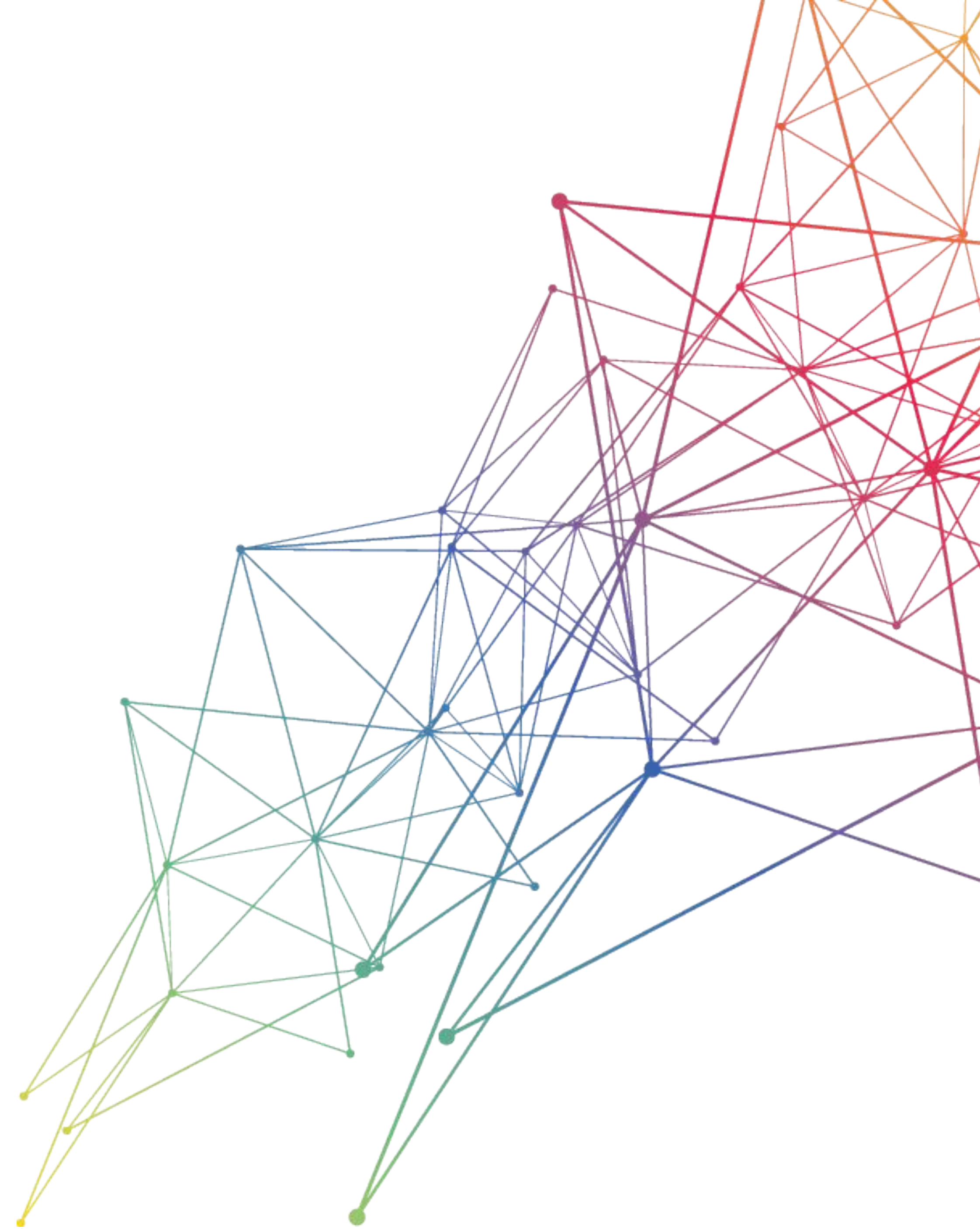




NEW ERA FOR RENTING



Problem



Trust



Expensive



Trust & Executive

Solution

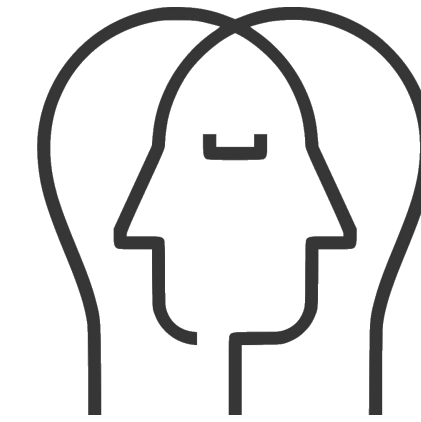


Efficient



Convenient

Business Model



C2C



Reduce cost by 10-15%



Smart System

TRADITIONAL RENTING PROCESS

Find a Rental Property

Submit a Application

Sign a Lease



Internet (Zillow, Trulia, others)

