



Compensation Plan

8 Ways to Earn

Retail Bonus, 3-Level Enroller Bonus,
3X8 Re-Entry Matrix Bonus, Fast Start Bonus , Speed Bonus,
4-Level Matching Bonus, Lifestyle Bonus, Global Pool Bonus.

Starting off as a Distributor

Enrolling

Join as a Distributor for \$39.95 giving you an ability to buy wholesale and to earn commissions. This is the best time to buy products (\$50 wholesale for a Jar of Crystals and \$139.99 for a Tube of Gel) or a package and to choose a monthly subscription that gives you a discounted rate. An annual renewal fee of \$14.00 applies.

Enrollment Packages

By purchasing a Quality Enrollment Bonus package, you are qualified to earn a Quality Enrollment Bonus of between \$61.50 and \$500.00 each time your personally sponsored distributor buys a QEB package.

Building Your Business

You can earn retail profits for any products which your customers purchase from your Distributor Website or that you buy wholesale and resell to your family and friends. Also, you can earn additional commissions and bonuses by enrolling distributors and having them do the same.

Super Preferred Subscription Service (SPSS)

- By electing to add a subscription at the time you join, you can access never to be seen special low prices again.
- Don't worry, should you decide that you don't want to be on a subscription after using your initial products, you can cancel it anytime up to the day prior to the monthly subscription date.
- You will NEVER be able to get back the **ultra-low one-time** offered SPSS pricing.
- You will be able to get our normal Subscription pricing should you decide to set up a subscription again later.

SPSS - 1 Jar Crystals
**AVAILABLE ONLY AT
SIGNUP**

\$42.50 (\$50 Normal
Subscription Wholesale
Price – 15% savings)

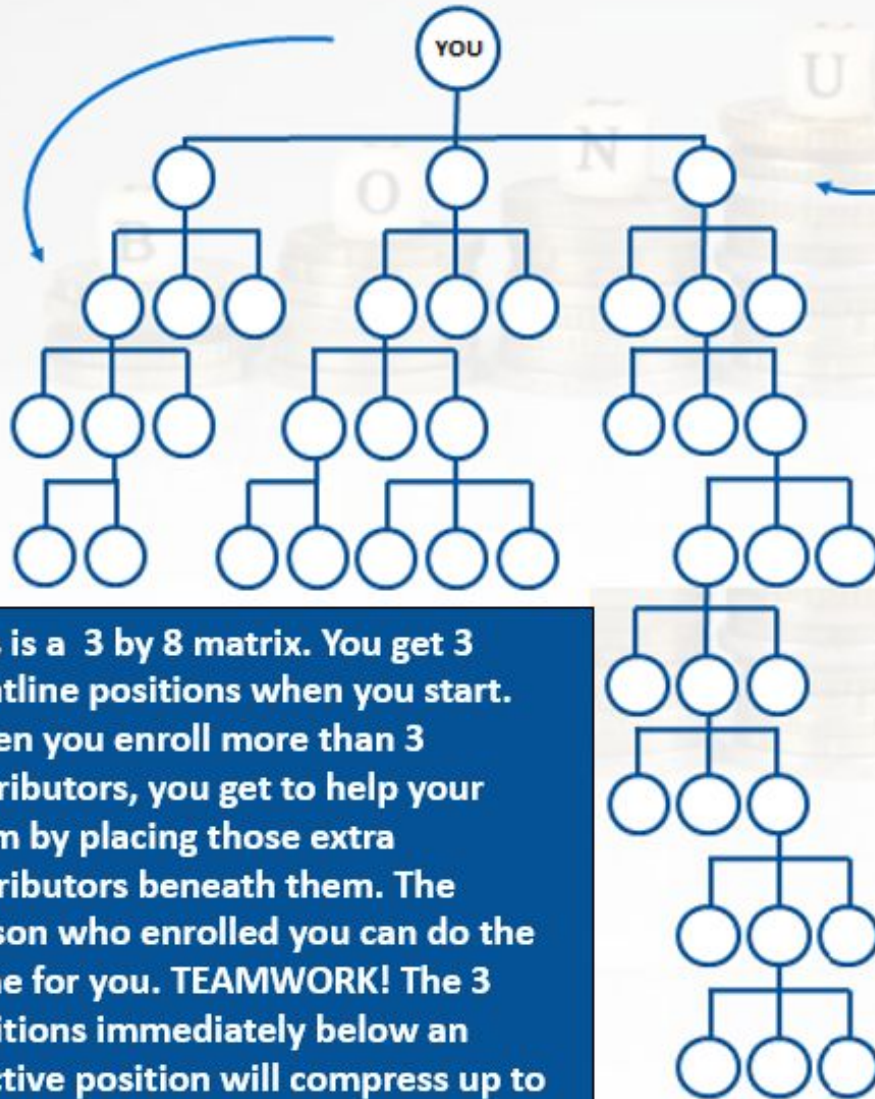
SPSS - 3 Jars
Crystals **AVAILABLE
ONLY AT SIGNUP**

