

SURVEY SAYS: CUSTOMERS HIGHLY VALUE GREAT CUSTOMER EXPERIENCES

By **2020**
customer experience will
overtake price and product
as the key brand differentiator



86% of buyers will pay
more for a better
customer experience



The Amazon logo, featuring the word 'amazon' in a bold, lowercase, black sans-serif font with a curved orange arrow underneath it pointing from the 'a' to the 'z'.

This will be my video introducing the project with some examples. I want to have the pictures on this slide appearing as I am speaking and also few notes to appear as well. I need some guidance on how to record video as I want to embed video in slide probably without background.

One Billion Reasons to Adapt Customer Centricity and Fit for Basin Technology – Winning WS Qatar

In this slide we need to add video of these two persons introducing their names and project instead of below pictures



This slide is a video of 45 sec with background voice explaining the project. In the video we may need to add light music effect during some pauses just highlight it.



Our Journey has Started 3 Years Ago...With a Clear Path to Success



First ACTIVE Xtreme encroachment Job



First Stim (MaxCO3) Job

Paris & OCC Visit



In this slide we will show 8-9 pictures in a timeline mode. Plan is to present this slide while having a video imbed in the slide.



Commitment to Customers



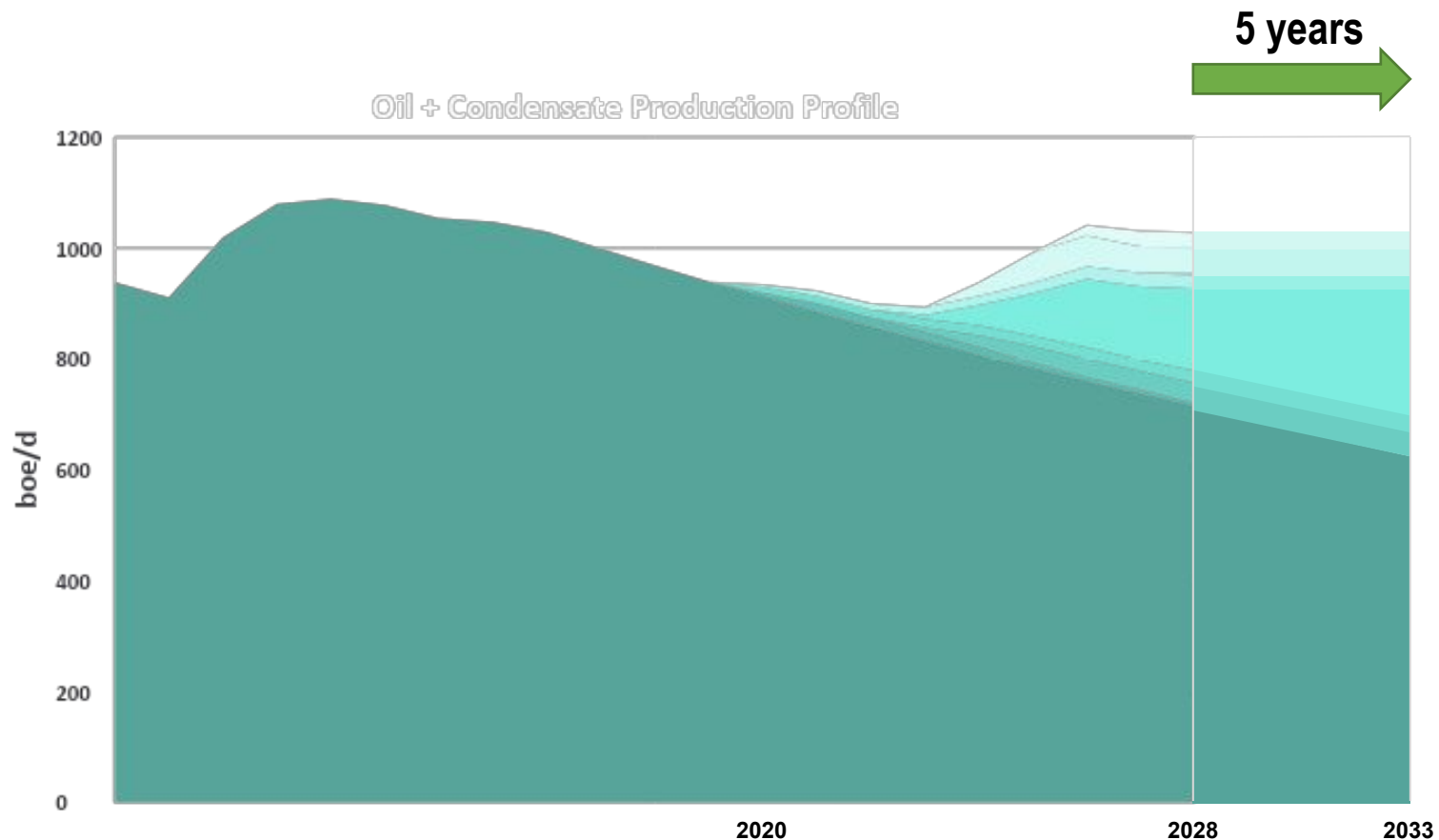
This will be my video presenting this slide. There are 2 pictures and 10sec video appearing on one side of slide. I need some guidance on how to record video as I want to embed video in slide probably without background.



Technology Boosted Gas Production in Qatar

“With the latest stimulation technology implemented in North Field, it would potentially extend the estimated production plateau by 5 years.”

This will be my video presenting this slide. I need some guidance on how to record video as I want to embed video in slide probably without background.



One Billion Reasons to Adapt Customer Centricity and Fit for Basin Technology



Work



% IBT vs % tendered



Nearly % Market Share



% New Technology sales

This will be my video presenting this slide. I need some guidance on how to record video as I want to embed video in slide probably without background.