

"A POWERFUL COMMITMENT TO REALTORS AND LENDERS"

# EXECUTIVE

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## SETTLEMENT PROVIDERS, LP

 *An Affiliate of Title Alliance, Ltd.*  
*An ESOP Company*

**PROUDLY INTRODUCES:**



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# AN INTRODUCTION

# THREE PRIORITIES



**KEEPING ALL  
PARTIES INFORMED  
THROUGHOUT THE  
ENTIRE CLOSING  
PROCESS**



**KEEPING BUYERS AND  
SELLERS EDUCATED  
VIA A PORTAL  
FOR ALL PARTIES**



**MORE REPEAT BUSINESS  
AND REFERRALS FOR ALL  
PARTIES WITH  
POST-CLOSE MARKETING**



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# FEATURE 1 MILESTONES

Keeping all parties to each transaction properly informed.

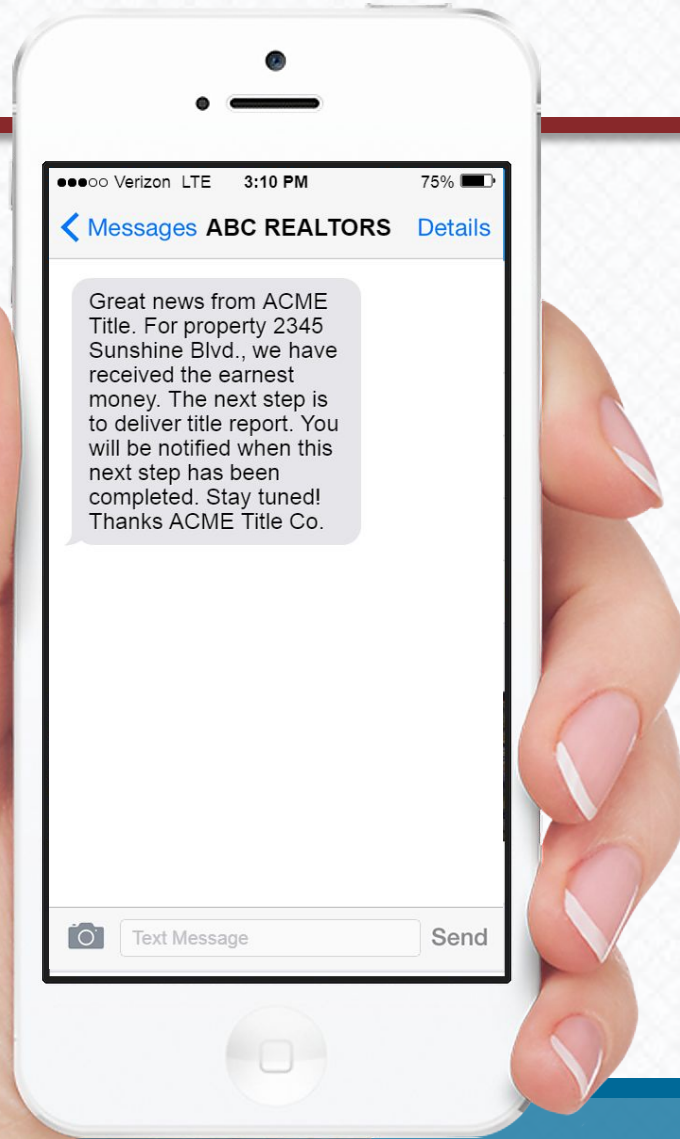
# MILESTONE ALERTS

At **Executive Settlement Providers**, we think it is extremely important to keep all parties to each transaction informed of the progress so that everyone is up to date and on the same page. We accomplish this through Digital Closing Package milestone SMS texts or emails. When a milestone is reached, you and your clients will know!





