

Perfect Company

“Apps for renting things are the apps of the future”.







The problem: what we should do with these unnecessary things?

Possible solutions:

- To throw these things away
- To sell them



Possible consequences:

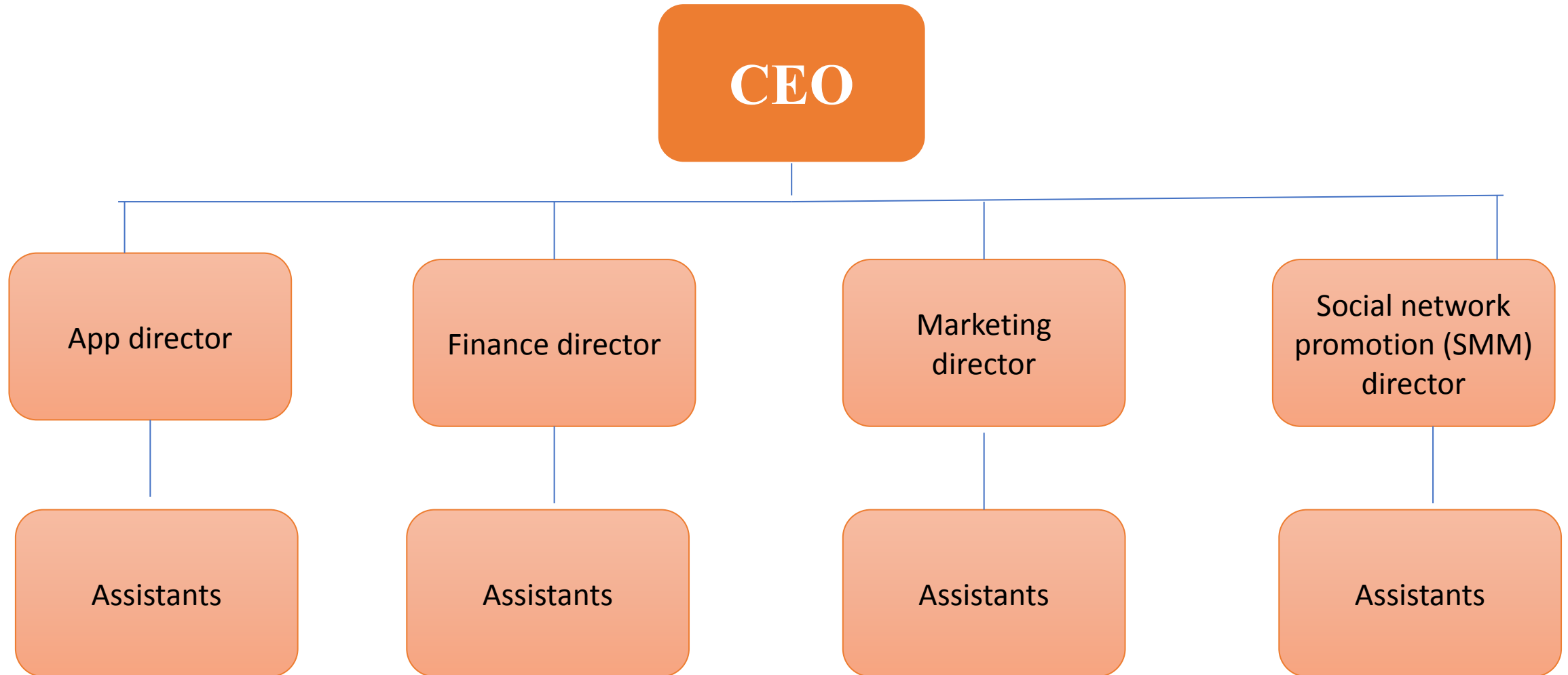
- Environmental pollution



