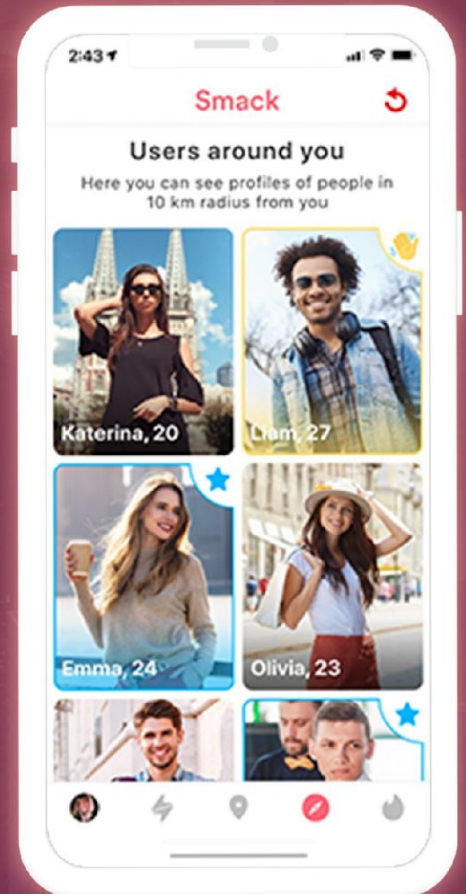
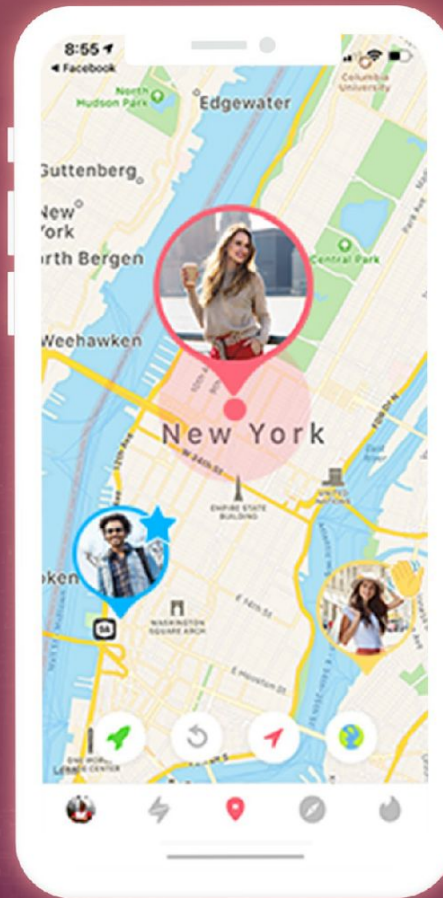
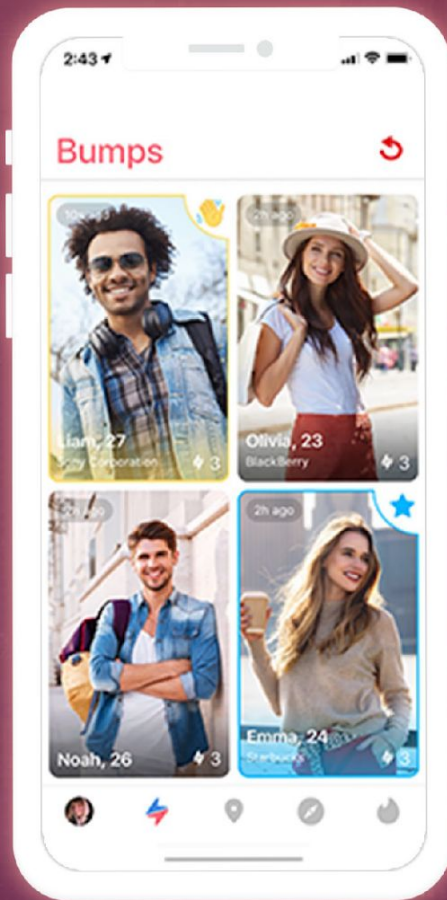




# Smack







# Target market and opportunities

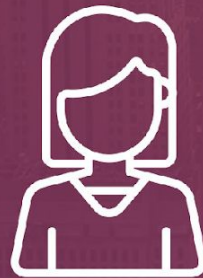


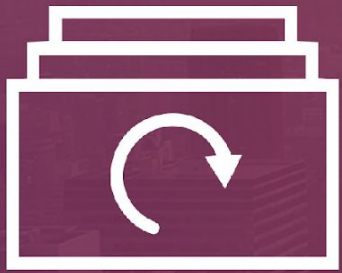
Revenue  
in the Online Dating  
segment amounts to  
**\$1,221m** in 2019

In bulk,  
most revenue  
is generated  
in the United States  
**(\$581m** in 2019)

The number of  
users in the  
Online Dating  
segment amounts  
to **282.90m** in 2019

**Source:** [https://www.statista.com/outlook/3\\_72/100/online-dating/worldwide#market-revenue](https://www.statista.com/outlook/3_72/100/online-dating/worldwide#market-revenue)





### SUBSCRIPTION

Free perks  
& more



### IN-APP PURCHASES

3 types of  
microtransactions



### ADS

Admob  
monetization



### B2B

Bar & restaurant  
paid reveal



## MILESTONES



Released  
iOS client



Released  
Android client



Released  
CRM system

## ROADMAP



B2B  
on the map



Premium  
Subscription



Map  
Features



Website



Secret  
Features

**EXPANSION**

from city to city

**FOCUS**

casual dating

**TARGET GROUP**

audience  
18-34 years

**CHANNELS**

Youtube, Facebook,  
Instagram, Snapchat,  
Twitter, B2B





**MARK  
PRUTSKIY  
CEO & CoFounder**



**VALENTYN  
BEREHOVYI  
CTO & CoFounder**



**DENYS  
SAMARSKYI  
Business Developer**



**MIKHAIL SHARSHOV  
Marketing Specialist**



**EVHENIIA  
DOVBYSH  
Design Specialist**



**EVHENIY  
KARETNYKOV  
QA Specialist**



## MAIN COMPETITORS



## COMPETITIVE ADVANTAGES



Map



Boost system



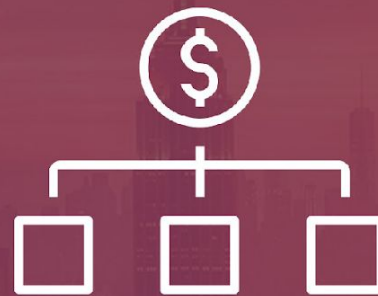
Work without  
geolocation  
permission



Girls first



Marketing  
investments  
**\$183,800**



Development  
investments  
**\$275,700**



Total  
investments  
**\$459,500**

## REVENUES



Investor's revenue  
in 2 years  
**\$4,938,438**



Revenue %  
in 2 years  
**1075%**



# Contact Info

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Smac  
k

- [super-smash.com](http://super-smash.com)

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- [mark@super-smash.com](mailto:mark@super-smash.com)

- **+13025951102**

- [youtube.com/watch?v=r5rtZ\\_mKRJM](https://youtube.com/watch?v=r5rtZ_mKRJM)