# MILESTONE ALERTS



We have set up important milestones throughout the closing process and upon completion, all parties receive a text or email

Each text or email will signify the property address, the milestone completed, and the next milestone

All parties can choose whether they prefer text messages or emails

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## FEATURE 2 WEB PORTAL FOR YOU AND YOUR CLIENT(S)



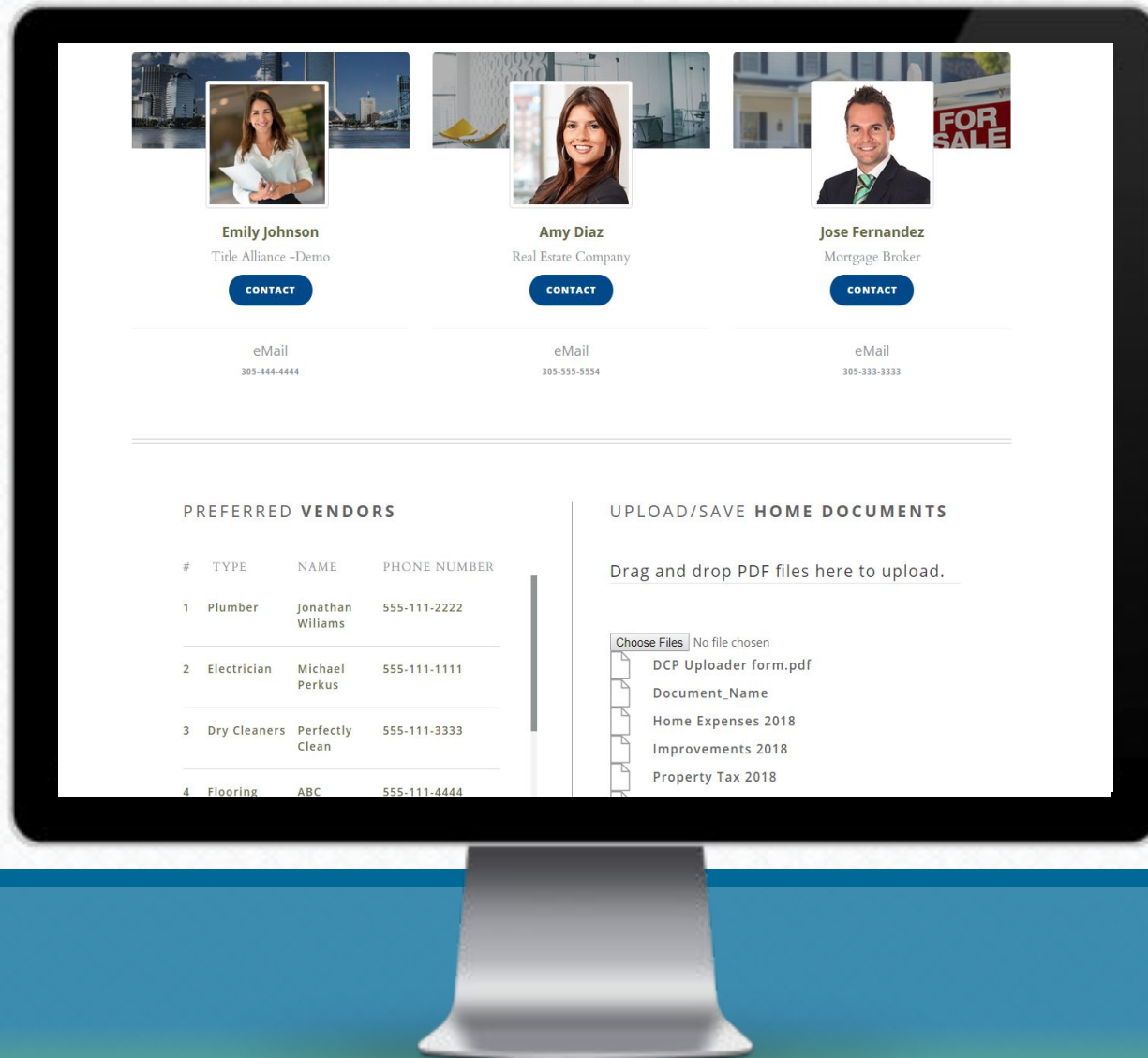


# PORTAL INTRODUCTION

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We also provide a secure portal for all real estate agents, lenders, buyers, and sellers to provide all parties useful information prior to closing, as well as, long after closing.

