



Copper-graphite shield



Magnet array



Alignment magnet



Polycarbonate housing



E-shield



Charging coil





70%

faster ML  
accelerators

First 5 nm chip



in a smartphone

16-core  
**Neural  
Engine**



6-core CPU

50% faster  
**GPU**

Faster than any other  
smartphone chip



New image  
signal processor

**11 trillion**

operations per second  
on the Neural Engine

80%  
**faster**

Neural Engine



4-core GPU

 **A14**

**11.8**  
billion  
transistors



Improved memory  
compression

50% faster  
**CPU**

Faster than any other  
smartphone chip

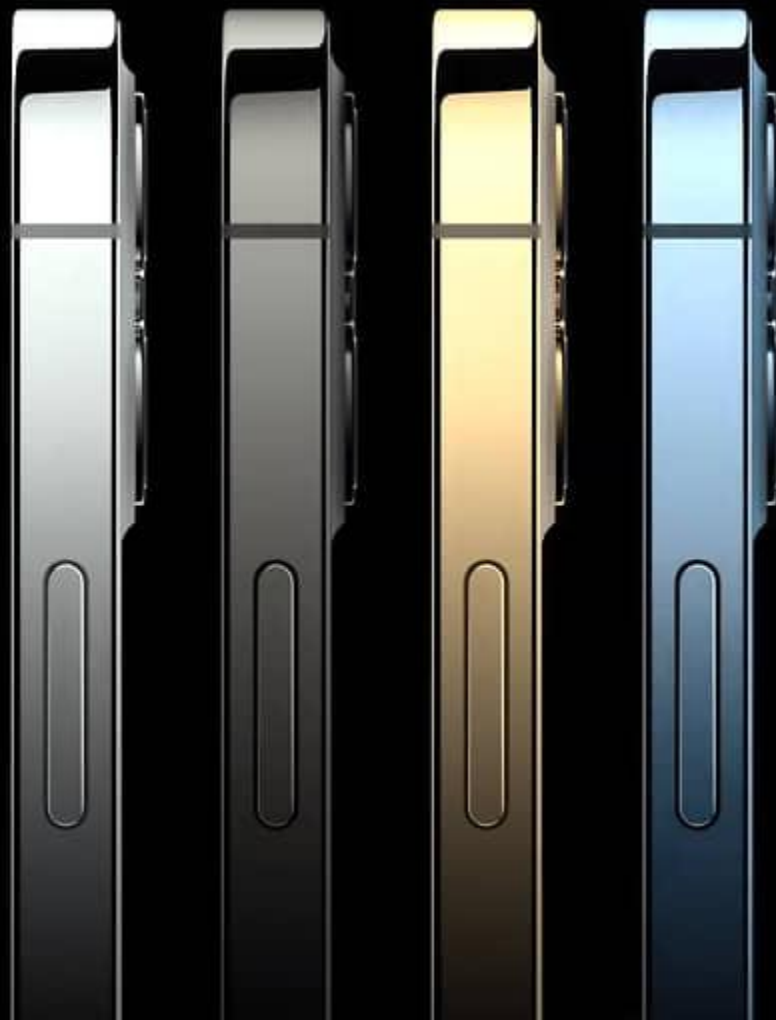
Machine  
learning  
controller



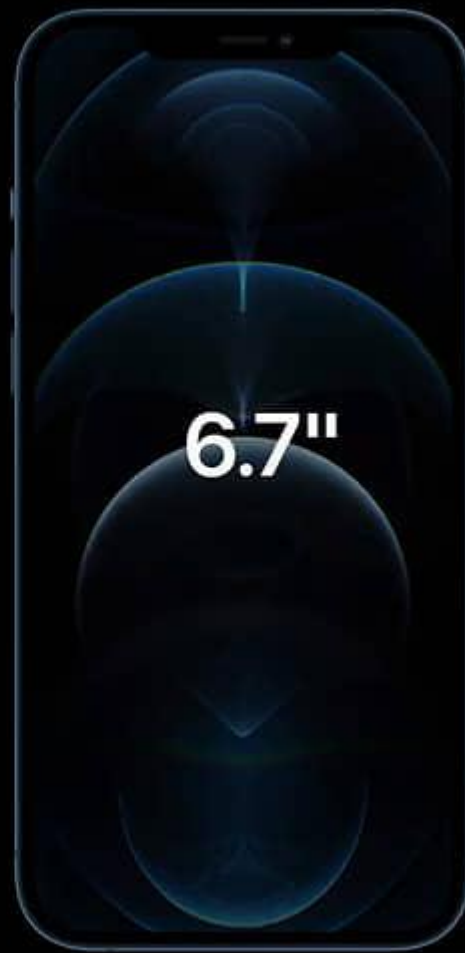
Best machine  
learning platform  
in a smartphone