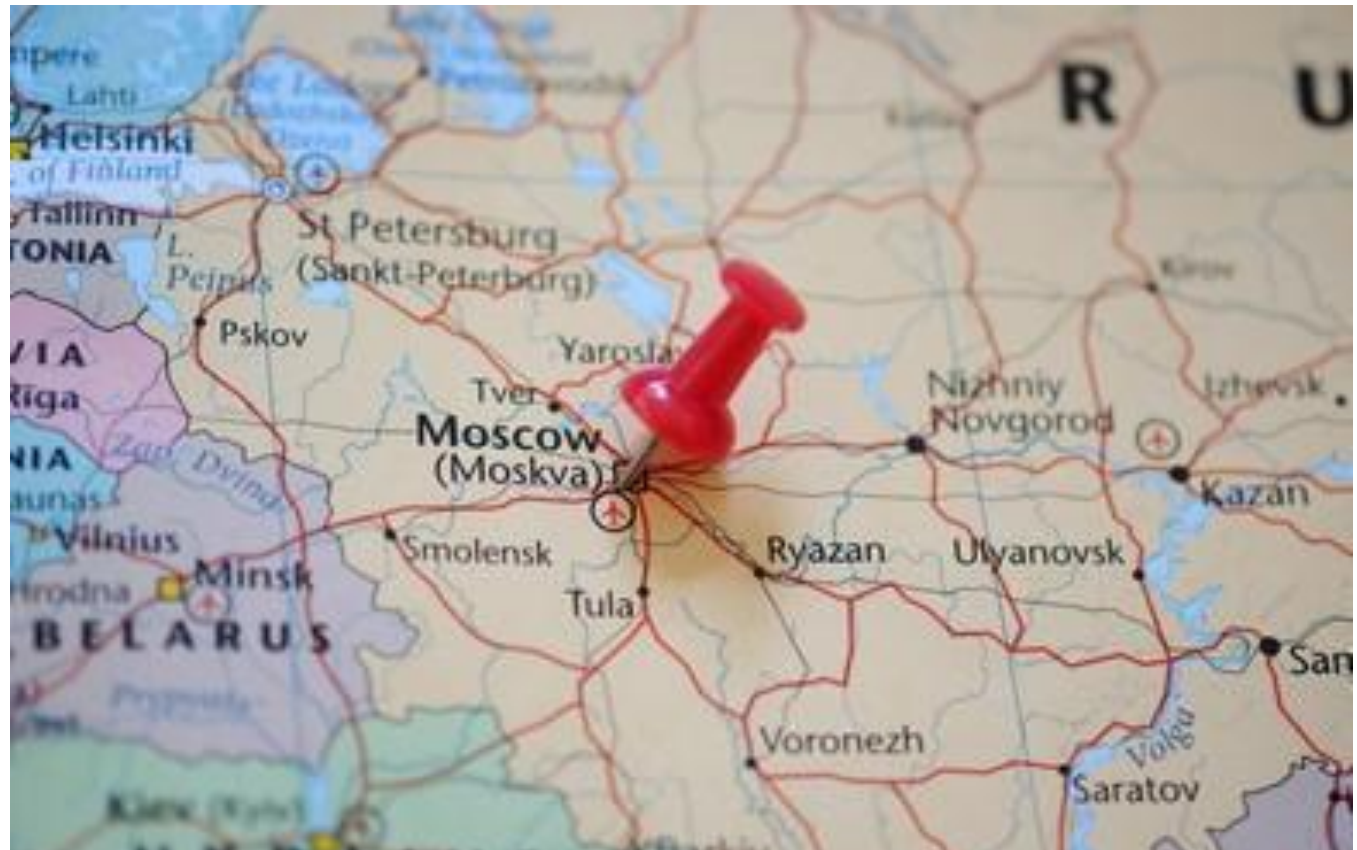
My idea: to create an app that will help people to rent or rent out various things



Company structure



The company “ReUse” is headquartered in Moscow, Russia.





At the beginning of 2021:



Market share - 0,6%



Net profit - 2 million rubles



The main competitors:
“Avito” and “Youla”.

