



# ***Business Etiquette in Different Countries***

# France

The French prefer to dress simply and elegantly.



# The features of Business Etiquette in France

- ▶ Personal meeting
- ▶ Handshake
- ▶ Speak French
- ▶ Business card
- ▶ Not call a business partner by name
- ▶ If someone gives way to you, go first
- ▶ Negotiation is not very dynamic



# USA

The dress code rules vary in each state.





# Features of business etiquette in the USA

- ▶ Small talk
- ▶ Be punctual
- ▶ Greet the American with a handshake
- ▶ Introduce a new person
- ▶ Americans think over the location of guests
- ▶ Don't make long pauses



# Germany

The dress code rules vary depending on the company. But there are also general trends.



# Features of business etiquette in Germany

- ▶ You need to shake hands
- ▶ Regulations are of great importance
- ▶ The Germans are very scrupulous in details
- ▶ Don't give business gifts
- ▶ Using "ger", "frau" or a title





# Italy

Italians dress beautifully and elegantly everywhere.





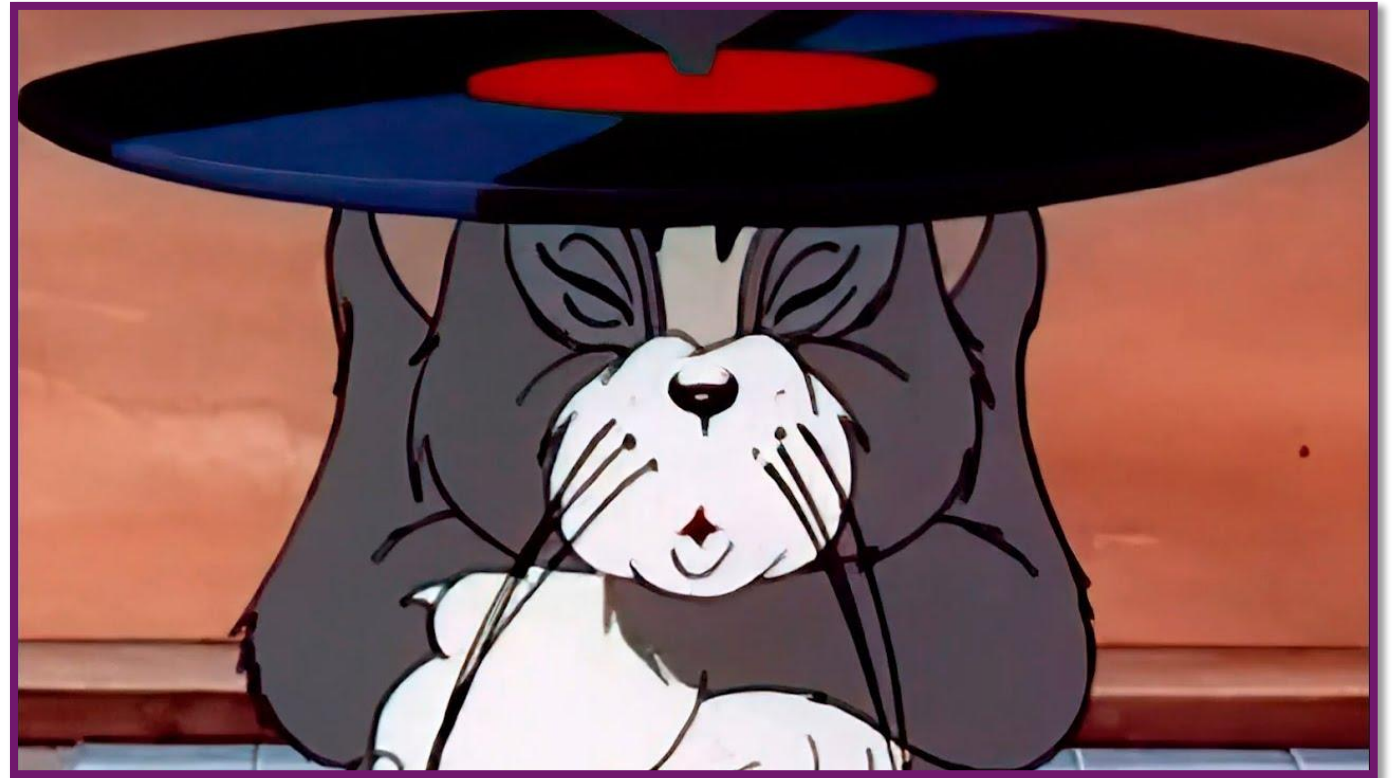
# Features of business etiquette in Italy