\$97.50 (\$32.50 per
Jar - 35% Off
Wholesale Price)

SPSS - 6 Jars Crystals
**AVAILABLE ONLY AT
SIGNUP**

\$180.00 (\$30.00 per Jar
- 40% Off
Wholesale Price)

Matrix Bonus



This is a 3 by 8 matrix. You get 3 frontline positions when you start. When you enroll more than 3 distributors, you get to help your team by placing those extra distributors beneath them. The person who enrolled you can do the same for you. TEAMWORK! The 3 positions immediately below an inactive position will compress up to that inactive position.

Level 1 - 8%

Level 2 - 7%

Level 3 - 6%

Level 4 - 5%

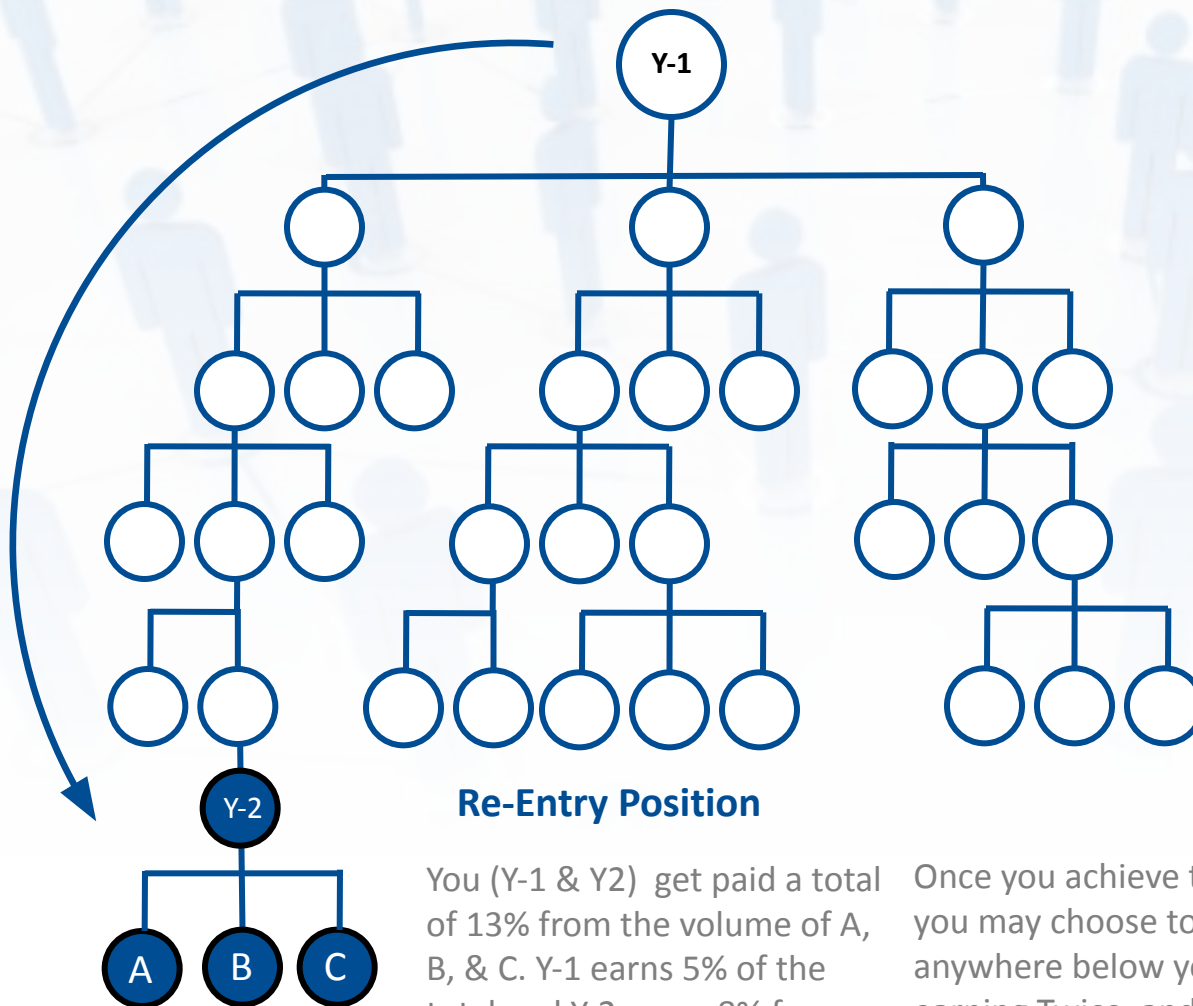
Level 5 - 5%

Level 6 - 5%

Level 7 - 5%

Level 8 - 5%

Re-Enter Your Network



Level 1 - 8%

Level 2 - 7%

Level 3 - 6%

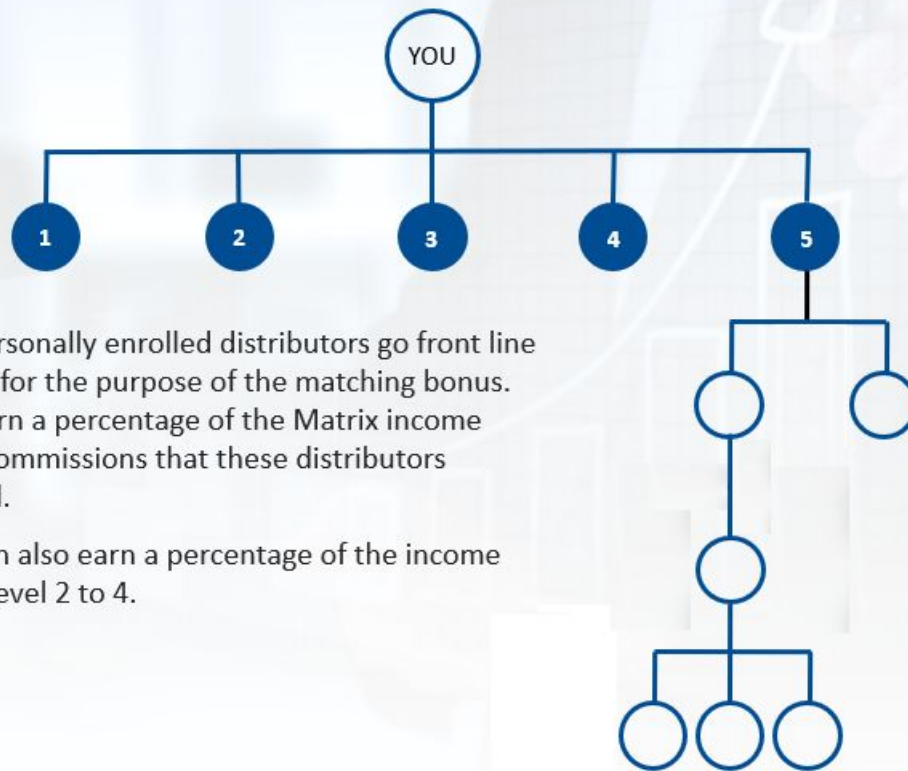
Levels 4-8 - 5%

Re-Entry Position

You (Y-1 & Y2) get paid a total of 13% from the volume of A, B, & C. Y-1 earns 5% of the total and Y-2 earns 8% for a total of 13%.

Once you achieve the rank of Regional Manager, you may choose to re-enter your own business anywhere below your 4th level, helping your team, earning Twice, and gaining 3 new Frontline positions!

