



FAMOUS PEOPLE

The work was prepared

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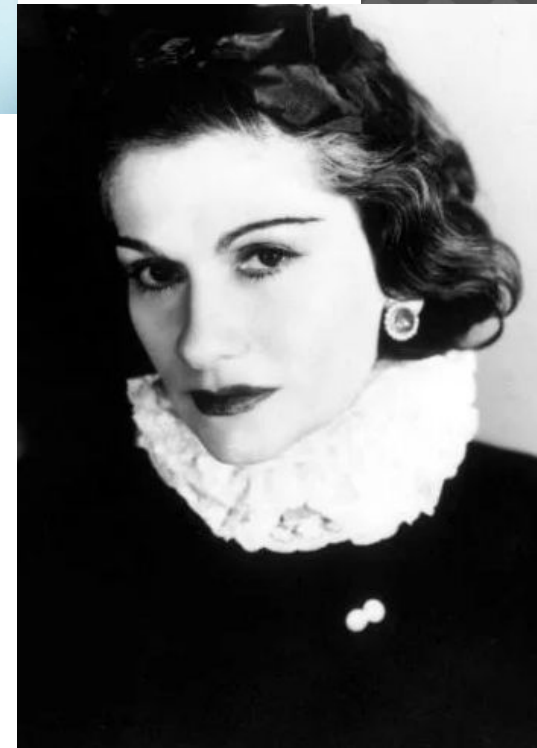
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WHO IS GABRIEL BONER (COCO) CHANEL?

- There are many famous people in the world, but I want to talk about Coco Chanel. Gabriel Boner (Coco) Chanel is a French fashion designer who founded the Chanel fashion house and she has influenced European fashion.



BIRTHDAY

- She was born on August 19, 1883 in the city of Saumur in France. . The mother died when the girl was 11. When Gabriel was twelve, her father left her with four siblings; the children were then in the care of relatives and spent some time in the shelter.



WORK AND FREE TIME

- At the age of 18 , Gabrielle got a job as a saleswoman in a clothing store, and in her free time she sang in a cabaret. She performed with the songs “Ko Ko Ri Ko” and “Qui qu’a vu Coco”, thanks to which she received her nickname - “Coco”.



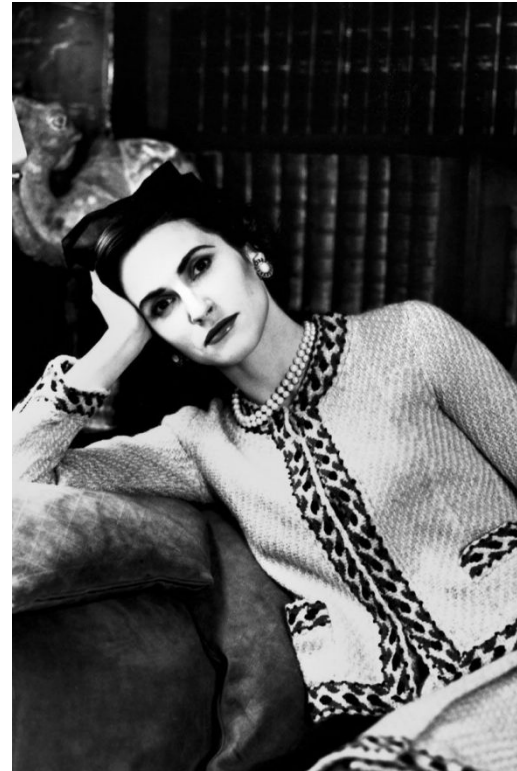
BEGINNING

- ◉ In 1910, Chanel opened a hat shop in Paris.



WAR YEARS

- In 1939, with the outbreak of war, Chanel closed a fashion house and all its stores. At the end of the war, Chanel was arrested for contacts with the Germans, but thanks to one man they released him.

