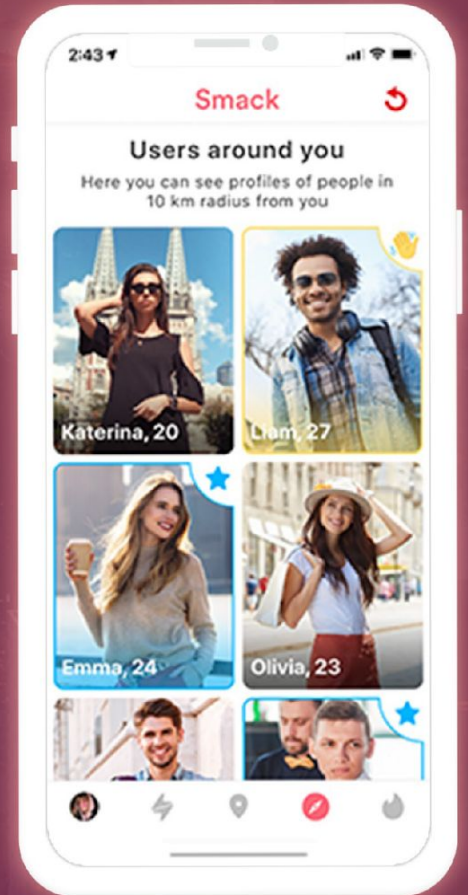
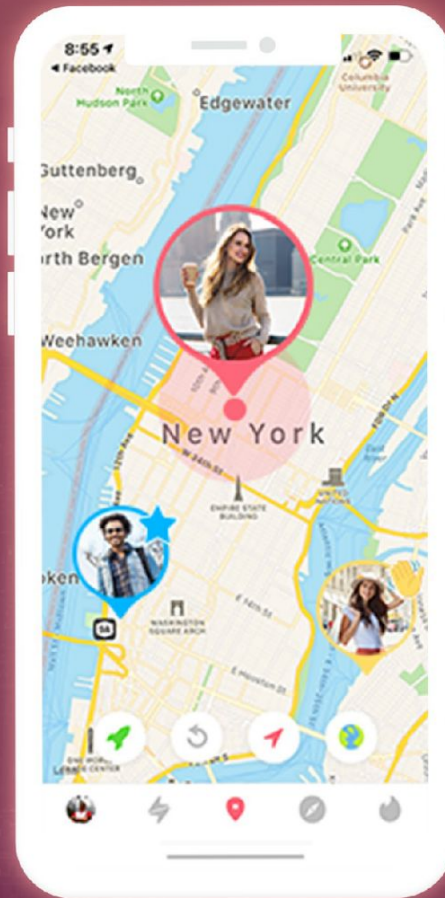
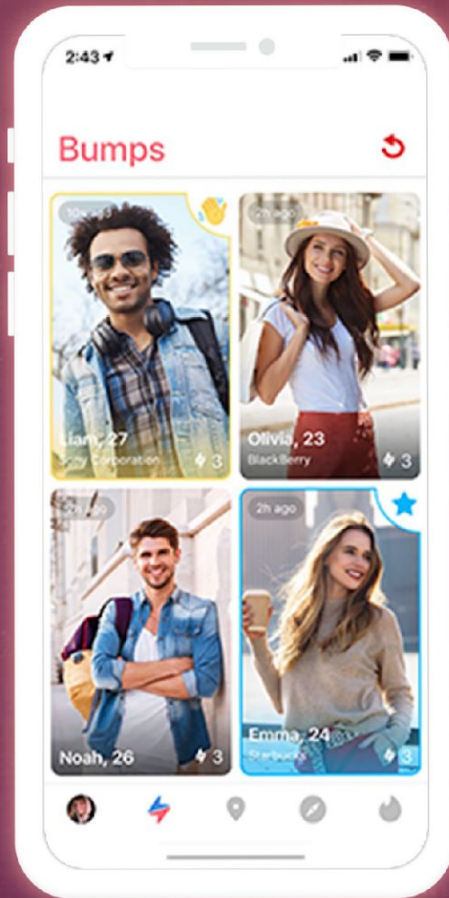




Smack







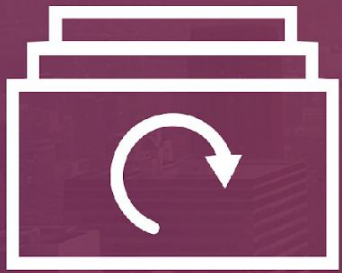
Revenue
in the Online Dating
segment amounts to
\$1,221m in 2019

In bulk,
most revenue
is generated
in the United States
(**\$581m** in 2019)

The number of
users in the
Online Dating
segment amounts
to **282.90m** in 2019

Source: https://www.statista.com/outlook/3_72/100/online-dating/worldwide#market-revenue





SUBSCRIPTION

Free perks
& more



IN-APP PURCHASES

3 types of
microtransactions



ADS

Admob
monetization



B2B

Bar & restaurant
paid reveal

MILESTONES



Released
iOS client



Released
Android client



Released
CRM system

ROADMAP



B2B
on the map



Premium
Subscription



Map
Features



Website



Secret
Features



EXPANSION

from city to city



FOCUS

casual dating



TARGET GROUP

audience
18-34 years



CHANNELS

Youtube, Facebook,
Instagram, Snapchat,
Twitter, B2B



**MARK
PRUTSKIY
CEO & CoFounder**



**VALENTYN
BEREHOVYI
CTO & CoFounder**



**DENYS
SAMARSKYI
Business Developer**



**MIKHAIL SHARSHOV
Marketing Specialist**



**EVHENIIA
DOVBYSH
Design Specialist**



**EVHENIY
KARETNYKOV
QA Specialist**

MAIN COMPETITORS



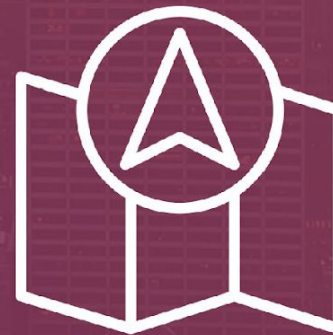
COMPETITIVE ADVANTAGES



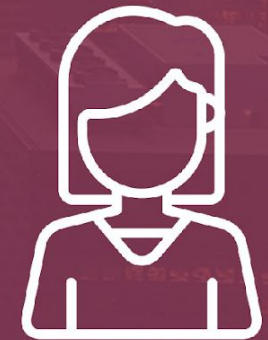
Map



Boost system



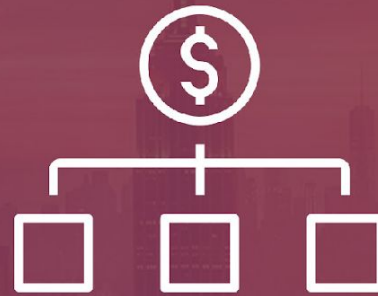
Work without
geolocation
permission



Girls first



Marketing
investments
\$183,800



Development
investments
\$275,700



Total
investments
\$459,500

REVENUES



Investor's revenue
in 2 years
\$4,938,438



Revenue %
in 2 years
1075%

Contact Info



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- **+13025951102**

- youtube.com/watch?v=r5rtZ_mKRJM