Matching Bonus - 4 Levels Deep!



ALL Personally enrolled distributors go front line to you for the purpose of the matching bonus. You earn a percentage of the Matrix income from commissions that these distributors earned.

You can also earn a percentage of the income from Level 2 to 4.

Level 1 - 5-25%
Of Personal Matrix Income

Level 2 - 5-25%

Level 3 - 5-25%

Level 4 - 5-20 %

Help Others become successful and we reward you with a portion of their Matrix income!

Rank Advancement

Distributor	Management Trainee	Assistant Manager	Manager	Senior Manager	Regional Manager	Director	Senior Director	Regional Director	National Director	Presidential Director	Presidential Plus	Presidential Premier
35 points (pts)* Monthly	35 pts Monthly	35 pts Monthly	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase	35 pts Monthly Purchase
8% Level 1	2 PS Distributors	2 PS Distributors	3 PS Distributors	4 PS Distributors	6 PS Distributors	8 PS Distributors	10 PS Distributors	12 PS Distributors	15 PS Distributors	18 PS Distributors	24 PS Distributors	30 PS Distributors
	1 Personally Sponsored (PS) Distributor	2 Management Trainee Legs	3 Management Trainee Legs	4 Management Trainee Legs	6 Management Trainee Legs	8 Management Trainee Legs and 1 Assistant Manager Leg	8 Management Trainee Legs and 2 Manager Legs	8 Management Trainee Legs and 2 Senior Manager Legs	8 Management Trainee, 2 Regional Managers, 1 Director Leg	8 Management Trainee Legs, 2 Director Legs and 1 Senior Director Leg	8 Management Trainee Legs, 2 Director Legs and 2 Senior Director Legs	8 Management Trainee Legs, 2 Regional Director Legs
	100 Personal Group Volume (PGV)	250 PGV**	500 PGV**	1,000 PGV**	2,500 PGV**	5,000 PGV**	12,500 PGV**	25,000 PGV**	50,000 PGV**	100,000 PGV**	500,000 PGV**	1,000,000 PGV**
	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1	8% Level 1
	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2	7% Level 2
	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3	6% Level 3
	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4	5% Level 4
	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5	5% Level 5
	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6	5% Level 6
	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7	5% Level 7
	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8	5% Level 8
	15% Gen 1	20% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1	25% Gen 1
	10% Gen 2	15% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2	20% Gen 2
	5% Gen 3	10% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3	15% Gen 3
	Matching Bonus	5% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4	10% Gen 4
	3 Global Pools	4 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools	5 Global Pools
	2 Re-entry positions	2 Re-entry positions	3 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	4 Re-entry positions	10 Re-entry positions

Your Personally Sponsored Distributors or above must remain Active*** to qualify you.

Life-Style Bonus up to \$2,000/month!

It is important to know that the average distributor in Multi-Level Marketing earns less than \$2000 per year.

- * Minimum personal purchase amount in commissionable volume that a Distributor needs to purchase to be active.
- ** The 60 % rule applies starting at the Assistant Manager position. The largest of the 3 legs cannot account for more than 60% of the PGV for qualifying for the rank. At least 40% needs to be divided by the other 2 legs.
- *** Active means that a distributor has purchased a minimum of 35 points in a calendar month.

Ranking Up!

As you continue your hard work with Celluvation, your rank will continue to grow and the benefits you EARN just keep on getting better!

