

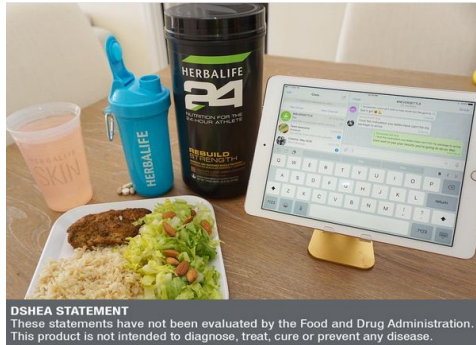


# GETTING STARTED ON SOCIAL MEDIA TO GROW YOUR BUSINESS

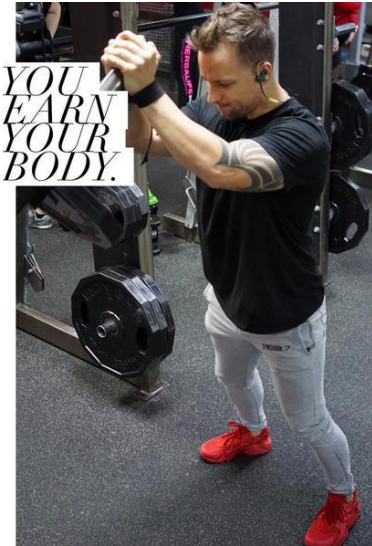


# What We'll Cover Today

- Which accounts to use
- Distributor examples
- Tips



**DSHEA STATEMENT**  
These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



# Your Customers Are on Social Media

- People trust other people
- Health and fitness communities
- You have the power to influence



# Distributors Love Social Media

Use what works for you!

Facebook

Instagram

Snapchat

WhatsApp

Telegram



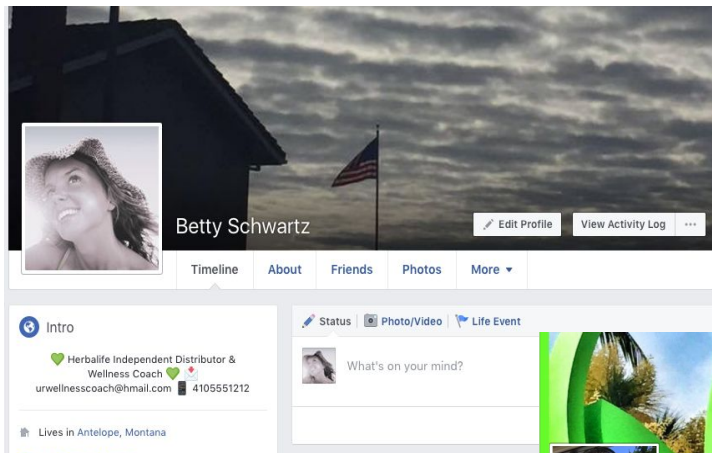
# Choose a Platform That Works for You

Let's hear from others about their approach to getting started on social media.

Click on the link to watch the video:  
[Favorite apps for Social Media Business/Building Your Brand](#)

# Create Your Profile

- Name or username
  - Do not use Herbalife or its trademarked products in your handle/name
- Photo
- Bio/about section
- Disclose that you are an Herbalife Independent Distributor
- Your contact information



# Key to Success = Be Yourself

Be inspired  
by others

Resist the urge  
to copy and  
paste

Be yourself  
and share  
YOUR journey



# Success Takes on Many Forms

Let's hear from others about what success looks like on social media.

Click on the link to watch the video:  
[It is important to use your own voice in Social Media](#)



# Take Action!

Create an account

1

Explore social media you are not familiar with

2

Revisit your bios to add some personal interests

3

