FINANCIAL UNIVERSITY under the Government of the Russian Federation

Who control the money coming into the families?

FK1-18(u)s

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Plan of the presentation

1. Who earns the money?

2. Who spends the money?

3. Who controls the money coming?



Man is provider.



Man and woman earn money.



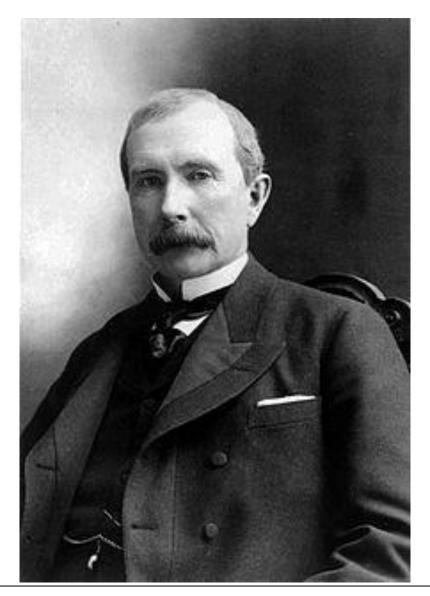
Woman spends more than the man.



Man spends money on the big things like capital goods.



John D. Rockefeller – the first dollar billionaire





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