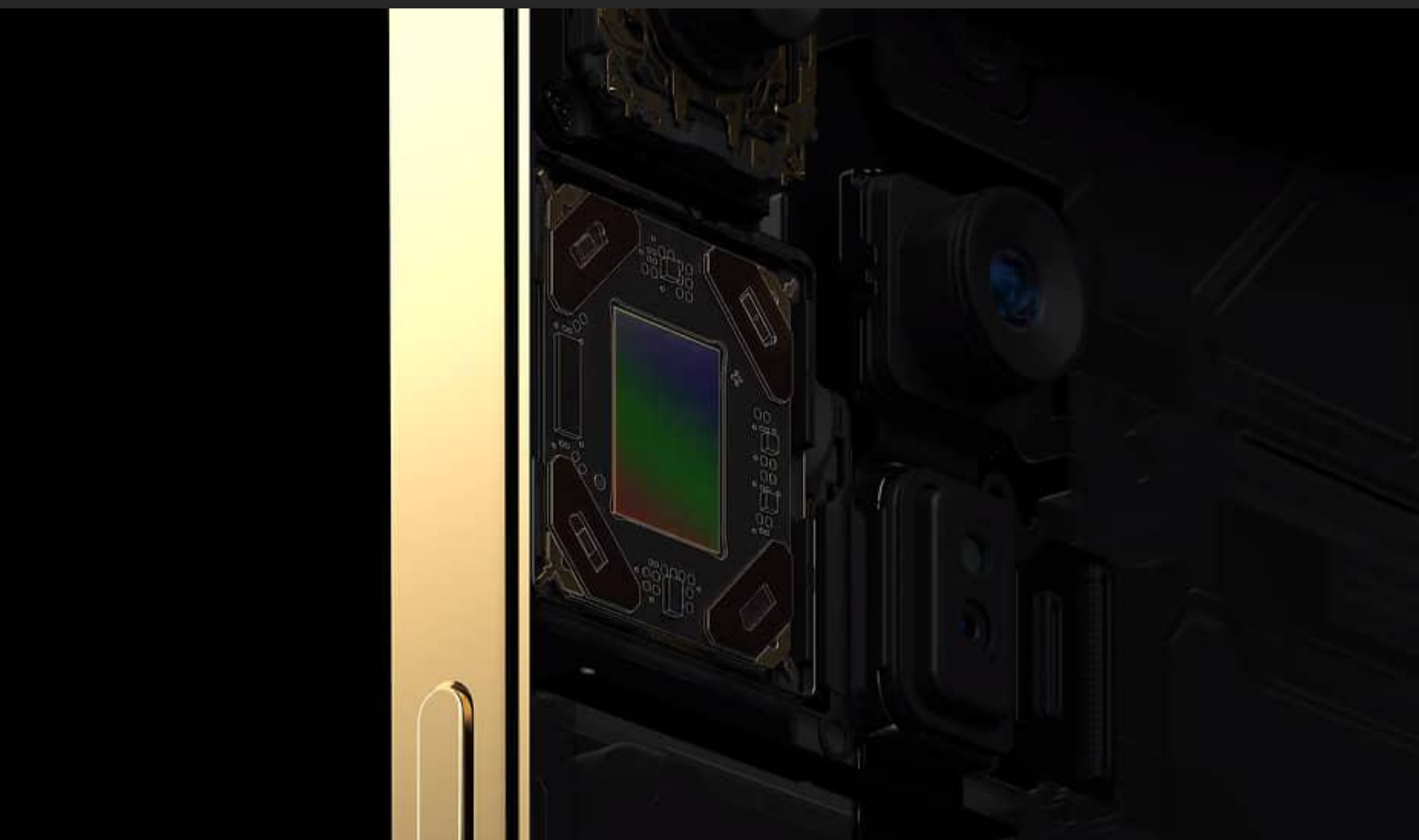


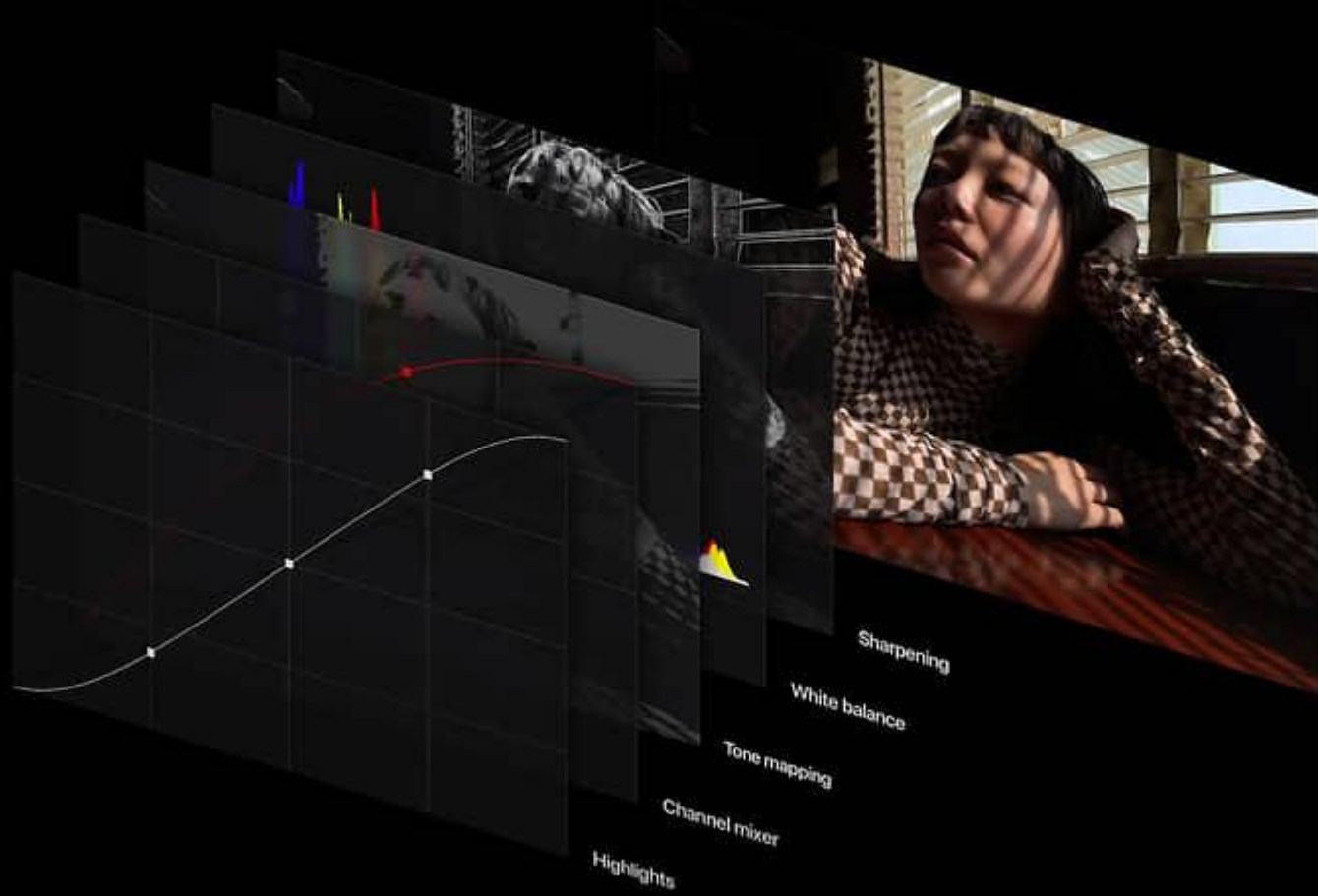
Secure Enclave



















Apple ProRAW

LiDAR



Smart HDR 3

4K HDR

video recording with Dolby Vision



Face ID



Stainless  
steel  
flat design



MagSafe




Ceramic  
Shield



Super Retina XDR

Pro camera system

Wide  
Telephoto  
Ultra Wide



6.7" 6.1"

New display sizes

New colors  
Pacific Blue  
Gold  
Graphite  
Silver



5G

Water  
and  
dust  
resistant

IP68 up to 6 m



U1



Great  
battery life

From  
**\$699**



From  
**\$799**