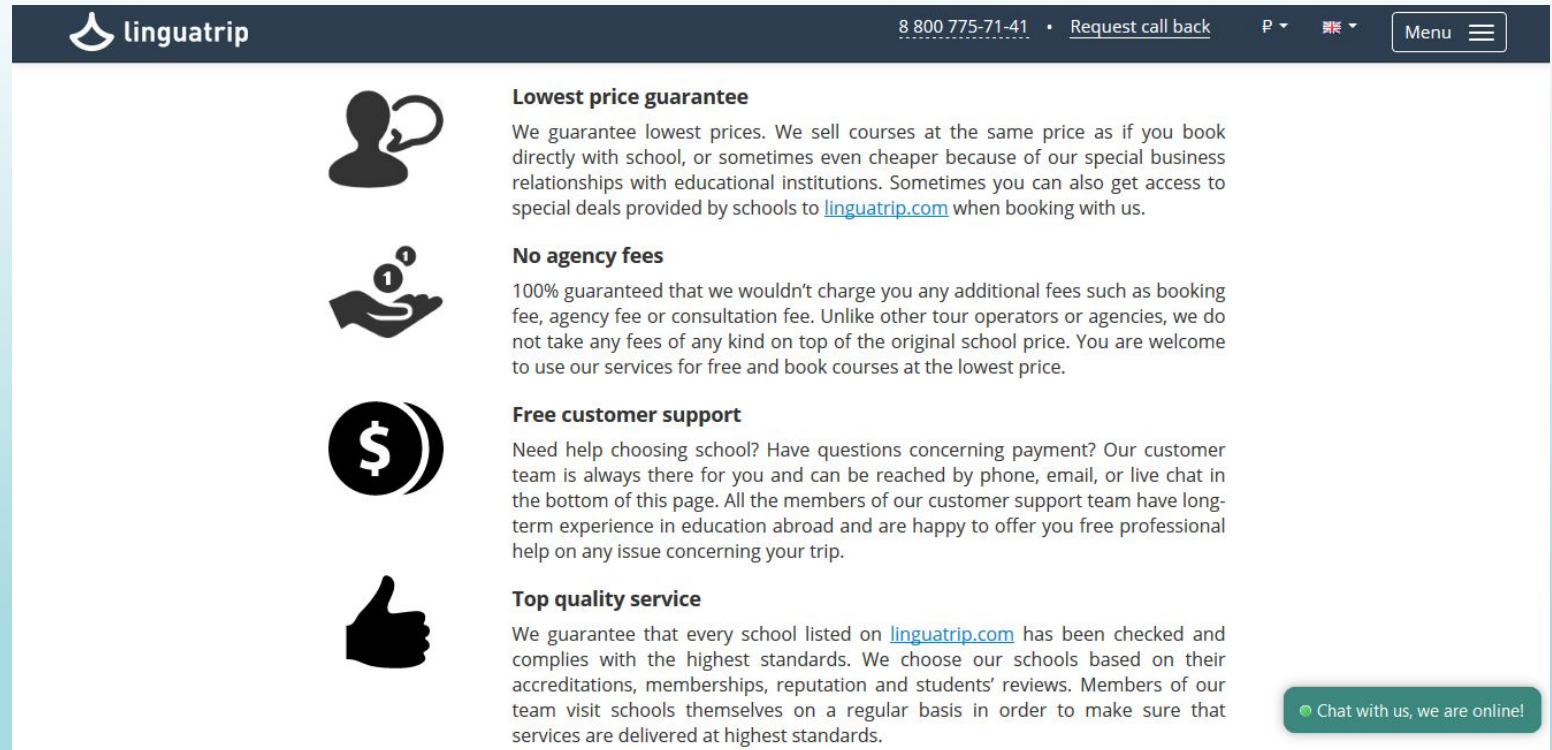


LinguaTrip



What is it?

- It is a booking platform for language immersions abroad.
- 15 countries
- More than 2000 courses



The screenshot shows the linguatrip website interface. At the top, there is a dark navigation bar with the linguatrip logo on the left, the phone number 8 800 775-71-41, a link for 'Request call back', and a 'Menu' button on the right. The main content area is white and features four key benefits, each with an icon and a short paragraph of text:

- Lowest price guarantee**: Accompanied by an icon of a person with a speech bubble. The text states: "We guarantee lowest prices. We sell courses at the same price as if you book directly with school, or sometimes even cheaper because of our special business relationships with educational institutions. Sometimes you can also get access to special deals provided by schools to [linguatrip.com](https://www.linguatrip.com) when booking with us."
- No agency fees**: Accompanied by an icon of a hand holding a coin. The text states: "100% guaranteed that we wouldn't charge you any additional fees such as booking fee, agency fee or consultation fee. Unlike other tour operators or agencies, we do not take any fees of any kind on top of the original school price. You are welcome to use our services for free and book courses at the lowest price."
- Free customer support**: Accompanied by a dollar sign icon. The text states: "Need help choosing school? Have questions concerning payment? Our customer team is always there for you and can be reached by phone, email, or live chat in the bottom of this page. All the members of our customer support team have long-term experience in education abroad and are happy to offer you free professional help on any issue concerning your trip."
- Top quality service**: Accompanied by a thumbs up icon. The text states: "We guarantee that every school listed on [linguatrip.com](https://www.linguatrip.com) has been checked and complies with the highest standards. We choose our schools based on their accreditations, memberships, reputation and students' reviews. Members of our team visit schools themselves on a regular basis in order to make sure that services are delivered at highest standards."