Distributor	1st Level Matrix Bonus become possible.
Management Trainee	1st and 2nd Level Matrix Bonuses become possible.
Assistant Manager	Up to 3 levels of Matrix Bonus.
Manager	Up to 4 levels of Matrix Bonus.
Senior Manager	Up to 5 levels of Matrix Bonus.
Regional Manager	Up to 6 levels of Matrix Bonus, Potential Lifestyle Bonus, 1 Re-entry position!
Director	Up to 7 levels of Matrix Bonus, Potential Lifestyle Bonus, 1st Level Matching, 1 Re-entry position.
Senior Director	Up to 8 levels of Matrix Bonus, Potential Lifestyle Bonus, 2 Levels Matching, 2 Re-entry positions.
Regional Director	Up to 8 levels of Matrix Bonus, Potential Lifestyle Bonus, 3 Levels Matching, 2 Re-entry positions.
National Director	Up to 8 levels of Matrix Bonus, Potential Lifestyle Bonus, 4 Levels Matching, 2 Re-entry positions.
Presidential Director	Up to 8 levels of Matrix Bonus. Potential Lifestyle Bonus, 4 Levels Matching, 3 Re-entry positions.
Presidential Plus	Up to 8 levels of Matrix Bonus. Potential Lifestyle Bonus, 4 Levels Matching, 4 Re-Entry positions.
Presidential Premier	Up to 8 levels of Matrix Bonus. Potential Lifestyle Bonus, 4 Levels Matching, 10 Re-Entry positions.

Lifestyle Bonus Program

Build a Team

Reach Regional Manager

Qualification is \$3000 per month 3 months in a row

Earn a Cash Bonus of up to \$2000 per month!!!



10% of your commission check as a bonus up to \$2000 per month, whichever is less, is paid for any month that you earn \$3000 or more from all commissions, upon qualifying.



Your 3 qualifying months of Lifestyle Bonus paid in your 3rd month commissions so you do not lose anything during your qualifying period.

In order to qualify for the Lifestyle Bonus after the 3 qualifying months, one has to earn a minimum of \$3000 in that calendar month.

Manager Fast Start Bonus

If you become a Manager within 30 days of joining, you will receive a \$150 Fast Start Bonus as long as you meet the following conditions:

- 1) You have to BUY a QEB270PRO or higher within 30 days of enrolling.
- 2) Personally enroll 3 distributors who each enroll one distributor and each of one of these distributors must BUY a QEB270PRO or higher within 30 days of YOUR enrollment date.

Regional Manager Fast Start Bonus

If you become a Regional Manager within 90 days of joining, you receive a \$300 Fast Start Bonus (FSB) as long as you meet the following conditions:

- 1) You have to BUY a QEB270PRO or higher within 30 days of joining.
- 2) You must have 6 Personally Sponsored Distributors who each have at least one Personally Sponsored Distributor. All 12 of these distributors must have purchased a QEB270PRO or higher within 90 days and be active from **your** enrollment date.

Please note that if you do enroll a distributor and at the time of their enrollment, they do not purchase a QEB270PRO or higher, they have 90 days from the date of **YOUR** enrollment to purchase a QEB270PRO or higher to qualify you for the FSB. Once the 90 days have passed from the date of your enrollment, if any of the 12 qualifying distributors have not made a QEB270PRO or higher purchase, then you will not qualify for the FSB.

If you qualified for this bonus within **30 days**, then you would have earned a total of \$450 (\$300 for reaching this bonus plus \$150 for already having reached the Manager Fast Start Bonus).

GLOBAL POOL BONUS

There are 5 Global Bonus Pools that will be paid based on Commissionable Volume. The total Global Bonus Pool will be 5% of all Commissionable Volume with each pool being 1%.

Directors and above will share 1% of the Commissionable Volume.

Senior Directors and above will share 1% of the Commissionable Volume.

Regional Directors and above will share 1% of the Commissionable Volume.

National Directors and above will share 1% of the Commissionable Volume.

Presidential Directors, Presidential Plus and Presidential Premier will share 1% of the Commissionable Volume.

In summary, there are 5 pools that will pay out the following percentages:

Directors and above: 1%

Senior Directors and above: 1%

Regional Directors and above: 1%

National Directors and above: 1%

Presidential Directors and above: 1%

Speed Bonus

To qualify for the Speed Bonus, one must enroll with a \$39.95 distributor registration fee along with the purchase of at least one product. One needs to have purchased a QEB270PRO package or higher to qualify.

A prerequisite for accruing any Speed Bonus for a Senior Director or higher is a reconfirmation of the achieved rank in the following month.

