



IR manager Application



IR MANAGER JOB DESCRIPTION

01

PARTNERSHIP CREATION

Communicate with LCs all over the world to create partnerships with the most fitting and best LCs.

02

COMMUNICATIO N WITH PARTNERS

Regular check-ups on your partners, collecting new projects and promotional materials

03

GOALS TRACKING

Set goals with every partner LC an track those goals regularly using tools.

04

TOOL UPDATE

Update our tools for more convenient work in the department.

Selection process

1. Create a (pretty) Power Point Presentation with answers to some questions
2. Create a video of you answering some questions

Please send me the material by 27.03.19 23:59 via VK or mail
(Mikhail.korshunov@aiesec.net)

Power Point Presentation

Create a Power Point Presentation answering question from 2 blocks:

Statistics

1. How many approves did Istanbul (Turkey) have from 1st of February 2018 – 1st of July 2018 in iGV? (Show screenshot)
2. How many Completes did Delhi IIT (India) have in the term 18.19? (Show screenshot)
3. What is the current conversion rate from Realized to Complete in Ankara? (Show calculations)
4. Choose any 1 LC and analyze their current state in iGV

General

1. Which 5 Countries do you think should be our main partners this year and why?
2. What do you think is important to discuss with an LC when creating a partnership?

THE VIDEO

1. Why did you apply for this position?
2. What are the most important 3 exchange standards for you and why?
3. Is it better to work with an LC with 200 approves and 10 completes or an LC with 40 approves and 35 completes. Why?

The video should be no longer than 5 minutes. Try not to read from a written text, its better to improvise your speech.

GOOD LUCK!