



HOW TO BE A  
GOOD  
COMMUNICATOR  
?



Hello!

I'm Danlun Qing.

Let's see an  
example:

DIDN'T YOU  
LEARN **ANY**  
BIOLOGY BACK TO  
THE SCHOOL??



|.

# RESPECT THE AUDIENCE

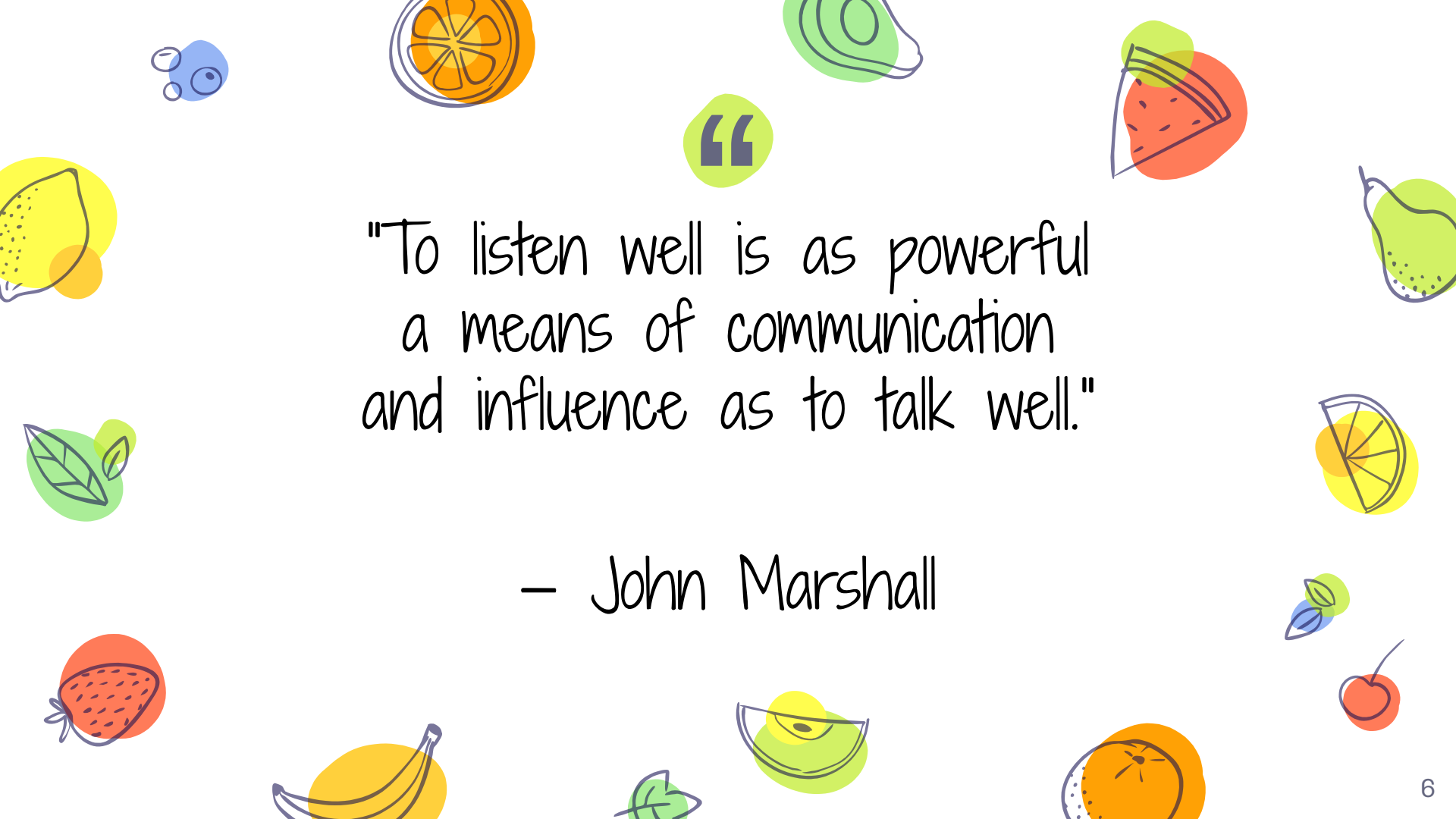
***Treat people the way you  
like to have them treat you.***



## II. GET PERSONAL

Good communicators establish a personal connection by focusing on how their message may impact the other person.



The background is white and decorated with various colorful illustrations of fruits and leaves. At the top left, there are blue bubbles. Below them is a yellow lemon. To the right of the lemon is a green leaf. Further right is a slice of orange. At the top center, there is a green circle containing a white double quote symbol. To the right of the quote is a green leaf. Further right is a slice of watermelon. At the top right, there is a green leaf. Below it is a green leaf. To the right of that is a slice of orange. At the bottom left, there is a strawberry. Below it is a banana. To the right of the banana is a green leaf. Further right is a slice of watermelon. At the bottom center, there is a green leaf. To the right of that is a slice of orange. At the bottom right, there is a cherry. 

"To listen well is as powerful  
a means of communication  
and influence as to talk well."

— John Marshall



## IV. ASK QUESTIONS

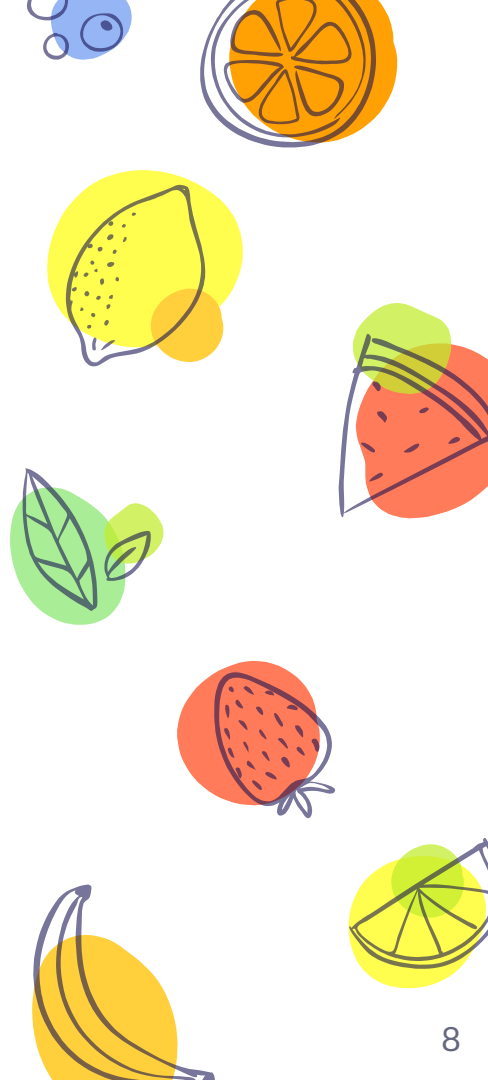
### DON'TS

“Do you know what I mean?”

“Get what I’m saying?”

### DOS

“Am I explaining this well?”





## SUM-UP

I've described 4 things that good communicators always do in relation to spoken conversation, but they can be applied to written communication as well.





# Thanks!

At the end,

i would like to share another quote:

**"The difference between the right word and the almost right word is the difference between lightning and a lightning bug." — Mark Twain**