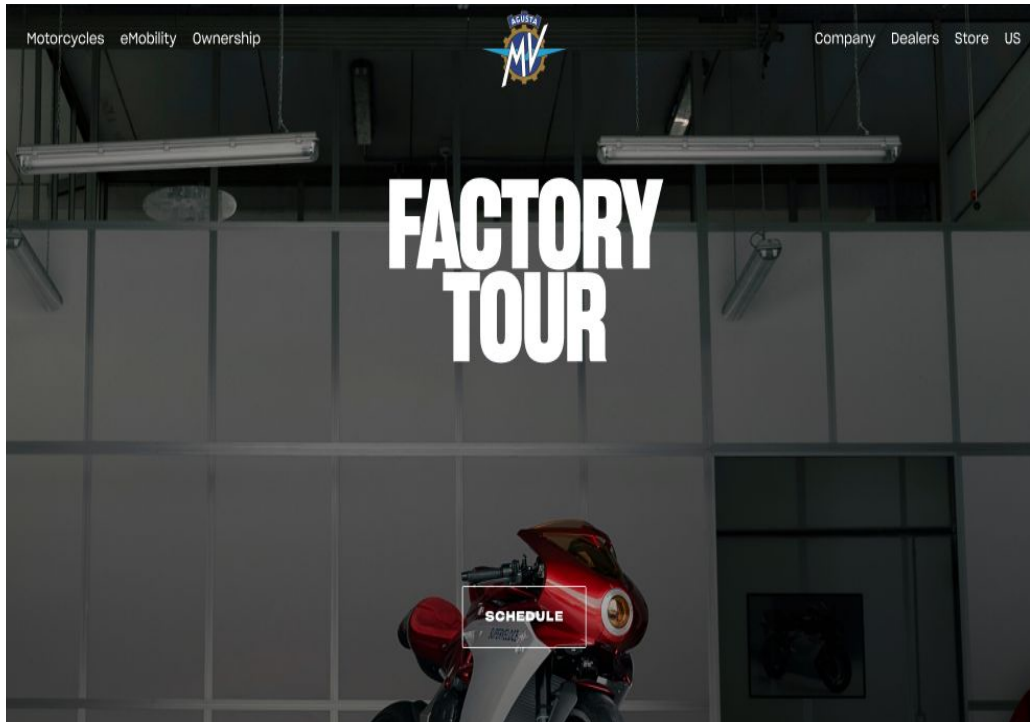


Text/ pictures correction: Factory Tour



I'll use another one
picture TBD

PRE-ASSEMBLY/ SUPERMARKET AREA

PRE-ASSEMBLY



The first step in the entire process: the elements of individual components, such as the headlight unit, the fuel tank and other parts, are pre-assembled and moved to assembly line stations where they will be fitted onto the bikes.

The picture is not correct, you can use this

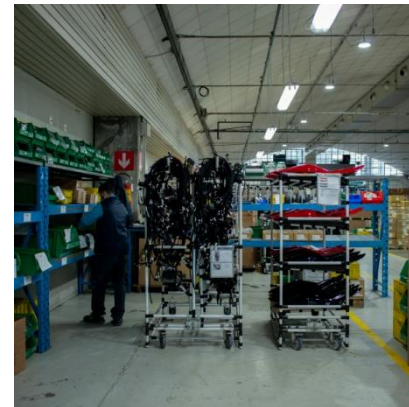
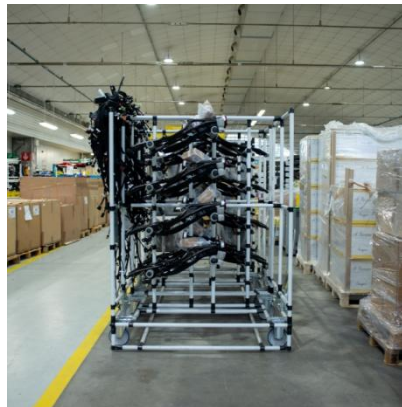


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SUPERMARKET AREA



SIMILARLY, THE SO-CALLED "SUPERMARKET" AREA IS WHERE ALL THE NECESSARY MATERIALS AND EQUIPMENTS ARE



BIKE ASSEMBLY

BIKE ASSEMBLY



THIS IS WHERE THE DREAM REALLY TURNS INTO REALITY. THE ENGINE IS MATED TO THE CHASSIS AND THE FRONT FORK IS ADDED. THIS OPERATION IS PERFORMED IN A SEPARATE AREA FOR IT NEEDS EXTREME CONCENTRATION. THE BIKE IS BORN! IT CAN NOW BE TRANSFERRED TO THE MAIN ASSEMBLY LINE WHERE THE REST OF THE COMPONENTS WILL BE GRADUALLY FITTED.