Request Tour
Broker Fee
Submit Documents

Pay Deposits
Sign Lease



Hire an Agent
Post Themselves

Broker Fee
Give Away Property Access

Confirm Payment
Sign Lease



List Property
Exposure for More Potential Tenants

Background Check
Accommodating Tour
Send Lease

Hand Over Keys
Deliver Signed Lease

MARKET ANALYSIS



Apartment Rental in the US Industry

2019 Revenue - \$176.8B

2019-24 Annual Growth - (0.5)%

2019 Profit - \$55.7B

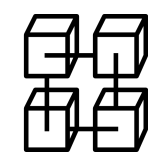


Online Apartment Rental Services Industry

2019 Revenue - \$446.2M

2019-24 Annual Growth - 10.7%

2019 Profit - \$50.0M



Blockch ain

\$512M - 2017 VC Investment in Blockchain

\$176B - 2025 Business Value added by
Blockchain

\$3.1T - 2030 Business Value Added by Blockchain



INNOVATIVE WAY

Find a Rental Property

Smart Contracts

Autonomous



* Internet (Hesty)

Submit Documents
Sign Smart Contract
Monetary Security

Payments
Transparency



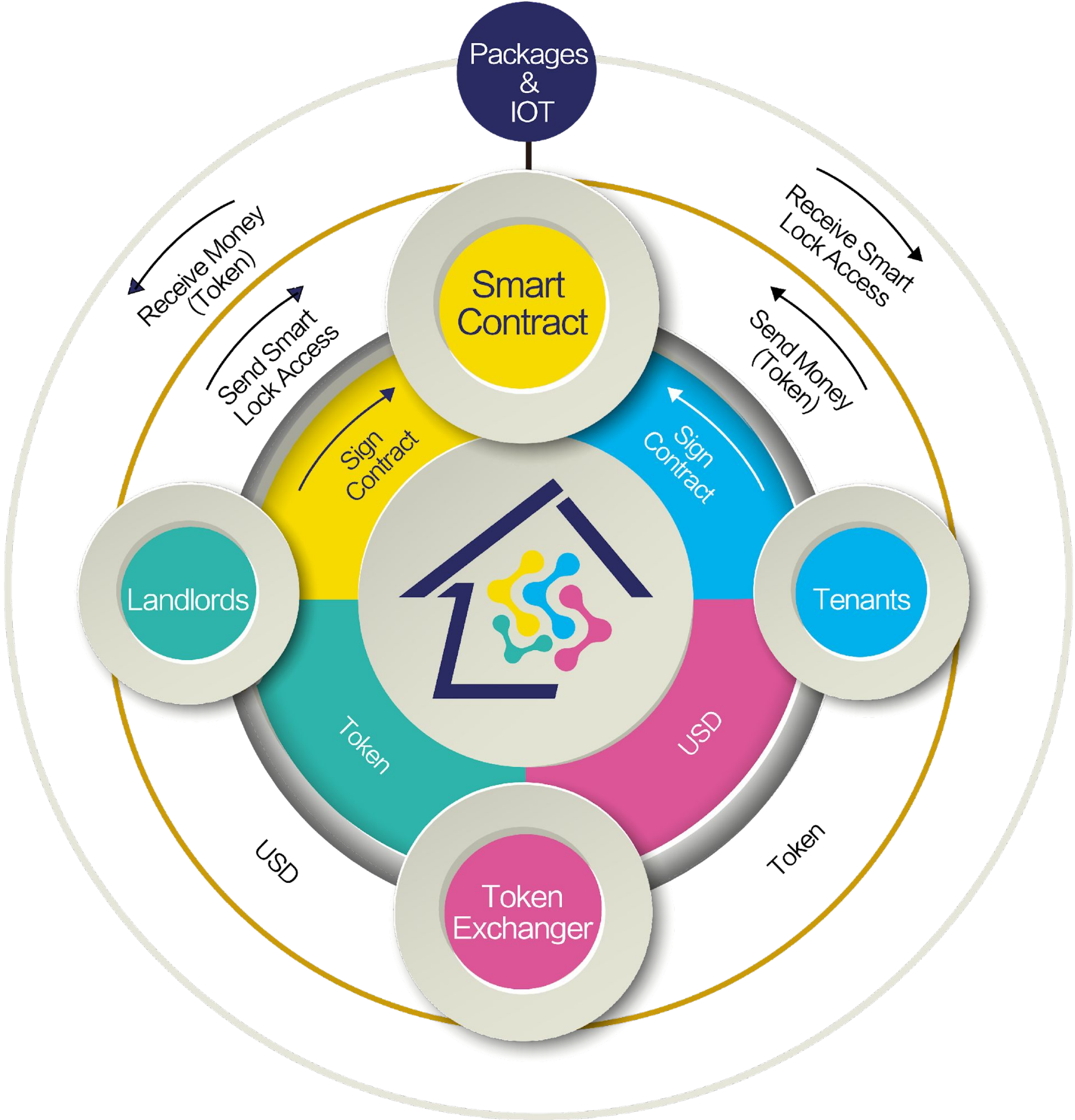
List Property
Submit Property

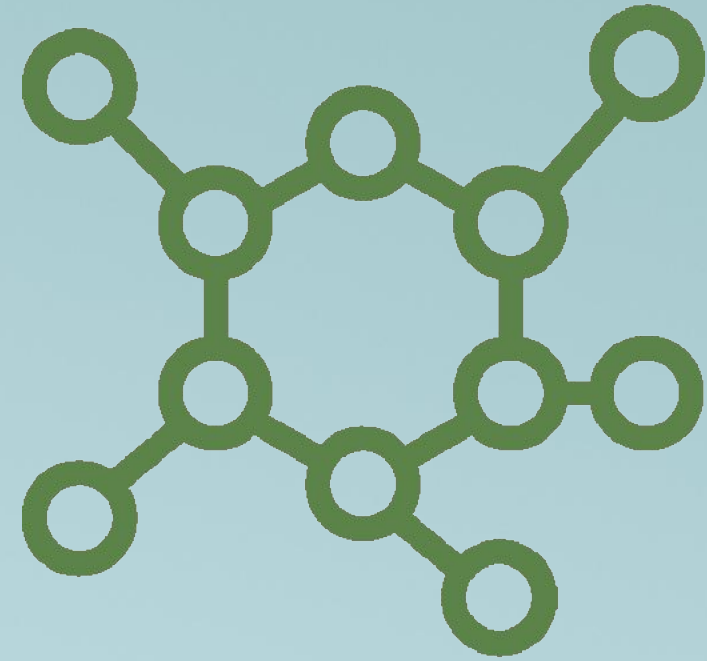
Background Check
Accept/Reject Tenant
Generate + Sign Smart Contract

