The Temporality of a Paper Proposal

## Paper Proposal Demo SKOLKOVO BBA

In the past two decades, a nascent exchange has emerged between the fields of media studies and black studies. Black studies scholars have developed compelling approaches which employ technology as an optic on what were commonly held to be purely "social" problems. Scholars such as Louis Chude-Sokei (2015), Jared Sexton (2003), and Simone Browne (2015) have asserted that technology is not only something that racialized subjects may or may not have access to, as in discourses on the "digital divide," but is rather an operative factor in the formation of black social life as such. For example, Chude-Sokei argues against the once popular notion that technical competency can be mapped along racial lines, refiguring the grammar of contemporary robotics as the product of both its technical history and 19<sup>th</sup> century minstrelsy. Likewise in the field of media studies, one of the foundational claims of its theorists and practitioners is that there are no pre-technical forms of sociality (May, 2018; Pasquinelli, 2017).

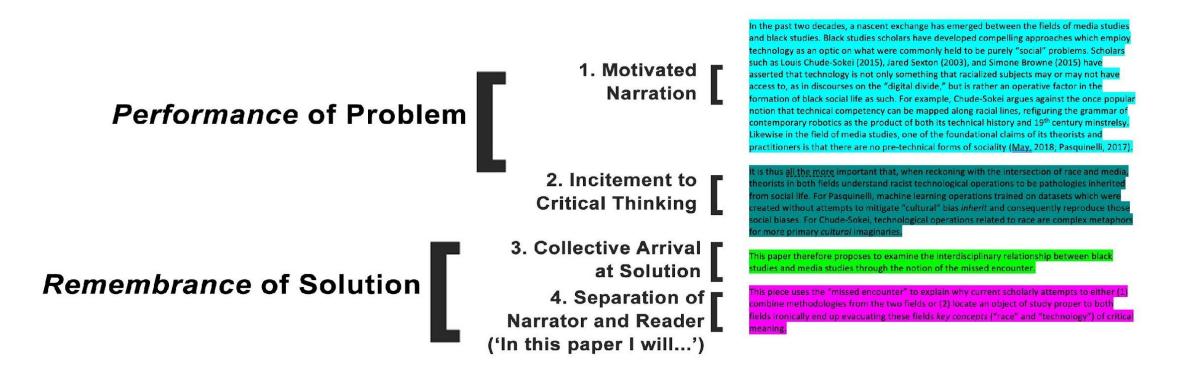
It is thus <u>all the more</u> important that, when reckoning with the intersection of race and media, theorists in both fields understand racist technological operations to be pathologies inherited from social life. For Pasquinelli, machine learning operations trained on datasets which were created without attempts to mitigate "cultural" bias *inherit* and consequently reproduce those social biases. For Chude-Sokei, technological operations related to race are complex metaphors for more primary *cultural* imaginaries.

This paper therefore proposes to examine the interdisciplinary relationship between black studies and media studies through the notion of the missed encounter.

This piece uses the "missed encounter" to explain why current scholarly attempts to either (1) combine methodologies from the two fields or (2) locate an object of study proper to both fields ironically end up evacuating these fields *key concepts* ("race" and "technology") of critical meaning.

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