Our app

01

**Download the
app**

02

Sign on

03

**Post a photo of the
thing you want to
rent out**

04

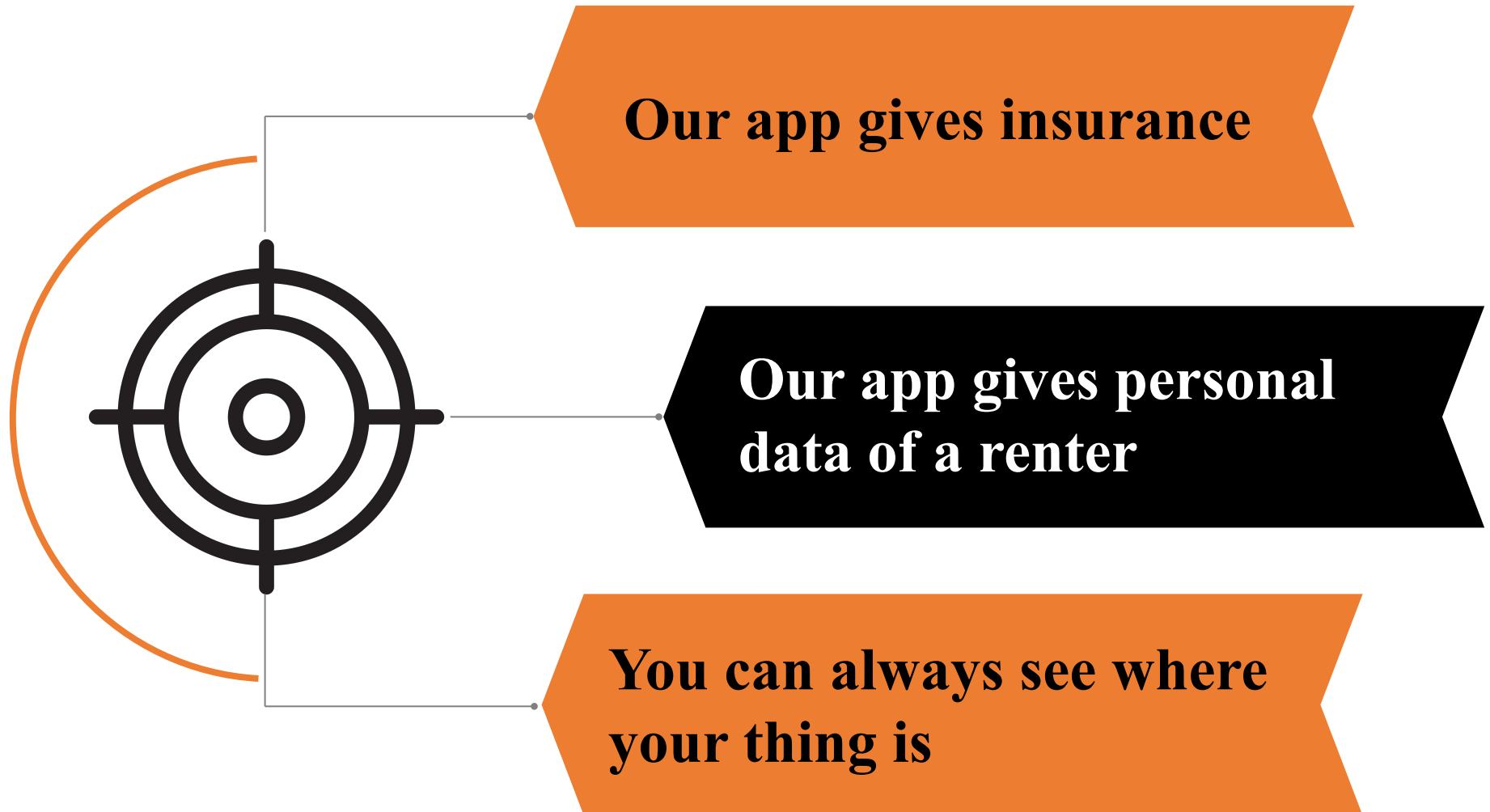
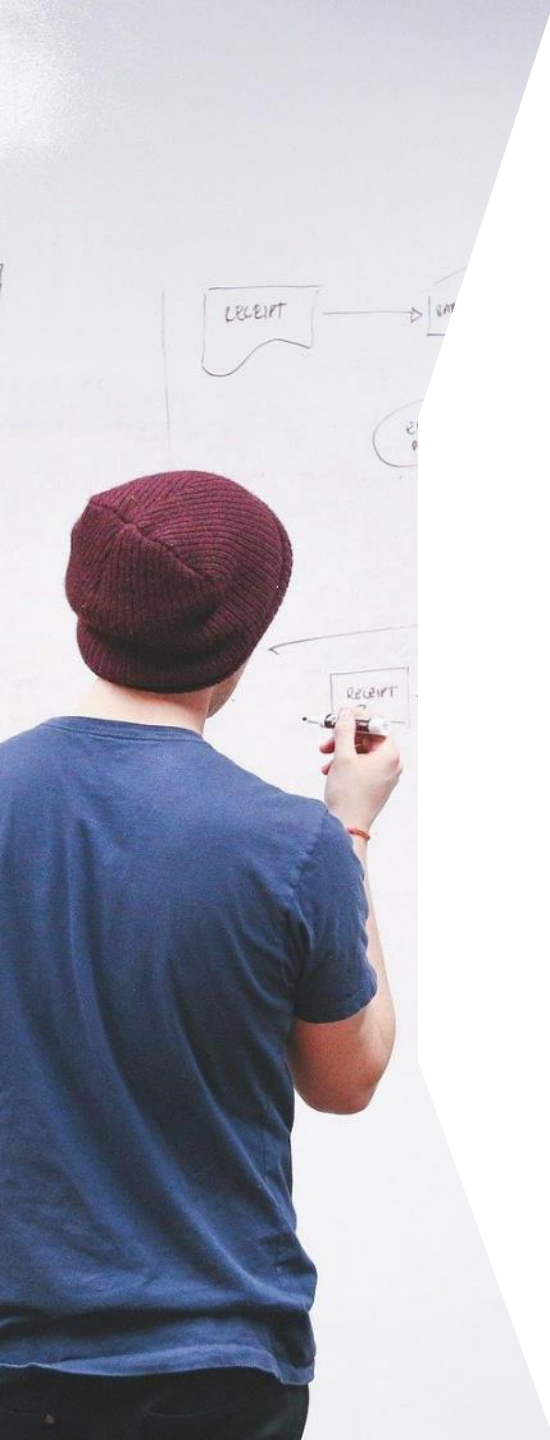
**Write about this
thing and set a
rent price.**

05

**A renter pays
the cost**

06

**Send the thing
to the renter**



Our team



No strict dress-code



Hours of work: from 9
a.m. to 6 p.m.



Comfortable office with all
necessary equipment and facilities





01 Use “ReUse”

02 Be
environmental-frien
dly

03 Save your money

04 Make a profit

Thank you for your listening!