

# Dos and don'ts timing

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Terse and clear



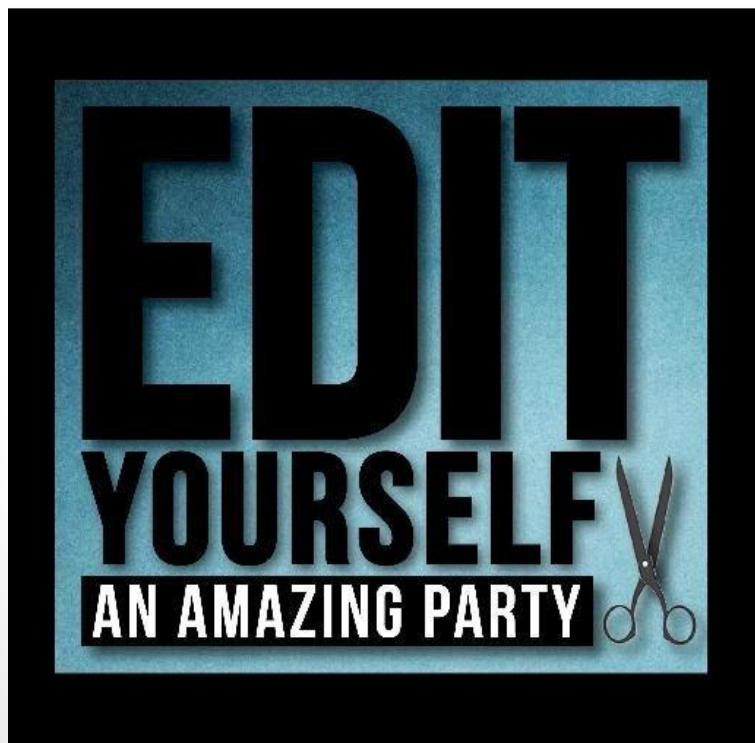
Time for presentation to  
choose wisely

# DO



Start with the problem

# Edit yourself



# Related: 4 Ways to Kill a Perfect Audience Pitch

Minimize word count

Relate to the audience

Rehearse, rehearse, rehearse

Follow up, stand out



# DON'T



Try to be funny if you're not

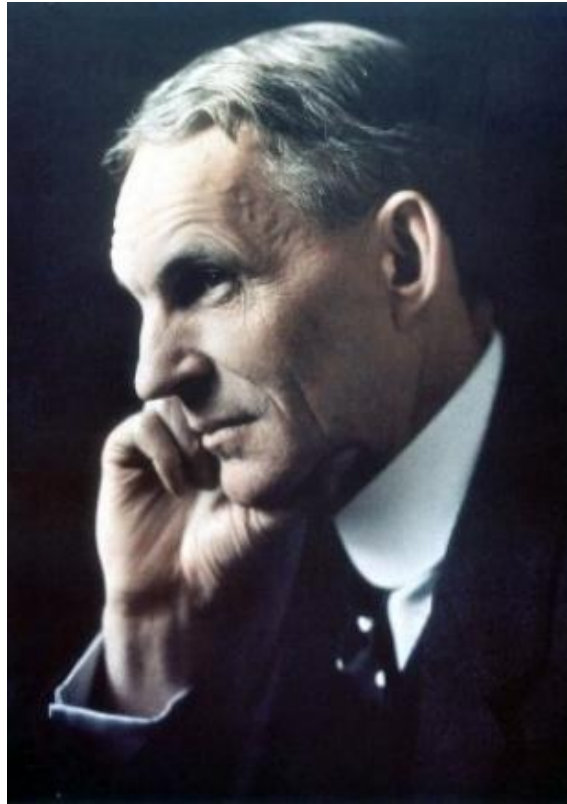


- Do not talk too much



"Time does not like when his  
waste"

Henry Ford





*"Who won the time - all won in the  
end."  
Molière J.*

**THANK YOU FOR YOUR ATTENTION**

**PLEASE CLAP AND DON'T ASK TOUGH QUESTIONS**