# CLIENT WEB PORTAL



Transaction Information

Mapping

Milestone Timeline

Information on Wiring Instructions

FAQ of Closing Process

View Pre-Close & Closing Docs

Preferred Vendors

Moving Checklist / Wishlist

Upload Home Related Docs

Contact Info of Realtors and Lenders



# REALTOR / LENDER WEB PORTAL

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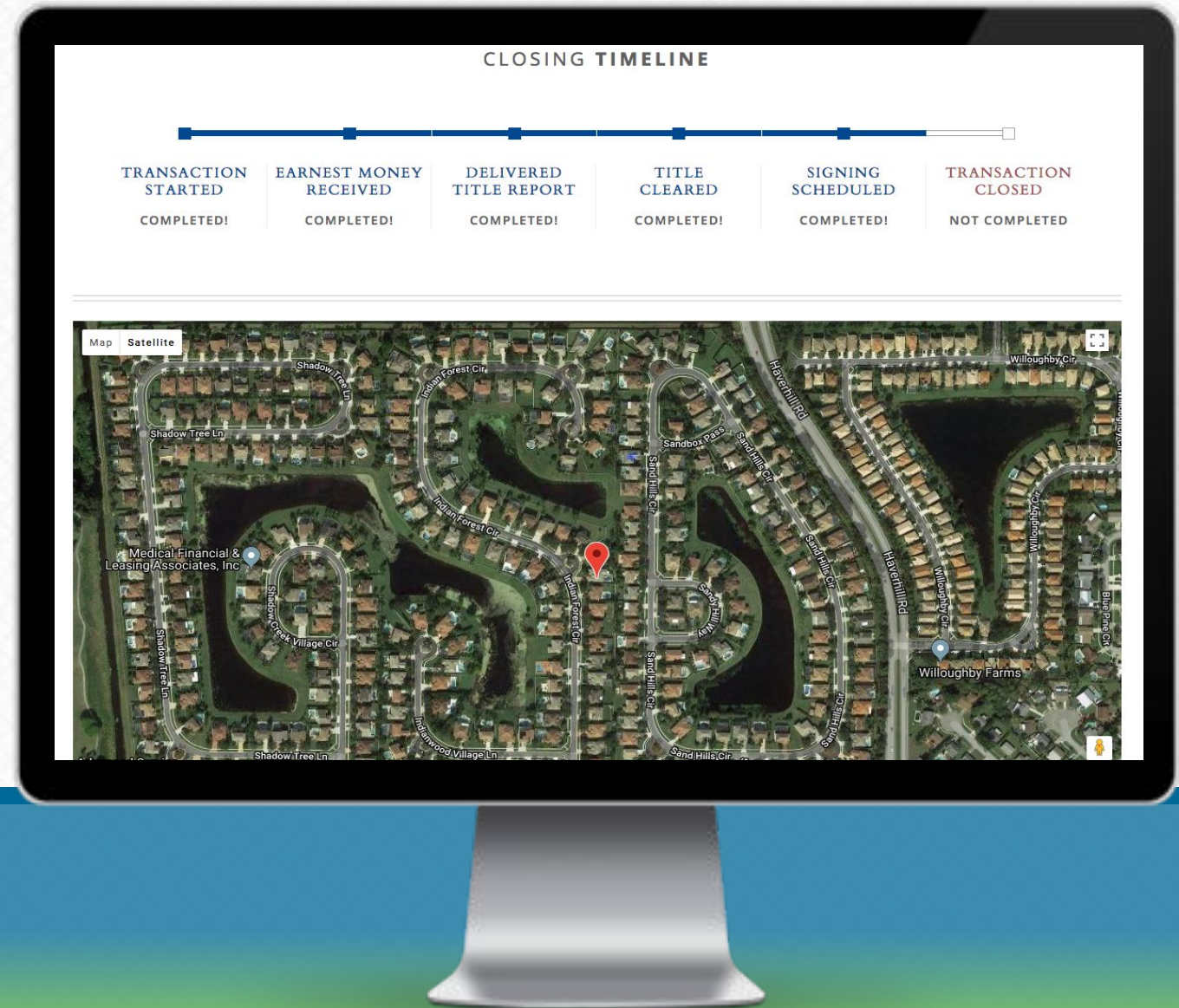
All of your transactions with us will be in your portal (pre & post-close)

Milestone Timeline

Edit your profile

Marketing dashboard

Upload Docs to your Client's Portal





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## FEATURE 3 POST-CLOSE MARKETING

