

SWOT

# Madrid: 4-days tour

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## STRENGTHS:

- A lot of cultural and historical places
- Affordable price
- Two cities at a time
- High quality of service

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## WEAKNESSES:

- Short tour
- Big walking distances
- Not a lot of free time

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## OPPORTUNITIES:

- Trying the local food
- Learning about new culture
- Meeting new people
- Enjoying the architecture of the city

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## THREATS:

- Heat
- Few English-speaking people
- Noisy city