

"A POWERFUL COMMITMENT TO REALTORS AND LENDERS"

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SETTLEMENT PROVIDERS, LP

 *An Affiliate of Title Alliance, Ltd.*
An ESOP Company

PROUDLY INTRODUCES:



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AN INTRODUCTION

THREE PRIORITIES



**KEEPING ALL
PARTIES INFORMED
THROUGHOUT THE
ENTIRE CLOSING
PROCESS**



**KEEPING BUYERS AND
SELLERS EDUCATED
VIA A PORTAL
FOR ALL PARTIES**



**MORE REPEAT BUSINESS
AND REFERRALS FOR ALL
PARTIES WITH
POST-CLOSE MARKETING**

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FEATURE 1 MILESTONES

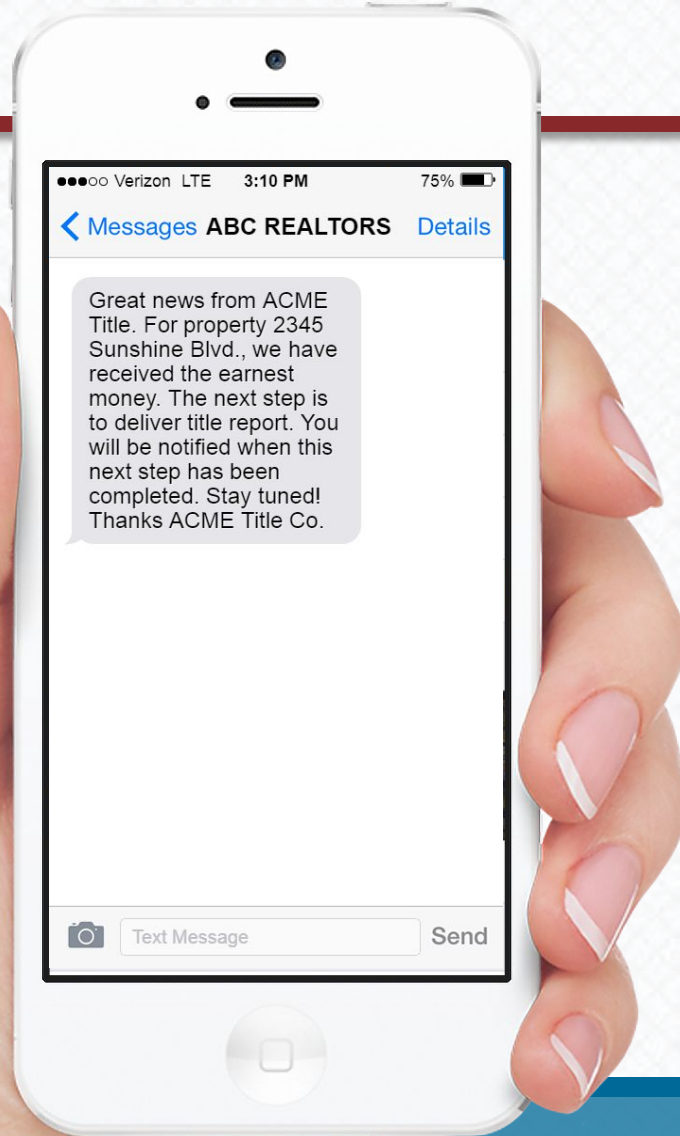
Keeping all parties to each transaction properly informed.

MILESTONE ALERTS

At Executive Settlement Providers, we think it is extremely important to keep all parties to each transaction informed of the progress so that everyone is up to date and on the same page. We accomplish this through Digital Closing Package milestone SMS texts or emails. When a milestone is reached, you and your clients will know!



MILESTONE ALERTS



We have set up important milestones throughout the closing process and upon completion, all parties receive a text or email

Each text or email will signify the property address, the milestone completed, and the next milestone

All parties can choose whether they prefer text messages or emails

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FEATURE 2 WEB PORTAL FOR YOU AND YOUR CLIENT(S)

