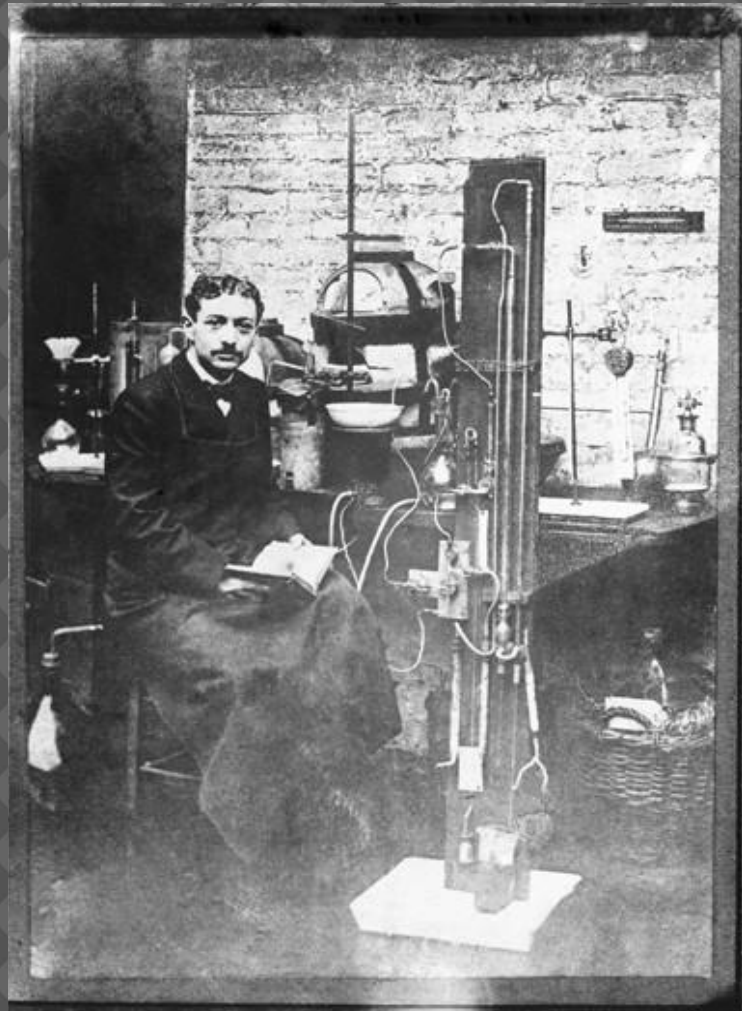


L'OREAL

Made by student
FTM1-12
Bogataya Olya

L'OREAL

In 1909, Eugène Schueller, a young enterprising chemist, founded a company that later became the L'Oréal group.



L'ORÉAL

It all started with one of the first hair colors: Eugene Schueller made the compounding of paints, manufactured them and sold them to the hairdressing salons in Paris.



Une leçon de teinture le lundi après-midi à l'Oréal.

L'Ecole de Teinture
de **L'ORÉAL**
7^{bis} Rue du Louvre, 7^{bis}
PARIS

Tous les jours les coiffeurs de passage à Paris, peuvent assister à des applications qui sont uniquement faites pour leur montrer comment ils doivent opérer.
Pour ceux qui ne peuvent se rendre à Paris, les explications les plus détaillées leur sont données par correspondance.

L'ORÉAL

With the end of the First World War, a new era was began. The colors of L'Oréal are very successful even outside of France (in Italy, Austria, the Netherlands, the USA, Canada, the UK and

Exceptionnelle
OPALE --

importante de boîtes rondes
dimensions : 8, 15, 30, 45, 60 gr.
pour crème, dentifrice, etc.

VENTE A TOUT PRIX

FRANCO-TCHÈQUE
ROSENTHAL -
S (9^e) - Tél.: Trudaine 68-19

SCHAMPOINGS

EC LE

N MOU

RQUE

L'ORÉAL

DANS

LE MONDE



PARIS, 7 bis, rue du Louvre et 37, rue
J.-J. Rousseau.

NEW-YORK, Lebeau, 121 West 47th Street.

LONDON, 5, Belfast Chambers, 7, Beak Street,
W. 1.

MONTREAL, 43, St-Francois-Xavier Street.

L'ORÉAL

In recognition of the group, L'Oréal is registered on the Paris Stock Exchange. With this event, the company opened new financial opportunities.



L'OREAL

In 1988, at Owen-Jones, the group dramatically changes the scale of its activities, becoming the world leader in the cosmetic industry.



L'ORÉAL

In the 21st century, the L'Oréal group includes varieties in its development plan. Since 2006, the group continues to make new acquisitions, meeting the diverse needs of people.



Thank you for
attention