

Canon

Prepared by: Tatiana

Kharchevnikova 2PCS19



Canon

Canon is a multinational engineering company headquartered in Tokyo. It is engaged in the optical-mechanical and electronic production of devices for capturing, processing and printing images, as well as the development of solutions in the field of information technology and broadcasting



Company history

The company was founded in 1933, under the leadership of Saburo Uchida and Goro Yoshida, which initially specialized in the production and development of cameras. Two years later the Canon trademark was registered, but it did not become part of the company name until 1947.



Goro Yoshida



Takeshi Mitarai



Goro Yoshida

Evolution of the logo



Kwanon
1934

Canon
1935

Canon
1953

Canon
1956

Canon

Now

Business Segments



Industrial and Other Products Division

11,7 %

Office Division 50,5 %

Imaging System Division 40,4%



Canon

Prepared by: Tatiana

Kharchevnikova 2PCS19