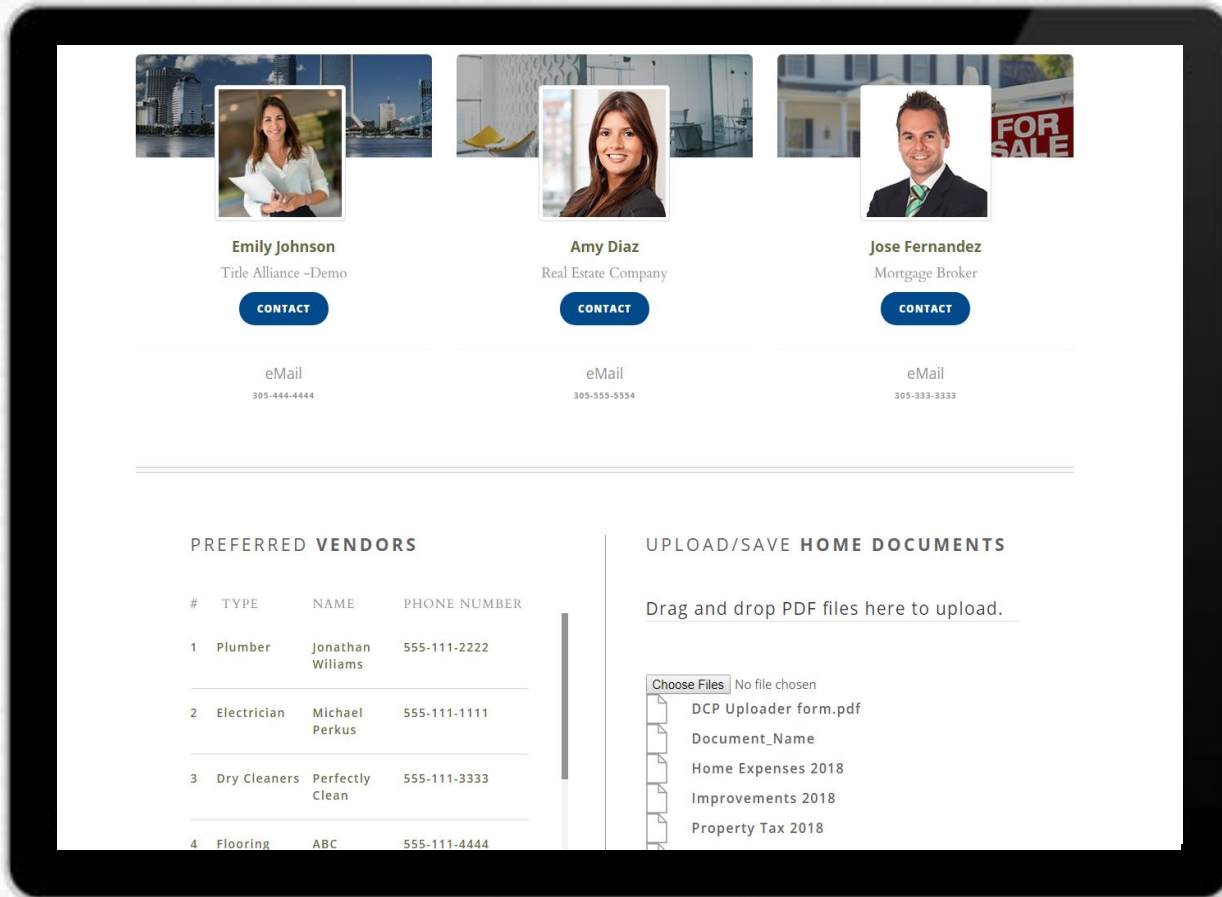


PORTAL INTRODUCTION

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We also provide a secure portal for all real estate agents, lenders, buyers, and sellers to provide all parties useful information prior to closing, as well as, long after closing.

CLIENT WEB PORTAL



Transaction Information

Mapping

Milestone Timeline

Information on Wiring Instructions

FAQ of Closing Process

View Pre-Close & Closing Docs

Preferred Vendors

Moving Checklist / Wishlist

Upload Home Related Docs

Contact Info of Realtors and Lenders

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FEATURE 3 POST-CLOSE MARKETING

IT'S ALL ABOUT GROWTH

Executive Settlement Providers' utilization of the innovative Digital Closing Package will keep you in front of your clients for many years to come.

