4 Fill in the blanks with the correct words or phrases from the word bank.

content   appearance   website
web development   usability   search engine

1 A _____ is usually made up of multiple pages.
2 If a webpage loads too slowly, then it has poor _____ .
3 The _____ of a page includes the text and the images.
4 The designer changed the font to improve the _____ of the page.
5 A good _____ shows you pages that meet your needs.
6 The graphic design class is studying the technical process of _____ .

Listening

6 🎧 Listen to a conversation between a designer and a client. Mark the following statements as true (T) or false (F).

1 __ The man wants customers to use the website instead of calling the restaurant.
2 __ Customers can select "Make a Reservation" from any webpage on the website.
3 __ The woman is concerned that the man's requests are too complicated.