Payment Records/Agreement
Property Security + Insurance
Smart Locks

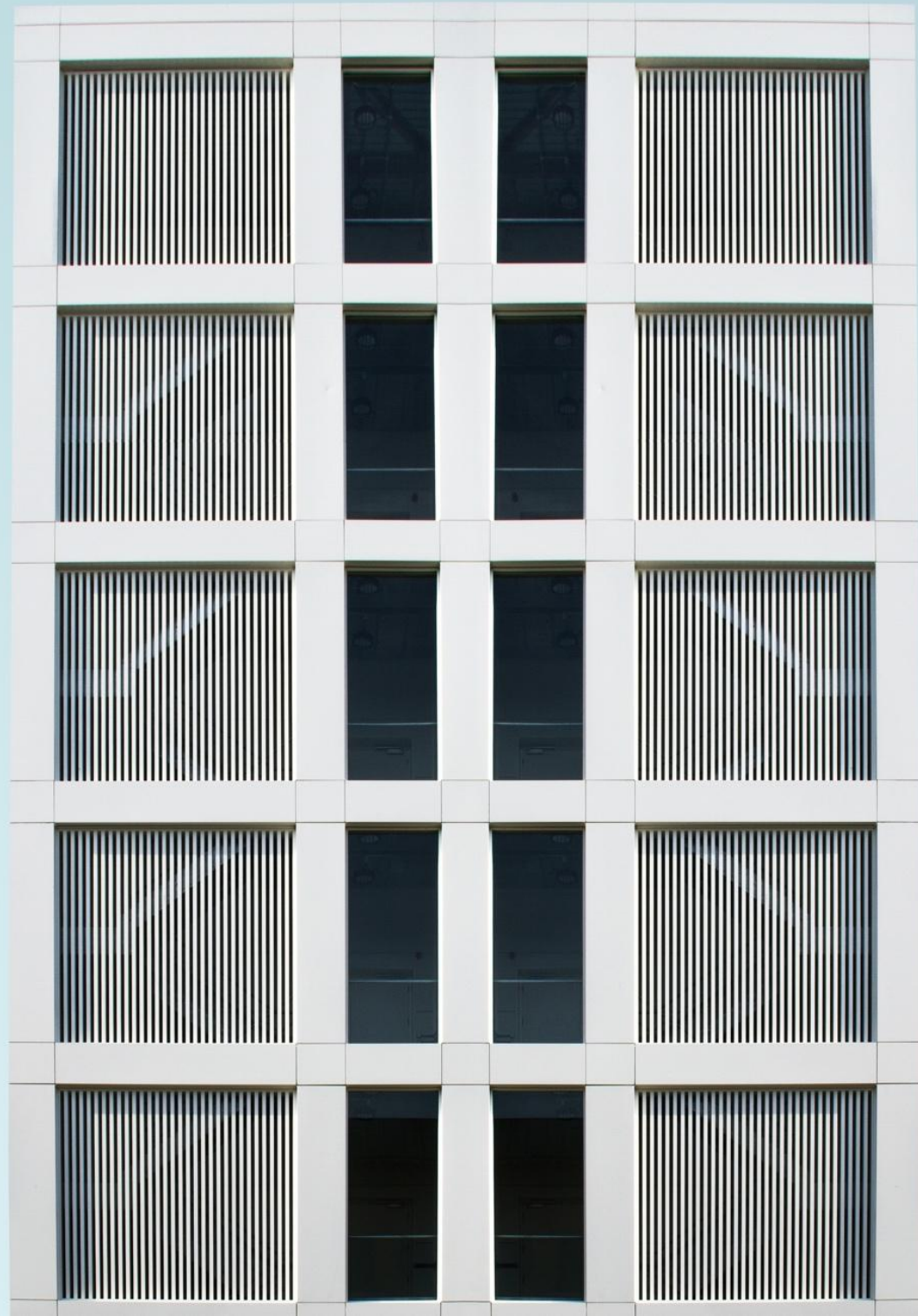


Transaction Diagram





**BLOCKCHAIN
TECHNOLOGY**



KEY ACTIVITIES

**Identity
Verification**

**Insurance/Risk
Reduction**

**Smart
Documents**

**Smart
Locks**

COMPETITI ON





Secure



Convenient



Smart
system

- ▣ 95% Reduction in Errors
 - ▣ 40% Increase in Efficiency
 - ▣ 25% Improvement in in customer experience
 - ▣ 75% reduction in capital consumption

**COMPETITIVE
VE
ADVANTAGES**

ONLINE

E

- Customer-generated Content
 - Forums
 - Reddit, Quora, CoinDesk...
 - Real Estate Blogger
 - How to Blogs
- Digital Marketing
 - Search Engine Optimization
 - Social Media Marketing
 - Influencer Marketing



OFFLINE

NE

- Affiliation & Partnership
 - Universities & Corporations
 - Property Management Firms
 - Community Involvement
 - Real Estate Investment Trusts (REITs)

ESSEX
PROPERTY TRUST, INC.

 **EQUITY**
TRUST COMPANY™



Avalon
COMMUNITIES, INC.

FINANCIA

~~LS~~

Cost Reduction Cap:

24%

Cost Reduction of Customers: **15**

- 19%

Our Revenues Margin: **5**

- 9%



TEAM MEMBERS

HULT-BMIB5-TEAM40



EGOR VOLOGDIN



YUGMA PATEL



SHAWN MA



XIAODI WU