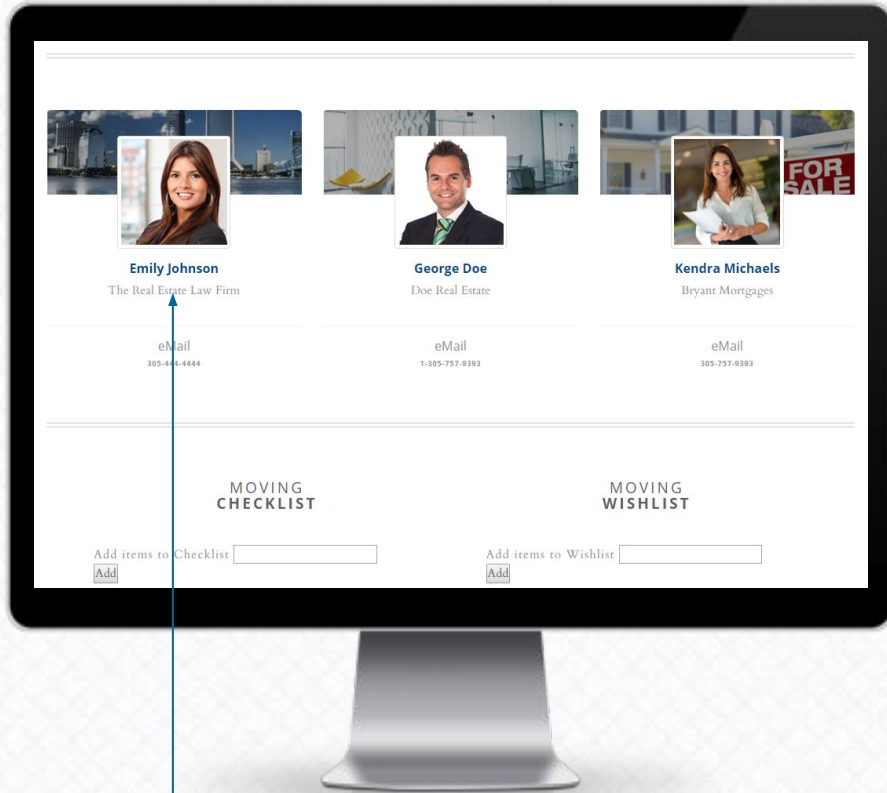
This will help you increase repeat business, generate referrals from past clients, and know when your clients may be back in the market!



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HOW DO WE ACHIEVE THIS?



Your picture
and contact
information

This is accomplished when we include your contact information & picture on:

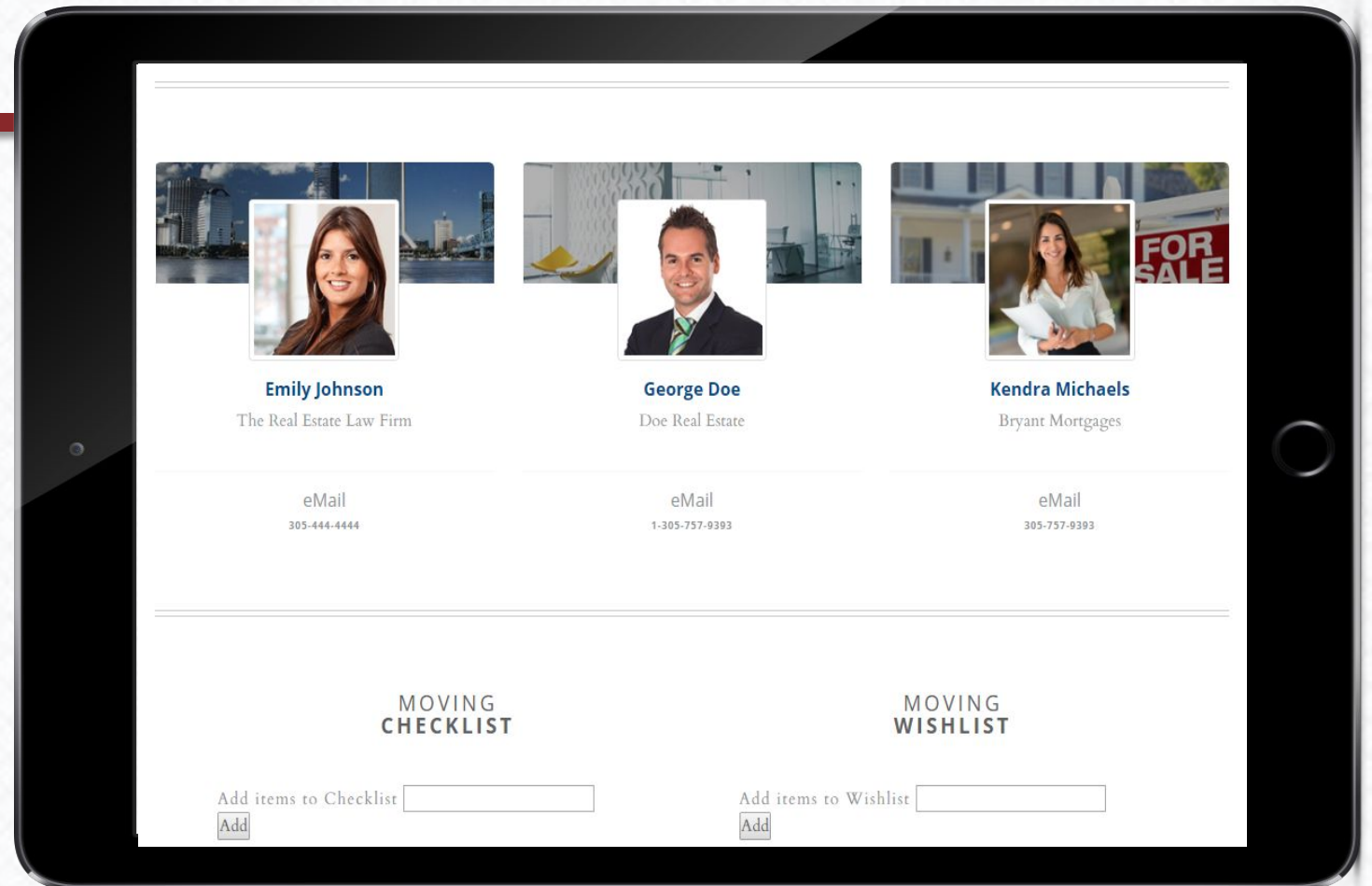
- ✓ The Digital Closing Package Site where your clients view their closing documents and other useful information.
- ✓ 6 – 8 Content based emails sent to your clients each year.