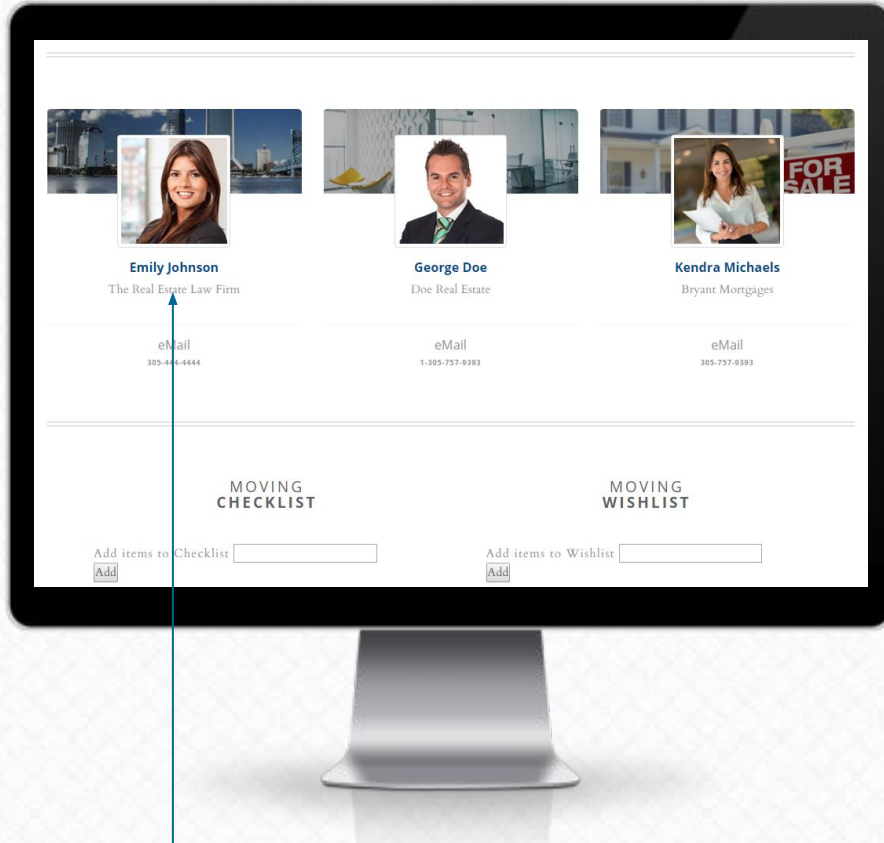
# IT'S ALL ABOUT GROWTH

Executive Settlement Providers' utilization of the innovative Digital Closing Package will keep you in front of your clients for many years to come.

This will help you increase repeat business, generate referrals from past clients, and know when your clients may be back in the market!



# HOW DO WE ACHIEVE THIS?



Your picture  
and contact  
information

This is accomplished when we  
include your contact  
information & picture on:

- ✓ The Digital Closing Package Site where your clients view their closing documents and other useful information.
- ✓ 6 – 8 Content based emails sent to your clients each year.

