



WELCOME

GOOGLE Earth in Kazakhstan

Prepared for:

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Google



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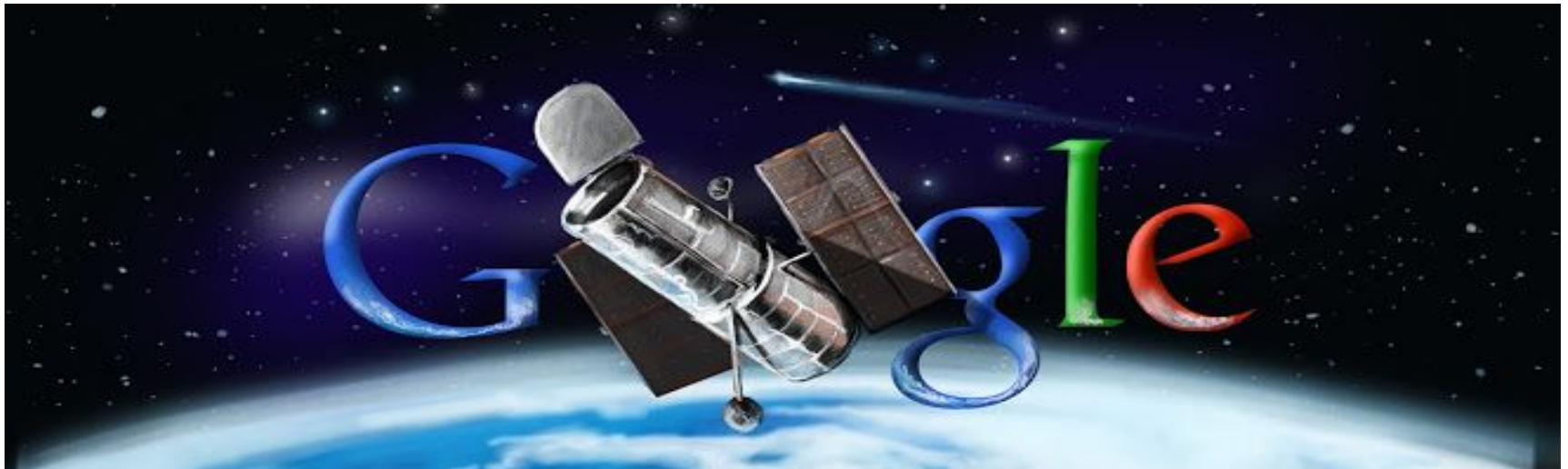


Outline:

- ✓ Introduction
- ✓ Executive summary
- ✓ Mission
- ✓ Target audience
- ✓ SWOT

Introduction:

Google Street View is a technology featured in Google Maps and Google Earth that provides panoramic views from positions along many streets in the world. It was launched in 2007 in several cities in the United States, and has since expanded to include cities and rural areas worldwide.



EXECUTIVE SUMMARY:

Google Maps is a desktop web mapping service developed by Google. It offers satellite imagery, street maps, 360° panoramic views of streets (Street View), real-time traffic conditions (Google Traffic), and route planning for traveling by foot, car, bicycle (in beta), or public transportation.

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, green, and blue) on a white rectangular background.



MISSION:

The main mission of our proposition is to help to our residents and tourists, don't allow them to get lost and find out their goal.



