



Создание учебного пособия на основе журналов

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Создание
учебного
пособия на
основе
журналов,
реально ли
это?



Что должно быть в учебном пособии?

What is needed to be in the educational book?

01.

Reading

(чтение)

Блоги, подкасты, интервью, обзоры интересных книг и фильмов

02.

Listening

(аудирование)

Взвонившаяся аудиозапись читать одновременно для практики произношения

03.

Grammar

(грамматика)

Грамматические упражнения, тесты, времена, Грамматика на каждый день

04.

Vocabulary

(словарный запас)

Использование языка в повседневном общении (словообразование, предлоги, словосочетания, идиомы)

05.

Writing

(письмо)

Письма, эссе, написание эссе на важные и актуальные темы (экология, окружающая среда, развитие, психология, отношения...)

06.

Speaking

(говорение)

Практика навыков говорения с помощью формата экзаменов (First Certificate in English) и ОГЭ/ЕГЭ + реальные жизненные ситуации (в магазине, в кафе, в отеле, в аэропорту, у доктора...)



“Success is the result of perfection, hard work, learning from failure, loyalty, and persistence.”



Креативное мышление (Creative Learning)

У нас сейчас
лучшие

технологии в
мире за

меньшие деньги
Социальные сети

Небольшой опрос



Fr
cl

**ПЕРЕЙДИТЕ ПО ССЫЛКЕ В ЧАТЕ
КОНФЕРЕНЦИИ**

FOLLOW THE LINK IN THE CHAT



3/4



3. Какие задания нравятся ученикам больше всего?

Vocabulary (Use of English) / Grammar / Tests

Reading

Listening

Speaking activities

Writing tasks



4/4



4. Хотели бы Вы поучаствовать в создании интересного учебного пособия на основе Ваших школьных учебников? (чтобы материал преподносился более ярко, красочно и полезно)

Конечно, да

Нет

Затрудняюсь ответить



Why Creative Learning

Insert Your Creative Idea



Time spent more efficiently



Close up on the real life situations



Helps you make decisions and be more organized

Printed books vs. Online (pdf) books

Add your ideas in the chat

Writing by
Hand

Much Better for
your Eyesight

82%

Importance of handwriting skills

82% students write less than 10 years ago

Easier navigation
(bookmarks)