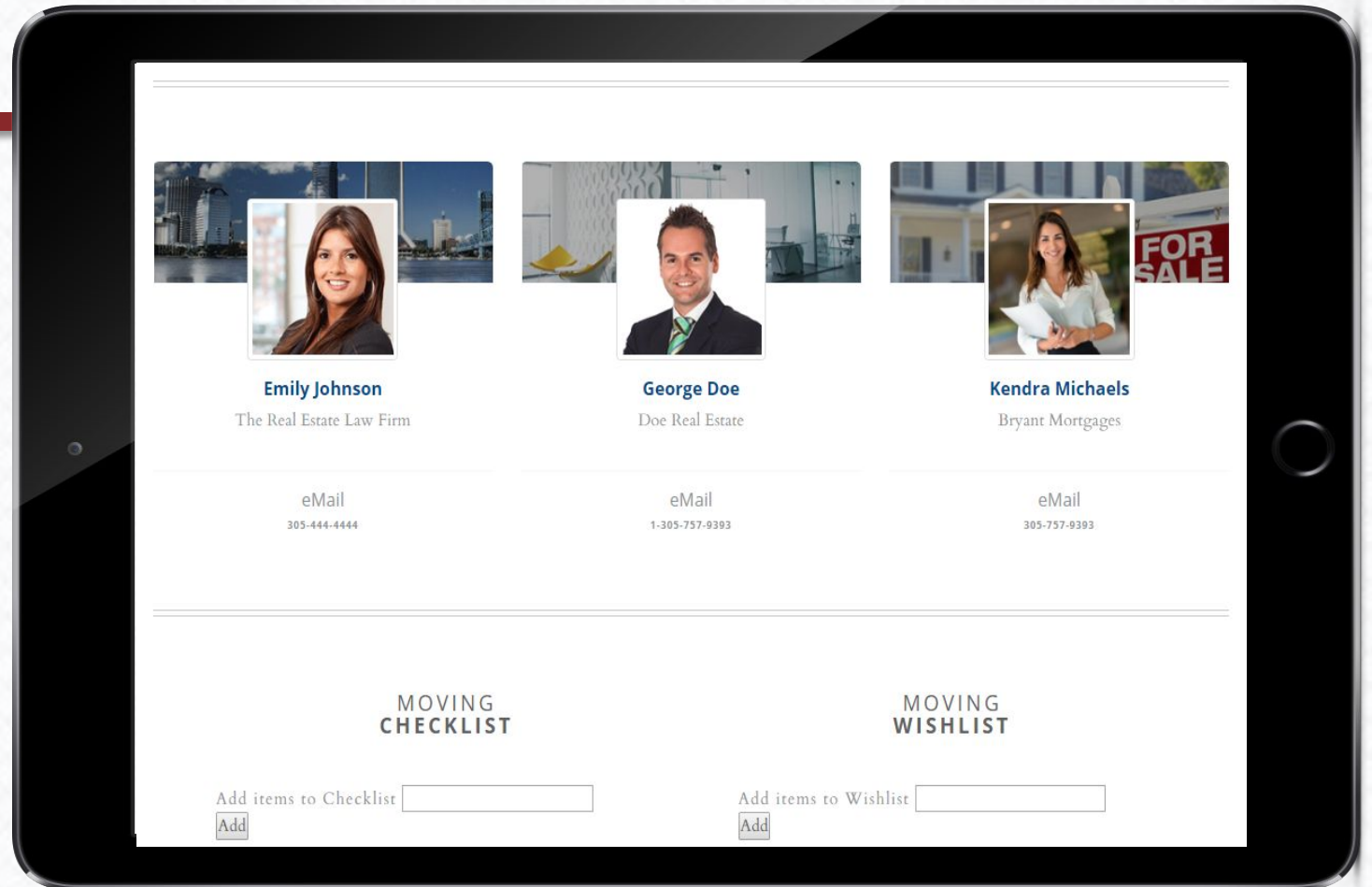


Your picture  
and contact  
information



# MARKETING ON CLIENT'S PORTAL

Your picture along with your contact information will be on all of your clients' portals every time they log in. They can contact you directly from the site.



# EMAIL MARKETING CAMPAIGN

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Keeping you **top of mind** 6 to 8 times a year ... for many years to come!

New Documents Have Been Uploaded Email

Property Anniversary Email

Happy Holidays Email

Homestead Exemption Reminder Email

4 Real Estate Market Info Emails each year

Your Contact Information on all Emails!



(YOUR PICTURE)

