

**ARE YOU HAPPY
WITH YOUR JOB?**



beginning

order

answerer

money

ethnic

point out

positive

attract

alarming

partner



JOB: Rank these and share your rankings with your partner.
Put the job you want most at the top. Change partners often and share your rankings.

- teacher
- software engineer
- designer
- nurse
- bank clerk
- zoo keeper
- flight attendant
- farmer



*unemployed / résumé / message / trilingual /
tourism / leisure / holiday / resort / owner / help /
advertising / space / CEO / interesting idea / / try /
million*



RÉSUMÉ: How important are these things on a résumé?

How important and why?

What would you put on your CV?

Education

Qualifications

Work experience

Hobbies

Skills

Photo



- French man who was **unemployed** tried a new way to get a job. He put his **CV** (**résumé**) on a giant billboard. The billboard was next to a very busy road. It was four metres long and three metres high. There was a photo of the man wearing a Santa Claus hat. There was a message on the billboard that said: "**Trilingual** operations manager **seeks** position in **hotels**, restaurants, **tourism** and **leisure**." About 70,000 people a day could see the **CV** from their car. **Jobseeker** Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. A holiday resort contacted and **interviewed** him. He started his new position as an operations **manager** ten days after he put his **résumé** on the billboard.
- Mr Le Bret had help from the owner of the billboard. He was going to pay to put his **CV** on the billboard. However, the **advertising** company decided to give him the **space for** free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The advertising company is called Pisoni Publicité. The company's **CEO** spoke to the France 24 news agency. He said: "We thought it was **an interesting idea**. When people **come up** with ideas like this we are always keen to see what we can do. We're very happy to **prove** that what we do works and that Mr Le Bret is back at work." Many people contacted



SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|---------------|-------------------|
| 1. unemployed | a. support |
| 2. CV | b. job |
| 3. seeks | c. show |
| 4. worked | d. résumé |
| 5. position | e. firm |
| 6. help | f. attempt |
| 7. company | g. jobless |
| 8. idea | h. was successful |
| 9. prove | i. concept |
| 10. try | j. looks for |



1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. A Frenchman gave a company a billboard as his CV. T / F
- b. The billboard was 3 metres high. T / F
- c. The man could speak three different languages. T / F
- d. It took the man just over two weeks to get a job. T / F
- e. An ad company gave the man the billboard for just 2,000 euros. T / F
- f. The Chief Executive Officer of the ad company spoke to France 24. T / F
- g. Many people want to try the same idea as the man's idea. T / F
- h. There are 330,000 unemployed people in France. T / F



- 1) A French man who was unemployed tried a new way _____
a. to get a jobless
b. to get the job
c. to get a jab
d. to get a job
- 2) The billboard was next to a _____
a. very busily road
b. very bee sea road
c. very busy road
d. very business road
- 3) Trilingual operations manager seeks position in hotels, restaurants, _____
a. tourism and leisurely
b. tourism and leisure
c. tourism and pleasure
d. tourism and leisured
- 4) A holiday resort contacted and _____
a. in to viewed him
b. interviewing him
c. interviewed him
d. interviews him
- 5) He started his _____
a. new position
b. newish position
c. newly position
d. news position
- 6) Mr Le Bret had help from _____
a. the owner
b. the onus
c. the oh no
d. the own are
- 7) the advertising company decided to give him the _____
a. space for frees
b. space for freely
c. space for free
d. space for freed
- 8) The company's CEO spoke to the France 24 _____
a. news agents see
b. newsagents see
c. news agency
d. new sage and sea