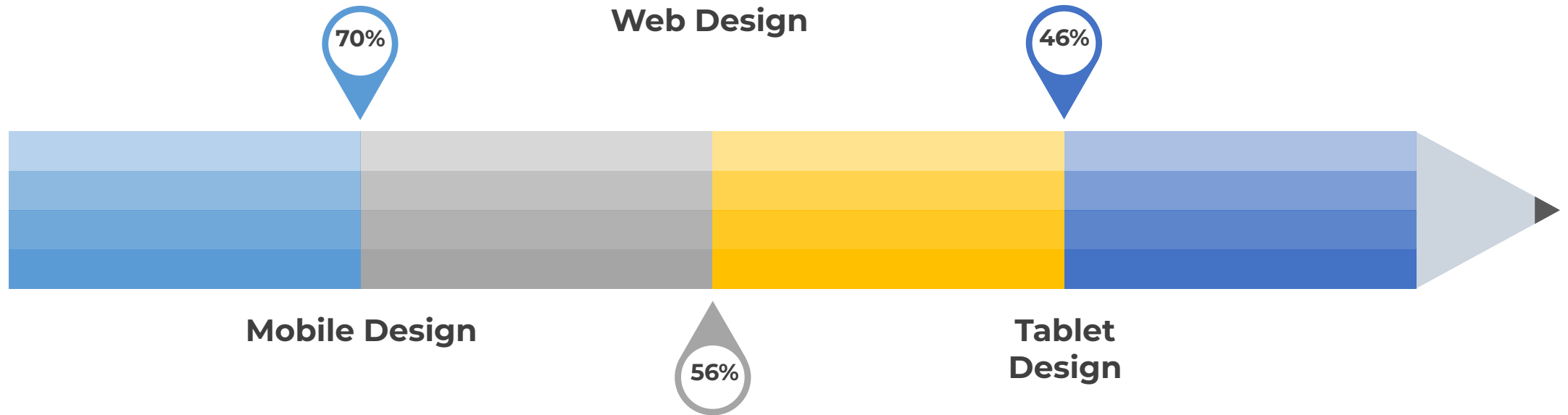
Marking with the
pencil

64%

FEATURE PRODUCT



Creative Learning



According to VK statistics, Mobile use is becoming more and more popular. Even though, people use laptops and computers more often than in the late 2019, because of Pandemic.

TIPS FOR YOU AND YOUR STUDENTS

- ask students what books they have at home (maybe Classics in English)



- find classics online and give them tasks to read from paper and listen

classics audio books archive.org

Всё Изображения Видео Новости Карты

Настройки

archive.org/details/tom_sawyer_librivox

ARCHIVE WEB BOOKS VIDEO AUDIO SOFTWARE IMAGES

ABOUT CONTACT BLOG PROJECTS HELP DONATE JOBS

The Adventures of Tom Sawyer

Read by John Greenman

LibriVox

00:00 / 26:38

- 1 Chapter 01-02 - 26:38
- 2 Chapter 03-04 - 32:58
- 3 Chapter 05-06 - 31:51
- 4 Chapter 07-08 - 21:20
- 5 Chapter 09-10 - 23:35
- 6 Chapter 11-12 - 19:01
- 7 Chapter 13-15 - 35:24
- 8 Chapter 16-17 - 24:56
- 9 Chapter 18-20 - 28:55

The Adventures of Tom Sawyer

by Mark Twain

Publication date

2006-05-01

Usage

Public Domain

Topics

librivox, audiobook, literature

Workbook – this is what saves teachers' lives!

EnglishMag issue with W/B –

<https://yadi.sk/i/Fwj7InAA7Pm4lQ>

EnglishMag WorkBook 1Q/2020

We are excited to present you special workbooks inside the magazine! Now, you can underline, highlight all the new words for you, do exercises, crosswords, and much more! If you want to practice English more, this part is made for you!

TED talks material shared with you by Creative Commons license solely for educational purposes.

01:12 – 01:09
Okay, now I don't want to alarm anybody in this room, but it's just come to my mind that the person to your right is a liar. Also, the person to your left is a liar. Also the person sitting in your very seats is a liar. We're all liars. What I'm going to do today is I'm going to show you what the research says about why we're all liars, how you can become a liaspotter and why you might want to go the extra mile and go from liaspotting to seeking, and ultimately to trust building. Now, speaking of _____, ever since I wrote this book, "Liaspotting," no one wants to meet me in person anymore, no, no, no, no. They say, "It's okay, we'll email you." (Laughter) I can't even get a coffee date at Starbucks. My husband's like, "Honey, deception? Maybe you could have _____ on cooking. How about French cooking?"

01:09 – 01:58
So before I get started, what I'm going to do is I'm going to _____ my goal for you, which is not to teach a game of Gotcha. Liaspotting isn't those _____ kids, those kids in the back of the room that are shouting, "Gotcha! Gotcha! Your eyebrow _____." You flared your nostril. I watch that TV show "Lie To Me." I know you're lying. No, liaspotting is armed with scientific knowledge of how to spot _____. They use it to get to the truth, and they do what mature leaders do everyday, they have difficult conversations with difficult people, sometimes during very difficult times. And they start up that path by accepting a core _____, and that proposition is the following: Lying is a _____ act. Think about it, a lie has no power whatsoever by its mere utterance. Its power emerges when someone else agrees to believe the lie.