Schedule for the Speed Bonus pay-out:

Manager - Person Group Volume (PGV) = 500 in 30 days - \$75

Senior Manager - PGV = 1,000 in 60 days - \$150

Regional Manager - PGV = 2,500 in 90 days - \$300

Director - PGV = 5,000 in 150 days - \$700

Senior Director - PGV = 12,500 in 9 months - \$3,500

Regional Director - PGV = 25,000 in 16 months - \$7,000

National Director - PGV = 50,000 in 23 months - \$14,000

Presidential Director - PGV = 100,000 in 31 months - \$38,000

Presidential Plus - PGV = 500,000 in 38 months - \$56,000

Presidential Premier - PGV = 1,000,000 in 48 months - \$78,000

Speed Bonus Disbursements

Manager - PGV = 500 in 30 days - \$75

Senior Manager - PGV = 1,000 in 60 days - \$150

Regional Manager - PGV = 2,500 in 90 days - \$300

Director - PGV = 5,000 in 150 days - \$700

The above bonuses are paid on the following full pay period after qualifying.

The following bonuses from Senior Director to Presidential Premier are based on the calendar month for qualifying. One has to reach the position rank in order to be paid one's commissions in each month after the qualifying period.

Senior Director - PGV = 12,500 in 9 months - \$3,500

The Senior Director bonus is paid over a 3-month period at \$1,000 per month. The first \$1,000 is paid on the following full pay period after qualifying. You will be paid the remaining \$2,500 at \$1,250 in each of the 2 following months that you qualify for the minimum rank of Senior Director.

Regional Director - PGV = 25,000 in 16 months - \$7,000

The Regional Director bonus is paid over a 7-month period at \$1,000 per month. The first \$1,000 is paid on the following full pay period after qualifying. You will be paid the remaining \$6,000 at \$1,000 in each of the 6 following months that you qualify for the minimum rank of Regional Director.

The Bonuses including the National Director Bonus and up are paid in equal amounts over the next 12 qualifying months after reaching the position.

National Director - PGV = 50,000 in 23 months - \$14,000

Presidential Director - PGV = 100,000 in 31 months - \$38,000

Presidential Plus - PGV = 500,000 in 38 months - \$56,000

Presidential Premier - PGV = 1,000,000 in 48 months - \$78,000

Get Maximum Commissions by Enrolling with a Quality Enrollment Package



Celluvation recognizes that when starting a home-based MLM business, that only a small investment is needed. We have great starter packages to help you recover your upfront expenses quickly.

