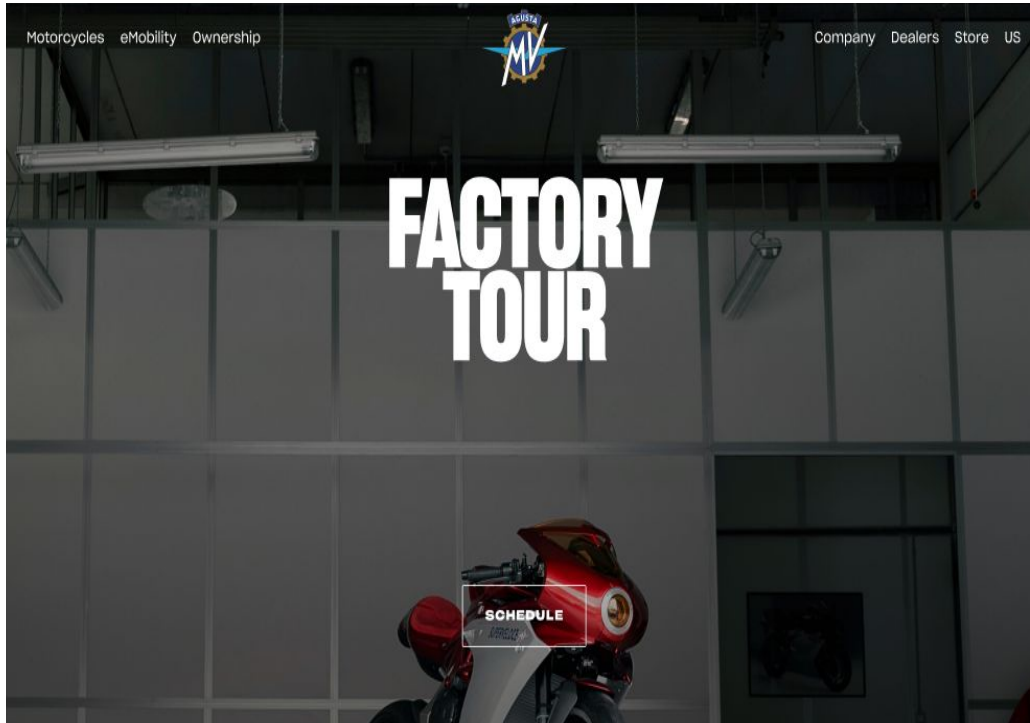


# Text/ pictures correction: Factory Tour



I'll use another one  
picture TBD

# PRE-ASSEMBLY/ SUPERMARKET AREA

## PRE-ASSEMBLY



The first step in the entire process: the elements of individual components, such as the headlight unit, the fuel tank and other parts, are pre-assembled and moved to assembly line stations where they will be fitted onto the bikes.

The picture is not correct, you can use this

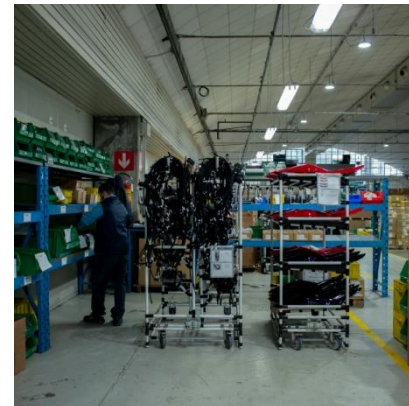
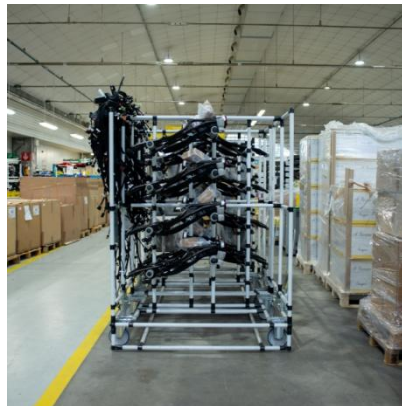


The picture is not correct, you can use one of these

## SUPERMARKET AREA



SIMILARLY, THE SO-CALLED "SUPERMARKET" AREA IS WHERE ALL THE NECESSARY MATERIALS AND EQUIPMENTS ARE



# BIKE ASSEMBLY

## BIKE ASSEMBLY



THIS IS WHERE THE DREAM REALLY TURNS INTO REALITY. THE ENGINE IS MATED TO THE CHASSIS AND THE FRONT FORK IS ADDED. THIS OPERATION IS PERFORMED IN A SEPARATE AREA FOR IT NEEDS EXTREME CONCENTRATION. THE BIKE IS BORN! IT CAN NOW BE TRANSFERRED TO THE MAIN ASSEMBLY LINE WHERE THE REST OF THE COMPONENTS WILL BE GRADUALLY FITTED.

The picture is not correct, you can use one of these

The text is not aligned





# THE BODY SHOP

## THE BODY SHOP



HERE THE BIKE RECEIVES ITS "DRESS" AND COLOURS BEFORE IT GETS SHIPPED TO ITS FINAL DESTINATION

The picture is not correct, you can use one of these



# SHIPPING BAY

## SHIPPING BAY



THE END OF THE JOURNEY INSIDE THE FACTORY AND THE START  
OF  
A NEW ADVENTURE. THE BIKE IS CAREFULLY BOXED AND  
SHIPPED  
TO ITS EAGERLY AWAITING NEW OWNER!