Your picture
and contact
information

MARKETING ON CLIENT'S PORTAL

Your picture along with your contact information will be on all of your clients' portals every time they log in. They can contact you directly from the site.



EMAIL MARKETING CAMPAIGN

Keeping you **top of mind** 6 to 8 times a year ... for many years to come!

New Documents Have Been Uploaded Email

Property Anniversary Email

Happy Holidays Email

Homestead Exemption Reminder Email

4 Real Estate Market Info Emails each year

Your Contact Information on all Emails!



(YOUR PICTURE)

YOUR NAME

YOUR COMPANY NAME

YOUR PHONE NUMBER

YOUR EMAIL ADDRESS

YOUR WEBSITE

YOUR MARKETING DASHBOARD

Through your portal, you will have your own marketing dashboard which shows all of your clients, the emails that have gone out to them, when the emails were sent, and a preview of the email.

EMAIL CAMPAIGNS

Below you will find a record of some of the emails that have been sent to your clients alerting them to uploads and/or seasonal informative emails sent to them to alert them of important dates and milestones.

Client: Mark Doe

Description	Upload Notification	Upload Notification	Upload Notification	Upload Notification	Homestead Exemption Email 2018	Happy Holiday
DateSent	2018-05-16	2018-06-06	2018-06-08	2018-06-09	2018-02-01	2018-12-12
Preview	Link	Link	Link	Link	Link	Link