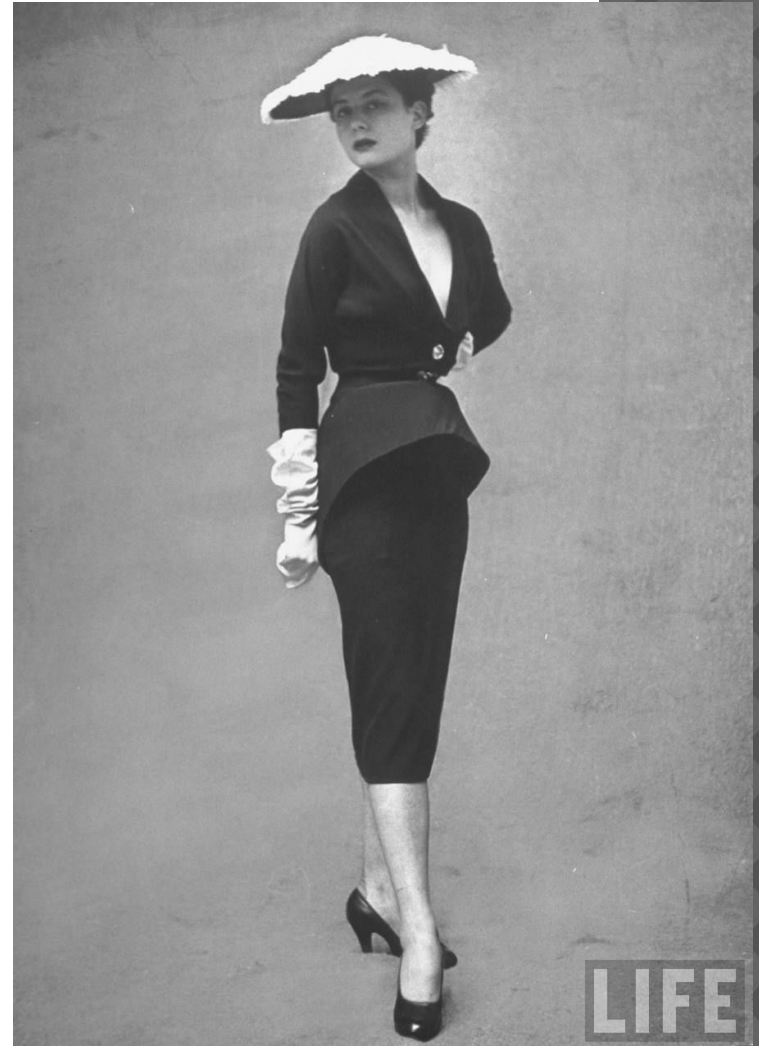


- At the end of the war, Chanel recalled all her contacts with the Germans. She was assigned the label of Nazi collaborator, she was accused of collaboration and arrested. In 1944, on the advice of Churchill, she was released, but on condition that she leave France. Chanel had to leave for Switzerland, where she lived until 1953.



RETURN AND CREATION OF A NEW

- ◉ In 1954, the 71-year-old Gabrielle returned to the world of haute couture, presenting her new collection. Rich and famous women have become regular visitors to her shows. A narrow skirt and a braided jacket without a collar with golden buttons and patch pockets gained popularity and became a symbol of the success of its owner.



- ◉ In the 1950s and 1960s, Chanel collaborated with various Hollywood studios, she dressed stars such as Audrey Hepburn, Elizabeth Taylor, Jacqueline Kennedy.



Audrey Hepburn



Elizabeth Taylor



Jacqueline
Kennedy

THE PERFUME CHANEL N° 5

- In 1921, the perfume Chanel N° 5 appeared. Their authorship belongs to perfumer Ernest Bo, who worked at the Chanel perfume hotel. Bo suggested Chanel choose a fragrance from two series of numbered samples (from 1 to 5 and from 20 to 24); She liked the composition in the bottle number 5 - under such a laconic name he was launched into the market. Now these perfumes are on the list of the most expensive in the world.



A STRICT BLACK DRESS



- Chanel made popular a strict black dress that could be worn during the day and evening, depending on how it was complemented with accessories - while the secular rules of the time required changing clothes for lunch and dinner. In 1926, the American Vogue magazine equated the “little black dress” with the versatility and popularity of the Ford T.

A SMALL HANDBAG

- In February 1955, she introduced a small handbag in the shape of a rectangle on a long chain. Women were able to carry the bag conveniently: just hang it on their shoulder and forget about it.



DEATH

- On January 10, 1971, at the age of 87, Gabrielle died of a heart attack at the Ritz Hotel in Paris, where she lived for a long time. Buried in the Bois de Vaux cemetery in Lausanne; the upper part of the tombstone is decorated with a bas-relief depicting five lion heads.

