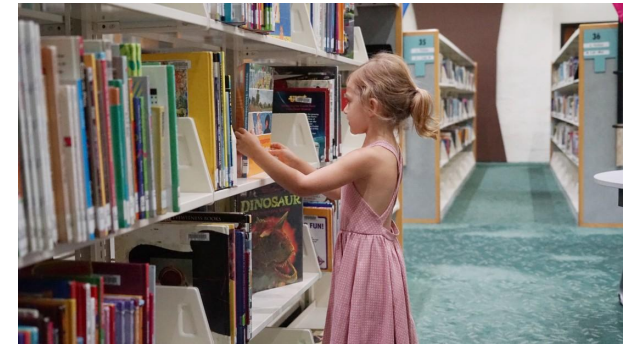


2Q/2019 Patagonia  
Blog



1Q/2020 Georgia  
Blog

# Creative Learning







THANKS FOR  
PARTICIPATING

**Feel free to ask  
questions!**  
**Будем рады ответить  
на вопросы!**

Vlad Tishchenko

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