YOUR NAME

YOUR COMPANY NAME

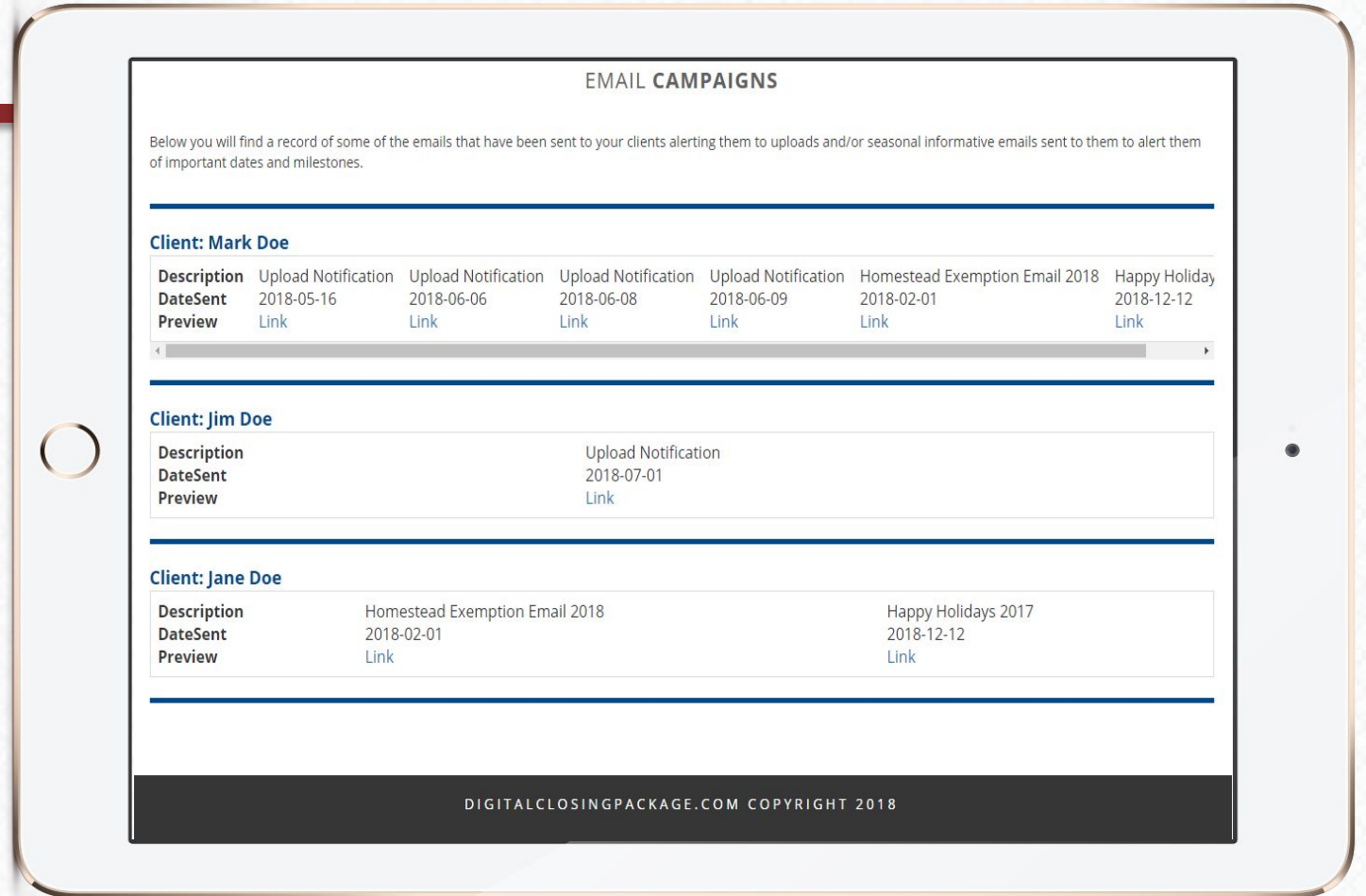
YOUR PHONE NUMBER

YOUR EMAIL ADDRESS

YOUR WEBSITE

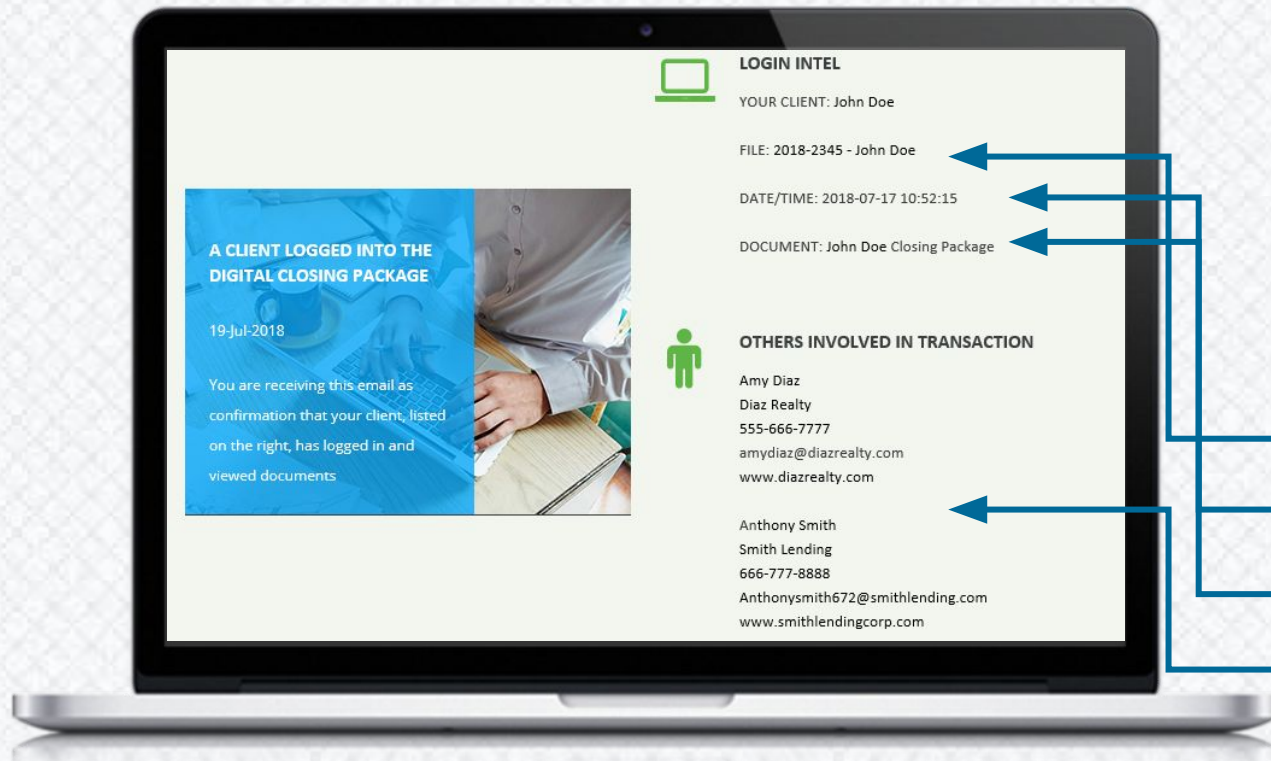
# YOUR MARKETING DASHBOARD

Through your portal, you will have your own marketing dashboard which shows all of your clients, the emails that have gone out to them, when the emails were sent, and a preview of the email.





# EMAIL ALERTS WHEN CLIENT LOGS IN



Email is generated when a client logs in, which may be an indicator that they are back in the market.

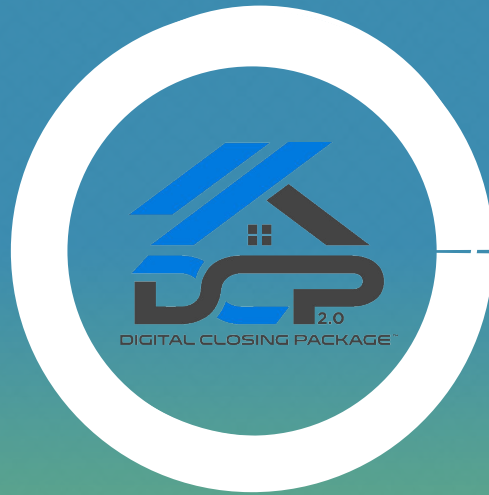
Each email provides:

- File Information
- Date and time when file(s) are opened
- The documents opened
- Others involved in transaction

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## A SUMMARY

# SUMMARY PRE-CLOSE



**Keeping everyone informed of milestones through SMS texts or emails**



**Portals for all parties involved, providing useful information.**

repetitive and targeted emails



