



Rural tourism in Italy

Trotsyuk Karina



Italy today is one of the leaders of the European agritourism.



Today, among the most popular areas of rural tourism in Italy are: the provinces of Calabria, Sardinia, Sicily, Marche, Veneto.



Tuscany



Agritourism in Italy today - is more than 10 thousand farms



Rural tourism, including agritourism, fulfils an important role in the activation of rural areas, especially regions of high unemployment.



The increasing interest in the countryside and in relaxing far from great urban complexes creates a possibility of improving the living conditions in the country



Rural tourism makes it possible to use the village space, agricultural environment and infrastructure in a rational way.
