HOW TO BE A GOOD
COMMUNICATOR

Let's see an example:


RESPECT THE AUDIENCE

Treat people the way you like to have them treat you.


## II. GET PERSONAL

Good communicators establish a personal connection by focusing on how their message may impact the other person.
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(6)
"To listen well is as powerful a means of communication and influence as to talk well."

- John Marshall




Knowing how to actively listen and making every effort to understand what they're telling you


## IV. ASK QUESTIONS

## DONTS

"Do you know what I mean?"
"Get what I'm saying?"

## DOS

"Am I explaining this well?"


## SUM-UP

I've described 4 things that good communicators always do in relation to spoken conversation, but they can be applied to written communication as well.



At the end,
i would like to share another quote: "The difference between the right word and the almost right word is the difference between lightning and a lightning bug." - Mark Twain