# SUMMARY POST-CLOSE



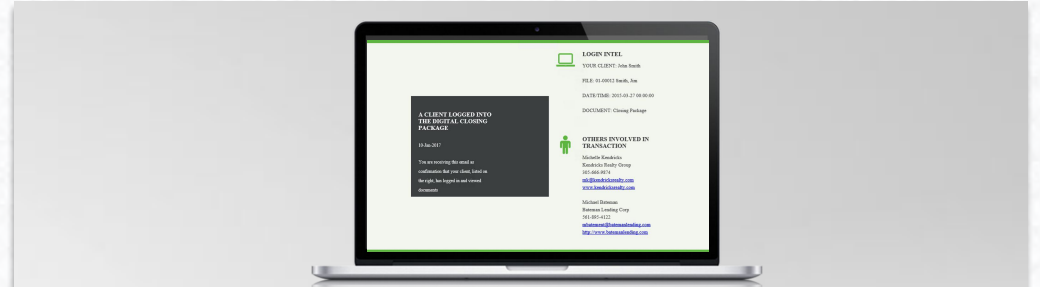
**You will be marketed on your clients' portals**



**Stay informed on the marketing with your marketing dashboard.**



**You will stay in front of your clients with multiple targeted emails every year**



**You may know when your clients are back in the market with access notifications**



Is your current go to title company or  
real estate attorney doing all this for you?

Sit Back and Relax.

Or, are you trying to do it yourself?  
We will!

At Executive Settlement Providers,  
it's our commitment to realtors and  
lenders.



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## CONTACT US

**Contact us today to learn more  
about all the benefits the  
Digital Closing Package will  
provide you.**



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