- ▶ Italians are temperamental and emotional
- ▶ They are not punctual
- ▶ Don't make an appointment at lunchtime
- ▶ Italians do not restrain themselves
- ▶ Business is a personal relationship



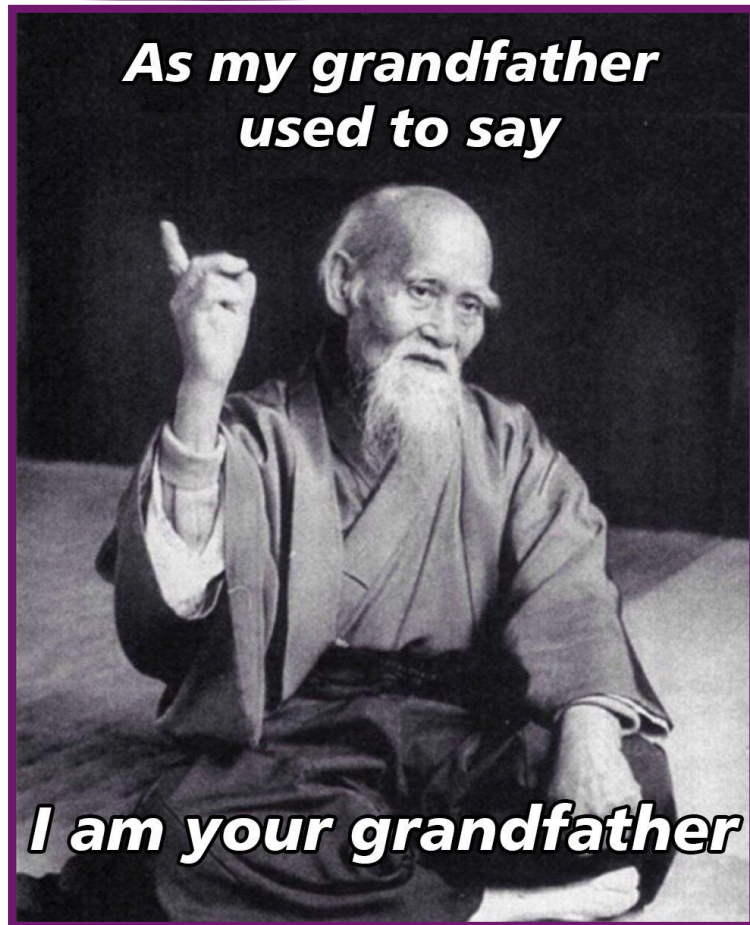
# China

The Chinese dress code fits into the basic framework of etiquette abroad



# Features of business etiquette in China

- ▶ Make an appointment in advance
- ▶ You can't be late for meetings
- ▶ Chinese usually use handshakes
- ▶ Chinese restrain themselves
- ▶ Elders are respected
- ▶ Do not call by name





# Japan

In Japan, office workers look almost the same. They wear black or dark blue suits



Shhh, he's sleeping

# Features of business etiquette in Japan

- ▶ Need a personal meeting
- ▶ Bow is a traditional form of greeting
- ▶ Exchange business cards
- ▶ You need to be patient
- ▶ Informal ties with their business partners



# Russia

The male business dress code is characterized by conservatism.





# Features of business etiquette in Russia

- ▶ The meeting begins and ends with handshakes
- ▶ Call by name and patronymic
- ▶ Organization of a buffet in the office
- ▶ Don't look at the phone
- ▶ Do not look below the chin





Thanks for your attention