

4 Fill in the blanks with the correct words or phrases from the word bank.

Word BANK

content appearance website
web development usability search engine

- 1 A _____ is usually made up of multiple pages.
- 2 If a webpage loads too slowly, then it has poor _____.
- 3 The _____ of a page includes the text and the images.
- 4 The designer changed the font to improve the _____ of the page.
- 5 A good _____ shows you pages that meet your needs.
- 6 The graphic design class is studying the technical process of _____.

Listening

6 Listen to a conversation between a designer and a client. Mark the following statements as true (T) or false (F).

- 1 ___ The man wants customers to use the website instead of calling the restaurant.
- 2 ___ Customers can select "Make a Reservation" from any webpage on the website.
- 3 ___ The woman is concerned that the man's requests are too complicated.