The text is not aligned

The picture is not correct, you can use one of these



THE BODY SHOP

THE BODY SHOP



HERE THE BIKE RECEIVES ITS "DRESS" AND COLOURS BEFORE IT GETS SHIPPED TO ITS FINAL DESTINATION

The picture is not correct, you can use one of these



SHIPPING BAY

SHIPPING BAY



THE END OF THE JOURNEY INSIDE THE FACTORY AND THE START OF A NEW ADVENTURE. THE BIKE IS CAREFULLY BOXED AND SHIPPED TO ITS EAGERLY AWAITING NEW OWNER!

The text is not aligned

TUESDAY TO THURSDAY

8.30 - 12.30
1.00 - 5.30

The factory is open to all MV enthusiasts for guided tours that can be privately organised.

There is no cost involved, only you need to book your visit at least two weeks in advance so we can make sure we have all the time to make it a special, unforgettable moment.

+ 3 903 32254443

The timetables for the factory tour are not correct, we have to put:

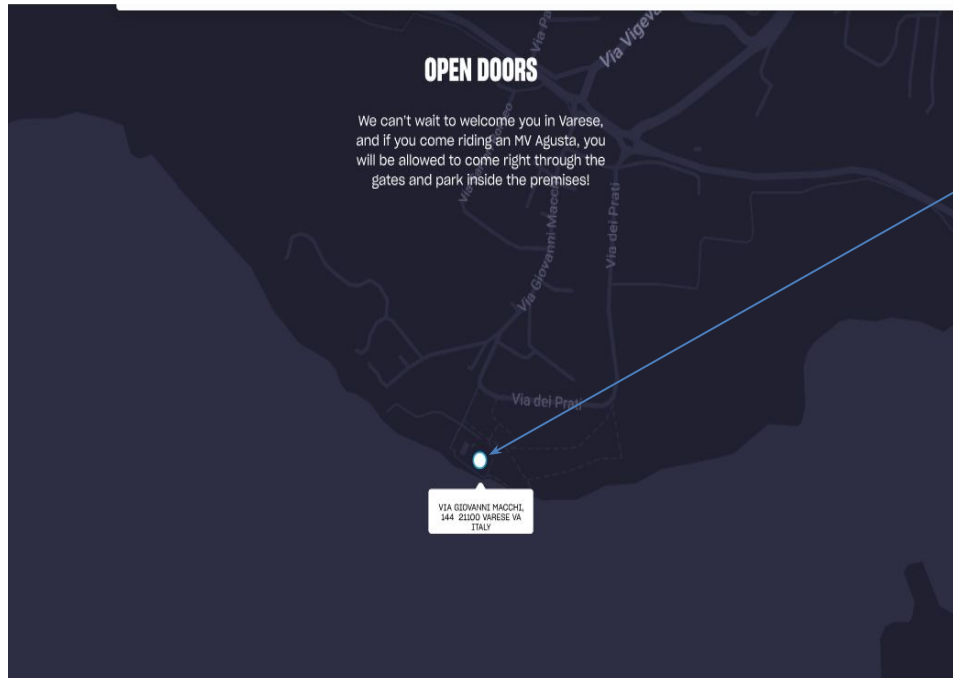
10.00 – 12.00

15.00 – 17.00

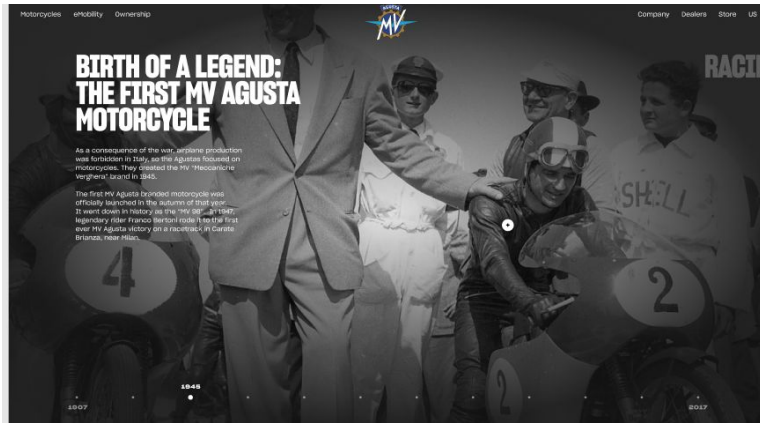
The telephone number is written in a wrong way:

+39 0332.254443

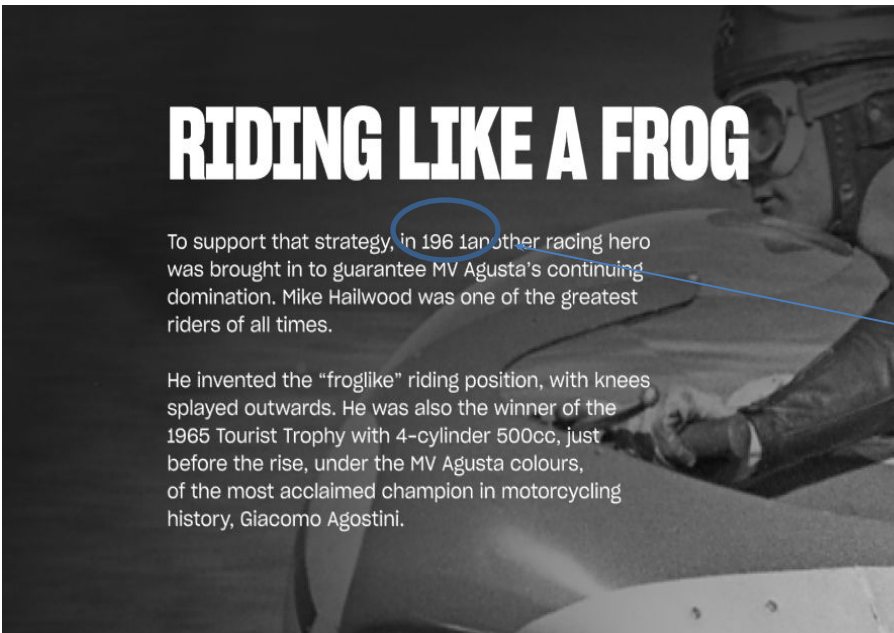
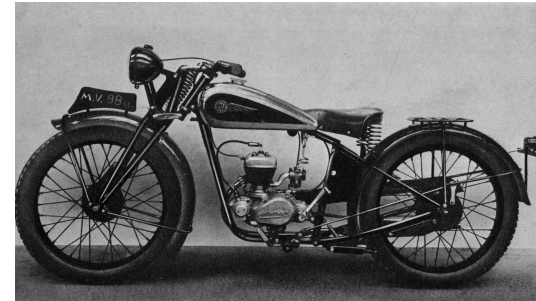
It's possible to put MV logo instead of white dot?



HISTORY



I'll use this picture with MV 98



RIDING LIKE A FROG

To support that strategy, in 1961 another racing hero was brought in to guarantee MV Agusta's continuing domination. Mike Hailwood was one of the greatest riders of all times.

He invented the "froglike" riding position, with knees splayed outwards. He was also the winner of the 1965 Tourist Trophy with 4-cylinder 500cc, just before the rise, under the MV Agusta colours, of the most acclaimed champion in motorcycling history, Giacomo Agostini.

Remove the space in the data 1961

THE DORMANT QUEEN

To succeed Agostini, Agusta called on Phil Read known as the "gentleman rider" for his appearances at racetracks in a white Rolls Royce. He was considered Agostini's natural successor.

He won six World Championships, one of which flying the MV Agusta colours. His reign only lasted one year after Agostini's last race. Domenico's brother, Corrado, had taken over at the lead. In 1973, he sold a controlling share of the family business to EFIM, a state-owned conglomerate, who in 1977 decided it was time for the motorcycle part of the business to take a break, after 37 World Championships titles and 260.000 bikes produced.



Phil Read with the R upper case letter