1:58 – 3:08
So I know it may sound like tough love, but look, if at some

- Tasks
1. Find the right definitions:
- | | |
|---------------|---|
| 1) a con man | * the decisive or most important point at issue |
| 2) the crux | * suddenly spring or flinch back in fear, horror, or disgust |
| 3) to recoil | * a man who cheats or tricks someone by gaining their trust and persuading them to believe something that is not true |
| 4) ambivalent | * a part of the cerebral cortex concerned with sight and hearing in mammals, regarded as the most recently evolved part of the cortex |
| 5) neocortex | * having mixed feelings or contradictory ideas about something or someone |

part of the video



point you got lied to, it's because you agreed to go to. Truth number one about lying: lying's a cooperative act. Now not all lies are harmful. Sometimes we _____ in deception for the sake of social _____ maybe to keep a secret that should be kept secret say, "Nice song!" "Honey, you don't look fat in that, no." Or we say, the digitratt, "You know, I just fished that email o Spam folder. So sorry." But there are times when we are unwilling partner deception. And that can have dramatic costs for a year saw 997 billion dollars in _____ fraud alone United States. That's an _____ under a trillion do seven percent of revenues. Deception can _____ Think Enron, Madoff, the _____ crisis. Or in the double agents and traitors, like Robert Hansen o Ames, lies can _____ our country, they can compromise security, they can _____ democracy, they can o deaths of those that defend us. →

2. Fill out the missing gaps with these words then watch the video and check:
- | | |
|----------------|----------------|
| 01:12 – 01:09 | 1.58 – 3:08 |
| 1. truth | 11. participar |
| 2. trust | 12. dignity |
| 3. attention | 13. corporate |
| 4. focused | 14. eyelash |
| 01:09 – 01:58 | 15. mortgage |
| 5. proposition | 16. betray |
| 6. twitched | 17. undermin |
| 7. deception | 18. cost |
| 8. clarify | |
| 9. cooperative | |
| 10. nitpicky | |

3. Choose the right preposition and make up sentences:
- come _____ (amb) attention - прийти в голову
- focused _____ - сконцентрироваться на _____
- to be _____ something - быть прописан ч _____
- to be overdetermined _____ - быть задан



HOW TO SPOT A LIAR TED in English

LISTEN AND READ THE SCRIPT

englishmag.ru/how-to-spot-a-liar

VK@english_mag: Dear English readers, it was a while since TED video, but we didn't forget TED! Moreover, we will be making interesting and useful releases

Pamela Meyer, Lie detector

(the beginning on page A)

04:20 (Laughter)

04:22

Deception is actually serious business. This con man, Henry Oberlander, he was such an effective con man, British authories say he could have undermined the entire banking system of the Western world. And you can't find this guy on Google, you can't find him anywhere. He was interviewed once, and he said the following. He said, "Look, I've got one rule." And this was Henry's rule, he said, "Look, everyone

Now when we first hear this data, we recoil. We ca how provides lying is. We're essentially against ly you look more closely, the plot actually thickens. I strangers than we lie to coworkers. Extroverts ly introverts. Men lie eight times more about themsel they do other people. Women lie more to protect of

the list goes on. Lying is an attempt to bridge that gap, to connect our wishes and our fantasies about who we wish we were, how we wish we could be, with what we're really like. And boy are we willing to fill in those gaps in our lives with lies.

On a given day, studies show that you may be lied to anywhere from 10 to 200 times. Now granted, many of those are white lies. But in another study, it showed that strangers lied three times within the first 10 minutes of meeting each other.

We parse it out on an as-needed basis, sometimes good reasons, other times just because we don't us the gaps in our lives. That's truth number two abo We're against lying, but we're covertly for it in us our society has sanctioned for centuries and centu countries. It's as old as breathing. It's part of our c part of our history. Think Dante, Shakespeare, the 1 of the World.

