

# Communication

Speaking Practice for CAE

<https://vk.com/camelot4exams>

**How many collocations can you spot?**



# What do you think? Which of the opinion(s) do you agree with?

Social media helps people share fun, interesting and informative content. It gives businesses a way to engage with customers.

Anybody can share anything, including material that may not be accurate. In some cases, real harm is done when people spread inflammatory, unverified or outright false information.

Professional social networks such as LinkedIn are important social media platforms for anyone looking to stand out in their profession. They allow people to create and market a personal brand.

Stalking, identity theft, personal attacks, and misuse of information are some of the threats faced by social media users. Most of the time, the users themselves are to blame as they share content that should not be in the public eye.

The term 'friend' as used on social media is a weak shadow of traditional friendship. Real friends actually know each other, frequently interact face to face, and have a personal bond.

## Choose 2 questions to ask your partner.

How has the internet changed the way we communicate?

What negative effects has the internet had on our social lives?

Do you like talking on the phone?

What do you spend most of your time online doing?

Do you use social networking sites a lot? (Why?Why not?)



Why might people be having these discussions?  
What might the results of their discussion be? (1 min)



Which discussion do you think will be  
the most interesting? (30 sec)



Why might the people be showing things to others?  
How interested might the others be in what they're being shown?(1 min)



Who do you think will remember what they're seeing for the longest time? Why? (30 sec)



- instant messaging
- attention-seeker
- a barrier to unwelcome social contacts
- casual acquaintances
- present a cultivated image
- a carefully edited version
- a totally false picture
- shameless self-promotion
- maintain online relationship
- deactivating your social profile
- to have a digital detox
- to be wedded to the Internet
- remove the barriers
- fluid conversation

new friendships  
form/old friends  
reconnect

more  
opportunities to  
express thoughts  
and share news

Are social networking  
sites improving our  
lives?

(2 min  
3 min for a group of  
three)

cyber-bullying has  
become a serious  
problem

less face-to-face  
communication makes  
people more isolated

professional networking  
sites improve job  
prospects

What is the most important benefit of social-networking sites? (1 min)

## Part 4

There is now a big presence of advertisements and marketing campaigns on social-networking sites. Do you think this is a good or bad thing?

How do you feel about issues of privacy with regard to social-networking sites?

Some people believe that the use of social-networking sites in the workplace is reducing productivity. Do you think this is true?