Client: Jim Doe

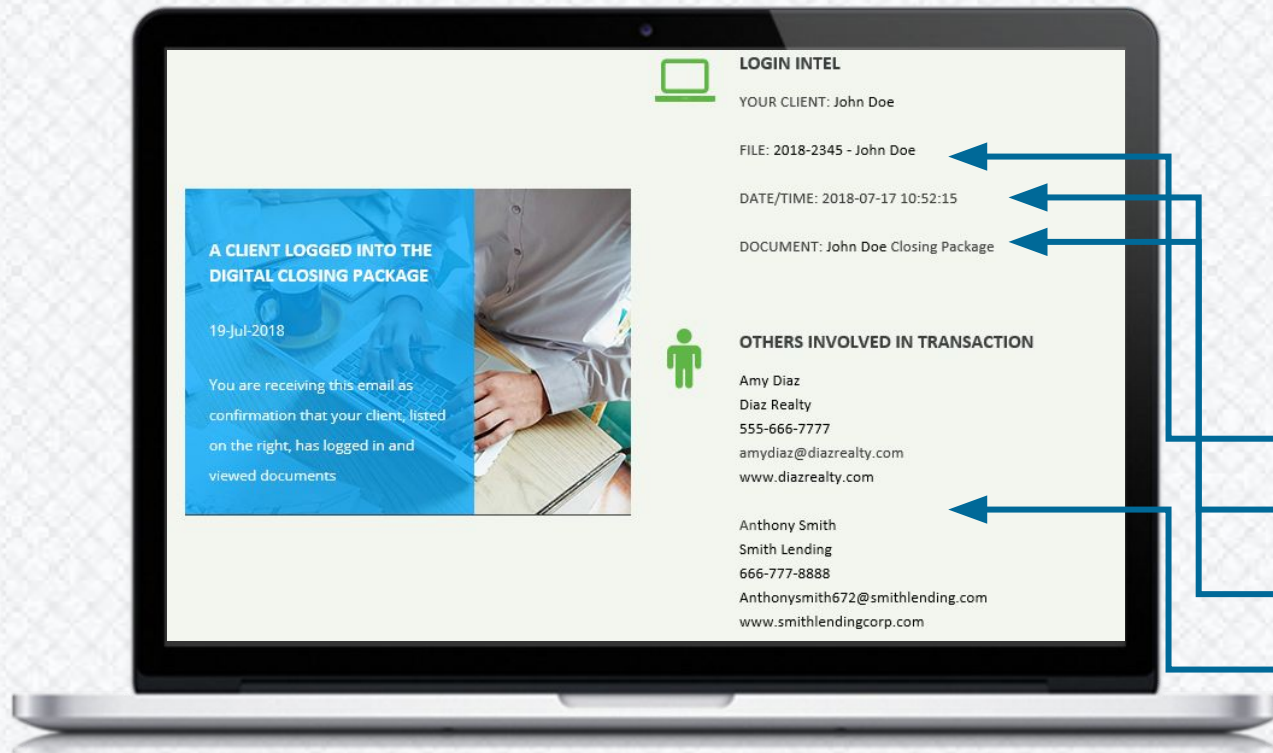
Description	Upload Notification
DateSent	2018-07-01
Preview	Link

Client: Jane Doe

Description	Homestead Exemption Email 2018	Happy Holidays 2017
DateSent	2018-02-01	2018-12-12
Preview	Link	Link

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EMAIL ALERTS WHEN CLIENT LOGS IN



Email is generated when a client logs in, which may be an indicator that they are back in the market.

Each email provides:

- File Information
- Date and time when file(s) are opened
- The documents opened
- Others involved in transaction

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A SUMMARY

SUMMARY PRE-CLOSE



Keeping everyone informed of milestones through SMS texts or emails



Portals for all parties involved, providing useful information.

eliminating the need for repetitive and targeted emails

SUMMARY POST-CLOSE



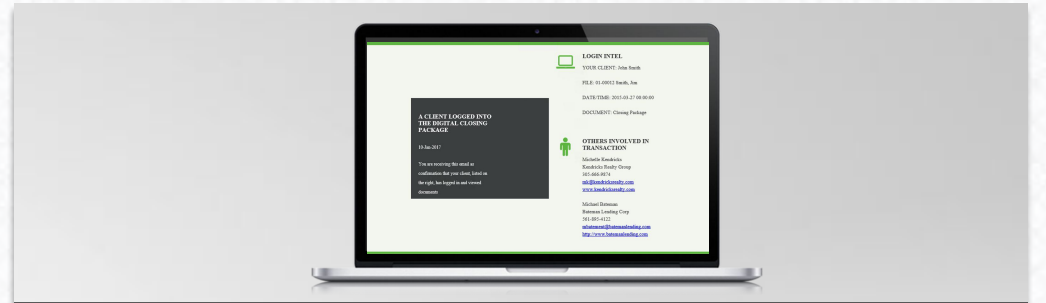
You will be marketed on your clients' portals



Stay informed on the marketing with your marketing dashboard.



You will stay in front of your clients with multiple targeted emails every year



You may know when your clients are back in the market with access notifications



Is your current go to title company or
real estate attorney doing all this for you?

Sit Back and Relax.

Or, are you trying to do it yourself?
We will!

At Executive Settlement Providers,
it's our commitment to realtors and
lenders.



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CONTACT US

**Contact us today to learn more
about all the benefits the
Digital Closing Package will
provide you.**



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