



Survey Results

E - reader

Find out what people think about this device, how many people use this device and how convenient it is.



Content:

 Metodology

 Results

- Which type of device people mostly use? And why?
- How much time do people spend to reading? And why?
- Effect of an e-book for people's lives and their opinions about this device

METHODOLOGY



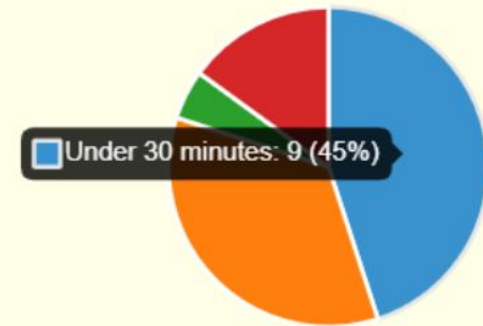
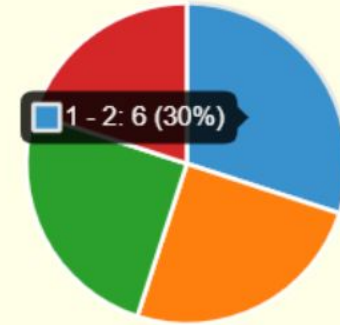
- THE SURVEY CONSISTED OF 12 MANDATORY QUESTIONS
- 20 STUDENTS OF ASTANA IT UNIVERSITY PARTICIPATED IN THE SURVEY
- SURVEY METHOD - COMBINED

- Most people read a couple or 2-5 of books a year, and they often use their phones to read

And the main reasons for using this device:

- "Because the phone is always with me and I can read in any spare time"
- "Because the phone is always with me and I can read in any spare time"
- "I didn't want to spend money for a new device so my choose is phone"

Some people answered that they use an e-book for reading, but if let's focus on this number of people. From my point of view, the use of the phone affects the quality of their reading and, accordingly, the number of books read, because the phone exerts strong pressure on the eyes and therefore the person can't use it for long. So, as we can see, most of the participants spend under 30 minutes per day for reading.

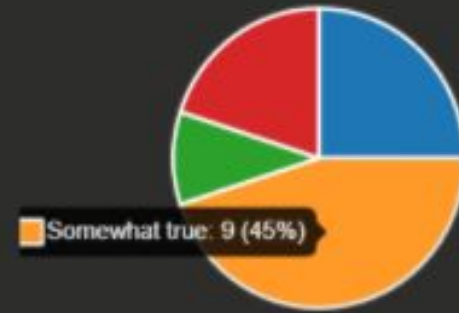


About e-readers from the survey

overall
satisfaction with
the e-book reader



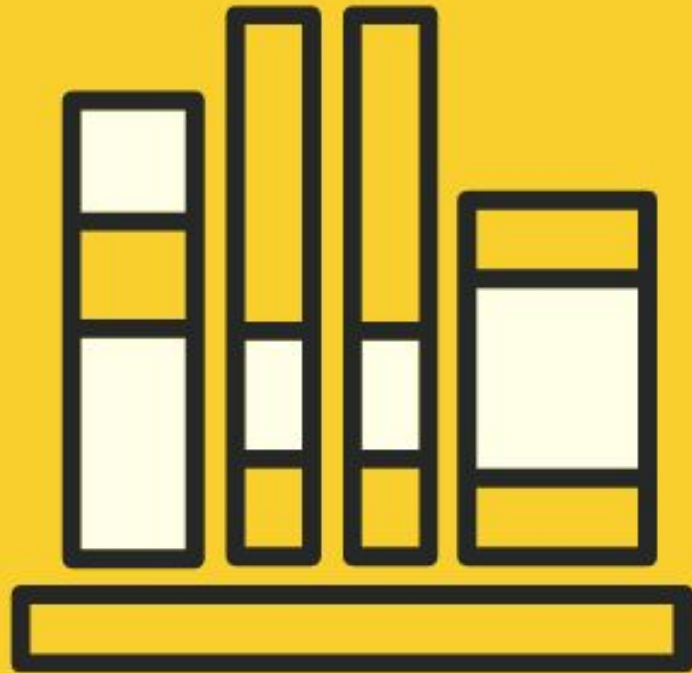
"E-BOOKs will become the
most popular form of
book in publishing" ?



Most of the e-book users use them in public places or at home, which makes sense. Also, they agree that this device is helpful in study, as it is convenient to store all text materials in one place



| | |
|-------------------------------|----|
| Very helpful | 5 |
| Somewhat helpful | 11 |
| Neither helpful nor unhelpful | 2 |
| Somewhat unhelpful | 1 |
| Very unhelpful | 1 |



CONCLUSION:

SURVEY PARTICIPANTS AGREE THAT THIS IS A VERY CONVENIENT DEVICE, IN ADDITION, IT DOES NOT HARM OUR HEALTH. MANY PEOPLE ALSO PREFER TO READ PRINTED BOOKS, BECAUSE THEY GIVE A SPECIAL ATMOSPHERE. BUT I THINK THAT E-BOOKS CAN BE A GREAT ALTERNATIVE AND SURVEY PARTICIPANTS AGREE WITH ME.

Participant: "Books are heavy, the greatest thing about e-readers is that they are small and lite, so it's easy to hold. I advise everyone!"

**THANK YOU FOR
YOUR ATTENTION!**