05:33 (Laughter)

05:35

Studies show that people who are overdetermined in their denial will resort to formal rather than informal language. We also heard distancing language: "that woman." We know that liars will unconsciously distance themselves from their subject, using language as their tool. Now if Bill Clinton had said, "Well, to tell you the truth..." or Richard Nixon's favorite, "In all candor..." he would have been a dead giveaway for any liaspotter that knows that qualifying language.

привести кого-л. к компромиссу (flexible) man - мюнхенски authorities (s) (Ворлд) обманно во мн. - (органа) власти crux (crux) essential problems bridge the gap - ликвидировать разрыв granted = assuming that - предположим recoil (recoil) отскочить, отпрыгнуть embolism (embolism) [эмп] тромбозирование паре (pair) проводить в заключении bluff (bluff) блеф; вводить в заблуждение morass (morass) болото, трясина



Слушайте и смотрите

11:00
Now let's say you're having that exact same conversation with someone deceptive. That person may be withdrawn, look down, lower their voice, pause, be kind of henky-jenky. Ask a deceptive person to tell their story, they're going to pepper it with way too much detail in all kinds of irrelevant places. And then they're going to tell their story in strict chronological order. And what a trained interrogator does is they come in and in strict rather than lenient punishment.

18:05
When you combine the science of recognizing deception with the art of looking, listening, you exempt yourself from collaborating in a lie. You start up that path of being just a little bit more explicit, because you signal to everyone around you, you say, "Hey, my world, our world, it's going to be an honest one. My world is going to be one where truth is strengthened and falsehood is recognized and marginalized. And when you do that, the ground around you starts to shift just a little bit. And that's the truth. Thank you.

Tasks: Write out all the new words in your workbook and try to guess the meaning from the English-English dictionary you can check free Macmillan online dictionary: macmillandictionary.com

Vocabulary and Notes:

Можно распечатать страницы и использовать с учениками

What magazine would you like to see?

Читайте наш журнал в бумажной
или электронной версии!



1Q/2018 Canada
Blog



4Q/2018 FIFA
Blog



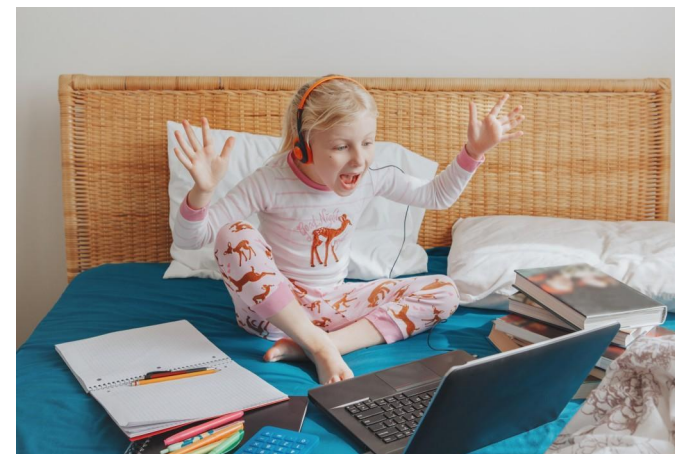
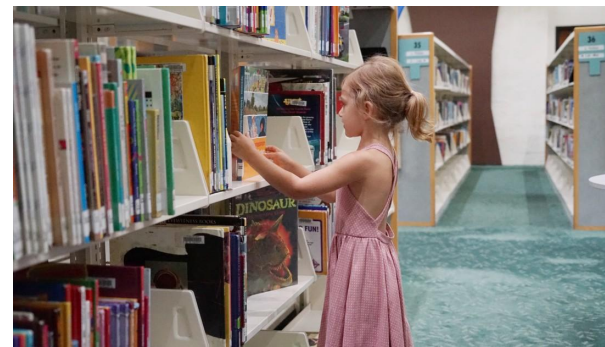
2Q/2019 Patagonia
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1Q/2020 Georgia
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English
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Creative Learning



THANKS FOR
PARTICIPATING

**Feel free to ask
questions!**
**Будем рады ответить
на вопросы!**

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