



# MCCAFÉ AT INDEPENDENCE DAY

Prepared for McDonald's | 13/06/19

**ambitionDDB<sup>®</sup>**

posters



McCafe



ЛЮБИМЫЙ КОФЕ КАЖДЫЙ ДЕНЬ









**THE POSTERS WILL  
BE MADE AS T-  
SHIRTS FOR THE  
STAFF TO WEAR.**

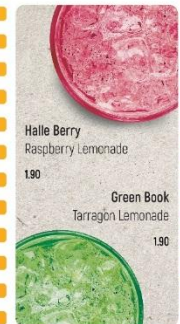
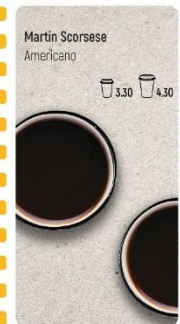








# THE MENU ROLLS UP LIKE A FILM





**THERE WILL BE  
BRANDED  
CHAIRS IN THE  
CHILL OUT AREA**



# CHARACTERS







Thank you!