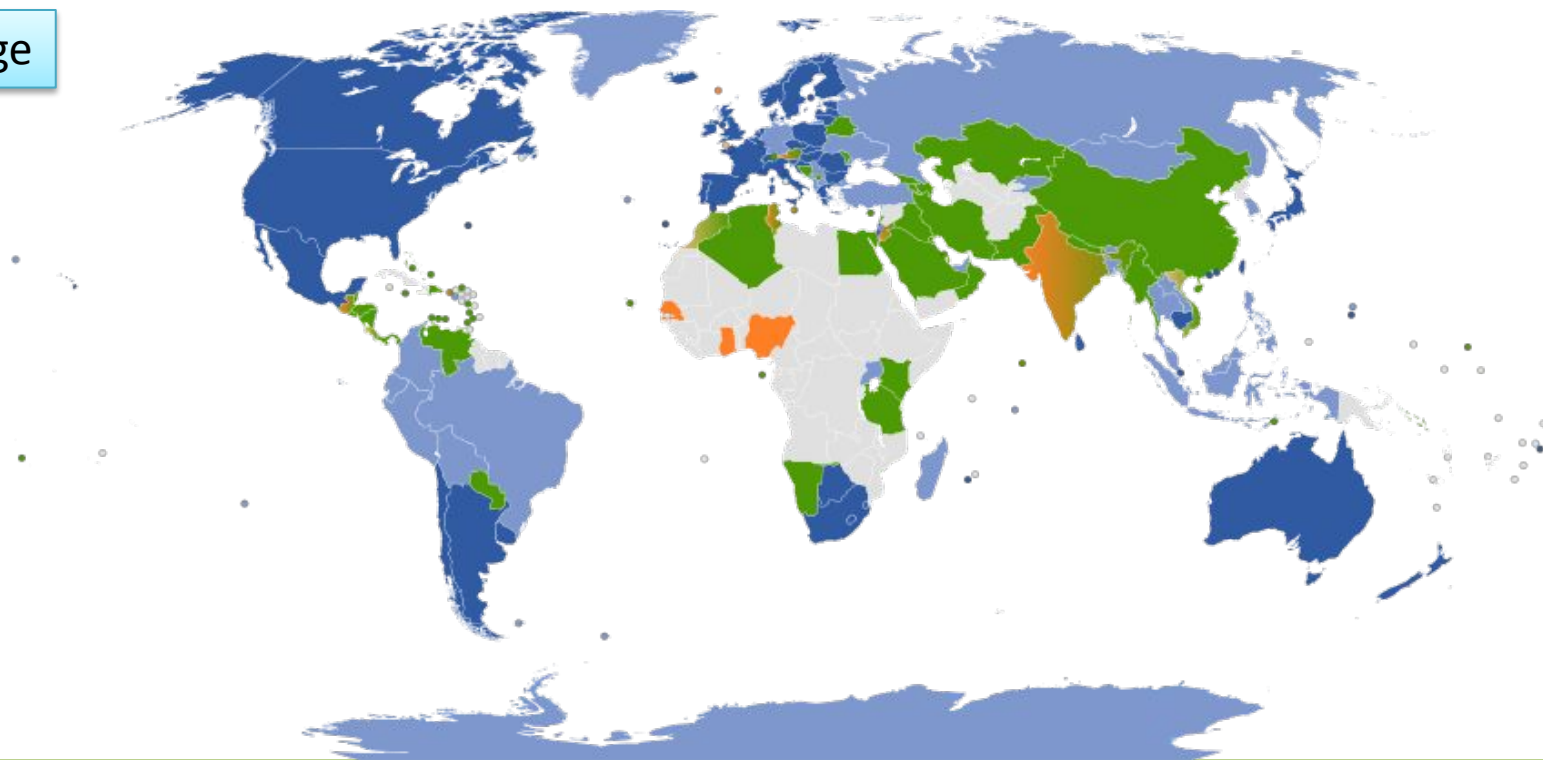


Target audience

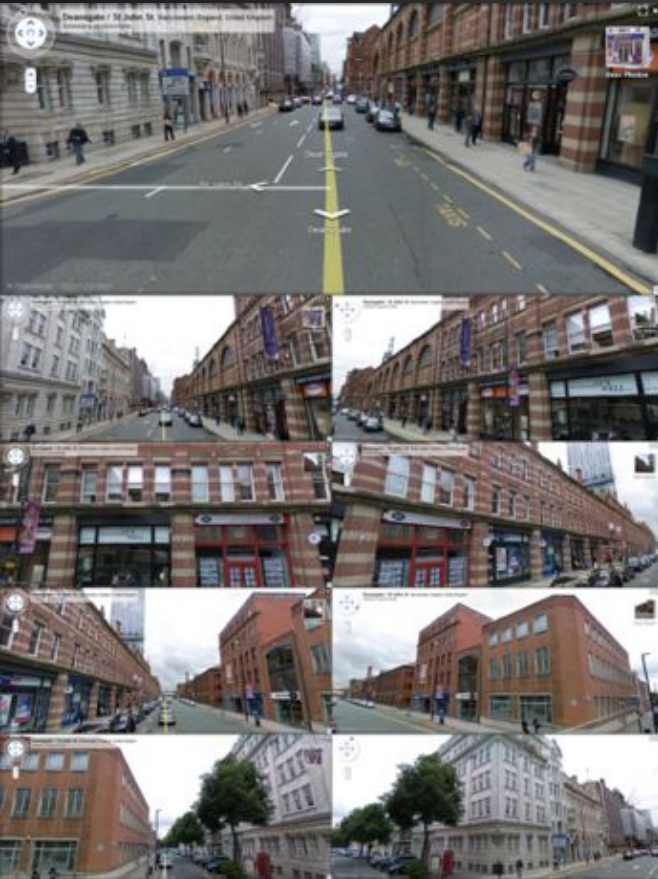
- Tourists
- Exchange students
- Human who don't know about this place and etc.



Coverage



- Countries and dependencies with mostly full coverage
- Countries and dependencies with partial coverage
- Countries and dependencies with full or partial coverage planned (official)
- Countries and dependencies with full or partial coverage planned (unofficial)
- Countries and dependencies with views of selected businesses and/or tourist attractions only
- Countries and dependencies with no current or planned coverage



WHAT WE NEED FROM YOU



1. **Your agreement**
2. **Office in Kazakhstan**
3. **Technology**
4. **Employees**
5. **Advertising**



GOOGLE

Thank
You