In the bottom right corner of the website screenshot, there is a green chat button that says "Chat with us, we are online!"

History of the company

The idea of creating the company came to Marina Mogilko and Dmitry Pistolyako during their studying at university. They made it at the 4 grade and their first client was their groupmate.

The company was founded in 2015

Dmitry Pistolyako and
Marina Mogilko
Co-founders



How was it?

- They have decided to make the online platform.
- Dmitry met creator totally by accident when he was at carting. Marina visited different events for startup's founders. She met John Ramey (entrepreneur) at one of such events who decided to present them to investors from 500 Startups. Next day they got an invitation to take part in accelerator.
- Now they live and work in San Francisco



Wow

At the same time Marina was accepted by two universities in USA with full funding on master program and MBA. It was Johns Hopkins и University of Florida. And she has chosen her business.

This is her TOEFL result:
117 out of 120



YouTube

Marina has different channels on YouTube



Her 1st channel is **Marina Mogilko**



2nd **linguamarina**

3rd **Silicon Valley Girl**

4th **LinguaTrip TV with other bloggers**

More about LinguaTrip TV

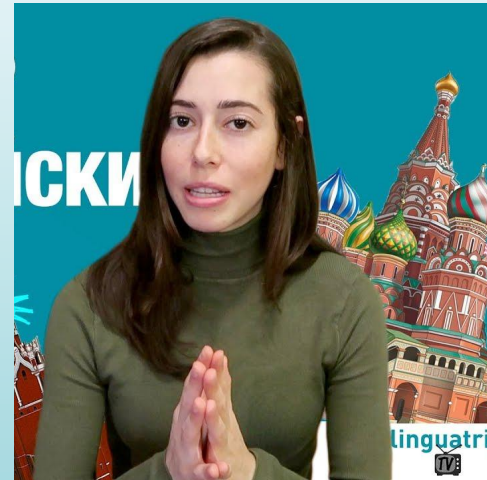
Bloggers of this channels are:



Marina Mogilko



Venya Pak



Bridget Barbara

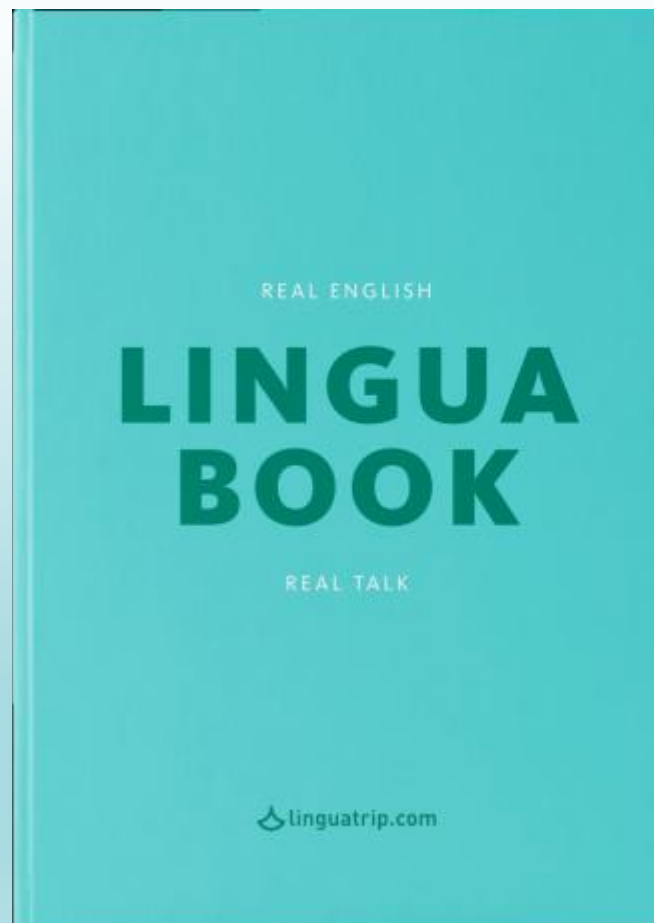


Maria Batkhan

Book



Planner



Card holder



LinguaFest

This year LinguaTrip made their first English festival called LinguaFest where were a lot of speakers and bloggers such as Regina Todorenko, Bridget Barbara, Maria Batkhan and others. Also there were representatives from different language schools from all over the world.



made by Polina Kiryushina