The text is not aligned

## TUESDAY TO THURSDAY

**8.30 - 12.30**  
**1.00 - 5.30**

The factory is open to all MV enthusiasts for guided tours that can be privately organised.

There is no cost involved, only you need to book your visit at least two weeks in advance so we can make sure we have all the time to make it a special, unforgettable moment.

**+ 3 903 32254443**

The timetables for the factory tour are not correct, we have to put:

10.00 – 12.00

15.00 – 17.00

The telephone number is written in a wrong way:

+39 0332.254443

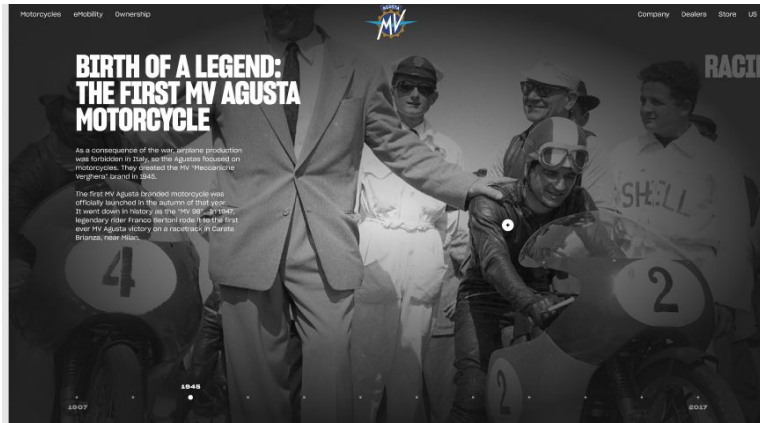
### OPEN DOORS

We can't wait to welcome you in Varese, and if you come riding an MV Agusta, you will be allowed to come right through the gates and park inside the premises!

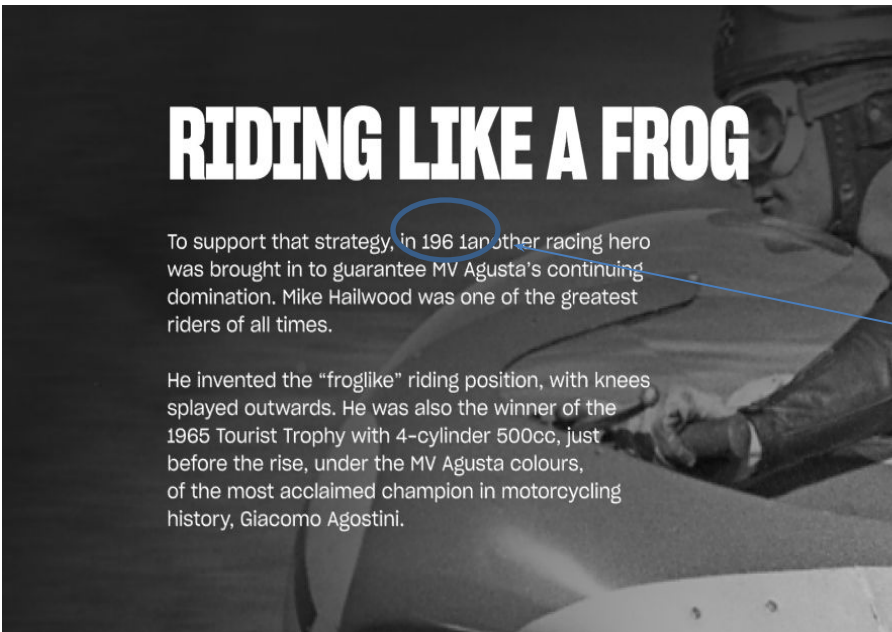
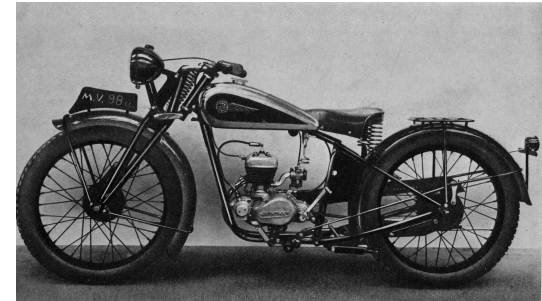
VIA GIOVANNI MACCHI,  
144 21100 VARESE VA  
ITALY

It's possible to put MV logo instead of white dot?

# HISTORY



I'll use this picture with MV 98



Remove the space in the data 1961



# THE DORMANT QUEEN

To succeed Agostini, Agusta called on Phil read known as the "gentleman rider" for his appearances at racetracks in a white Rolls Royce. He was considered Agostini's natural successor.

He won six World Championships, one of which flying the MV Agusta colours. His reign only lasted one year after Agostini's last race. Domenico's brother, Corrado, had taken over at the lead. In 1973, he sold a controlling share of the family business to EFIM, a state-owned conglomerate, who in 1977 decided it was time for the motorcycle part of the business to take a break, after 37 World Championships titles and 260,000 bikes produced.

Phil Read with the R upper case letter