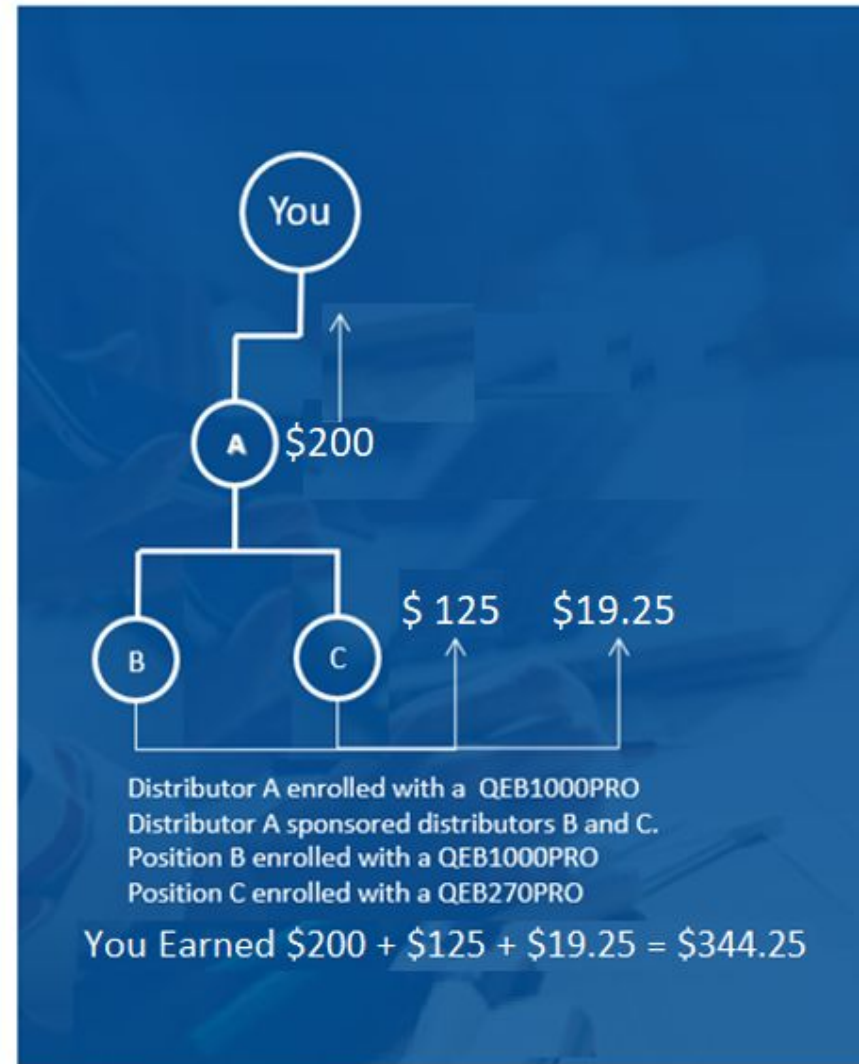


By buying a Quality Enrollment Bonus (QEB) package within 30 days of your enrollment, you become QEB qualified. Any QEB package purchased where the sponsor is not QEB qualified, the bonus rolls up to the first QEB qualified upline distributor. It also qualifies you for the Fast Start and Speed Start Bonuses.



If you have not purchased a QEB package within 30 days of enrollment, you will not be qualified for the Quality Enrollment Bonus, Fast Start and Speed Start Bonuses.

Quality Enroller Bonus Example



Quality Enroller Bonus (QEB) PRO Packages	Matrix	Level 1	Level 2	Level 3
[QEB270PRO] CRYSTAL QEB \$270 PRO Package 6 Jars (\$45.00 per Jar) Wholesale \$270.00 Retail \$420.00 (\$70.00 per Jar)	\$35.00	\$61.50	\$19.25	\$19.25
[QEB270PRO] CRYSTAL QEB \$270 PRO Package 2 Jars of YOUTH and 3 Bags of Coffee Wholesale \$270.00 Retail \$420.00	\$35.00	\$61.50	\$19.25	\$19.25
[GQEB275PRO] GEL QEB \$275 PRO Package 2 Tubes (\$137.50 per Tube) Wholesale \$275.00 Retail \$399.98 (\$199.99 per Tube)	\$35.00	\$64.00	\$19.25	\$19.25
[QEB500PRO] CRYSTAL QEB \$500 PRO Package 12 Jars (\$41.76 per Jar) Wholesale \$500.00 Retail \$840.00	\$35.00	\$122.50	\$46.25	\$46.25
[GQEB520PRO] GEL QEB \$520 PRO Package 4 Tubes (\$130 per Tube) Wholesale \$520.00 Retail \$799.96	\$35.00	\$132.50	\$46.25	\$46.25
[QEB1000PRO] CRYSTAL QEB \$1,000 PRO Package 26 Jars (\$38.46 per Jar) Wholesale \$1,000.00 Retail \$1,820.00	\$100.00	\$200.00	\$125.00	\$75.00
[GQEB1000PRO] GEL QEB \$1,000 PRO Package 8 Tubes (\$125.00 per Tube) Wholesale \$1,000.00 Retail \$1,599.92	\$100.00	\$200.00	\$125.00	\$75.00
[QEB2500PRO] CRYSTAL QEB \$2,500 PRO Package 70 Jars (\$35.71 per Jar) Wholesale \$2,500.00 Retail \$4,900.00	\$350.00	\$500.00	\$250.00	\$150.00
[GQEB2500PRO] Combo QEB \$2,500 PRO Package 10 Gel and 35 Jars of Crystals Wholesale \$2,500 Retail \$4,449.90	\$350.00	\$500.00	\$250.00	\$150.00

You must have a qualifying purchase for 3 months, AND your quality enrolled distributor must also maintain a qualifying order for 3 months after purchase, or these bonuses will be clawed back.

\$270 QEB270PRO Crystal Package – 6 Jars (\$45.00 per Jar)

Please let use know how many of each Crystal products (YOUTH, BRAIN, ENERGY) you want in the notes area on checkout. This package does not include free shipping. [Wholesale Price \$270.00, Retail Price \$420.00]

Total Paid Out	\$135.00
Matrix Payout	\$35.00
QEB Level 1 Amount	\$61.50
QEB Level 2 Amount	\$19.25
QEB Level 3 Amount	\$19.25

\$270 QEB270PRO Crystal Package – 2 Jars of YOUTH and 3 Bags of Coffee

This package does not include free shipping. [Wholesale Price \$270.00, Retail Price \$420.00]

Total Paid Out	\$135.00
Matrix Payout	\$35.00
QEB Level 1 Amount	\$61.50
QEB Level 2 Amount	\$19.25
QEB Level 3 Amount	\$19.25

\$275 QEB275PRO Gel Package - 2 Tubes (\$137.50 per Tube)

Total Paid Out	\$137.50
Matrix Payout	\$35.00
QEB Level 1 Amount	\$64.00
QEB Level 2 Amount	\$19.25
QEB Level 3 Amount	\$19.25

\$500 QEB500PRO Crystal Package - 12 Jars (\$41.76 per Jar)

Please let us know how many of each Crystal product (YOUTH, BRAIN, ENERGY) you want in the notes area on checkout. This package includes free shipping in the USA only. If you pay by money order or bank transfer on this order, you will receive a discounted price. Please send in a Support Ticket for more info. [Wholesale Price \$500.00, Retail Price \$840.00]

Total Paid Out	\$250.00
Matrix Payout	\$35.00
QEB Level 1 Amount	\$122.50
QEB Level 2 Amount	\$46.25
QEB Level 3 Amount	\$46.25

\$520 QEB520PRO Gel Package - 4 Tubes (\$130.00 per Tube)

Total Paid Out	\$260.00
Matrix Payout	\$35.00
QEB Level 1 Amount	\$132.50
QEB Level 2 Amount	\$46.25
QEB Level 3 Amount	\$46.25

\$1,000 QEB1000PRO Crystal Package – 26 Jars (\$38.46 per Jar)

Please let us know how many of each Crystal product (YOUTH, BRAIN, ENERGY) you want in the notes area on checkout. This package includes free shipping in the USA only. If you pay by money order or bank transfer on this order, you will receive a discounted price. Please send in a Support Ticket for more info.

[Wholesale Price \$1,000.00, Retail Price \$1,820.00]

Total Paid Out	\$500.00
Matrix Payout	\$100.00
QEB Level 1 Amount	\$200.00
QEB Level 2 Amount	\$125.00
QEB Level 3 Amount	\$75.00

\$1,000 QEB1000PRO Gel Package – 8 Tubes (\$125.00 per Tube)

This package does not include free shipping. [Wholesale Price \$1000.00, Retail Price \$1,599.92]

Total Paid Out	\$500.00
Matrix Payout	\$100.00
QEB Level 1 Amount	\$200.00
QEB Level 2 Amount	\$125.00
QEB Level 3 Amount	\$75.00

\$2,500 QEB2500PRO Crystal Package – 70 Jars (\$35.71 per Jar)

Please let us know how many of each product you want in the notes area on checkout. This package includes free shipping in the USA only. If you pay by money order or bank transfer on this order, you will receive a discounted price. Please send in a Support Ticket for more info. [Wholesale Price \$2,500.00, Retail Price \$4,449.90]

Total Paid Out	\$1250.00
Matrix Pay Out	\$350.00
QEB Level 1 Amount	\$500.00
QEB Level 2 Amount	\$250.00
QEB Level 3 Amount	\$150.00

\$2,500 QEB2500PRO Combo Package – 10 Gels and 35 Jars of Crystals

Please let use know how many of each Crystal product (YOUTH, BRAIN, ENERGY) you want in the notes area on checkout. This package includes free shipping in the USA only. If you pay by money order or bank transfer on this order, you will receive a discounted price. Please send in a Support Ticket for more info. [Wholesale Price \$2,500.00, Retail Price \$4,900.00]

Total Paid Out	\$1250.00
Matrix Pay Out	\$350.00
QEB Level 1 Amount	\$500.00
QEB Level 2 Amount	\$250.00
QEB Level 3 Amount	\$150.00